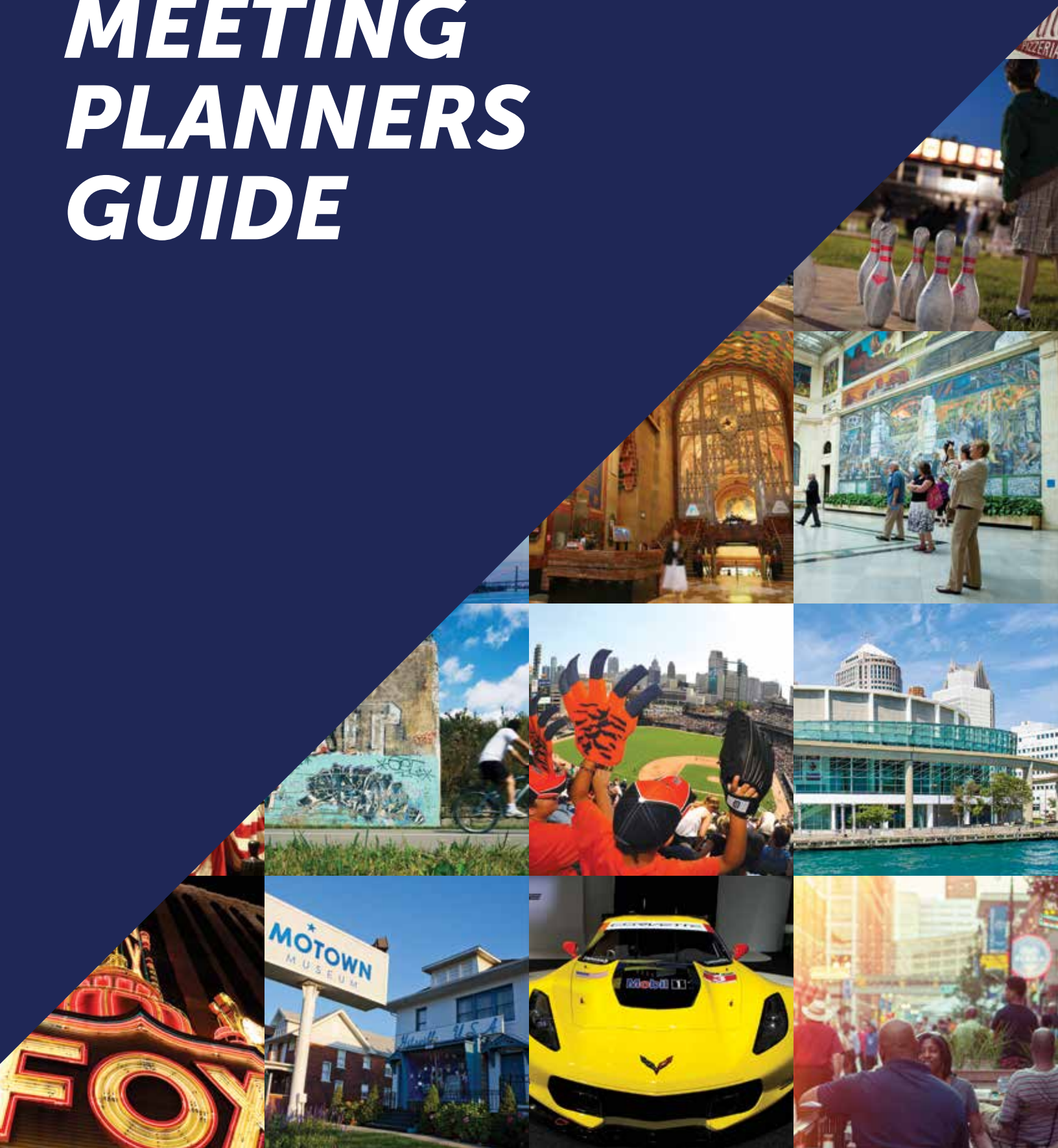


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MEETING PLANNERS GUIDE



MEETING PLANNERS GUIDE

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WELCOME



WE'RE OUR OWN KIND OF ORIGINAL.

New is a word familiar in Detroit. New restaurants, entertainment districts, retailers and businesses are everywhere. All of these new developments are a sign of our new, revitalized city. Detroit — an undeniable place to host your next meeting or event.



Detroit Skyline

WELCOME

DID YOU KNOW?

Metro Detroit companies that made the Fortune 500 list (May, 2018)

- General Motors
- Ford Motor
- DowDuPont
- Penske Automotive Group
- Whirlpool
- Lear
- Kellogg
- DTE Energy
- Stryker
- Autoliv
- Ally Financial
- BorgWarner
- SpartanNash
- Masco
- Auto-Owners Insurance
- CMS Energy
- American Axle & Manufacturing
- Kelly Services
- Diplomat Pharmacy
- Universal Forest Products
- Cooper-Standard Holdings
- Meritor
- WABCO
- Visteon
- Steelcase
- Domino's Pizza
- Wolverine World Wide
- Herman Miller

*Source CBS Detroit

DETROIT ANEW.

New is a word familiar in the city.

New high-tech startups, creative incubators, conference spaces, restaurants, entertainment districts, retailers, world-class hotels and a sports arena. Plus, a light-rail public transportation system along the city's main artery, Woodward Avenue. All these new things — and more keep coming — are signs our city continues to be a city of innovators. In fact, Detroit is unequivocally an IT city, one poised for continued success and one ready to play the perfect host.

EPICENTER FOR ENTREPRENEURSHIP

Detroit has a serious-yet-fun, do-it-yourself, entrepreneurial spirit. It's this spirit that is attracting a huge crop of young innovators and innovative companies to the city, and transforming its work, live and play landscape. Magazines have even dubbed Detroit "Startup City USA" in recent years.

New tech and creative incubators continue to build buzz and business in Detroit. Initiatives such as Hatch, TechTown and Detroit Creative Corridor are nurturing hundreds of small-to-medium creative ventures and independent startups, helping draw in and employ thousands of young, highly skilled individuals in the city.

Industry and cultural game changers are not only keeping a pulse on all this positive progress in Detroit, but are acting on their eagerness to be a part of it. Tech giant Microsoft moved its Michigan Microsoft Technology Center and regional headquarters from its 20-year home in the suburb of Southfield to downtown Detroit at One Campus Martius. Google moved 100 employees from the suburbs of Birmingham to their new 30,000 sq. foot office in Detroit at Little Caesars Arena. Meanwhile, Detroit industry leader Quicken Loans continues to prosper and gain accolades nationwide, named once again to Fortune's *Top 100 Best Places to Work in 2019* — with a healthy ranking of No. 14.



Wright & Co.



Detroit Aircraft



Southwest Rides

WELCOME

DID YOU KNOW?

The 2019 metro Detroit dining scene had a good showing with nine nods during the semifinal nomination round of the James Beard Foundation Awards.

Eater Detroit

Detroit was named first American City of Design by UNESCO.

Computerworld ranked Quicken Loans in Detroit and Credit Acceptance in Southfield as the best IT workplaces in the U.S. in their designated categories.

The creative sector is the third largest private sector employer in Detroit — behind health care and general business services and ahead of manufacturing, metals and hospitality — employing approximately 12,300 individuals.

Detroit Creative Corridor Center

Metro Detroit has been a center for the defense industry for more than 70 years, and is currently home to 24,000 related businesses.

Michigan Defense Center

Detroit Medical Center Hospitals have been recognized among America's Best Hospitals and America's Best Children's Hospitals by *U.S. News and World Report*.

HUB FOR MANUFACTURING

The quintessential manufacturing town, Detroit put the world on wheels and it's a city proud of its automotive roots; a city that celebrates its heritage with unprecedented auto museums, preserved plants, historic landmarks and even the childhood home of great innovator Henry Ford, the father of the modern-day assembly line. It's also a city embracing a new set of manufacturers to its portfolio, from luxury bike builders to a growing legion of seamstresses and fashion designers looking to turn Detroit into a manufacturing hot spot for the burgeoning cut-and-sew industry.

FACTORY FOR FINE FOODS

Detroit was named one of six "Unexpected Cities for the Food Lover" by *National Geographic* in 2017, claiming the title for North America. It's a city being heralded as an up-and-coming food epicenter, open and accessible with a diverse collection of new eateries and watering holes — from gastro pubs and distilleries to French bistros and burger bars, many featuring locally grown ingredients on their menus. No surprise that the *Chicago Tribune* stated Detroit's food and cocktail scene are on fire. Dozens of pop-up kitchens and mobile food trucks are on corners, near tree-lined streets and alongside parks. Breweries and creative cocktail houses are also newcomers, redefining downtown's eat-and-drink scene. In the city's century-old farmers market, a renovated produce shed now doubles as a food incubator and test kitchen for wanna-be chefs and restaurateurs ready to join Detroit's hot food scene.



WELCOME

DID YOU KNOW?

MECCA FOR MUSIC

Detroit is a musical mecca; the undisputed owner of the Motown sound and the place where techno beats first erupted. Aretha Franklin called this area home and locals Kid Rock and Eminem can often be found taking to one of the larger, local public stages. A host of world-recognized musical festivals and events take place every year, too, attracting celebrated artists from a variety of genres. Choose from globally relevant jazz sessions, gospel revivals and orchestra play with Grammy Award-winning composers to three-day outdoor techno parties with the most progressive musicians and DJs versed in the electronic sound.

A DESTINATION FOR EVERYONE

Metro Detroit is impressive in size — covering nearly 2,000 square miles. In fact, metro Detroit is the second largest U.S. metropolitan area connecting the Great Lakes system to the Saint Lawrence Seaway. It's an international destination that shares a border with Windsor, Ontario, Canada.

That means there are a ton of things to do and see no matter your interests or tastes.

To make planning easier, the metro area is split into five destination districts. The district designations allow meeting planners and their attendees to easily learn how to navigate downtown Detroit and the city's surrounding counties and suburbs, which offer a wide range of dining, entertainment, ethnic and cultural experiences, hotel offerings and recreational options.

THE FIVE DISTRICTS OF METRO DETROIT ARE:

DEARBORN/WAYNE
DOWNTOWN DETROIT
GREATER NOVI
MACOMB
OAKLAND

Metro Detroit is among the nation's largest theater districts with more than 13,000 seats in a two-block radius.

detroitexperiencefactory.org

The Henry Ford is America's greatest history destination and is only 15 minutes from downtown Detroit.

Detroit is the only city in the continental U.S. where you can look south to see Canada.

Nearly 100 new restaurants, breweries, distilleries and coffee shops have opened in the last three years.

Travel + Leisure

Detroit was named one of "America's Most Fun Cities."

Thrillist

According to a recent GoBankingRates study, Detroit is the fifth most affordable destination among 50 of the most popular vacation cities in the U.S.



NEW DEVELOPMENTS IN THE D.

The Detroit area continues to experience an explosion of new business, agricultural initiatives and large-scale city improvement plans. Concentrated areas of startups, independent retailers, fine food establishments, big brand-name stores and entertainment options continue to surface, move forward and make headlines in Detroit, further proof now is the time to plan your meeting here.

EMERGENCE OF MAKERS AND MANUFACTURERS

Detroit may be best known as an automotive manufacturing town, but the influx of makers, high-tech innovators and manufacturers attracted to the city and planting permanent roots here are wide ranging. Detroit's growing portfolio of creatives is diverse, from luxury bicycle and craft beer makers to online retail giants, app developers, a burgeoning cut-and-sew industry and varied artists of poetry and paint.

- Detroit's first-ever Garment District is being created in partnership between Detroit Garment Group and Midtown Detroit Inc. The two have 27 Michigan-based companies eager to come together and locate within the garment district in Detroit.
- Detroit-based Shinola has become an internationally respected brand for manufacturing quality luxury goods, including bicycles and watches. In January 2019 the world's first Shinola hotel opened along Woodward Avenue with 129 guest rooms. This exquisite boutique hotel features specially-curated onsite shopping options — Madewell, Le Labo, Drought, Good Neighbor and Shinola along with dining concepts from award-winning chef Andrew Carmellini — San Morello, Evening Bar, The Brakeman and Penny Red's.
- In 2015, online retailer Amazon announced its new corporate office and tech hub would be located in downtown Detroit. A new multimillion-dollar Amazon distribution center opened in the Detroit suburb of Livonia in March of 2018.
- The \$148 million lightweight metals manufacturing institute announced by former President Barack Obama is located in the city of Detroit.
- Microsoft moved its Michigan Technology Center to downtown Detroit in early 2018.

WELCOME

DID YOU KNOW?

It is estimated that a new idea for a startup is generated in Detroit every 27 minutes.

Michigan Economic Development Corporation

The Detroit-Dearborn-Livonia metropolitan area ranks No. 1 among the country's 70 largest metropolitan areas for manufacturing employment growth.

Forbes

The Detroit area boasts the second largest concentration of engineers among the country's 85 largest metro areas, behind only Silicon Valley.

Forbes

The Detroit Garment Group fashion incubator allows Michigan-based designers at high-skill levels to create collections. The incubator hosts up to 10 designers at a time, for a one-to two-year period.

Detroit Bikes was the chosen manufacturer for an order of 2,500 custom cruiser bicycles for the Colorado-based New Belgium Brewing Company. The cruiser looks similar to the bike on the label of the brewer's popular Fat Tire Amber Ale.

Downtown Detroit has several newer breweries making distinct beers on-site, including Founders Brewing Co. Detroit, Jolly Pumpkin, HopCat, Brew Detroit and Batch Brewing Company. They join veteran downtown breweries such as Motor City Brewing Works, Traffic Jam & Snug and Atwater.

EMERGENCE OF MAKERS AND MANUFACTURERS CONTINUED

- Between 2007 and 2016, TechTown, Detroit's business innovation hub, has served more than 1,800 companies, created nearly 1,300 jobs and leveraged more than \$120 million in startup capital.
- The Venture for America fellowship program has a small colony of recent college grads in Detroit building small businesses, including Loveland Technologies, which creates databases and mobile app services that help catalog properties and their condition for government entities, developers and neighborhood groups.
- Detroit Venture Partners backs seed and early-stage startup teams in the city. It has worked actively to support the growth of the M@dison Block (now 70 startups and growing), Detroit's downtown tech ecosystem.
- Alternative energy-based businesses continue to populate the region, including the downtown-based Nextek Power Systems and Inventev, which was awarded a \$500,000 grant from the U.S. Department of Energy to develop components of a hybrid electric drive system.
- Now in its ninth year, Hatch Detroit, a champion for independents and entrepreneurs in the city, has expanded its retail role into six neighborhoods. Since 2011, 42 Hatch alumni businesses have opened up storefronts.
- The Detroit Creative Corridor Center (DC3) delivers programming to help creative entrepreneurs and enterprises grow revenue, acquire clients and build organizational capacity. DC3 was formed in 2010 through a partnership between the College for Creative Studies (CCS) and Business Leaders for Michigan (BLM) as a result of BLM's Road to Renaissance strategy. It has assisted over 250 businesses to start-up, grow or land in Detroit, leading to over 3,000 new jobs. These businesses include both growing and established design firms like Patrick Thompson Design and Shinola.

GREENING OF THE INFRASTRUCTURE

Detroit is positioning itself as a worldwide center for urban innovation as thousands of lots and vacant spaces in the city are being repurposed — some as parks and recreational spaces, others for agricultural production — and some are even being reforested with healthy trees. Community and urban gardens continue to sprout in schoolyards, parks and on city corners and private lots, providing a unique inner-city network for farm-to-table healthy foods. Working together, all of these managed green spaces are improving the community's social, economic and environmental health.

- The City of Detroit is teamed up with the nonprofit Greening of Detroit to plant tens of thousands of trees and clean up target districts in Detroit. Each year, Greening of Detroit recruits up to 5,000 volunteers to help plant, clean and work farms and gardens.
- D-Town Farm covers seven acres in the City of Detroit's Rouge Park. More than 30 different crops are grown on the farm, with produce sold to local restaurants and residents June through October.
- Green Garage is an incubator and business hub encouraging and supporting startups that are environmentally friendly and socially conscious. Nearly 50 businesses are housed in Green Garage's renovated warehouse, which uses almost zero energy.
- FoodLab is a diverse group of locally owned food businesses — caterers, bakers, picklers, distributors, corner stores, cafes — that are taking active steps together toward a more green food economy in Detroit.
- Eastern Market completed a \$8.5 million renovation of its Shed 5 in 2015, which includes a new food incubator and rentable test kitchen so wanna-be chefs and restaurateurs can transform the market's local produce into culinary creations on-site. Eastern Market is also home to the 2.5-acre Detroit Market garden, which supports farm apprentice programs and provides produce to local restaurants and food banks.
- Lafayette Greens is a raised-bed organic garden located in the heart of downtown Detroit that has an heirloom apple orchard, flowers and a variety of produce.

DID YOU KNOW?

Detroit's community gardens produce 200 tons of fresh fruits and vegetables per year.

Forbes

The number of urban gardens in Detroit has grown from fewer than 100 to more than 1,400 since 2000.

*Environmental Protection Agency,
Office of Sustainable Communities*

The Dequindre Cut Greenway, an urban recreational path, was recently expanded. The extension now makes the greenway nearly two miles and connects to more than 2 miles of bike lanes/greenways.

The completed portions of the east riverfront, along with its sister rails-to-trails greenway, the Dequindre Cut, are populated with approximately three million visitors annually who come to walk, run, bike, spend time with family and friends and take advantage of the quality of life opportunity a revitalized riverfront provides.

Detroit's Eastern Market now offers market days midweek during growing seasons to increase the availability of fresh produce to city residents.

Since 2014, the Hantz Woodland project has planted more than 20,000 trees and cleaned up nearly 2,000 vacant lots.



WELCOME

SURGING NEIGHBORHOODS

Downtown is joined by other concentrated areas, such as Midtown and Corktown, and some of the fastest developing neighborhoods of Detroit. All feature an abundance of new restaurants, galleries, community gardens and markets.

- In 2016, retail giant Nike opened a two-story 22,000-square-foot store on Woodward Avenue in downtown Detroit. Under Armour soon followed, opening its downtown Detroit store in April 2017.
- The Detroit Medical Center's \$8.2 million Midtown Marketplace brought 150 new jobs to Midtown, with Detroiters filling about 80 percent of the positions.
- The site of Old Tiger Stadium is under transformation, with the Detroit Police Athletic League headquarters and The Corner — a combination of apartments, townhouses and retail space — being built on the grounds.
- In the downtown enclave once known as Harmonie Park, a new jazz club, boutique hotel, art galleries and the headquarters of the Michigan Chronicle newspaper are all planned as part of the revitalized Paradise Valley Cultural and Entertainment District.
- A \$5 million project along Detroit's Avenue of Fashion is underway and set to include retail stores, restaurants and about a dozen apartments. Businesses started opening in 2017.
- The Sugar Hill Arts District is a developing project in Midtown, which includes the centerpiece N'Namdi Center for Contemporary Art and 71 Garfield, a mixed-use space and haven for artists and creatives to live and work.

MEETING PLACES GROW

After a \$279 million renovation, Huntington Place in downtown Detroit features 723,000 square feet of exhibit hall space and 623,000 square feet of contiguous exhibit space. Another world-class convention center, Suburban Collection Showplace, is located in the metro Detroit region. It added an adjoining Hyatt Place hotel in 2013 and announced another expansion that will add thousands more square feet of meeting space by mid-2018.

Huntington Place:

- A 40,000-square-foot Grand Riverview Ballroom, which can accommodate 3,500 theater-style or 2,250 for banquets.
- The 50,000-square-foot Huntington Place Square exterior plaza and vehicle drop-off area for activities ranging from music and art events to a possible downtown farmers market.
- A glass-enclosed events space with floor-to-ceiling views of the Detroit River and Windsor, Ontario, skyline.
- An atrium that can host up to 1,200 people standing
- 100 meeting rooms
- In-house broadcast studio with video editing, sound stage, green room and satellite uplink.
- Free high-speed Wi-Fi throughout the building

Suburban Collection Showplace:

- 320,000 square feet of meeting space
- Additional 200,000 square feet of flexible event space being added by mid-2018
- Adjoining Hyatt Place hotel opened in 2013 with 124 guest rooms
- 32 meeting rooms
- 25,000 square feet of pre-function lobby space
- 214,000 square feet of multipurpose exhibit floor

DID YOU KNOW?

For more than 50 years, the North American International Auto Show (NAIAS) has been a signature item on Detroit's winter calendar of events. For 2022, NAIAS is abandoning January for September. With warmer weather comes opportunities for engaging experiential experiences.

Corktown is Detroit's oldest neighborhood. It is listed on the National Register of Historic Places and is also designated as a city of Detroit historic district.

Midtown hosts 2 million visitors annually.
midtowndetroitinc.org

Midtown is home to 80 restaurants, 13 theaters, 12 galleries, 8 museums, 2 historic inns, 2 hardware stores, 2 radio stations, 2 dry cleaners, and a symphony orchestra — all within a few square miles, much of it walkable.

midtowndetroitinc.org

More than 774,179 people attended the North American International Auto Show (NAIAS) at Huntington Place in 2019.

The glass-enclosed concourse area, three-story glass atrium and third-floor corridor glass ceiling of Huntington Place provide enough natural light during the daytime hours to minimize using daytime lighting.

Suburban Collection Showplace is the home of Michigan's annual State Fair.

Novi's Toasted Oak Grill & Market received the *Wine Spectator's* 2019 Award of Excellence.



QLine Streetcar

BILL BOWEN

WELCOME

SPORTS AND ENTERTAINMENT

Detroit and its surrounding area have seen a significant uptick in the number of new signature sports and entertainment destinations dotting the landscape.

- The new Little Caesars Arena and The District Detroit will encompass 50 blocks of thriving businesses, parks, restaurants, bars and event destinations. It will connect downtown and Midtown into one contiguous, walkable area. The cornerstone is the arena, the new home of the Detroit Red Wings and Detroit Pistons, which opened fall 2017.
- The Polk Penguin Conservation Center is the new \$29.5 million, 33,000-square-foot home to the penguin colonies at the Detroit Zoo.
- In spring 2019, Peppa Pig World of Play joined Round 1 Bowling and Amusement Center, Legoland Discovery Center and Michigan Sea Life Aquarium in Great Lakes Crossing Outlets in Auburn Hills.
- The new Jimmy John's Field in Utica is home to the United Shore Professional Baseball League, metro Detroit's first independent professional baseball league. The stadium seats about 4,000 and hosts about 75 games per season.

NEW FORMS OF PUBLIC TRANSPORTATION

Detroit is known for its efficient road system and how well it caters to travel via an automobile. Downtown proper expanded its public transportation infrastructure, adding a 3.3-mile circulating streetcar called the QLine in 2017. This \$140 million streetcar complements the elevated and automated light-rail system already running downtown, called the Detroit People Mover.

The QLine:

- Runs for 3.3 miles along Woodward Avenue between Congress Street and West Grand Boulevard
- Wait times ranging from 8 to 12 minutes
- Has 20 stations serving 12 stops

FAST — powered by SMART

- A new high-frequency bus service.
- Michigan routes provide a direct connection from Detroit Metro Airport to downtown Detroit every 15-30 minutes.
- Operates seven days a week, 5 a.m.-midnight.

DID YOU KNOW?

The Detroit Red Wings have made it to the playoffs 25 consecutive years (1991-2016), the longest active playoff streak in pro sports.

Sea Life Michigan Aquarium features more than 5,000 sea creatures.

Peppa Pig World of Play Michigan brings the magical world of Peppa Pig to life! It will offer ten amazing play areas that will ignite children's imaginations and give them an exciting opportunity to have fun with their favorite little piggy in a unique setting, packed full of oink-tastic activities.

Legoland Discovery Center Michigan has a Miniland exhibit featuring iconic Detroit structures made with more than 1.5 million Lego bricks.

The Detroit Zoo's new Polk Penguin Conservation Center is the largest penguin facility in the world.

Detroit has more than 170 miles of bike lanes and greenways.

The Detroit People Mover stations feature more than \$2 million in mixed media and artistic expression.



Shinola Hotel

WELCOME

NEW AND REIMAGINED HOTELS

Metro Detroit currently has approximately 42,000 available hotel rooms that are competitively priced and full of amenities. Around 5,400 of these hotel rooms are downtown.

Aloft Detroit at the David Whitney

The iconic David Whitney Building rises to a new occasion as floors one through nine are repurposed for the Aloft Detroit. Elegant and modern, with 136 guest rooms and plentiful meeting space.

Cambria Hotel

Experience the vibrancy of The D at the Cambria Detroit Downtown. Featuring 158-room luxury hotel and meeting center, including a green rooftop venue and dining experiences from our celebrity chef, Fabio Viviani! The Cambria Detroit, where guests are dazzled by our elegance, pampered with our amenities, and captivated by our cuisine.

Foundation Hotel

Once the historic Detroit Fire Department headquarters, this 100-room independent hotel opened in May 2017. It was recently included on the list of *Time* Magazine's 100 Greatest Places 2018 and was also named one of the best new hotels in the world by *Condé Nast Traveler*. Guests enjoy an authentic Detroit experience in the first-floor restaurant, The Apparatus Room, run by Michelin-starred chef Thomas Lents.

Hotel Indigo Detroit Downtown

Centrally located in the heart of downtown with 240 beautifully appointed rooms, including 48 kitchenette suites.

Shinola Hotel

The world's first Shinola hotel opened along Woodward Avenue in January 2019 with 129 guest rooms. This spectacular property offers meeting and event spaces for groups from 12 to 200 and features specially-curated onsite shopping options and dining concepts from award-winning chef Andrew Carmellini.

The Siren Hotel

This newly established boutique hotel in Detroit's Wurlitzer Building, built in 1926, offers 106 guestrooms, retail shops, a rooftop deck, restaurants and bars. The history of the building has been incorporated into the Art Deco design.

DID YOU KNOW?

A \$30 million renovation transformed the 70-floor Detroit Marriott at the Renaissance Center. Guest rooms number 1,246, with 52 suites. Offers 100,000 square feet of event space.

The David Whitney building, home to Michigan's first Aloft hotel, is one of only three surviving buildings in Detroit by the renowned architectural firm of Daniel H. Burnham & Co. Burnham is considered one of the most important American architects of all time.

The Detroit Foundation Hotel was named as one of the best new hotels in the world by Travel + Leisure in 2018.

The Hyatt Place Detroit Novi is attached to the Suburban Collection Showplace and Diamond Center in Novi, this hotel has 124 rooms and two suites.

Trumbull & Porter is a hip hotel and a short distance from historic Corktown's restaurants, shops and clubs, and just minutes from Comerica Park, Ford Field, Huntington Place, Greektown and many more Detroit landmarks. Dine on contemporary American fare at Red Dunn Kitchen.



BILL BOWEN

WELCOME



JACOB LEMKOW

FAST FACTS.

WHY DETROIT IS THE MOTOR CITY

- Headquarters for Fiat Chrysler Automobiles, Ford and General Motors and hundreds of tier 1 and tier 2 suppliers.
- Home of the North American International Auto Show, with more than 500 vehicles on display representing more than 50 worldwide companies.
- Henry Ford built his first car in Detroit in 1896.
- The world's first concrete road was built in Detroit in 1901.
- Henry Ford introduced an improved assembly line in 1913, revolutionizing the automotive industry and the manufacturing process in general.
- Home to the Ford Piquette Avenue Plant — birthplace of the Model T — the only example of an early Detroit auto factory still open to visitors.
- Home to the historic dwellings of auto barons, including Henry and Clara Ford (Fair Lane Estate), Lawrence Fisher (Fisher Mansion), Edsel and Eleanor Ford (Edsel & Eleanor Ford House) and Matilda Dodge Wilson (Meadow Brook Hall).
- Home of the world's largest tire — 12 tons and 80 feet tall — originally built as a Ferris wheel for the 1964 New York World's Fair.

WHY DETROIT INSPIRES

- Known for one of the richest collections of late 19th-century, ethnic-based churches in the country.
- Belle Isle, the nation's largest island park within a city, was designed by Frederick Law Olmsted, landscape architect of New York's Central Park.
- The Rev. Martin Luther King Jr. debuted his 1963 *I Have a Dream* speech at Huntington Place (formerly known as Cobo Center) in Detroit two months before its famous delivery in Washington, D.C.
- The Charles H. Wright Museum of African American History is the largest museum in the world dedicated to the African-American experience.
- The Arab American National Museum is the first and only museum in the world dedicated to Arab-American history and culture.
- The Detroit Institute of Arts' collection is among the top six in the United States.



VITO PALMISANO



BILL BOWEN

WHY DETROIT ROCKS

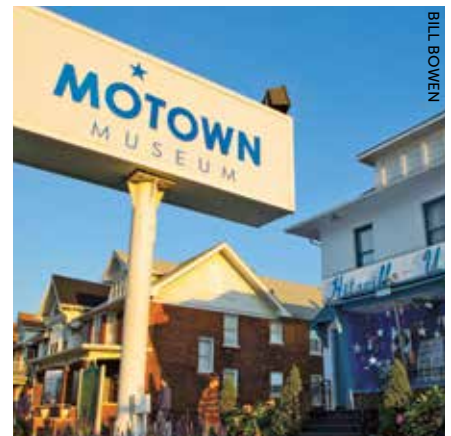
- Home to the **Motown** sound founded by Berry Gordy Jr. in 1957.
- Birthplace of **techno** music and Movement Electronic Music Festival.
- Host of the **Detroit Jazz Festival**, the largest free jazz festival in the world.
- Has one of the largest theater districts in the country — **more than 13,000 theater seats** — and attracts major Broadway productions, headline entertainers, opera, dance, symphony and other performing artists.
- Hometown of more than **50 major entertainment, literary and sport figures** — from boxer Joe Louis and actor Tim Allen to singer Aretha Franklin and pilot Charles Lindbergh.
- Birthplace of such **rock, hip-hop and pop stars/icons** as Diana Ross, Madonna, Eminem, Kid Rock, Alice Cooper, Ted Nugent, Bob Seger, and Jack and Meg White of The White Stripes.
- **Sports stadiums double as concert halls** — Comerica Park alone has attracted major artists from Paul McCartney and The Rolling Stones to Bruce Springsteen, Taylor Swift and Rihanna.

WHY DETROIT HAS BRAGGING RIGHTS

- Detroit is actually **north of Canada** and shares an international waterway with Windsor, Ontario.
- Detroit was named first American *City of Design* by UNESCO
- Vernors, created by Detroit pharmacist James Vernor in the 1860s, is **one of the nation's oldest soda pops** still in production.
- In 1879, Detroit became the first city in the nation to assign **individual telephone numbers**.
- The **world's first convention and visitors bureau** — Visit Detroit — was founded in 1896.
- The world's **first auto traffic tunnel** between two nations — the Detroit-Windsor Tunnel — opened in 1928 below the Detroit River.
- Joe Louis Barrow — The Brown Bomber and the **world's heavyweight boxing champion** in 1937 — was a native Detroiter.
- The **nation's first shopping mall**, Northland Mall, opened in the Detroit suburb of Southfield in 1957.
- When the Marriott at the Renaissance Center opened in 1977, it was the **tallest hotel** in the world.
- Home to the **world's only floating post office**, the J.W. Westcott II, serving international freighters on the Detroit River.
- Home to the **first Van Gogh painting** in a public collection in the U.S., *Self Portrait*, Vincent van Gogh, 1887, at the Detroit Institute of Arts.
- The **first mile of paved concrete road** was installed just north of the Ford Model T plant, on Woodward Avenue between McNichols and 7 Mile roads in 1909.
- The nation's **first urban freeway**, the Davison, was built in 1942.
- Home to the country's largest island park within a city — **Belle Isle Park**, Michigan's 102nd state park.
- First city to have a **Tupperware party** (1950s).



COURTESY OF FORD FIELD/DETROIT LIONS



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VITO PALMISANO



WELCOME



TREVOR D'SILVA



BILL BOWEN



VITO PALMISANO

WHY DETROIT IS A SPORTS FAN'S DREAM

- Detroit is the only city in America that houses all four of its professional sports teams — the **Detroit Tigers** (baseball), **Detroit Lions** (football) **Detroit Red Wings** (hockey) and **Detroit Pistons** (basketball) — in a central location, all within walking distance of each other.
- The Detroit Tigers won the **American League Central Division** champions four consecutive years — 2011, 2012, 2013 and 2014.
- We are **Hockeytown USA**, home to the Detroit Red Wings, who have 11 Stanley Cup wins, third highest in the NHL.
- The Detroit Red Wings have made the **Stanley Cup playoffs** for 25 consecutive years (1991-2016), the longest active playoff streak in pro sports.
- Home to **Garden Bowl**, America's oldest active bowling center.
- Cadieux Café is one of the only places in North America where you can **feather bowl**.
- If you believe **poker is a sport**: home of three downtown casino complexes — Greektown Casino-Hotel, MGM Grand Detroit and MotorCity Casino Hotel.
- On Monday nights, you can join hundreds of bikers for **Slow Roll**, a 12- to 15-mile group bike ride and social experience.
- The **Chevrolet Detroit Belle Isle Grand Prix** kicks off a summer series of car cruises, races and shows in southeast Michigan called **Autopalooza**.
- Lake St. Clair was ranked one of the top 12 best bass lakes in America by **Bassmaster** magazine in 2018.
- The **APBA Gold Cup** hydroplane boat race on the Detroit River is a competition to win the oldest active trophy in motor sports.
- Try **Fowling** (a hybrid of football and bowling) at the Fowling Warehouse in Hamtramck.



ALL PHOTOS BY JOHN SOBCHAK



From left: Martha Reeves; Tim Allen; Elmore Leonard

FAMOUS DETROITERS.

Henry Ford may well be considered Detroit's most well-known person, but there are plenty of others who have made their mark both nationally and internationally:

- Tim Allen, actor and comedian
- Anita Baker, singer
- Kristen Bell, actress
- Selma Blair, actress
- Sonny Bono, singer and U.S. congressman
- Jerry Bruckheimer, film and TV producer
- Bruce Campbell, actor
- Alice Cooper, singer
- Francis Ford Coppola, film director and producer
- Dave Coulier, actor and comedian
- Meryl Davis, figure skater and Olympic champion
- Pam Dawber, actress
- Sherilyn Fenn, actress
- Aretha Franklin, singer
- Max Gail, actor
- Judy Greer, actress
- Green Hornet, radio character that debuted on WWJ Radio
- Julie Harris, actress
- Thomas Hearn, boxer
- Alex Karras, actor and football player
- Casey Kasem, radio star
- Keegan-Michael Key, actor
- Piper Laurie, actress
- Elmore "Dutch" Leonard, author
- Charles Lindbergh, pilot
- Lone Ranger, radio character that debuted on WWJ Radio
- Joe Louis, boxer
- Madonna, actress and singer
- Ed McMahon, television host
- Eminem (b. Marshall Mathers), singer
- Harry Morgan, actor
- Kid Rock (b. Robert James Ritchie), singer
- Ted Nugent, singer
- George Peppard, actor
- Della Reese, actress and singer
- Martha Reeves, singer
- Smokey Robinson, singer
- Diana Ross, actress and singer
- George C. Scott, actor
- Bob Seger, singer
- Tom Selleck, actor
- J.K. Simmons, actor
- Tom Skerritt, actor
- Anna Sui, fashion designer
- Lily Tomlin, actress and comedienne
- Blair Underwood, actor
- John Varvatos, fashion designer
- Robert Wagner, actor
- Charlie White, figure skater and Olympic champion
- Jack and Meg White, musicians
- Robin Williams, actor and comedian
- Stevie Wonder, singer

MADE IN THE D.

Sure, metro Detroit is the Motor City, thanks to Henry Ford and his pioneering ways. But the area is known for more than just the cars it helps produce. In fact, many people put items in their grocery-store shopping carts that have been made in Detroit, including beverages, chips and bread mixes.

- Germack Pistachio Company
- The Original Zip Sauce
- Velvet Peanut Butter
- Better Made potato chips
- Elan candy
- Faygo beverages
- Jiffy bread and cake mixes
- Garden Fresh Gourmet salsas, dips and chips
- Kowalski sausages
- Morley candy
- Red Pelican mustard
- Sanders candy and ice cream topping
- Shedd's spread
- Stroh's beer
- Vernors ginger ale
- Vlasic foods
- Little Caesars Pizza
- Domino's Pizza
- The HoneyBaked Ham Company
- Towne Club soda

OTHER GREAT MADE-IN-THE-D INNOVATIONS:

- Carhartt work clothing
- Dardevle fishing lures
- Duraliner truck beds
- Lionel trains
- The Fathead brand, based in downtown Detroit
- Shinola watches, bikes, leather goods





SIGNATURE MEETING SPACES.

Metro Detroit has a robust directory of meeting spaces designed for the most diverse of audiences, from medical professionals and advanced automotive engineers to religious leaders and the general public.

Recently renovated spaces, such as Huntington Place (formerly known as TCF Center) and Suburban Collection Showplace, are expansive, world-class convention centers with thousands of square feet, flexible exhibit halls and modern banquet rooms. Others offer more intimate settings for smaller groups.

Meeting planners can also choose from a number of venues unique to the region, ranging from the assembly plant that built the first Ford Model T to the museum complex that showcases the Rosa Parks bus and Thomas Edison's last breath in a jar.

CONVENTION CENTERS + MEETING FACILITIES



HUNTINGTON PLACE

TRANSFORMED. CENTRAL. FULL-SERVICE.

Huntington Place (formerly known as TCF Center) is downtown Detroit's full-service convention space. After a \$279 million renovation, Huntington Place features 2.4 million square feet of usable space. Exhibit halls are flexible. Banquet rooms and executive meeting spaces are bright and friendly.

Huntington Place pairs its meeting accommodations with spectacular views of a restored international riverfront, on-site restaurants, a business service center and its very own Detroit People Mover railway station.

HUNTINGTON PLACE MAJOR STATS

- Free high-speed Wi-Fi throughout facility
- A 40,000-square-foot Grand Riverview Ballroom, which can accommodate 3,500 theater-style or 2,250 for banquets
- A glass-enclosed events space with floor-to-ceiling views of the Detroit River and Windsor, Ontario, skyline
- An atrium that can host up to 1,200 people standing
- The redeveloped north entrance to the Huntington Place now boasts the addition of two video walls; while the front entrance has been attractively remodeled
- In-house broadcast studio with video editing, sound stage, green room and satellite uplink
- Huntington Place's \$2 million Rocket Fiber upgrade allows 32,000 simultaneous users on the Wi-Fi network.
- Pod furniture, with convenient charging stations, throughout



COURTESY OF HUNTINGTON PLACE

CONVENTION CENTERS + MEETING FACILITIES

DID YOU KNOW?

Most hotels in the metro Detroit area are within a 30-minute driving radius of each other and Huntington Place.

Huntington Place is approximately 20 miles from Detroit Metro Airport.

Huntington Place boasts one of the largest contiguous exhibit floor spaces in North America and is the 19th largest convention center in the country.

Crowne Plaza - Detroit Downtown Riverfront hotel — located across the street from Huntington Place — is a 25-story, 371-room upscale hotel with an on-site restaurant and bar, a state-of-the-art fitness center, an indoor pool, free Wi-Fi, a 24-hour business center and valet parking available 24/7 with in-and-out privileges.

Huntington Place is a Green Meetings Industry Council ASTM/APEX Certified facility with recycling stations throughout the building.

DISTINCTIVE FEATURES

The renovated Grand Riverview Ballroom at Huntington Place is loaded with features to make your event a shining success.

- Free, facility-wide, high-speed Wi-Fi coverage
- 723,000 square feet of exhibit hall space
- 623,000 square feet of contiguous exhibition space
- 200,000 square feet of breakout and meeting space, including 100 meeting rooms and flex space with seating capacities from 100 to 1,725
- In-house broadcast studio with video editing, satellite uplink and facility-wide fiber network
- An extensive video board communication system throughout the facility, including two giant exterior boards that provide possible shared revenue opportunities for events
- 30,000-square-foot three-story glass atrium that can accommodate 600 people seated for meals, 100 people seated theater-style and 1,200 people standing
- 40,000-square-foot Grand Riverview Ballroom, which can accommodate 3,500 theater-style or 2,500 for banquets
- Pod furniture, with convenient charging stations, throughout
- Food and beverage services are provided by Centerplate, Huntington Place's hospitality partner
- All-new 8,000-square-foot kitchen with private tasting room
- New retail food court called Detroit Made Kitchen adjacent to ballroom and 250-seat Cyber Café. Detroit Made Kitchen has four food shops featuring local foods and healthy, natural ingredients.
- New coffee and wine bar — Cork & Grind — in main concourse. Serves coffee from the Great Lakes and Coffee Roasting Company, Michigan craft beer, wine, continental breakfast items and small-plate foods.
- Michigan-themed catering menu featuring unique selections and locally sourced ingredients
- People mover station inside Huntington Place providing easy access to many hotels and attractions in the downtown area.
- International access: US Port of Entry — Tunnel to Canada two blocks from facility

HUNTINGTON PLACE

CONVENTION CENTERS + MEETING FACILITIES



BILL BOWEN



COURTESY OF HUNTINGTON PLACE



BILL BOWEN

8 WAYS HUNTINGTON PLACE IS GREEN

Huntington Place is Michigan's largest certified Green Venues facility. Innovative green initiatives and practices used throughout the center include:

- 1 Use of glass in concourse and third-floor corridor to provide more natural light and minimize daytime lighting needs
- 2 Installation of induction lighting with an expected 40 percent reduction in electric usage for lighting
- 3 Air conditioning by pumping grey water from the Detroit River through chillers that then send the cool water to various air handlers, using considerably less electricity than conventional units
- 4 Computer-programmed and -managed main hall lighting and heating/cooling settings
- 5 Paper, aluminum can and plastic bottle recycling bins in all office areas and high-traffic meeting areas
- 6 Escalators in the building are energy-efficient Kone EcoMod units that run based on occupancy and event needs
- 7 Use of environmentally safe and nontoxic housekeeping products
- 8 Centerplate, Huntington Place's food and beverage contractor, collects prepared food that has not been served for pick up and delivery to local pantries, soup kitchens and shelters

From top: Huntington Place view from the Detroit River; Grand Riverview Ballroom; and the atrium



SUBURBAN COLLECTION SHOWPLACE

GRAND. VERSATILE. A COMPLETE PACKAGE.

Suburban Collection Showplace is the largest privately owned exposition, conference and banquet center in Michigan. The facility features thousands of square feet of multipurpose exhibiting space, plus additional meeting rooms and a grand banquet and conference center with an elegantly appointed ballroom. A recently completed \$12 million expansion added an additional 150,000 square feet of flexible event space, as well as more ballroom and conference options.

A complete package, the showplace takes full service to the next level with its own attached hotel. The adjoining Hyatt Place has 124 guest rooms and two suites with all the amenities your attendees would expect from the respected and familiar Hyatt brand.

CONVENTION CENTERS + MEETING FACILITIES

SUBURBAN COLLECTION SHOWPLACE MAJOR STATS

- Over 300,000 square feet of exhibition space
- Over 84,000 square feet of space in 38 meeting rooms
- 25,000 square feet of pre-function lobby space
- 214,000 square feet of multipurpose exhibit floor
- 2,000 people is largest theater capacity seating
- 1,100 people is largest banquet capacity seating
- 24,000 square foot Legacy Ball Room
- 20,000 square foot Diamond Ballroom
- 5,000 square foot Platinum Ballroom
- 23,000 square foot Cornerstone Event Rooms
- Flexible and divisible space
- Vehicle accessible ballrooms
- 18 foot ceiling, designed for light trusses
- WIFI access throughout building
- Full service catering capabilities with
- 2 two kitchens over 10,000 square feet each

DID YOU KNOW?

Suburban Collection Showplace is less than 30 miles from Detroit Metro Airport.

Some 30 hotels are within a 12-mile radius of Suburban Collection Showplace.

More than 1.5 million people visit Suburban Collection Showplace per year for trade shows, events, conferences and public expositions.



CONVENTION CENTERS + MEETING FACILITIES

DISTINCTIVE FEATURES

Suburban Collection Showplace has been host to a variety of events, including public expositions, trade shows, association and corporate conferences and social events.

- Suburban Collection Showplace has been host to a variety of events, including public expositions, trade shows, association and corporate conferences and social events.
- Over 300,000 square feet of exhibition space that has a ceiling height of 24-feet true clear and can hold up to 1,500 booths measuring 10 foot by 10 foot.
- 480, 120 and 208 single- and three-phase power with distribution from columns and floor ports.
- State-of-the-art audio visual capabilities, a wireless canopy throughout the facility as well as wired high-speed internet.
- The Diamond Banquet and Conference Center, which is connected to the 300,000-square-foot exhibition space, has an elegant column-free ballroom totaling more than 20,000 square feet that can accommodate up to 2,200 people and can be redesigned to form five rooms.
- The conference center offers more than 33,000 square feet of pre-function space and has an additional 5,600-square-foot ballroom and 26 individual breakout rooms for small meetings.
- The center offers full wireless internet access and state-of-the-art audio visual capabilities.
- The Hyatt Place Detroit/Novi is attached to Suburban Collection Showplace on the east side of the building as an expansion to the Diamond Banquet and Conference Center. It offers 124 guest rooms and two suites.
- The entire Suburban Collection Showplace campus has 2,600 on-site parking spaces.

DID YOU KNOW?

Suburban Collection Showplace is the largest, privately-owned exposition, conference and banquet center in Michigan.

There are only 45 columns throughout the entire exposition space.

Amenities at Hyatt Place Detroit/Novi include a 24-hour StayFit® Hyatt fitness center, 24/7 guest kitchen, complimentary Wi-Fi, interior pool and an upscale exterior courtyard.

The Diamond Center has a vehicle-accessible ballroom and advanced audiovisual support.

Suburban Collection Showplace is the host site of the annual Michigan State Fair.



Ford Field

COURTESY OF THE HENRY FORD



The Henry Ford



Meadow Brook Hall

COURTESY OF DETROIT INSTITUTE OF ART



Detroit Institute of Arts

CONVENTION CENTERS + MEETING FACILITIES

DID YOU KNOW?

The Henry Ford Museum of American Innovation was named as one of the "coolest museums in the world" by The New York Times.

The Detroit Institute of Arts, a certified Michigan Green Venues facility, is home to the world-famous Diego Rivera *Detroit Industry* fresco murals.

A registered National Historic Landmark, Meadow Brook Hall, once an auto baron's mansion, is the fourth largest house in America at 88,000 square feet — according to foxnews.com.

MGM Grand Detroit was named Best Casino by *Michigan Meetings + Events* magazine for 2018.

Little Caesars Arena is Detroit's newest multi-use venue. The 20,000-seat arena, the cornerstone of the newly developed District Detroit, hosts concerts and other events, and is the practice facility and home ice for the Detroit Red Wings as well as home court for the Detroit Pistons.

The Edsel & Eleanor Ford House is adding a new 40,000-square-foot visitor center as part of an ongoing renovation. The center will include classrooms, exhibition space, an expanded cafe, more event space and additional retail. The renovation is set to be complete by August 2020.

UNIQUE MEETING VENUES

STADIUMS. MANSIONS. MUSEUMS AND MORE.

Metro Detroit has more than 100 unique venues that are surefire standouts in the meeting space category. Some can seat more than 500; others are designed for an intimate 50 or less. Some spaces are tucked inside posh hotels, zoological landscapes or bustling casinos; others use legendary architecture or great American innovations as their backdrops. A handful can even play host to your attendees as they sail atop the Detroit River.

UNIQUE MEETING VENUES

Metro Detroit's more one-of-a-kind and distinctive meeting spaces include:

STADIUMS AND SPORTS FACILITIES

Comerica Park, Detroit; Home of the Detroit Tigers

Ford Field, Detroit; Home of the Detroit Lions

Jimmy John's Field, Utica, Hosts minor league baseball, concerts, festivals and movie nights

Little Caesars Arena, Detroit; Home of the Detroit Red Wings and Detroit Pistons

MANSIONS, MUSEUMS AND MORE

Arab American National Museum, Dearborn; First museum in the U.S. dedicated to telling the Arab-American story

Charles H. Wright Museum of African American History, Detroit; World's largest institution dedicated to the African-American experience

Detroit Institute of Arts, Detroit; Among the top 10 art museums in the nation, more than 100 galleries

Detroit Princess Riverboat, Detroit; Five-story riverboat docked downtown on the Detroit River

Detroit Zoo, Royal Oak; An animal-lover's paradise with indoor and outdoor environments

Edsel & Eleanor Ford House, Grosse Pointe Shores; Mansion and surrounding grounds provide one-of-a-kind backdrops

The Fillmore Detroit, Detroit; The Renaissance revival style theatre opened its doors in 1925

The Fisher Theatre, Detroit; An elegant art deco theater in the landmark Fisher Building

Ford Piquette Plant, Detroit; Where the first Ford Model T was built

Fox Theatre, Detroit; One of the most beautiful performing arts venues in the nation

Greektown, MGM Grand Detroit and MotorCity casinos, Detroit; Gaming, on-site entertainment, dining and more

The Henry Ford, Dearborn; America's Greatest History Attraction, award-winning events venue

Infinity & Ovation Yachts, St. Clair Shores; Michigan's premier yacht charter company

Macomb Center for the Performing Arts, Clinton Township; A 1,200-seat suburban theater that features comfortable seating and acoustic sculpture

Meadow Brook Hall, Rochester; A Tudor revival-style mansion ready to host events

High-Profile Conventions, Conferences and Events in Metro Detroit

PREVIOUSLY HOSTED GROUPS & EVENTS

- Annual North American International Auto Show (774,179+ attendees) - Huntington Place

- Michigan Dental Association

- National Association for the Advancement of Colored People (NAACP)

- National Convention of Gospel Choirs & Choruses

- Siemens Product Life Management Software, Inc.

- Sustainable Life Media, Inc.

FUTURE CONVENTIONS ALREADY BOOKED

- Alcoholics Anonymous World Services Inc. - 2020

- American Association of Geographers - 2023

- Association for Advancing Automation - 2023, 2025

- Association for Iron & Steel Technology - 2023

- For Inspiration and Recognition of Science and Technology (FIRST) - 2020

- Lean Construction Institute - 2020

- Michigan DECA - 2020-2023

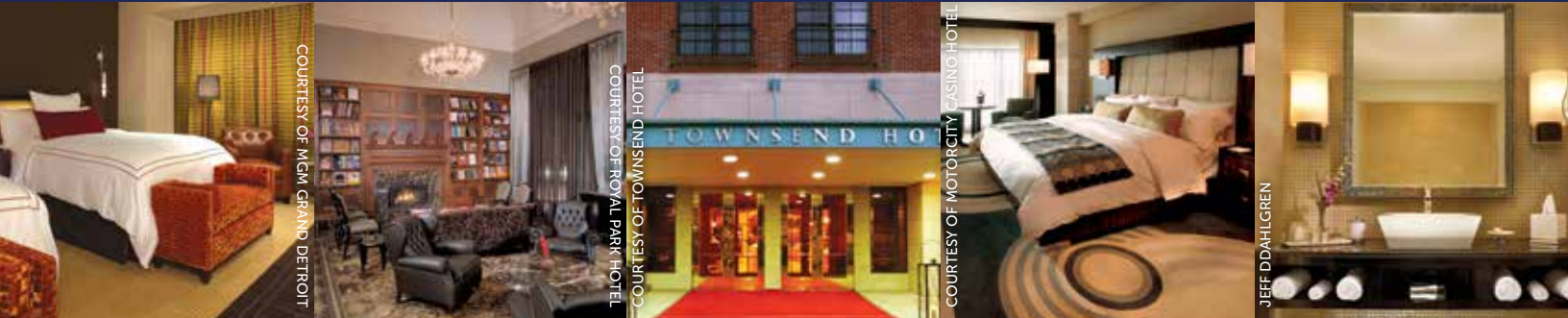
- SAE International - 2020-2025

- Youmacon - 2020-2024

For a complete list of recent bookings, go to visitdetroit.com.



From left: Arab American National Museum; Detroit Princess Riverboat



STAYING WITH US.

A full menu of accommodation types, styles and familiar brands will satisfy the needs of even your most discerning attendee. With some 42,000 rooms in the area, metro Detroit is also prepared for higher volumes. Some single hotels have more than 1,000 guest rooms while others offer a more bed-and-breakfast experience with less than a dozen rooms. The area's hotels are also within a 30-minute driving radius of each other as well as downtown's premier convention space, Huntington Place.

Meeting planners are welcome to choose from the ultra-chic and boutique to the historic, charming or basic in each of metro Detroit's five destination districts — Dearborn/Wayne, Downtown Detroit, Greater Novi, Macomb and Oakland.

All the major and trusted brands are on Detroit's list, from Hilton and Holiday Inn to Marriott, Sheraton and Westin.



DOWNTOWN DETROIT HOTELS

The Downtown Detroit district has a diverse mix of hotel options that range from contemporary casinos with 1,000-square-foot corner suites to historic landmarks with lobbies, ballrooms and guest rooms restored to legendary glamour. In total, some 5,400 rooms are located in Detroit's prime downtown real estate; only minutes from Huntington Place and an eclectic array of fine dining, entertainment, nightlife options and a walkable international riverfront.



Clockwise from top: Immerse Spa at MGM Grand Detroit; The Westin Book Cadillac Detroit; and Aloft Detroit at the David Whitney

ACCOMMODATIONS

DID YOU KNOW?

The Detroit Marriott at the GM Renaissance Center in downtown Detroit is one of the tallest hotels in the Western Hemisphere. It has 1,246 guest rooms and 52 suites, more than 100,000 square feet of meeting space and is minutes from Huntington Place.

Downtown Detroit has three full-service casino hotels, MGM Grand Detroit, MotorCity and Greektown, with a combined total of 1,200 rooms. All are within a mile or less of Huntington Place.

The legendary, restored Westin Book Cadillac Detroit is on the National Register of Historic Places. Rooms average 475 square feet.

Crowne Plaza - Detroit Downtown Riverfront is located across the street from Huntington Place. This upscale property is a 25-story, 367-room hotel.

Floors one through nine of the iconic David Whitney building have been repurposed as the hip Aloft Detroit, overlooking Grand Circus Park and steps away from the Detroit Opera House.

The Detroit Foundation Hotel was named as one of the best new hotels in the world by Travel + Leisure in 2018.

For more information and a complete listing of downtown Detroit hotels, go to visitdetroit.com.



JASON VAUGHN

ACCOMMODATIONS

DEARBORN/ WAYNE HOTELS

The Dearborn/Wayne district has a wide selection of award-winning hotels that range from the unique, historic and Victorian to the straightforward, familiar and trusted. Many of the hotels in this district, more than 60, are within approximately a 10-mile radius of the nearby Detroit Metro Airport.

DID YOU KNOW?

Well-known industrial architect Albert Kahn designed The Dearborn Inn - A Marriott Hotel, which was one of the nation's first airport hotels in the 1930s. Today, this 23-acre retreat also features reproduction homes of the famous Walt Whitman and Edgar Allan Poe.

The Westin Hotel - Detroit Metropolitan Airport was named the Best Airport Hotel by *Michigan Meetings + Events* for 2015.

The Henry, Autograph Collection in Dearborn was the winner of Trip Advisor's Certificate of Excellence in 2015.

For more information and a complete listing of Dearborn/Wayne hotels, go to visitdetroit.com.



COURTESY OF THE HENRY



COURTESY OF THE WESTIN HOTEL

Clockwise from top: The Dearborn Inn; Westin Hotel - Detroit Metropolitan Airport; and The Henry, Autograph Collection

ACCOMMODATIONS



GREATER NOVI HOTELS

The Suburban Collection Showplace, one of metro Detroit's biggest convention spaces, is the central hub of the Greater Novi district's hotel population with some 30 hotels within a 12-mile radius of the location. In 2013, Suburban Collection added its own attached hotel to the list. Hyatt Place features 124 guest rooms. New expansion, completed in 2018 added a total of 150,000 square feet onto the existing facility.

DID YOU KNOW?

The Hyatt Place at Suburban Collection Showplace includes 9,260 square feet of its own meeting space. A planned expansion scheduled to be complete in mid-2018 will add another 200,000 square feet to the convention center.

The Inn at St. John's was named the Best Hotel with Meeting/Event Space (fewer than 200 guests rooms) by *Michigan Meetings + Events* for 2018.

The Baronette Renaissance Detroit - Novi is one of the area's top hotels, with a Michigan lake retreat-like atmosphere.

For more information and a complete listing of Greater Novi hotels, go to visitdetroit.com.



Clockwise from top: Baronette Renaissance Detroit - Novi Hotel; The Inn at St. John's; and Embassy Suites - Detroit Livonia Novi

ACCOMMODATIONS



MACOMB HOTELS

Metro Detroit's "East Side" is a boater's paradise, a clubber's hip and hot nightspot, a shopper's dream-come-true and a foodie's delight all wrapped up in one nice, neat package. A strong index of great accommodations round out this energetic district's scene.

DID YOU KNOW?

Wyndham Garden - Sterling Heights has metro Detroit's only hotel indoor waterpark — full of 32,000 square feet of splashing fun.

Fifteen hotels are within less than five miles of the sprawling, open-air Mall at Partridge Creek; 10 hotels are less than five miles from Lakeside Mall.

Hyatt Place - Detroit Utica, the award-winning chain's entry in Utica, has an indoor pool and all the room amenities.

For more information and a complete listing of Macomb hotels, go to visitdetroit.com.



Clockwise from top: TownePlace Suites by Marriott - Sterling Heights; Hyatt Place Utica; and Wyndham Garden - Sterling Heights

ACCOMMODATIONS



OAKLAND HOTELS

The Oakland district blends lots of green spaces with sprawling shopping, trendy downtowns, entertainment, sports and industry. Hotels follow in the same vein with lots of value options, plus super chic and trendy addresses.

DID YOU KNOW?

The Townsend Hotel, located in the Oakland district city of Birmingham is an AAA Four-Diamond and Forbes Travel Guide Four-Star boutique luxury property with 150 guestrooms, including nine penthouses and specialty suites.

Great Lakes Crossing Outlets in Auburn Hills, Michigan's largest value-shopping destination, has four official hotel partners offering special shopping packages — Holiday Inn Express & Suites, Drury Inn & Suites of Troy, Hampton Inn Detroit/Auburn Hills - North and TownePlace Suites by Marriott.

Royal Park Hotel features 143 uniquely designed guest rooms and suites. This AAA Four-Diamond hotel has a private putting green, fly-fishing spot and bocce ball courts.

Hotels, including SpringHill Suites - Detroit Auburn Hills and Crowne Plaza - Auburn Hills, offer complimentary shuttle services to nearby venues.

For more information and a complete listing of Oakland hotels, go to visitdetroit.com.

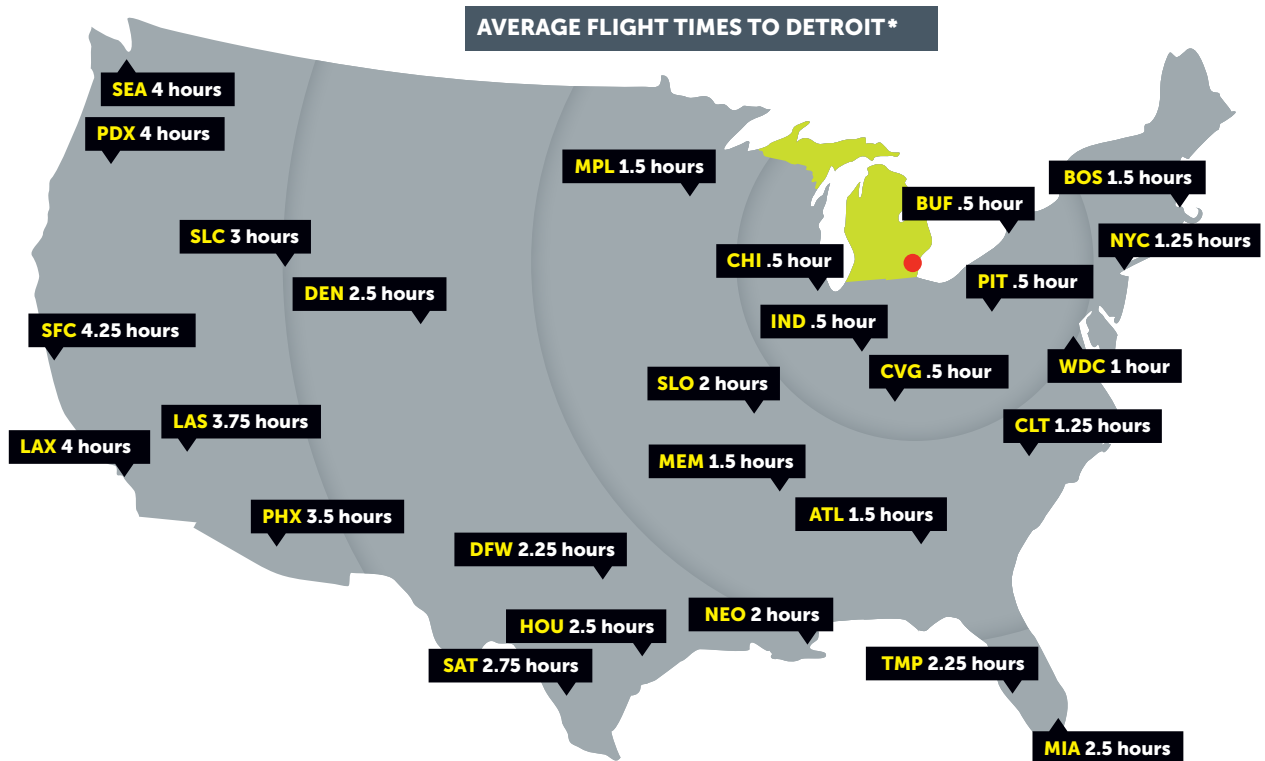


Clockwise from top: The Townsend Hotel; The Kingsley Inn; and Royal Park Hotel



HOW TO GET HERE AND THERE.

With one of the world's busiest air transportation hubs, Detroit offers nonstop flights to 150 destinations in the world. And when talking about what's happening once on the ground, the area — we are called the Motor City, by the way — is known for having one of the most efficient road systems around.



EASY AND CONVENIENT

Detroit Metro Airport (DTW) is a Delta hub that is a 90-minute flight — or less — away from 60 percent of the country's population. All major domestic airlines, six low-cost carriers and five international carriers offer service from the airport.

ANNUAL PASSENGERS: MORE THAN 36 MILLION

AVERAGE DAILY TAKEOFFS/LANDINGS: MORE THAN 1,034

AVERAGE DAILY FLIGHT DEPARTURES: NEARLY 517

AVERAGE DAILY SEAT DEPARTURES: 58,000

NONSTOP FLIGHTS FROM 114 U.S. CITIES AND 17 COUNTRIES

BAHAMAS	FRANCE	JAMAICA	MEXICO
CANADA	GERMANY	JAPAN	NETHERLANDS
CHINA	GRAND CAYMAN	JORDAN	UNITED KINGDOM
DOMINICAN REPUBLIC	ITALY	KOREA (SOUTH KOREA)	

MAJOR AIRLINES

Aeromexico**
 Air Canada**
 Air France**
 Alaska Airlines
 American Airlines
 Delta Air Lines**
 Frontier Airlines
 JetBlue Airways
 Lufthansa**
 Royal Jordanian**
 Southwest Airlines
 Spirit Airlines**
 United Airlines

Source: Detroit Metropolitan Wayne County Airport, metroairport.com

** Indicates nonstop international destinations

*Source: travelmath.com

This assumes an average flight speed for a commercial airliner of 500 mph. Your exact time may vary depending on wind speeds.

FLY IN, FLY OUT

Detroit Metro Airport has two main terminals, McNamara and North. Both offer tons of customer conveniences and amenities. More than 100 shops and restaurants provide a wide variety, ranging from fast and convenient to more upscale. Extra-wide moving walkways, shuttles between terminals, two indoor 200-passenger trams that transport guests within the McNamara Terminal and an on-site luxury Westin hotel round out the airport's many services.

	McNamara Terminal	North Terminal
Gates	105	26
Shops & restaurants	79	25
Ticket counters	106	70
E-ticket kiosks	90	60
Luggage carousels	18	8

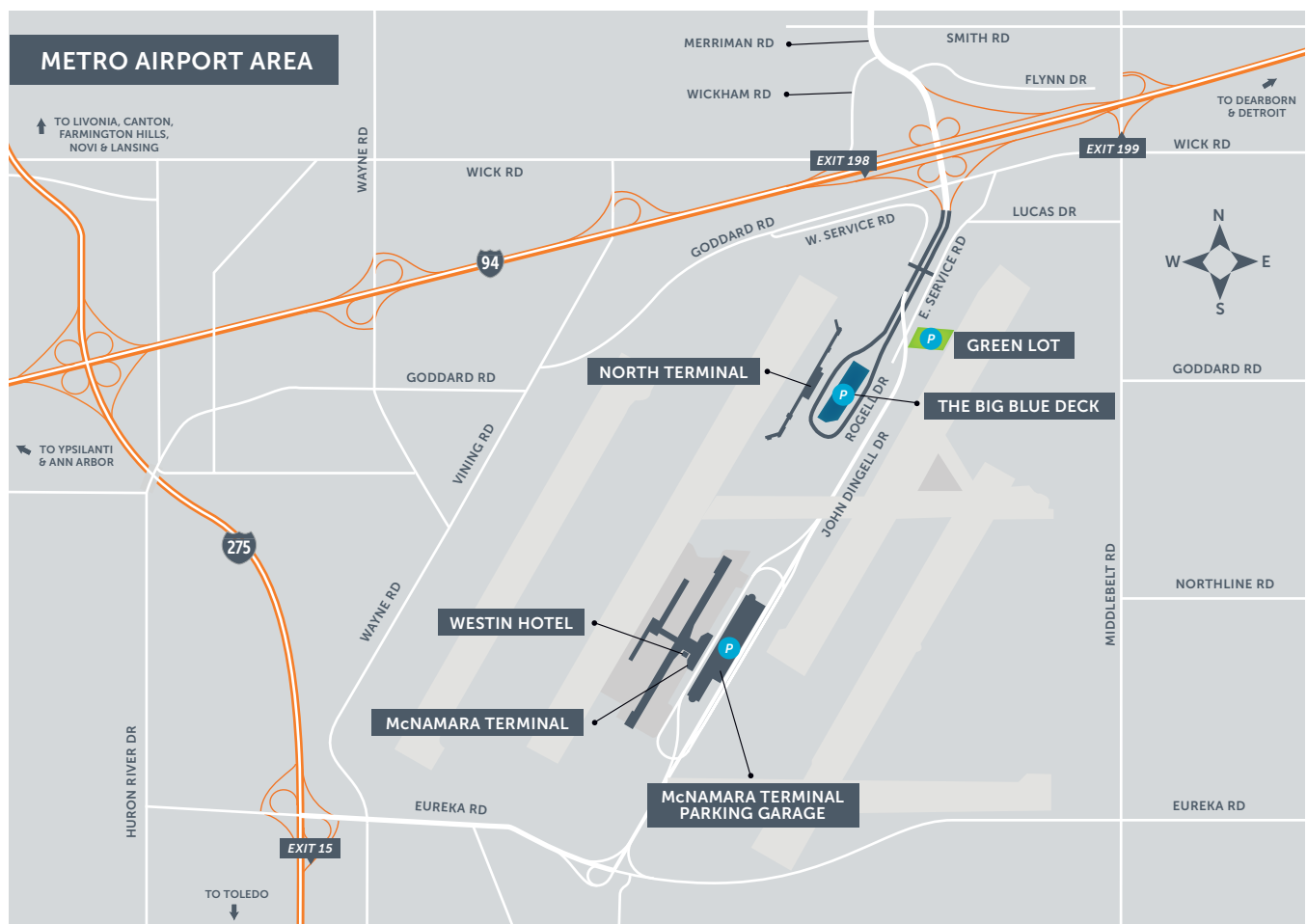
DID YOU KNOW?

The McNamara Terminal has a set of shops that includes a specialty jeweler, designer apparel and a full-service spa. An award-winning Estée Lauder Beauty Boutique offers on-site beauty advisers.

Detroit Metro Airport: "Ranked No. 3 mega airport in passenger satisfaction."

J.D. Power

Detroit Metro Airport's annual economic impact is estimated at \$10.2 billion, and the airport is responsible for sustaining more than 86,000 jobs across Michigan.



NONSTOP DESTINATIONS SERVICING DETROIT

Allentown, PA, US	Dallas/Fort Worth, TX, US	La Crosse, WI, US	Punta Cana, DO
Albany, NY, US	Des Moines, IA, US	Montego Bay, JM	Providence, RI, US
Amman, JO	Elmira, NY, US	Saginaw/Midland/Bay C., MI, US	Shanghai, CN
Amsterdam, NL	Erie, PA, US	Kansas City, MO, US	Puerto Vallarta, MX
Alpena, MI, US	Escanaba, MI, US	Orlando, FL, US	Portland, ME, US
Atlanta, GA, US	Evansville, IN, US	Harrisburg, PA, US	Queretaro, MX
Appleton, WI, US	Newark, NJ, US	Chicago-Midway, IL, US	Raleigh/Durham, NC, US
Austin, TX, US	Rome-Da Vinci, IT	Memphis, TN, US	Richmond, VA, US
Wilkes-Barre/Scranton, PA, US	Fort Lauderdale, FL, US	Mexico City, MX	Rochester, NY, US
Kalamazoo/Battle Creek, MI, US	Frankfurt, DE	Manchester, NH, US	Fort Myers, FL, US
Hartford, CT, US	Fort Wayne, IN, US	Miami, FL, US	San Diego, CA, US
Binghamton, NY, US	Grand Cayman, KY	Milwaukee, WI, US	San Antonio, TX, US
Birmingham, AL, US	Guadalajara, MX	Moline, IL, US	Savannah, GA, US
Leon/Guanajuato, MX	Green Bay, WI, US	Marquette, MI, US	South Bend, IN, US
Nashville, TN, US	Grand Rapids, MI, US	Madison, WI, US	State College, PA, US
Boston, MA, US	Sao Paulo-Guarulhos, SP, BR	Minneapolis/St. Paul, MN, US	Louisville, KY, US
Burlington, VT, US	Greensboro, NC, US	New Orleans, LA, US	Seattle, WA, US
Buffalo, NY, US	Greenville/Spartanburg, SC, US	Monterrey, MX	San Francisco, CA, US
Baltimore, MD, US	Honolulu/Oahu, HI, US	Munich, DE	San Jose, CA, US
Bozeman, MT, US	White Plains, NY, US	Myrtle Beach, SC, US	San Jose del Cabo, MX
Akron/Canton, OH, US	Huntsville/Decatur, AL, US	Nassau, BS	Salt Lake City, UT, US
Paris-De Gaulle, FR	Washington-Dulles, VA, US	Nagoya, JP	San Luis Potosi, MX
Chattanooga, TN, US	Houston-Intercontinental, TX, US	Tokyo-Narita, JP	Sacramento, CA, US
Charleston, SC, US	Seoul, KR	Oakland, CA, US	Orange County, CA, US
Cedar Rapids, IA, US	Iron Mountain/Kingsfd, MI, US	Oklahoma City, OK, US	Sarasota/Bradenton, FL, US
Sault Ste. Marie, MI, US	Indianapolis, IN, US	Omaha, NE, US	St. Louis, MO, US
Cleveland, OH, US	Ithaca, NY, US	Chicago-O'Hare, IL, US	New York, NY, US
Charlotte-Douglas, NC, US	Jacksonville, FL, US	Norfolk, VA, US	Syracuse, NY, US
Columbus, OH, US	New York-JFK, NY, US	Worcester, MA, US	Tampa, FL, US
Cancun, MX	Reykjavik, IS	West Palm Beach, FL, US	Trenton, NJ, US
Cincinnati, OH/Covington, KY, US	Lansing, MI, US	Portland, OR, US	Traverse City, MI, US
Wausau, WI, US	Las Vegas, NV, US	Beijing, CN	Knoxville, TN, US
Cozumel, MX	Los Angeles, CA, US	Philadelphia, PA, US	Ottawa, ON, CA
Dallas-Love, TX, US	Lexington, KY, US	Phoenix, AZ, US	Montreal-PET, QC, CA
Dayton, OH, US	New York-La Guardia, NY, US	Peoria, IL, US	Vancouver, BC, CA
Washington-National, DC, US	London-Heathrow, EN, GB	Pittsburgh, PA, US	Toronto, ON, CA
Denver, CO, US	Little Rock, AR, US	Pellston, MI, US	



DRIVE IN, DRIVE OUT.

Metro Detroit's freeway system is considered one of the most efficient in the country, making it easier to get around the area's nearly 2,000-plus square miles.

Many hotels provide shuttles to and from Detroit Metro Airport, as well as to area attractions, convention spaces and stadiums for major events. A large directory of the most familiar car rental services can also be found.

The Detroit People Mover, an elevated, automated light rail system, loops downtown's central business district with 13 stations at critical points of interest, including Huntington Place, the GM Renaissance Center and the concentrated entertainment area known as Greektown. The QLine became operational in 2017. The 3.3-mile circulating street-car runs along Woodward Avenue, with 20 stations serving 12 downtown stops.

TRANSPORTATION

TAXI RATES

Here are approximate rates for getting to and from major A and B destinations. Rates vary depending on wait times, traffic and the number of people traveling. Typically, traveling around 20 miles in good traffic costs around \$50 one way.

From Detroit Metro Airport to:

HUNTINGTON PLACE: \$49*

DEARBORN: \$35*

NOVI: \$59*

MOUNT CLEMENS: \$75*

**2018 A-1 Airport Cars*

SHUTTLES / SEDANS

Metro Detroit has plenty of shuttle/sedan services. Typical hourly rate is around \$55* for local travel only, and there's usually a minimum two-hour rental. Related parking fees, tolls and gratuities not included.

**detroitshuttleservice.com*

CAR RENTALS

All the major rental car agencies have on-airport locations at Detroit Metro Airport, including Enterprise, Hertz, Avis, Budget, National and more.

Average car rental rate: \$55 per day*

**Nov. 2017 cheapcarrental.net*

FAST – POWERED BY SMART

FAST is a new high-frequency bus service. Michigan routes provide a direct connection from Detroit Metro Airport to downtown Detroit every 15-30 minutes. Operates seven days a week, 5 a.m.-midnight. Fare: \$2. Call 866-962-5515 or visit smartbus.org.



TRANSPORTATION

FROM THE WEST (GRAND RAPIDS)

Take I-96 east to the Lodge Freeway (M-10) south toward downtown. Continue south and M-10 ends in downtown Detroit on Jefferson Avenue heading east.

FROM THE EAST (PORT HURON)

Take I-94 west to I-75 south. Then take I-375 south toward downtown. Continue south on I-375 and it ends in downtown Detroit on Jefferson Avenue heading west.

FROM THE NORTH (FLINT)

Take I-75 south to I-375 south toward downtown. Continue south on I-375 until it ends in downtown Detroit on Jefferson Avenue heading west.

FROM THE SOUTH (MONROE/OHIO)

Take I-75 north to the Lodge Freeway (M-10) south toward downtown. Continue south and M-10 ends in downtown Detroit on Jefferson Avenue heading east.

DRIVING DIRECTIONS TO DOWNTOWN DETROIT

Even if you have a GPS system, our easy-to-use directions on how to drive to the Motor City will make the trip a breeze.

DID YOU KNOW?

9 million visitors come to downtown Detroit every year.

Detroit Economic Growth Corporation

Utica, a city in our Macomb District, was once known as Hog's Hollow.

Bloomfield Hills, in our Oakland District, was once known as Bagley's Corner.

Detroit has been the annual host of an auto show for more than a century.

TRANSIT

The Detroit People Mover, an elevated and automated light rail system, can help attendees get around downtown quickly, easily and safely. The 2.9-mile looped system has 13 stations, with automatic stops at key downtown locations.

HOURS OF OPERATION

6:30 a.m.-midnight weekdays, with an extension to 2 a.m. on Fridays. 9 a.m.-2 a.m. Saturday. Noon-midnight Sunday. Early openings and extensions of evening hours are provided to accommodate sports events, major conventions and other special events. Riders can complete the entire scenic loop in approximately 15 minutes.

COST: ONE-WAY FARE IS JUST 75 CENTS

Cash (U.S. nickels, dimes, quarters).

Tokens (available in or near stations).

Monthly, annual and convention/special event passes are available at thepeoplemover.com or by calling 313-224-2160.

QLINE

This circulating streetcar runs on a 3.3-mile track with 20 stations along Woodward Avenue. Connects easily to the People Mover, DDOT, SMART, Amtrak and the Tunnel Bus.

HOURS OF OPERATION

Monday-Thursday 6 a.m.-11 p.m., Friday 6 a.m.-midnight, Saturday 8 a.m.-midnight, Sunday 8 a.m.-8 p.m.

FARE:

3 hours: \$1.50

Seniors: 75¢

24 hours: \$3

qlinedetroit.com or 313-528-3044

FAST – powered by SMART

FAST is a new high-frequency bus service. Michigan routes provide a direct connection from Detroit Metro Airport to downtown Detroit.

HOURS OF OPERATION

Seven days a week, 5 a.m.-midnight.

FARE:

\$2 one way, including free Wi-Fi.

Both airport terminals, as well as the Dearborn Transit Center, are served with each trip.

smartbus.org or 866-962-5515



Detroit People Mover Stations

- A** Times Square
- B** Grand Circus Park
- C** Broadway
- D** Cadillac Center
- E** Greektown
- F** Bricktown
- G** Renaissance Center
- H** Millender Center
- I** Financial District
- J** Joe Louis Arena
- K** Huntington Place
- L** Fort/Cass
- M** Michigan Avenue

Trains arrive every four minutes.

QLine Stations

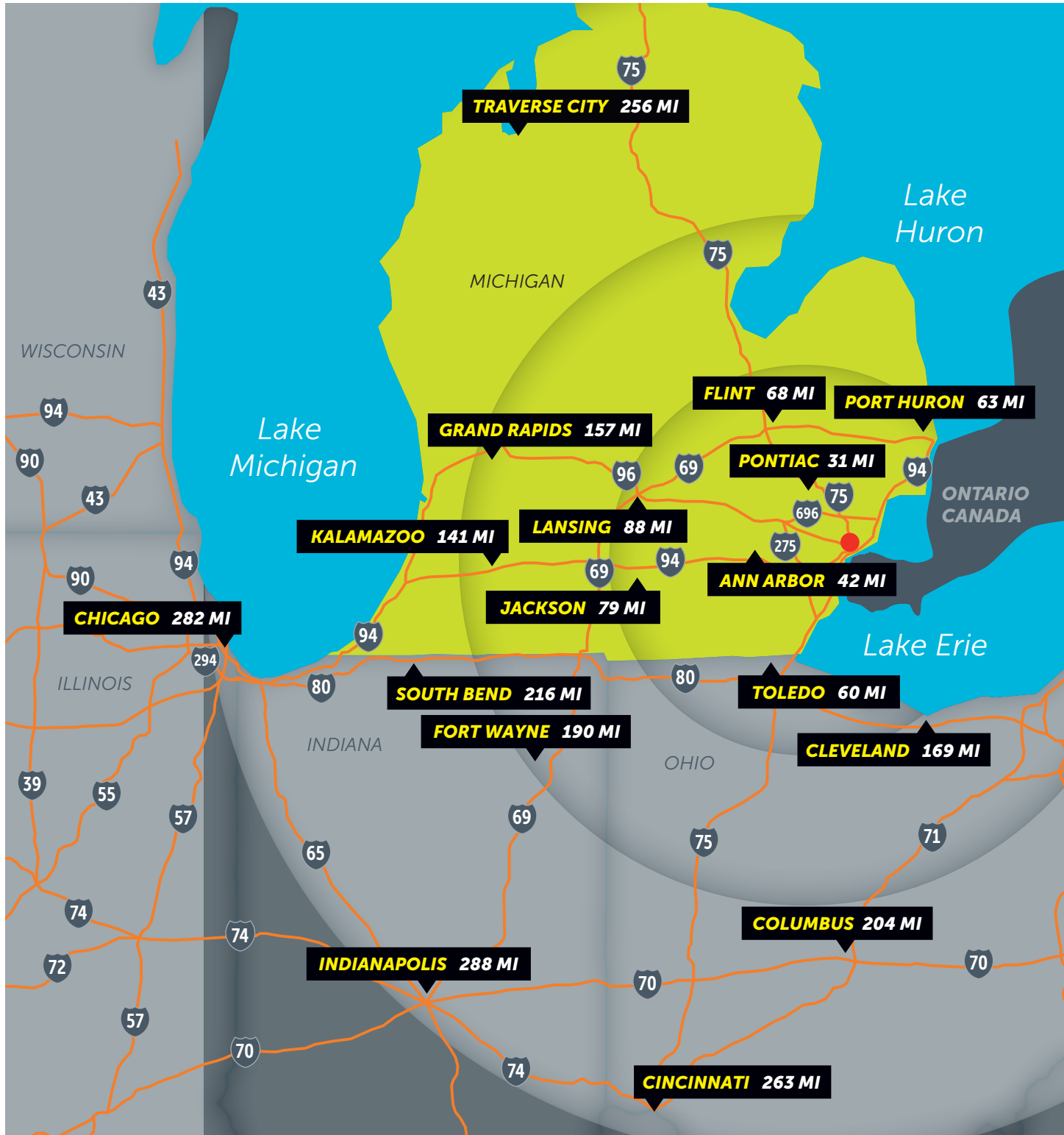
- A** Grand Blvd.
CONNECT TO SMART
- B** Baltimore St.
CONNECT TO AMTRAK
- C** Amsterdam St.
- D** Ferry St.
- E** Warren Ave.
CONNECT TO DDOT
- F** Canfield St.
- G** Martin Luther King Jr. Blvd./
Mack Ave.
- H** Sproat St./Adelaide St.
- I** Montcalm St.
- J** Grand Circus
CONNECT TO DETROIT PEOPLE MOVER
- K** Campus Martius
- L** Congress St.

DID YOU KNOW?

The Detroit People Mover stations are attractions in their own right. The renowned Art in the Stations features more than \$2 million in mixed media that people are welcome to photograph, touch and experience — an added bonus to the 75-cent one-way fee.

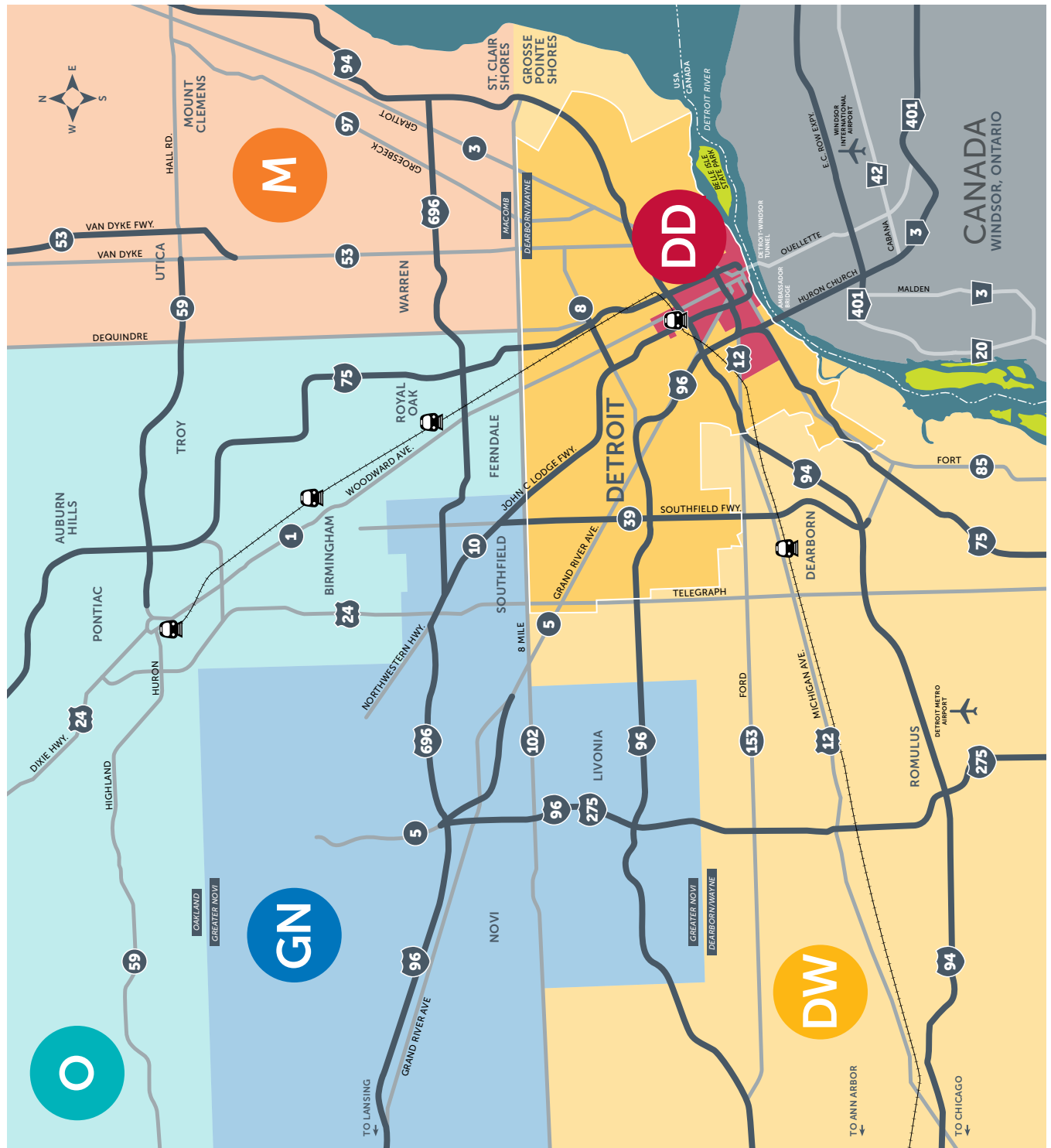
The Detroit People Mover runs clockwise.

DRIVING DISTANCE TO DETROIT



METRO DETROIT

TRANSPORTATION

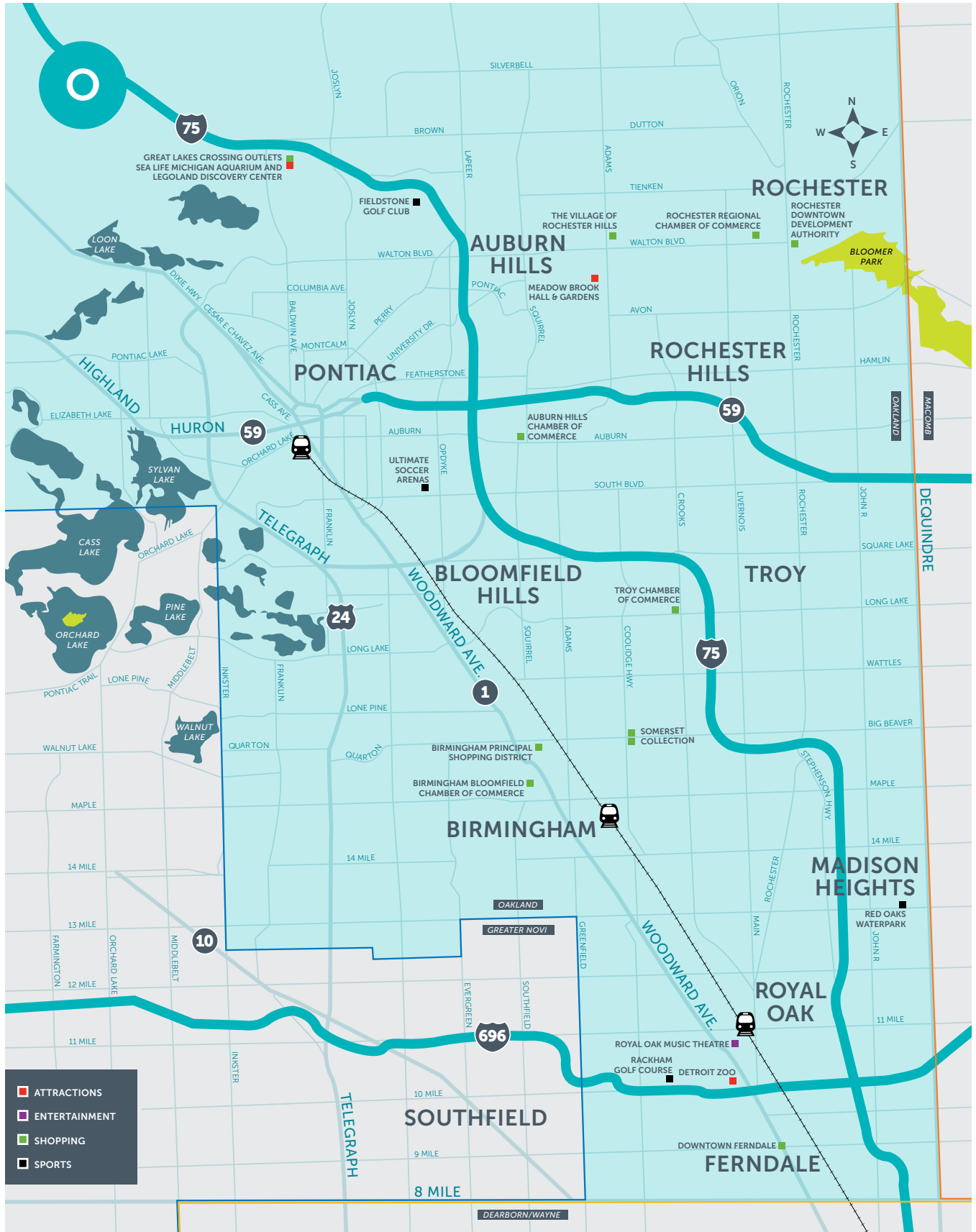


DEARBORN/WAYNE

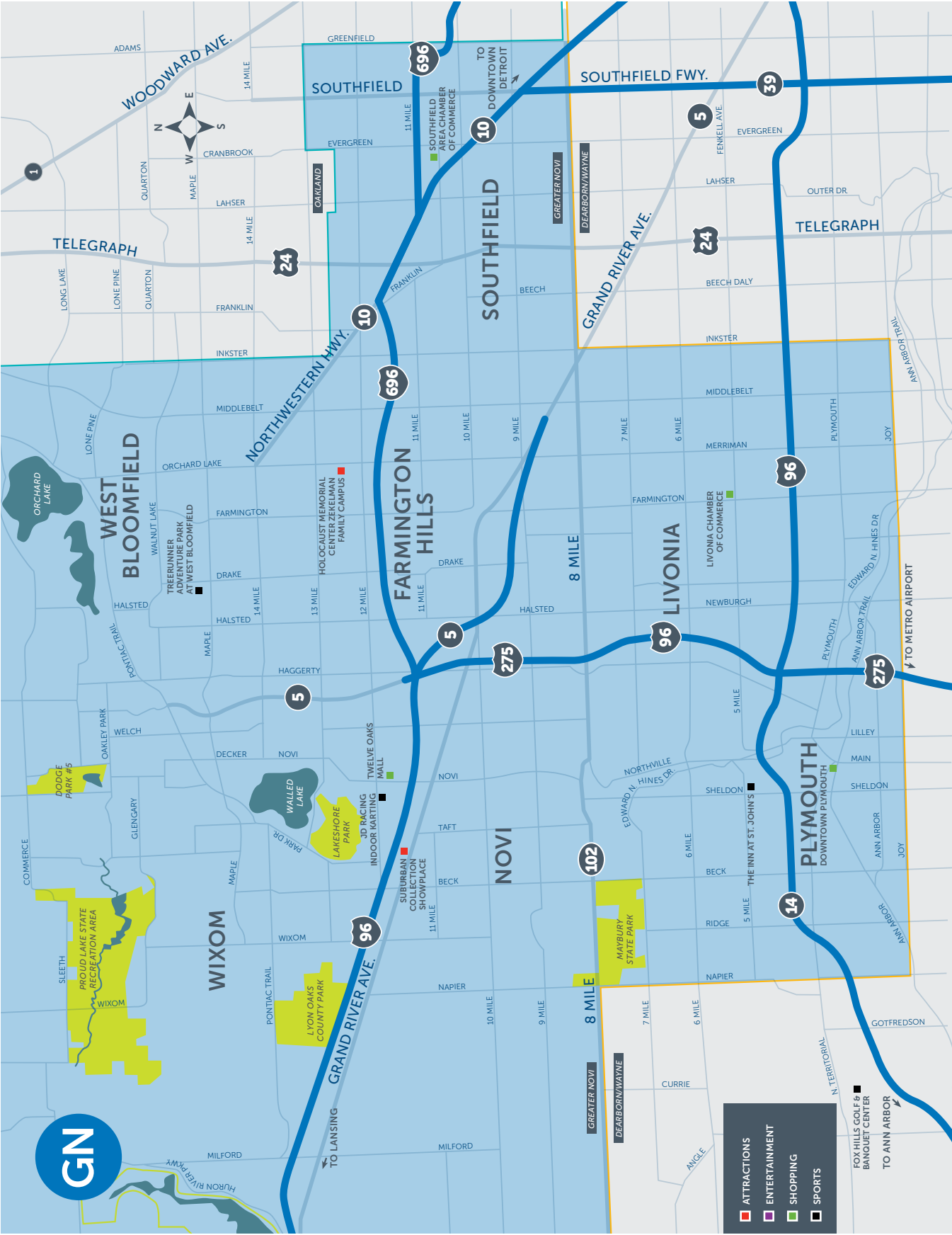


MACOMB





TRANSPORTATION



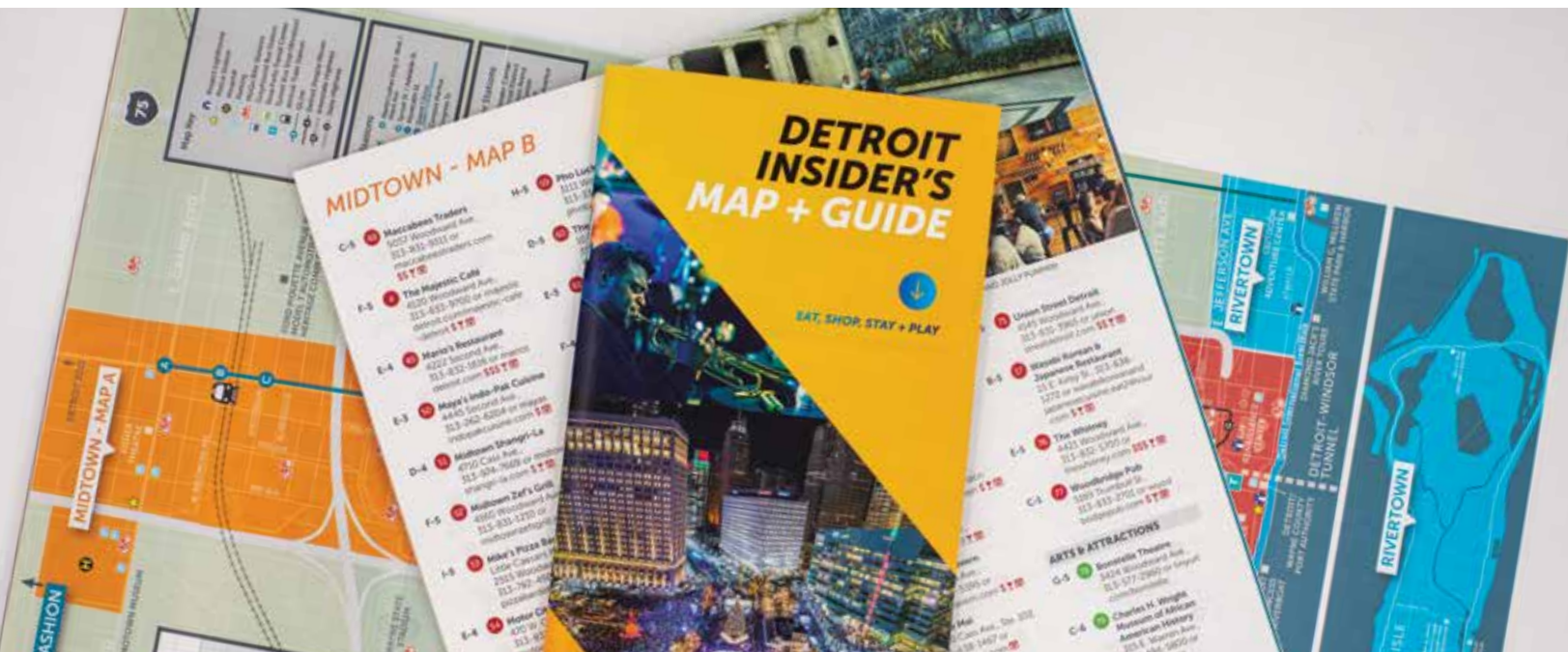
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WE CAN HELP.

Visit Detroit has the resources, staff and expertise to fulfill any meeting planner's expectations and demands — guaranteeing pleased attendees and event success.

Lean on us and our services, and make planning your next event a breeze.



SAY HELLO TO FULL SERVICE.

WELCOME PROGRAM

From the get-go, our services team can provide a variety of programs, materials and assets to meeting planners that will help make attendees feel welcome, informed and at ease.

- **Welcome Speaker:** Have the president and CEO of Visit Detroit or a local civic or government official formally greet your attendees and kick off your conference or event in style.
- **Welcome Letter:** Generate attendee enthusiasm and excitement by addressing them personally with official letters of salutation from the Visit Detroit president and Detroit local officials.
- **Airport Welcome Program:** Create awareness and visibility for your event as soon as attendees arrive, with welcome banners and posters in strategic areas throughout the airport. We can also designate welcome tables throughout the terminals.
- **Welcome Signage and Banner Program:** Create custom street pole banners for placement throughout downtown; design welcome signs in the lobby of each host hotel. Even have our hospitality staff wear custom welcome buttons.
- **Downtown Visitors Map:** Provide your attendees with a detailed map that includes information about downtown Detroit's restaurants, nightlife, attractions and shopping.
- **Volunteer Program:** Gain access to our volunteer database, which consists of 5,000 highly skilled and trained personnel who can provide assistance.
- **Convention Résumé:** Allow us to email your convention profile to all local member merchants to generate awareness. *Services may vary depending on the size of the convention or meeting.*

BUILDING ATTENDANCE

When a meeting planner books a meeting or convention through Visit Detroit, he or she can take advantage of the following tools to boost attendance.

- **Attendance Builder:** Depending on the conference size, Visit Detroit can send a staff expert to you a year prior to help generate excitement for Detroit as a destination for your meeting and to promote registration and attendance.
- **Promotional DVD:** Includes a professional video that can help you promote Detroit as a destination.
- **E-Marketing Blasts:** Visit Detroit can provide you with a series of customizable e-blasts highlighting the top reasons to visit Detroit and build excitement with your attendees about the conference and its destination.
- **Microsite:** Visit Detroit can develop custom convention microsites that will promote your meeting or convention. On the sites, attendees can also get information about planning their visit to metro Detroit.
- **Public Relations Assistance:** Meeting planners can lean on the Visit Detroit's communications department, letting its experts serve as your personal local public relations consultants.
- **Children and Special Guest Itineraries:** If your attendees bring their families to your convention or meeting, our services team can direct them to the best local entertainment, attractions, shopping and dining. Thanks to their extensive knowledge of metro Detroit, our services staff is the go-to source for itineraries that are fun and targeted to your group's specific interests.

INTERACTIVE SERVICES

- **Attendance Building:** We can assist with communicating the "Detroit Experience" to meeting attendees. Our goal is to assure participants that a trip to Detroit will be unique, entertaining and safe.
- **Communications Support:** We will work closely with the planner's marketing and social media teams to communicate efficiently with attendees during their convention. We can complement an existing team's resources or operate independently based on the planner's needs.
- **Attendee Satisfaction:** We will capture key attendee moments, testimonials and stories experienced during the meeting. We will also assist the planner with evaluating the overall communication efforts during your organization's stay in Detroit.

HOUSING

Visit Detroit has an experienced housing staff that is ready and able to provide your guests fast and accurate hotel information and room-booking services. All are proficient in our internet-based reservation system.

SERVICE LEADS

Tap into our Business Services Referrals, and Visit Detroit can connect you with a directory of local businesses, entertainment venues and extracurricular activities to help round out your program.

SITE INSPECTION ASSISTANCE

Visit Detroit has an award-winning team ready and waiting to develop a site itinerary for your preconvention inspection. See the facilities, hotels, venues and attractions.

VIP MEETING PLANNER PACKAGE

For meeting planners contracted with Huntington Place, Visit Detroit offers amenities to help with successful execution from install to teardown.

- **Utility cart**
- **Exhibitor reception**
- **Detroit People Mover passes**
- **One-week car rental up to SUV size for the event team**
- **Lunch provided for the event team (one day)**

CORPORATE SOCIAL RESPONSIBILITY PROGRAM

Visit Detroit is well-versed about Detroit-area nonprofit organizations in need. We can help meeting planners interested in weaving a corporate social responsibility component into their event calendar explore outreach opportunities.

SUSTAINABILITY

The City of Detroit has created an Office of Sustainability. Big steps are being made by local organizations, businesses and convention centers to make Detroit a greener place. Join Detroit's green movement, or make your meeting more sustainable with some of our resources.

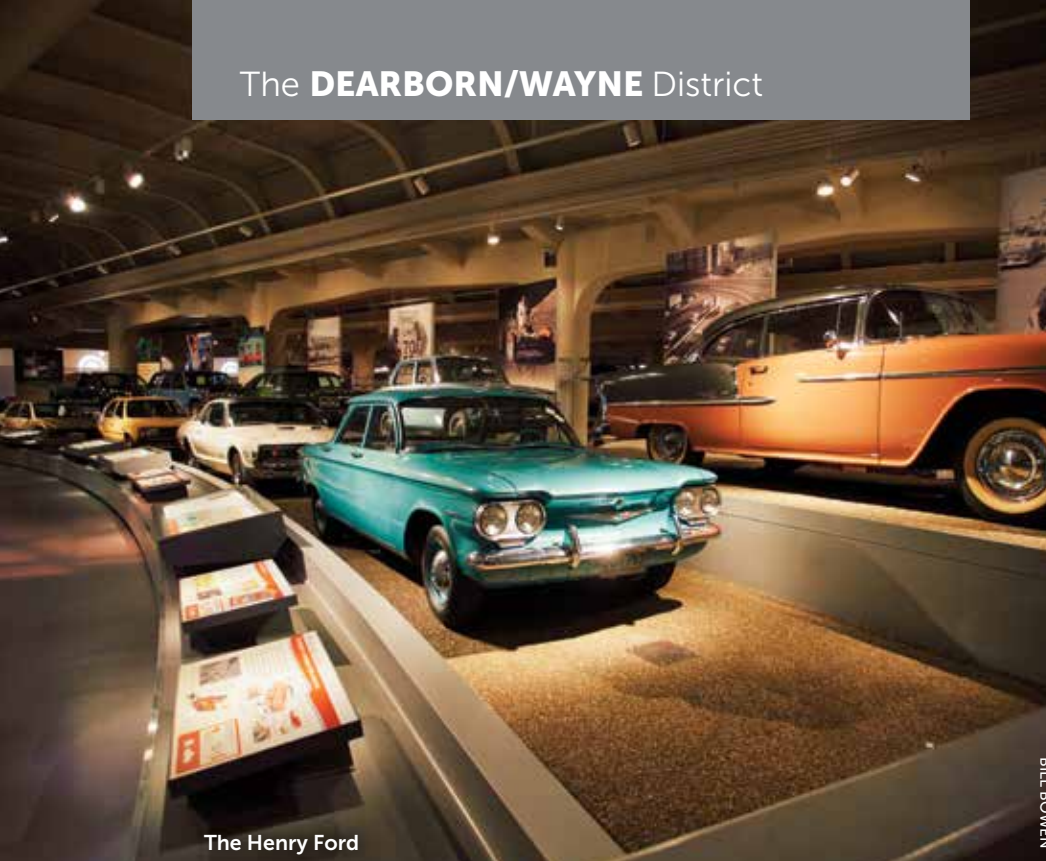
Services may vary depending on the size of the convention or meeting.



EAT, EXPLORE AND EXPECT TO BE ENTERTAINED.

Metro Detroit is a melting pot of ethnicities, activities, industries and lifestyles. It's what makes the area unique and attractive when it comes to playing host to your meeting or convention. Planners can stop worrying about filling up attendee agendas and what to do with free time, because metro Detroit never lacks for variety and great itineraries of fun things to eat, do and see.

Each of Detroit's neighboring five destination districts — Dearborn/Wayne, Downtown Detroit, Greater Novi, Macomb and Oakland — has its own character and laundry list of hot spots and events, helping complete the diverse roster of metro Detroit's extracurricular activities. And no matter what district you and your group decide to play in, you will have the opportunity to experience one of Detroit's greatest assets — its people.



The Henry Ford

BILL BOWEN

DIVERSE. HISTORIC. URBAN COMFORT.

Metro Detroit's Dearborn/Wayne District is down-home historic. Here, The Henry Ford, one of America's greatest history attractions, invites all to peruse more than 26 million artifacts that personify the American experience — the Model T and the assembly line, the Rosa Parks bus, President Kennedy's limo and so much more. Ford Motor Company claims this area as its headquarters, and college kids populate it as well, thanks to the Dearborn-based campus of the University of Michigan. Shoppers will find Michigan's only Ikea store in this district. Plus, a full array of ethnic communities — from Arab-American and Mexican to Italian and Polish — give Dearborn/Wayne tons of character and options when it comes to exploring dining, entertainment, cultural destinations and nightlife.

SIGHTSEEING TOURS + THINGS TO DO

Historical Attractions & Museum Highlights

ARAB AMERICAN NATIONAL MUSEUM

The Arab American National Museum is the first museum in the United States dedicated to telling the story and highlighting the contributions of Arab-Americans.

AUTOMOTIVE HALL OF FAME

Learn about the pioneers and leaders of the global motor vehicle industry. The Automotive Hall of Fame preserves the history of mobility by celebrating the creativity, toil and genius of the individual.

THE HENRY FORD

See JFK's limo, Rosa Parks' bus and thousands of uniquely American artifacts in Henry Ford Museum of American Innovation; 83 historic buildings, artisans and presenters in Greenfield Village; and watch the Ford F-150 being assembled on the Ford Rouge Factory Tour.

HISTORIC FORT WAYNE

This Civil War-era fort is opened to the public on special occasions and during the annual celebration of Detroit's birthday.

TUSKEGEE AIRMEN NATIONAL HISTORICAL MUSEUM

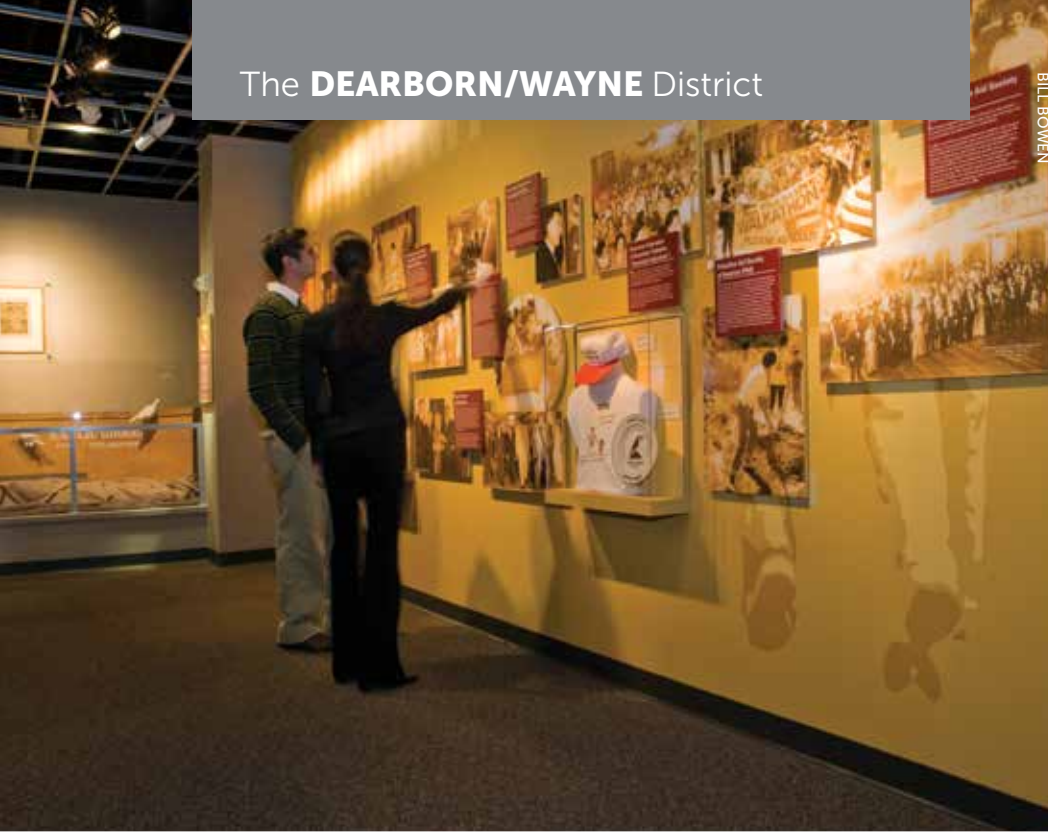
A place dedicated to telling the heroic stories of the determined young men who enlisted to become America's first black military airmen.

DID YOU KNOW?

The Manufacturing Innovation Theater, part of The Henry Ford's Ford Rouge Factory Tour, received a 2016 Thea Award for outstanding achievement for a brand experience from the Themed Entertainment Association. The Thea is one of the attraction industry's greatest honors.

There's plenty more to see and do in Dearborn/Wayne. For more information on these locations and others, go to visitdetroit.com.

The **DEARBORN/WAYNE** District



SIGHTSEEING TOURS + THINGS TO DO

Shopping & Walkable Downtown Highlights

CITY OF WYANDOTTE

The city of Wyandotte, 12 miles south of Detroit, has a beautiful, lively downtown with art galleries, eateries, shopping and waterfront parks.

FAIRLANE TOWN CENTER

Fairlane Town Center is one of Michigan's largest shopping centers, with more than 140 unique stores, restaurants and national retailers. It's anchored by Macy's, Sears and JCPenney and boasts Michigan's largest H&M.

THE GLASS ACADEMY

A working artist studio that specializes in the glass arts, selling both functional and sculptural glasswork while offering a unique venue for entertaining and special events.

CITY OF BELLEVILLE

The downtown streets of Belleville play host to fun-filled events on more than 200 days each year. Shop for hand-crafted goods, admire outdoor sculptures and dine along the shores of beautiful Belleville Lake.

Arts & Entertainment Highlights

DEARBORN'S FORD COMMUNITY & PERFORMING ARTS CENTER

One of America's most versatile gathering places with facilities for a variety of athletics, meeting & event space, and a cultural center offering theater, art, music and dance.

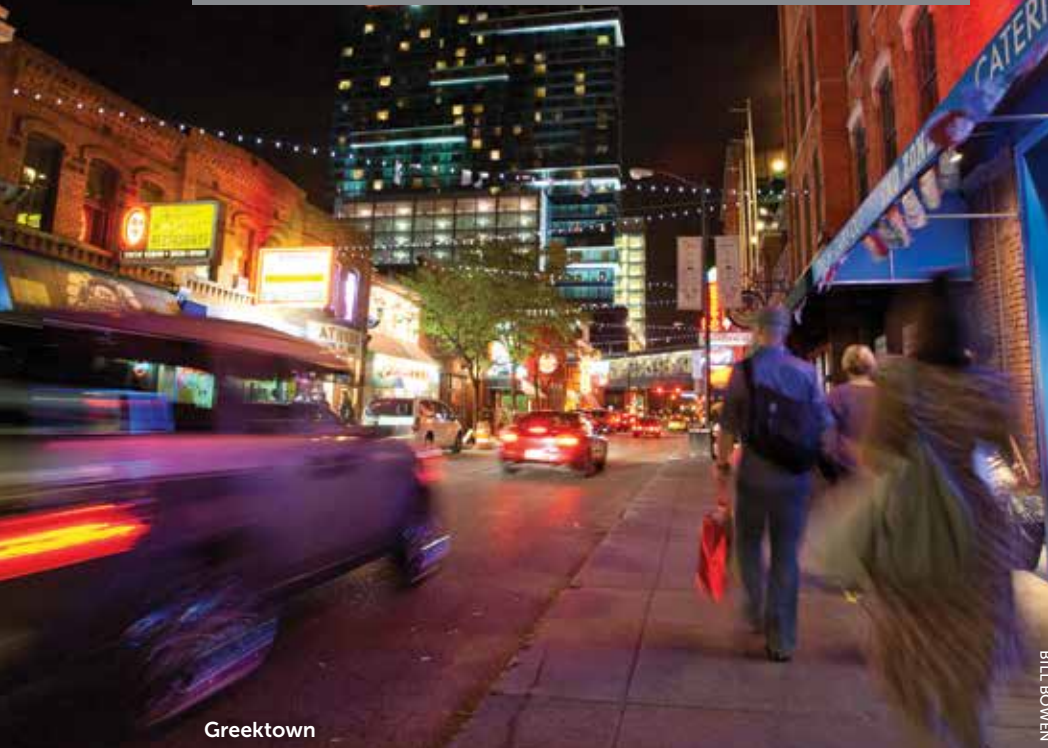
DETROIT REPERTORY THEATRE

This intimate theater is known for its race-transcendent casting and performances.

There's plenty more to see and do in Dearborn/Wayne. For more information on these locations and others, go to visitdetroit.com.



Clockwise from top: Dearborn's Ford Community & Performing Arts Center; Tria; Fairlane Town Center; and The Glass Academy



Greektown

BILL BOWEN

COSMOPOLITAN. INDUSTRIOUS. FRESH.

Downtown Detroit is an international crossing that mixes things historic and legendary with elements modern and contemporary. A thriving, walkable international riverfront includes water fountains, butterfly gardens and a working carousel. Architecture from Albert Kahn and Isamu Noguchi lives next to all-night joints selling loaded Coney dogs and Prohibition-born speakeasies pouring locally crafted beer. Three Vegas-style casinos run 24/7. Must-see museums celebrate art, music, maritime and African-American history. Urban parks and friendly neighborhoods abound. Classic theaters, a bustling cultural district and hip hangouts entertain, and three sports stadiums rock.

SIGHTSEEING TOURS + THINGS TO DO

Towns Within Downtown

Detroit in and of itself has many concentrated areas:

GREEKTOWN

Grape leaves, flaming cheese (Opal!) and eggplant-layered moussaka; bakeries overflowing with baklava, sweet egg bread and tortes of all sorts.

MIDTOWN

Boasts unique art galleries, quirky independent retail shops and some of the best don't-want-to-miss cuisine you'll find in the city. Home to more than 80 restaurants, 13 theaters, 12 galleries, 8 museums, 2 historic inns and a symphony orchestra – all within a few square miles.

MEXICANTOWN

The service is always fast, and the food is always phenomenal. Order the botana (the guacamole is out of this world, fresh, creamy and begs you to double dip your chip).

CORKTOWN

Lots to do with tons of really cool hangouts and friendly pubs, Irish and otherwise. One infamous restaurant serves up barbecue paradise. The Yardbird (mustard sauce-soaked pulled chicken breast tossed with mushrooms, cheddar and topped with bacon) was a top contender in the Travel Channel's hunt for the best sandwiches in America.

HAMTRAMCK

This Polish enclave is full of good ethnic eats — think pierogies, paczki (super-dense, jelly-filled doughnuts), kielbasa, kraut and dill pickle soup. Just as rich is the music scene, where little hole-in-the-wall bars host live acts weekly.

DID YOU KNOW?

Detroit's Eastern Market now offers market days midweek during growing seasons to increase the availability of fresh produce to city residents.

The **DOWNTOWN DETROIT** District



BILL BOWEN



BILL BOWEN

From top: Dossin Great Lakes Museum and The Detroit Institute of Arts

SIGHTSEEING TOURS + THINGS TO DO

Historical Attractions & Museum Highlights

CHARLES H. WRIGHT MUSEUM OF AFRICAN AMERICAN HISTORY

The world's largest institution dedicated to the African-American experience.

DETROIT HISTORICAL MUSEUM

A history showcase of southeastern Michigan. Includes the visitor-favorite *Streets of Old Detroit* and the Kid Rock Music Lab.

DETROIT INSTITUTE OF ARTS

Among the top 10 museums in the country, offering more than 100 galleries with art from ancient to modern times. See Diego Rivera's *Detroit Industry* murals.

DOSSIN GREAT LAKES MUSEUM

Located on Strand Drive on Belle Isle, the museum's focus is Great Lakes shipping and maritime history.

FORD PIQUETTE AVENUE PLANT/ MODEL T AUTOMOTIVE HERITAGE COMPLEX

The birthplace of the Model T — the most significant automobile of the 20th century. Come walk the floors where the first 12,000 Model T's were assembled.

MOTOWN MUSEUM

Long known as Hitsville USA, the museum is home of the world-famous Studio A, where The Temptations, Marvin Gaye and countless others recorded with the Funk Brothers.

DID YOU KNOW?

There are 157 bars and restaurants within the one square mile of downtown Detroit.
detroitexperiencefactory.org

There's plenty more to see and do in downtown Detroit. For more information on these locations and others, go to visitdetroit.com.

SIGHTSEEING TOURS + THINGS TO DO

Shopping & Walkable Downtown Highlights

CITY OF HAMTRAMCK DOWNTOWN DEVELOPMENT AUTHORITY

Visit one of the most ethnically and culturally diverse communities in the United States. Stroll Jos. Campau for dining, shopping and entertainment.

DETROIT ATHLETIC CO.

One of the few remaining remnants of game days at Old Tiger Stadium. Shop for a full selection of apparel, collectibles and artifacts for Tigers, Red Wings, Lions and Pistons.

DUMOUCHELLES ART GALLERIES

Retailer of fine arts, antiques and collectibles. Located near Millender and GM Renaissance centers.

JOHN K. KING USED & RARE BOOKS

Discover Michigan's largest rare and used book retailer, with four floors and thousands of volumes.

PEWABIC POTTERY

Founded in 1903 during the Arts and Crafts Movement, Pewabic is nationally renowned for its tile and pottery in unique glazes.

POLISH ART CENTER

The largest selection of Polish gifts outside of Poland.

DID YOU KNOW?

Celebrated fashion designer and Detroiters John Varvatos has a clothing store bearing his name in downtown Detroit, located on Woodward Avenue and John R.

A 22,000-square-foot Nike store opened in downtown Detroit on Woodward Avenue in 2016.

There's plenty more to see and do in downtown Detroit. For more information on these locations and others, go to visitdetroit.com.



BILL BOWEN



BILL BOWEN



JASON VAUGHN

Clockwise from top: Polish Art Center; John K. King Used and Rare Books; Pewabic Pottery

The **DOWNTOWN DETROIT** District



BILL BOWEN
MARVIN SHAOUNI



From top: Campus Martius Park and Fisher Theatre

SIGHTSEEING TOURS + THINGS TO DO

Arts & Entertainment Highlights

CAMPUS MARTIUS PARK

Located in the heart of downtown, Campus Martius Park is Detroit's official gathering place — a year-round outdoor venue with gardens, performance stages, a summertime beach and winter ice rink.

DETROIT OPERA HOUSE/ MICHIGAN OPERA THEATRE

The restored 1922 theater is the home of Michigan Opera Theatre, which produces grand opera and presents a dance season.

DETROIT SYMPHONY ORCHESTRA AT THE MAX M. AND MARJORIE S. FISHER MUSIC CENTER

Orchestra Hall, one of Detroit's most prized cultural and historic landmarks.

THE FILLMORE

Host to a mixed bag of big-name concerts and curiously obscure shows, The Fillmore hosts the annual Detroit Music Awards.

FISHER THEATRE

See the best of Broadway at this showcase theater in the spectacular Fisher Building.

FOX THEATRE

Built in 1928 in the tradition of great movie palaces, the fabulous Fox Theatre hosts a variety of Broadway shows, drama, comedy and musical events.

DETROIT PRINCESS RIVERBOAT

Docked between Huntington Place and the GM Ren Cen, this beautiful five-story riverboat hosts lunch, dinner and moonlight cruises, many of them themed and featuring live entertainment.

DID YOU KNOW?

Baker's Keyboard Lounge in Detroit is considered by many to be the world's oldest continuously operating jazz club.

There's plenty more to see and do in downtown Detroit. For more information on these locations and others, go to visitdetroit.com.

The **DOWNTOWN DETROIT** District

SIGHTSEEING TOURS + THINGS TO DO

The Detroit International RiverWalk

Spanning more than three miles, the Detroit International RiverWalk is a nature oasis in a bustling city. Stroll along it or bike it — rentals can be found right on the walking path — and enjoy water fountains, butterfly gardens, riverside restaurants and a working carousel in warmer weather.

The RiverWalk also passes through other downtown nature-filled gems, including William G. Milliken State Park and Harbor, Mount Elliott Park and the DNR's Outdoor Adventure Center, which has a kayak simulator, archery range and large aquarium that shows off the Detroit River's native species.

Running just north of the riverfront near William G. Milliken State Park and Harbor is the Dequindre Cut, a former railroad line turned pedestrian and bike path.

DETROIT RIVERFRONT CONSERVANCY

detroitriverfront.org

OUTDOOR ADVENTURE CENTER

michigan.gov/oac

WHEELHOUSE DETROIT BICYCLE SHOP

wheelhousedetroit.com

WILLIAM G. MILLIKEN STATE PARK AND HARBOR

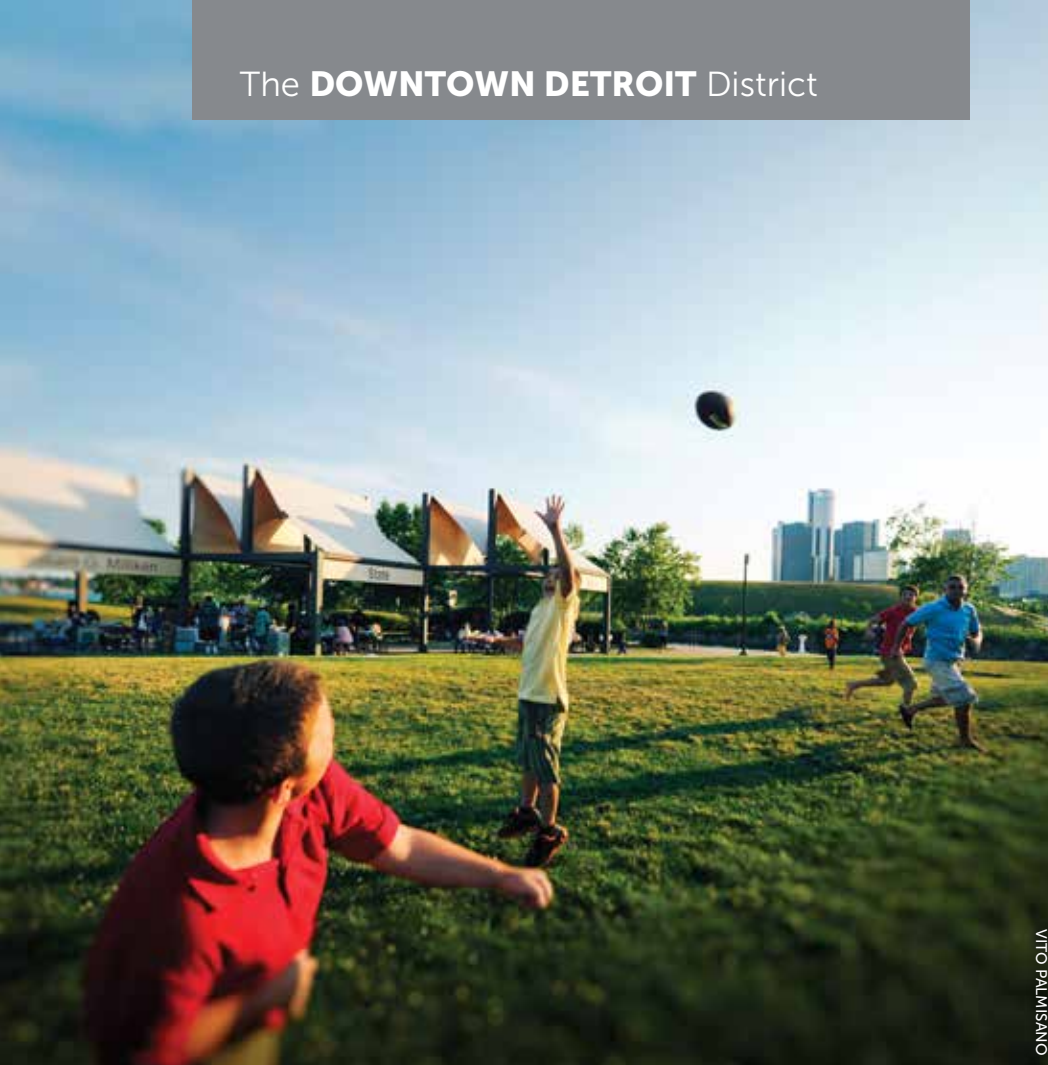
detroitriverfront.org

DID YOU KNOW?

Campus Martius Park was voted the fourth best public park in North America and the No.1 transformative park in the U.S.

detroitexperiencefactory.org

There's plenty more to see and do in downtown Detroit. For more information on these locations and others, go to visitdetroit.com.

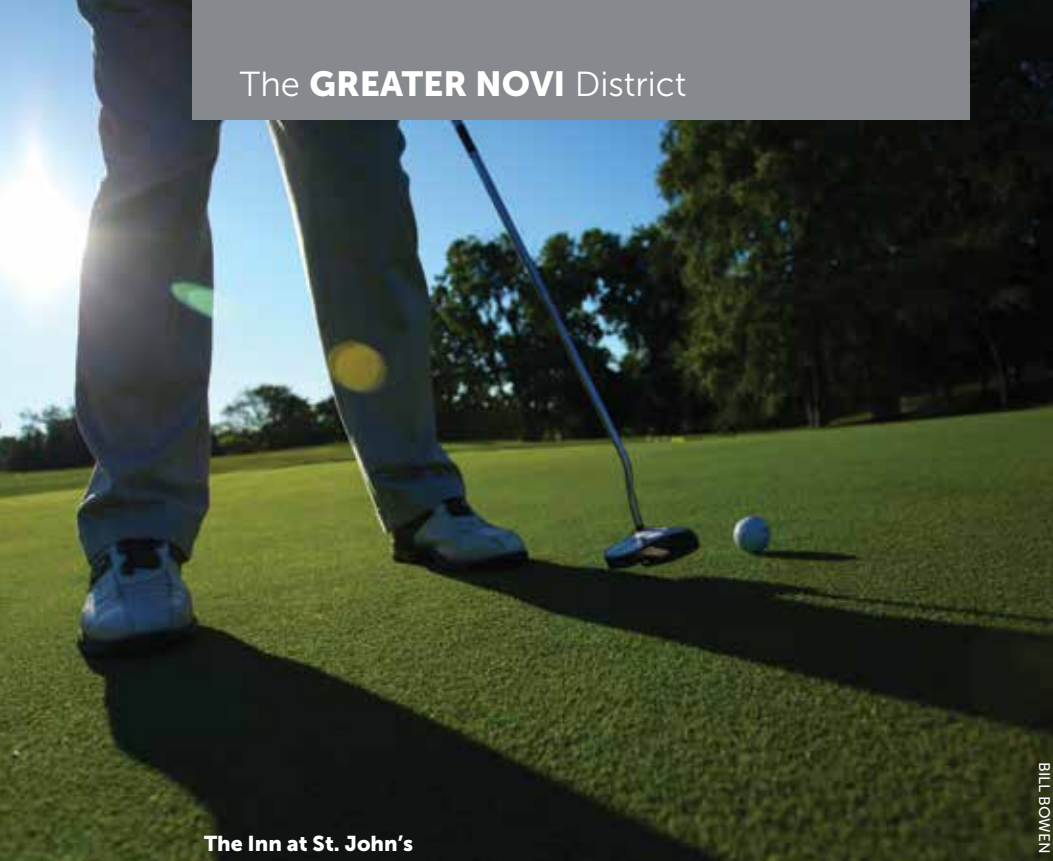


VITO PALMISANO



VITO PALMISANO

From top: William G. Milliken State Park and Harbor; biking along the Detroit International RiverWalk



The **GREATER NOVI** District

The Inn at St. John's

SIGHTSEEING TOURS + THINGS TO DO

Historical Attractions & Museum Highlights

HOLOCAUST MEMORIAL CENTER ZEKELMAN FAMILY CAMPUS

This facility includes the Museum of European Jewish Heritage, the Holocaust Museum and the inspiring International Institute of the Righteous.

SHALOM STREET

Shalom Street is a hands-on children's museum. An exciting facility with more than 30 exhibits that teach universal values such as volunteerism, philanthropy, respect for nature and social responsibility, all in a fun, interactive manner.

Shopping & Walkable Downtown Highlights

DOWNTOWN PLYMOUTH

This historic downtown features galleries, unique shops and 24 restaurants and bars surrounding a town square that hosts concerts and festivals throughout the year.

LIVONIA CHAMBER OF COMMERCE

Visit the Plymouth Road Corridor, food and shops located on Haggerty Road and Laurel Park Place Mall.

PARK WEST GALLERY

America's No. 1 art dealer offers a wide selection of old and modern masters as well as contemporary and local artists.

TWELVE OAKS MALL

Nearly 200 stores and restaurants. Nordstrom, Macy's, Lord & Taylor, JCPenney, Sears and the Lifestyle Cafe Food Court are among the many diverse offerings.

There's plenty more to see and do in Greater Novi. For more information on these locations and others, go to visitdetroit.com.

TRENDY. FRIENDLY. GREEN.

In the Greater Novi District, all shoppers will find their nirvana. Mall meccas abound. Quaint downtowns with friendly storefronts and indie boutiques welcome you to window-shop. And the expansive Suburban Collection Showplace is the gracious host of year-round specialty expos and trade shows. Foodies will satisfy their cravings no matter their tastes with fine-dining options, soul food specialists, steakhouses extraordinaire and eateries dedicated to pub and grub. This district is also the perfect fit for those all about the open air. Greater Novi is known for its world-class golf, farm-like cider mills and Kensington Metropark, where lakes and rolling hills can accommodate all kinds of outdoor sport.

BILL BOWEN

SIGHTSEEING TOURS + THINGS TO DO

Arts & Entertainment Highlights

COMMUNITY BOWLING CENTERS

Offering state-of-the-art scoring equipment and lanes, shoe rental and other public equipment. Centers also house pro shops, arcades and lounges.

THE INN AT ST. JOHN'S

A 27-hole golf course is on this wonderful campus that includes a luxury boutique hotel and fine dining at 5ive Restaurant.

LUCKY STRIKE ENTERTAINMENT

A 70,000-square-foot entertainment facility including a full-service arcade, restaurant, bowling lounge and night club. Premier spot for corporate events and private parties.

TREERUNNER ADVENTURE PARK WEST BLOOMFIELD

Treetop adventures featuring 13 zip lines, 130 challenges and five difficulty levels. Top area attraction.

DID YOU KNOW?

The Holocaust Memorial Center is the nation's first freestanding museum dedicated to the memory of the Holocaust.

Suburban Collection Showplace in Novi is Michigan's premier location for trade shows, expos and more, including the nation's largest golf show and The Michigan State Fair.

There's plenty more to see and do in Greater Novi. For more information on these locations and others, go to visitdetroit.com.



COURTESY OF TAUBMAN



JASON VAUGHN



ROY RITCHIE



BILL BOWEN

Clockwise from top: Twelve Oaks Mall; Community Bowling Centers; Holocaust Memorial Center Zekelman Family Campus; and downtown Plymouth

**Historical Attractions
& Museum Highlights**

EDSEL & ELEANOR FORD HOUSE

The home of Henry Ford's only child, Edsel Ford. See original antique furnishings, an impressive collection of fine and decorative art and much more in a breathtaking 60-room Cotswold mansion.

**Shopping & Walkable
Downtown Highlights**

FILIPO MARC WINERY

A winery-on-premises facility. Sample before you buy products.

LAKESIDE MALL

A two-level center with nearly 180 stores, including anchors Macy's, JCPenney, Lord & Taylor and Sears.

THE MALL AT PARTRIDGE CREEK

An open-air shopping center featuring Nordstrom, Carson's, MJR Theatres and 90 more stores. A dog-friendly atmosphere.

**WESTVIEW ORCHARDS &
ADVENTURE FARM**

A 188-acre family farm with a market filled with homegrown freshness.

**NAUTICAL MILE MERCHANTS
ASSOCIATION**

A place for all seasons, the Nautical Mile offers attractions, entertainment, dining, shopping, sports, recreation and special events throughout the year.

**STERLING HEIGHTS REGIONAL
CHAMBER OF COMMERCE**

This chamber serves more than 1,500 members in Macomb County. It has formed a hospitality committee and works with the DMCVB promoting Macomb businesses.

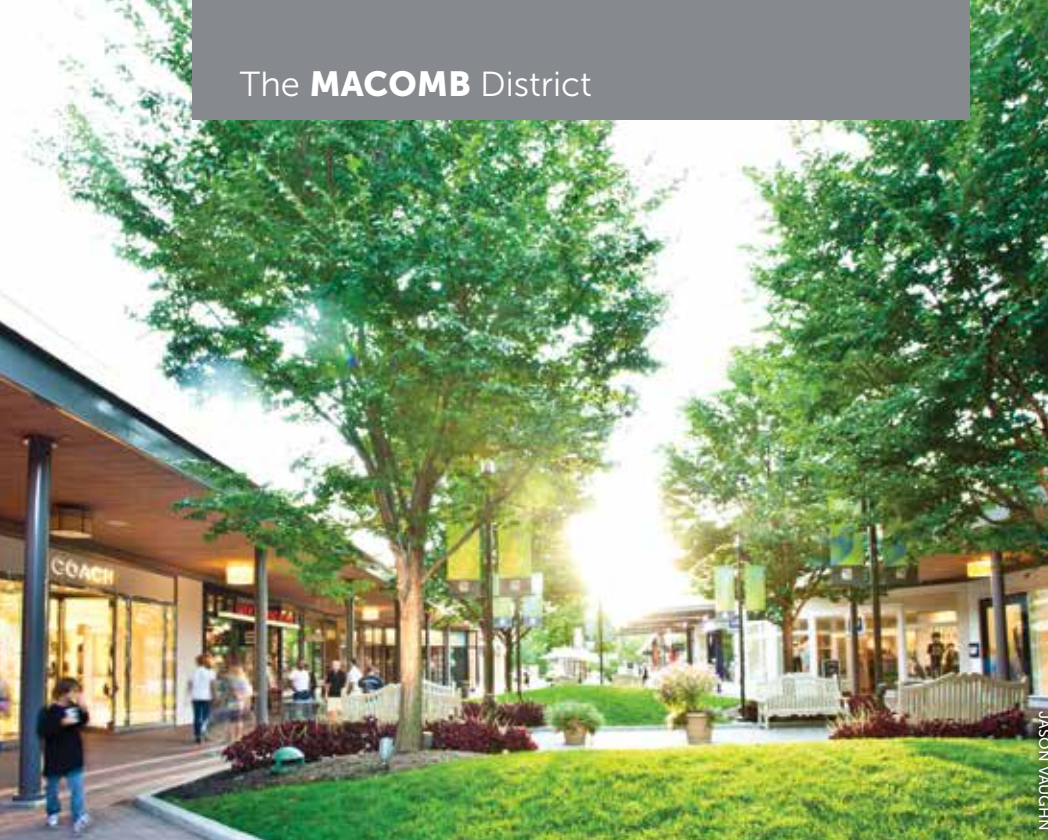
There's plenty more to see and do in Macomb. For more information on these locations and others, go to visitdetroit.com.

Lake St. Clair

BILL BOWEN

ACTIVE. NAUTICAL. LAID BACK.

Metro Detroit's "East Side" is a comfortable mix of water-front fun, food, shopping, dining and the area's coolest nighttime hot spots. The Nautical Mile pairs a boater's paradise with friendly restaurants, marinas and bars on the glorious Lake St. Clair. Mount Clemens is locally legendary for its shopping, restaurants, nightlife and more. The Mall at Partridge Creek is the centerpiece of the M-59/Hall Road destination strip with its open-air and dog-friendly shopping environs. Here, you can buy that favorite pair of designer shoes and then step outside to play a game or two of bocce ball. An elegant and stately auto baron mansion that welcomes you to tour and places dedicated to the performing arts round out Macomb's energetic scene.



JASON VAUGHN



CYBILLE CODISH



BILL BOWEN



MARVIN SHAOUNI

Clockwise from top: The Mall at Partridge Creek; Westview Orchards & Adventure Farm; Macomb Center for the Performing Arts; and Filippo Marc Winery

SIGHTSEEING TOURS + THINGS TO DO

Arts & Entertainment Highlights

MICHIGAN LOTTERY

AMPHITHEATRE AT FREEDOM HILL

Summer concerts at this outdoor venue are full of open-air fun. Acts range from country to retro rock.

INFINITY & OVATION YACHT CHARTERS

One of Michigan's unique venues. Premier yacht charter company providing an entertaining yachting experience for weddings, corporate parties and special events, as well as a Summer Cruise Series that's open to the public.

MACOMB CENTER FOR THE PERFORMING ARTS

This community-focused venue offers the style, space and grace to impress the most discriminating of audiences.

JIMMY JOHN'S FIELD

This new 4,000-seat stadium hosts minor league baseball, along with concerts, festivals and movie nights.

DID YOU KNOW?

The Mall at Partridge Creek holds a Summer Sounds concert series late May through early September, featuring Motown, rock, jazz, country and more.

There's plenty more to see and do in Macomb. For more information on these locations and others, go to visitdetroit.com.

The **OAKLAND** District



Detroit Zoo

UPSCALE. CULTURED. FUN.

The Oakland District blends abundant green spaces with sprawling shopping, entertainment, art, sports and industry. Here, you can appreciate the finer things in life. The café scene. A fancy meal. Haute couture. Manicured parks and championship golf. Royal Oak is home to Detroit's hometown zoo, where the kangaroos and wallabies run wild without barriers or glass walls and the penguins deep dive in their new penguinarium. Shopping options are plentiful, with outlets featuring name brands and unbeatable prices right alongside upscale malls offering chic high-end designer collections. Posh downtowns? Oakland has several, with cozy tree-lined streets and one-of-a-kind boutiques. After dark, slip on over to Oakland's trendy Ferndale for fab dining, live music and comedic entertainment.

SIGHTSEEING TOURS + THINGS TO DO

Historical Attractions & Museum Highlights

DETROIT ZOO

An animal-lover's paradise. The new Polk Penguin Conservation Center is a must-see. This penguinarium gives visitors an insider's perspective on the living and diving habits of the tuxedoed birds from above and below in a 25-foot-deep aquatic area.

MEADOW BROOK HALL

This 88,000-square-foot Tudor Revival mansion is filled with authentic furnishings, priceless art and striking antiques.

Shopping & Walkable Downtown Highlights

BIRMINGHAM PRINCIPAL SHOPPING DISTRICT

An upscale center for art galleries, fine antique shops, unique boutiques, a wide range of dining venues, movie theaters, cultural activities and special events.

DOWNTOWN FERNDALE

A diverse, distinctive and vibrant urban downtown district with small-town charm.

DOWNTOWN ROCHESTER

Stroll down Main Street and browse the art galleries and unique shops, or indulge at one of the many fine restaurants.

GREAT LAKES CROSSING OUTLETS

The fully enclosed Great Lakes Crossing Outlets is the largest outlet center in Michigan, offering shoppers more than 180 retail and dining options, plus the Sea Life Michigan Aquarium and Lego-land Discovery Center Michigan.

SOMERSET COLLECTION

Features the most exclusive shopping in Michigan. Visit Nordstrom, Macy's, Swarovski, Ralph Lauren/Polo, Neiman Marcus, Saks Fifth Avenue, Tiffany & Co. and more.

There's plenty more to see and do in Oakland. For more information on these locations and others, go to visitdetroit.com.

SIGHTSEEING TOURS + THINGS TO DO

Arts & Entertainment Highlights

EMAGINE ENTERTAINMENT & STAR LANES

A hot spot in downtown Royal Oak, this entertainment center has boutique bowling, pool tables, shuffleboard and more.

ROYAL OAK MUSIC THEATRE

One of the area's preeminent club-style concert venues, attracting world-class musicians and performers.

PINE KNOB MUSIC THEATRE

This outdoor concert site offers everything from classical to heavy metal. Open late May through Labor Day.

COMEDY SPORTZ DETROIT/ THE IMPROV ADVANTAGE

Improvisational comedy is played like a sport here, with audience participation highly encouraged.

FIELDSTONE GOLF CLUB

18-hole premier golf club designed by Arthur Hills.

MARK RIDLEY'S COMEDY CASTLE

30-year-old nightclub featuring nationally recognized comedians.

MT. HOLLY SKI AND SNOWBOARD RESORT

Winter sports of skiing and snowboarding from mid-November to mid-March.

There's plenty more to see and do in Oakland. For more information on these locations and others, go to visitdetroit.com.



CHRIS SCHWEGLER



BILL BOWEN



JASON VAUGHN



GYBELL CODISH

Clockwise from top: Pine Knob Music Theatre; The Detroit Shoppe at the Somerset Collection; Great Lakes Crossing Outlets; and downtown Ferndale



**SIGHTSEEING TOURS +
THINGS TO DO**

ANNUAL EVENTS

The following is a list of major events that take place annually in metro Detroit.
For a complete list of events, please go to visitdetroit.com/things-to-do-in-detroit.

JANUARY

Meridian Winter Blast, winterblast.com
Plymouth Ice Festival, plymouthicefestival.com

FEBRUARY

Autorama, autorama.com

MARCH

Corktown St. Patrick's Day Parade, detroitstpatricksparade.com
Marche du Nain Rouge, marchedunainrouge.com

APRIL

Detroit Tigers Opening Day, detroit.tigers.mlb.com

MAY

Flower Day at Eastern Market, detroiteasternmarket.com
Movement Electronic Music Festival, movement.us

JUNE

Chevrolet Detroit Grand Prix, detroitgp.com
Ford Fireworks, theparade.org
GM River Days, riverdays.com
Motor City Pride, motorcitypride.org
Stars & Stripes Festival, starsandstripesfest.com

JULY

Art in The Park, artinthepark.com
Concert of Colors, concertofcolors.com
Concours d'Elegance of America, concoursusa.org
Maker Faire at The Henry Ford, thehenryford.org
Orchard Lake Fine Art Show, hotworks.org/orchardlakefineartshow

AUGUST

Arab and Chaldean Festival, arabandchaldeanfestival.com
Detroit Sports Commission Prep Kickoff Classic, detroitssports.org
Michigan Renaissance Festival, michrenfest.com
Michigan State Fair, michiganstatefairllc.com
Spirit of Detroit HydroFest, detroitboatraces.com
Woodward Dream Cruise, woodwarddreamcruise.com

SEPTEMBER

Art & Apples Festival, artandapples.com
Arts, Beats & Eats, artsbeatseats.com
Detroit Jazz Festival, detroitjazzfest.com
DIY Street Fair, ferndalediy.com
Michigan Peach Festival of Romeo, michiganpeachfest.com
North American International Auto Show, naias.com
Northville Heritage Festival, northville.org
Tour de Troit, tour-de-troit.org

OCTOBER

Detroit Free Press Marathon, freepmarathon.com
Fall Beer Festival, mibeer.com
Hallowe'en in Greenfield Village, thehenryford.org

NOVEMBER

America's Thanksgiving Parade, theparade.org
Big, Bright Light Show, downtownrochestertermi.com
Detroit Tree Lighting at Campus Martius Park, campusmartiuspark.org
Wayne County Lightfest, waynecounty.com

DECEMBER

Holiday Nights in Greenfield Village, thehenryford.org
Kwanzaa Celebration at Charles H. Wright Museum of African American History, thewright.org
Noel Night, midtowndetroitinc.com

From left: North American International Auto Show; Target Fireworks; Detroit Free Press Marathon; Detroit Jazz Festival; and Rochester Big Bright Light Show



SIGHTSEEING TOURS + THINGS TO DO

ITINERARIES

The following is a list of metro Detroit's unique sites and tour ideas.

ART

Metro Detroit has fine and contemporary art, from refined spaces to intriguing artistic expressions on city streets. Institutions to consider:

- The Alley Project
- The Belt
- Cranbrook Art Museum
- Detroit Institute of Arts
- Detroit People Mover Stations
- Grand River Creative Corridor
- The Heidelberg Project
- Museum of Contemporary Art Detroit (MOCAD)
- Pewabic Pottery
- Russell Industrial Center
- Scarab Club

AUTO BARON HOME TOURS

Discover some of Detroit's dwellings, where former celebrity families once lived in ultra decadence. Visit these homesteads:

- Edsel & Eleanor Ford House
- Meadow Brook Hall (Matilda Dodge Wilson Estate)

AUTOMOTIVE ATTRACTIONS + MUSEUMS

Detroit is the Motor City and the home headquarters of Ford Motor Company, General Motors and Fiat Chrysler Automobiles. Explore the region's car culture:

- Automotive Hall of Fame
- Detroit Historical Museum
- Diego Rivera murals at the Detroit Institute of Arts
- Ford Piquette Avenue Plant
- GM Showroom at the GM Renaissance Center
- The Henry Ford — Henry Ford Museum of American Innovation, Greenfield Village and Ford Rouge Factory Tour

AFRICAN-AMERICAN HISTORICAL SITES

Detroit readily celebrates many heritages, including African-American traditions and legacies. There are many places to get educated and have fun in the process:

- Burton Historical and E. Azalia Hackley Memorial collections/Detroit Public Library
- Charles H. Wright Museum of African American History
- First Congregational Church's Underground Railroad Living Museum Tour
- Gospel Music Hall of Fame
- The Henry Ford — Henry Ford Museum of American Innovation and Greenfield Village
- International Memorial to the Underground Railroad (includes Detroit's Gateway to Freedom and Windsor's Tower of Freedom)
- John Freeman Walls Historic Site and Underground Railroad Museum — Windsor
- Motown Museum
- North American Black History Museum & Cultural Center — Windsor
- Sandwich Baptist Church — Windsor
- Second Baptist Church of Detroit
- Tuskegee Airmen National Historical Museum
- Uncle Tom's Historic Site — Windsor
- Walter P. Reuther Library Archives of Labor & Urban Affairs

From left: Cranbrook Academy of Art Museum; Meadow Brook Hall; Ford Rouge Factory Tour; Charles H. Wright Museum of African American History; and Detroit People Mover stations



BILL BOWEN
JACOB LEWIS



BILL BOWEN



BILL BOWEN



BILL BOWEN

ITINERARIES

CANADA/WINDSOR TOURS

Detroit's international neighbor, Windsor, Ontario, offers several activities, historical and otherwise. If willing to cross the border, here are some destination suggestions:

- Caesars Windsor
- Capitol Theatre & Arts Centre
- Ford City Walking Tour
- Dieppe Park
- Hiram Walker & Sons
- John Freeman Walls Historic Site and Underground Railroad Museum
- Queen Elizabeth II Gardens
- Willistead Manor
- Art Gallery of Windsor

GAMING

Enjoy the bells and whistles of slots and tables and/or the roaring excitement of horse racing on both sides of the Detroit/Windsor border. Options include:

- Caesars Windsor
- Greektown Casino-Hotel
- MGM Grand Detroit
- MotorCity Casino Hotel
- Northville Downs
- Windsor Racetrack Slots

METRO DETROIT MUSEUMS

Detroit is steeped in all kinds of heritage and history, from the origins of the mass-produced automobile and historic architectural landmarks to Civil War-era forts. You don't have to travel far to immerse yourself in customs and culture. Consider these:

- Arab American National Museum
- Automotive Hall of Fame
- Charles H. Wright Museum of African American History
- Cranbrook Art Museum
- Cranbrook House and Gardens
- Cranbrook Institute of Science
- Detroit Children's Museum
- Detroit Historical Museum
- Detroit Institute of Arts
- The Henry Ford — Henry Ford Museum of American Innovation, Greenfield Village and Ford Rouge Factory Tour
- Holocaust Memorial Center Zekelman Family Campus
- Michigan Science Center
- Motown Museum
- Museum of Contemporary Art Detroit (MOCAD)
- Tuskegee Airmen National Historical Museum