

 HQ: Zagreb, Croatia





 120+ Customers **50+** Countries

 90+ Employees

"The global digitalization of tourism has become critical for business processes, product creation, service supply and demand. The travel industry's transformation has started - and with the customers, Lemax is spearheading this change."

CEO | Mate Kostovski

WHY LEMAX?

-  Technology that resolves challenges of today and tomorrow
-  Functionalities designed for governing the entire travel business
-  End-to-end travel business solution that inspires leaders' confidence
-  Service of a higher caliber. Become partners - we are supporting your success.



LEMAX, headquartered in Croatia and founded in 1990, is the leading SaaS-based business process automation solution provider in the travel industry.

Our technology modernises and transforms the way travel companies work, accelerating business performance through an end-to-end integrated process automation from sales, operations, marketing to finances.

With the innovative technology, unparalleled services and support, Lemax enables business leaders to easily plan, execute, and manage work across the entire travel business with high transparency and control on the business and operational performance.

OUR SOLUTIONS ARE TRUSTED BY MORE THAN 120 CUSTOMERS WORLDWIDE



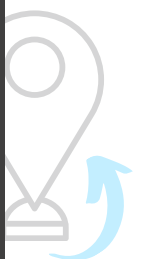
INBOUND TOUR OPERATORS

Create and tailor different travel products and services in an efficient manner with consistent and automated work process of sales, marketing, operation and finance. Capture the holistic view of performance with insightful reports.



OUTBOUND TOUR OPERATORS

Automate the entire process from creating packages, booking flight tickets and products from third-party suppliers to managing customers' experience and travel agents. Gain full control on your sales process, marketing efforts and account management.



DESTINATION MANAGEMENT COMPANIES

Manage complex inventory with full transparency and efficiency. Flexibly handle the group travel and service ordering with improved communications with customers, suppliers and travel agents

PRODUCT OVERVIEW

Complete Solution for Your Travel Business – for All Teams and Entire Workflow

POWERFUL BOOKING ENGINE AND PRODUCT CATALOG

Centralized customizable travel product catalog - live availability, all your products, contracts, special offers, discount policies in one place - **flexible and simple offer creation**.

WORKFLOW AUTOMATION WITH TRIGGERS

Automate workflow with actions and triggers: send inquiries **to suppliers**, get confirmations quickly, and send quotes and itineraries **to customers**.

Deliver better experience with beautiful, **automatically generated itineraries and branded documentation**.

B2B/B2C WEB PORTAL

Front office components that extend online presence, real-time communicating to customers and partners with **XML integration and seamless connection** to your back office systems.

UNIFIED TWO-WAY COMMUNICATIONS

Rich customer profiles with historical data and personal preferences as well as the history of two-way communication for **unique and personalized offers**.

SIMPLIFIED OPERATIONS FOR BETTER EXPERIENCE

Simple creation of rooming lists, transfer lists, vouchers, assigning guides and drivers, and everything else to **organize travel smoothly!**

No room for human error - get calculations with automatically applied discounts and policies instantly.

ENTIRE BUSINESS - ONE PLATFORM

Manage **multiple brands and legal business entities across countries** in one single platform, gaining a holistic view of the entire business performance

OUR SERVICES



IMPLEMENTATION

Transparent and structured project management model used to help you implement the system to avoid gaps between process. No data lost. Smooth transition with comprehensive on-boarding services.



TRAINING & CONSULTING

Tailor-made training services, mapping your business process and matching your unique consulting requirement.



INTEGRATIONS

Seamless integration with the strongest bedbanks, GDS systems, channel managers and ERP systems, extending your product offer with a worldwide range of high quality services from different suppliers.



CUSTOMER SUPPORT

Dedicated in-house team to offer timely support with commitment to resolve your problem. No auto-responders and untrained support staff.

We are here to help travel companies achieve the essence of their existence - providing unforgettable experiences to their Clients and excellent service to their Partners.

OUR CUSTOMERS



SUCCESS STORY

“Lemax allowed us to add more tours, which had a direct impact on our business by ensuring new, additional revenue. With a 43% increase in the number of tours, our profit has grown by 20% since using Lemax.”

Andy Somerville, Co-founder & CEO, NO.8 Tours

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