

Your Global Tour Tech Partner

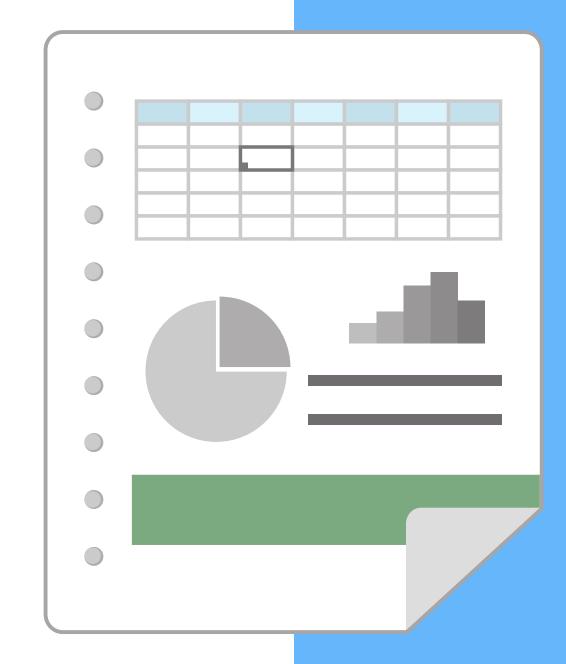
Winner 2021

# Limited Technology

The multi-day tour industry is one of the last remaining travel sectors to widely adopt technology.

The majority of tour operators globally are still using offline processes to run their business, including spreadsheets, calendars, and even paper.

Of the operators that have adopted some form of technology, the systems they are using have been primarily designed for day tour and activity operators, causing issues for multi-day tour operators.



## The impact that this has on tour operators includes:

- 70% lost sales offline, leakage, missed promotions/flash sales
- Minimal online brand presence
- Manual load error expenses
- High Labour/resource costs
- Outdated and lost inventory



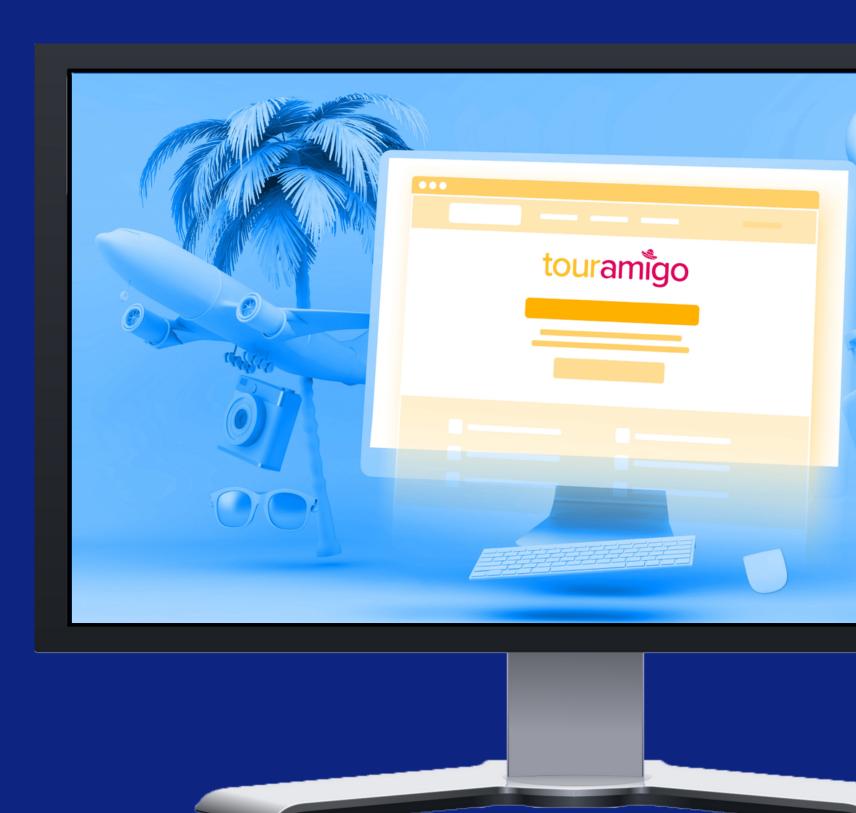
#### The Solution

#### SaaS Booking & Reservation System

Tour Amigo has developed the very first cloud-based booking & reservation system designed specifically for multi-day tour operators.

Our entire software has been designed to improve productivity, grow revenue and reduce the costs of running your tour business.

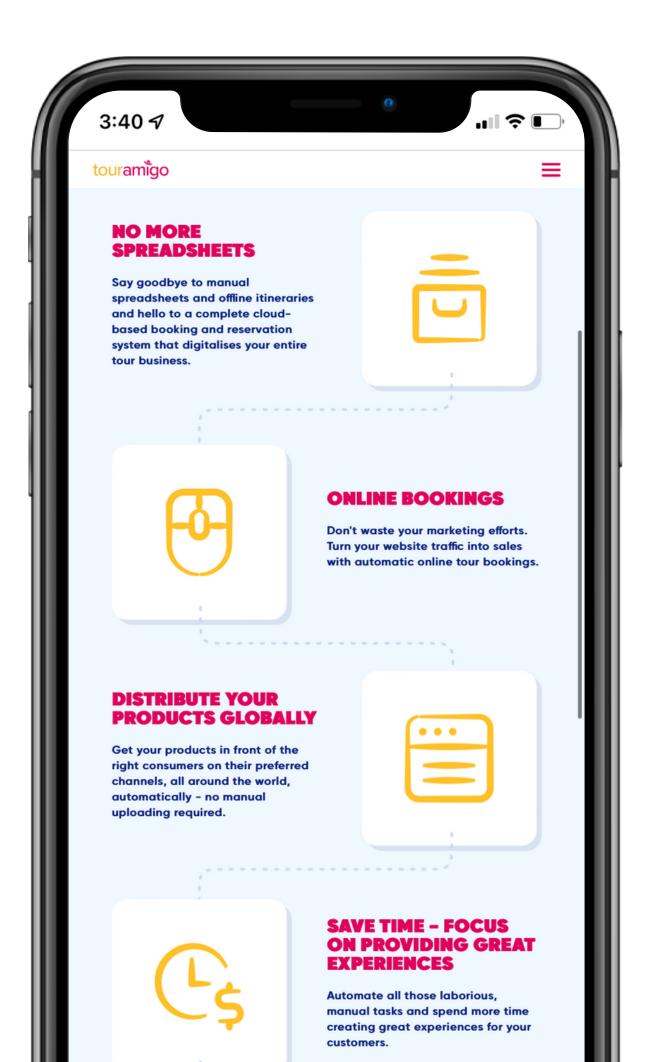
Tour Amigo provides innovative distribution technology that enables tour operators to reach new customers on new, online channels.





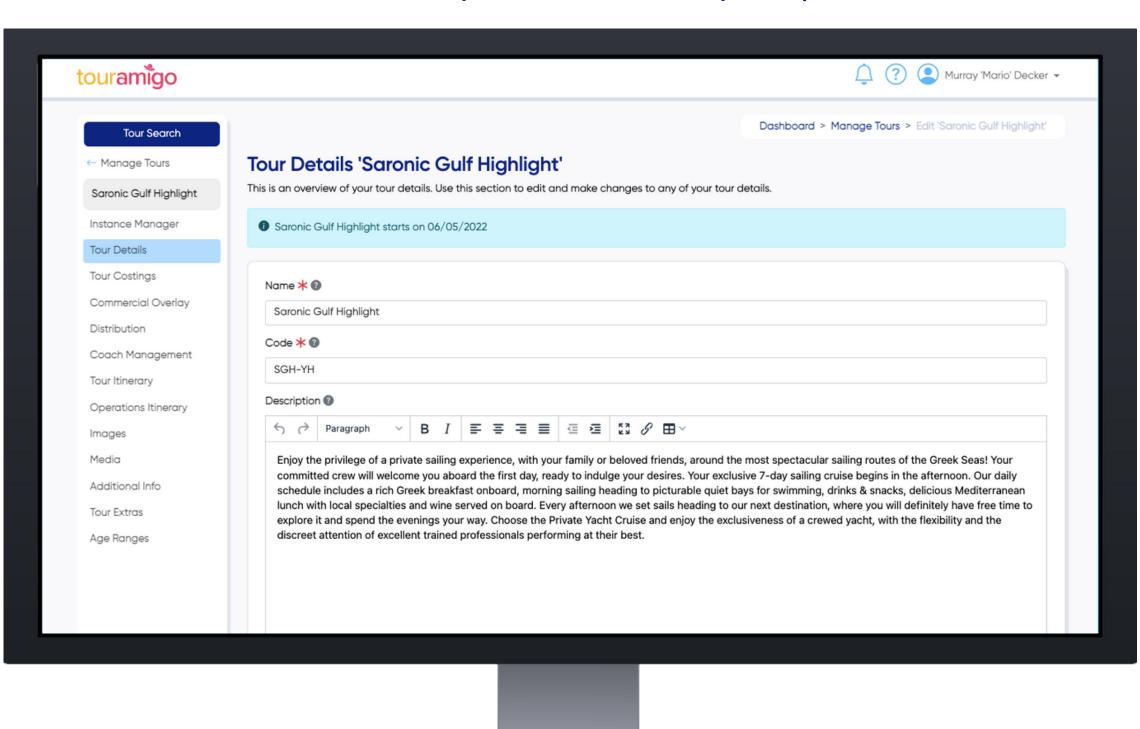
# Online Booking & Reservation Software

- Multi-day tour builder & Itinerary creation
- Supplier management and payment automation
- Contract management
- Global distribution management
- Staff and coach management
- Automated customer and supplier documentation
- Live & automatic updates
- 2-way Bookable API



# Designed For Multi-Day Tours

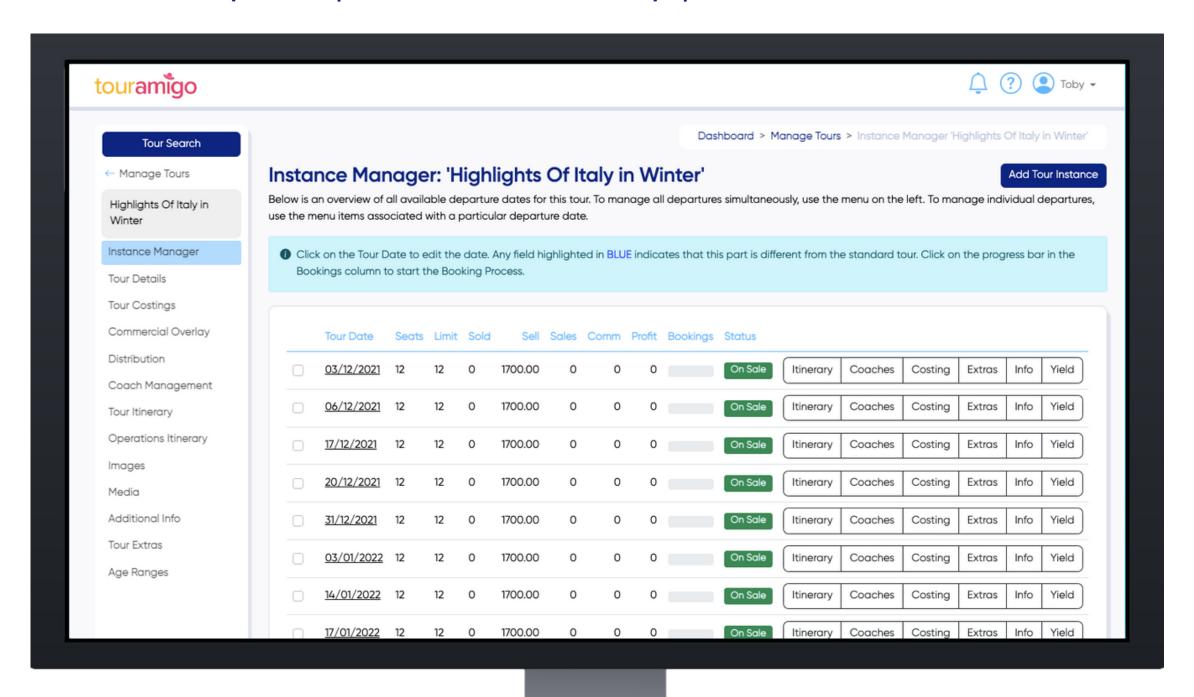
Use intuitive features to seamlessly build new multi-day tour products and itineraries.





# Effortless Tour Management

Quickly see departure dates, availability, profit, commission and more.





# **Dynamic Pricing**

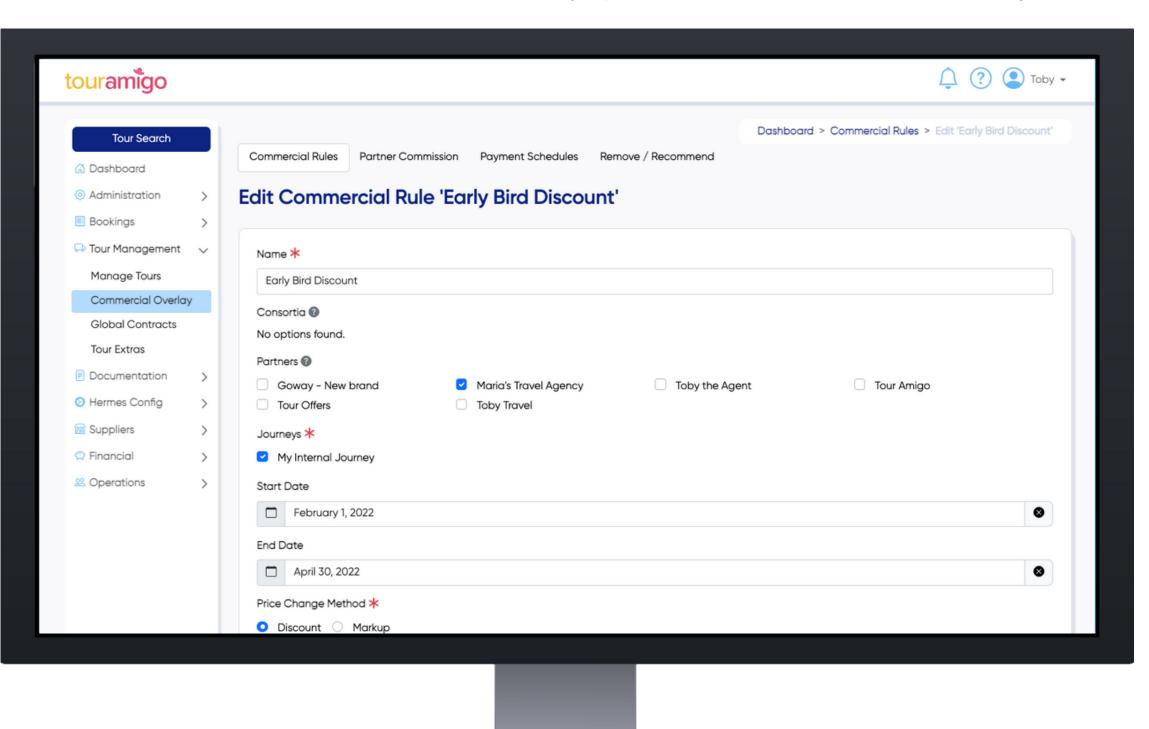
Take control over your pricing with yield management. Set dynamic date bands and automatically increase and decrease prices.

Tour Search		basilbodia - Mariage	Tours > Instance Manager Highlights Of I	taly in Winter' > Yield Management '03/12/202
Manage Tours	Yield Managemer	nt		
Highlights Of Italy in Winter				
Instance Manager	Capacity Total *	Capacity Adults *	Capacity Children *	Capacity Singles *
Tour Details	12	12	4	0
Tour Costings	Seat Limit * @			
	12			
Commercial Overlay	Base Price * @			
Distribution	AUD 1900.00			
Coach Management	Private			
Tour Itinerary				
Operations Itinerary	Status			
Images	Active			
Media				
Additional Info				
Tour Extras	Save Changes			
Age Ranges				



# **Commercial Overlay**

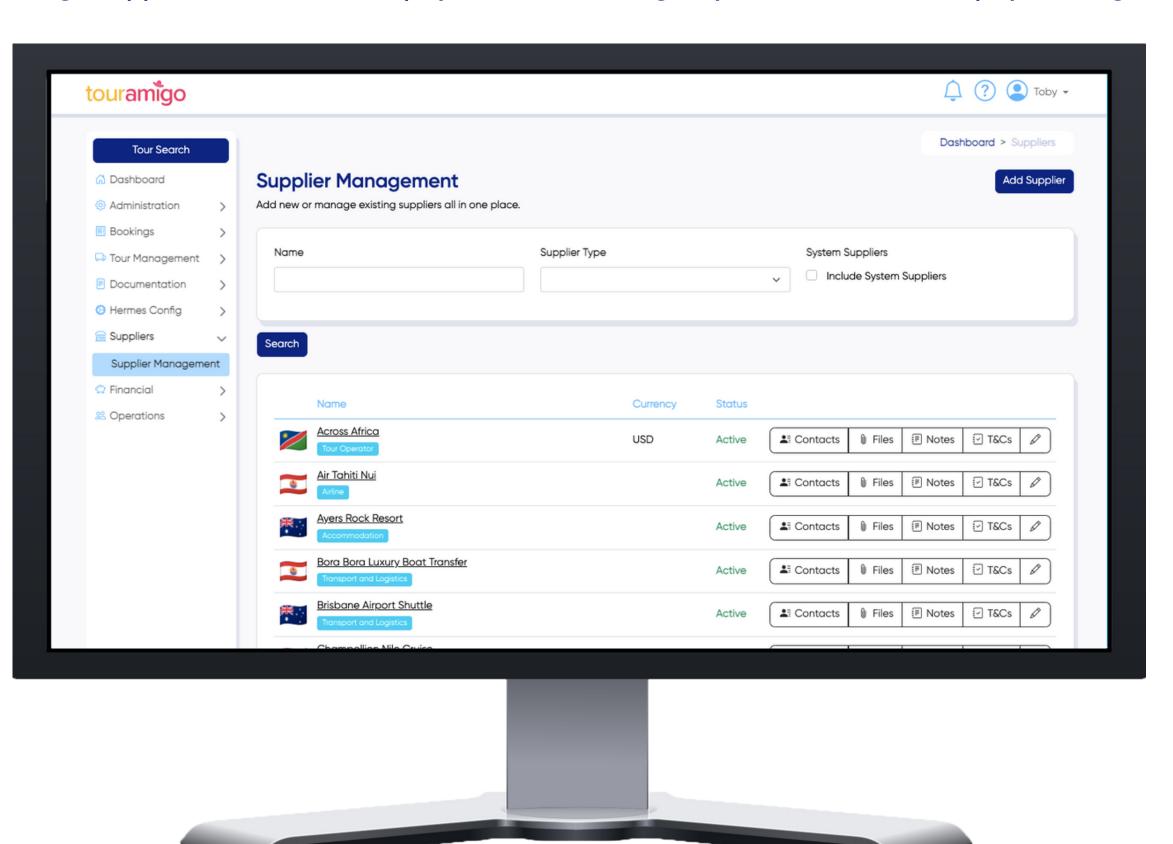
Manage commercial rules, commissions, and payment schedules for distribution partners.





# Efficient Supplier Management

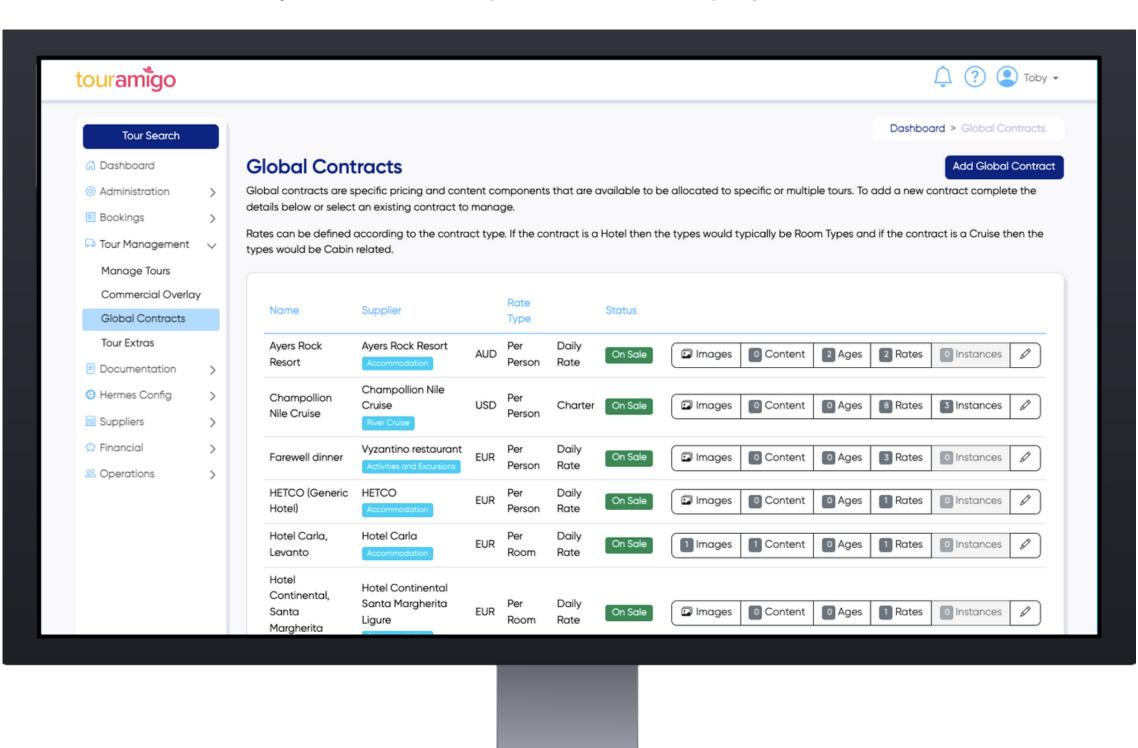
Manage suppliers and automate payments in one single system. Never miss a payment again!





#### Innovative Contract Management

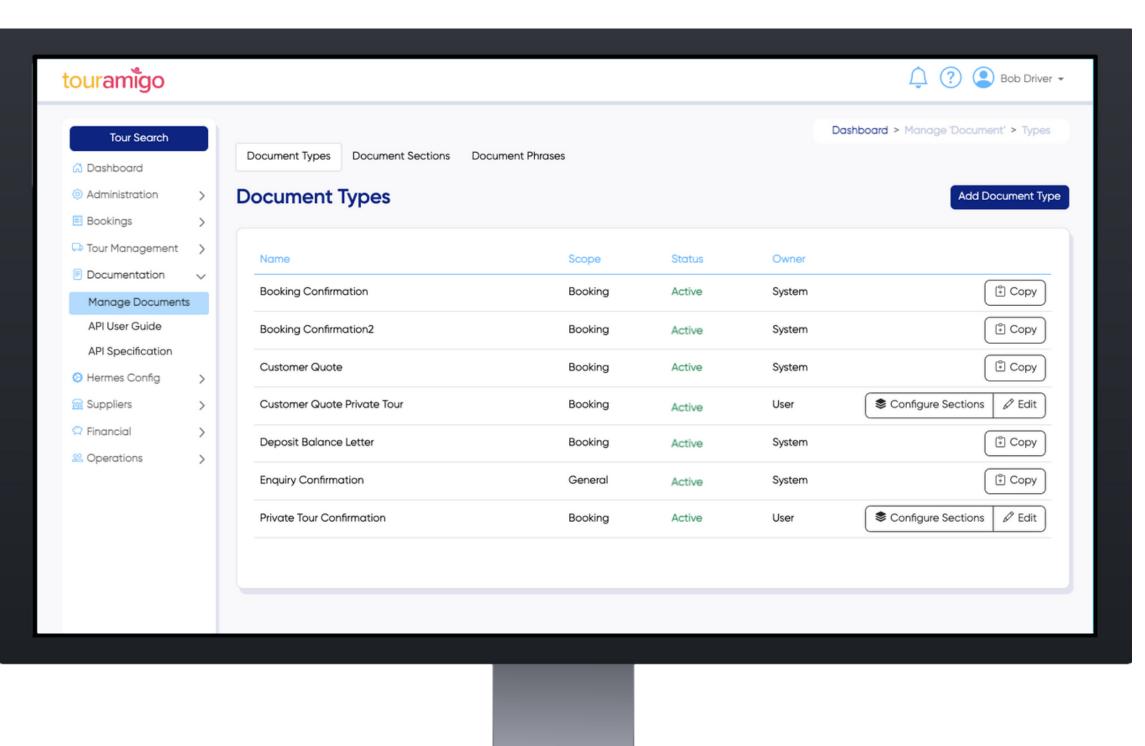
Use Global Contracts to upload and manage contracts, imagery, content, rates, and date bands.





#### **Automated Documentation**

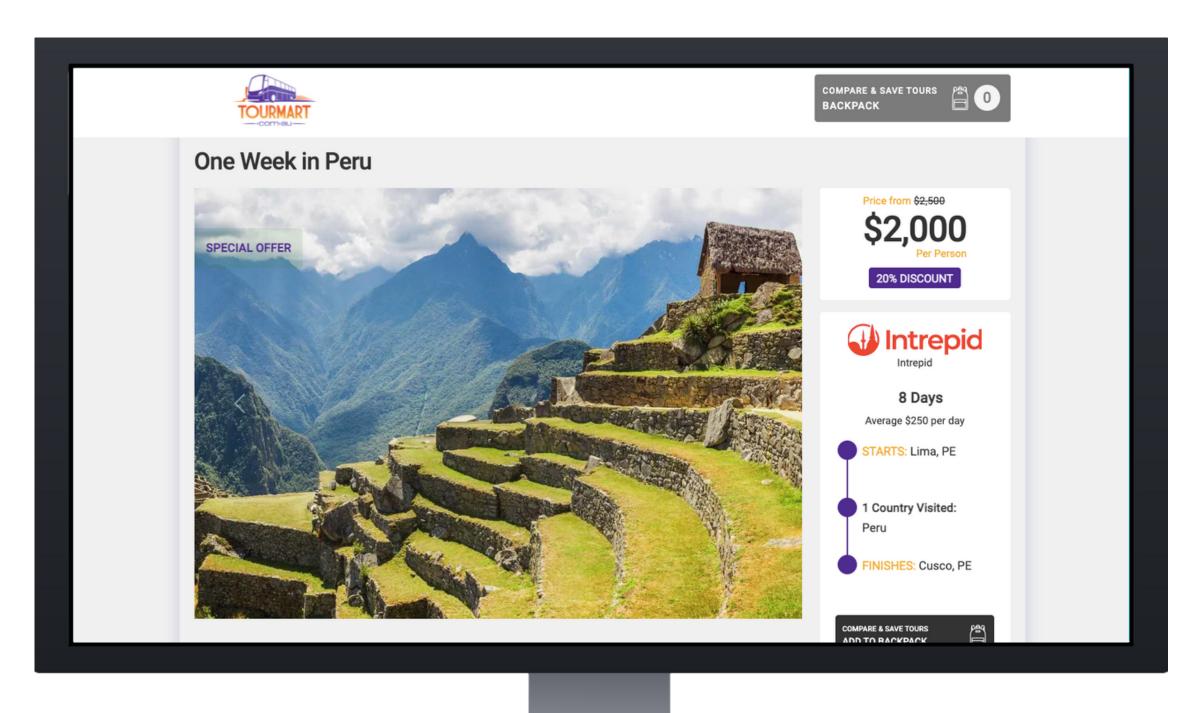
Create documents that are automatically sent to customers, agents and suppliers.



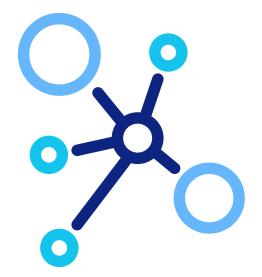


#### Global Distribution Channels

Generate new revenue by distributing your products globally.



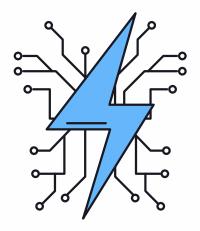




Tour Amigo's unique technology allows tour operators' to enter product data into one central location online and be connected to global distribution partners.

82%

Tour operators can save on average up to 82% in labour costs by utilising Tour Amigo's tech resources and our experienced travel tech developers.



are driving the adoption of technology by businesses. Tour operators will be required to restructure traditional models and processes with a greater reliance on technology.



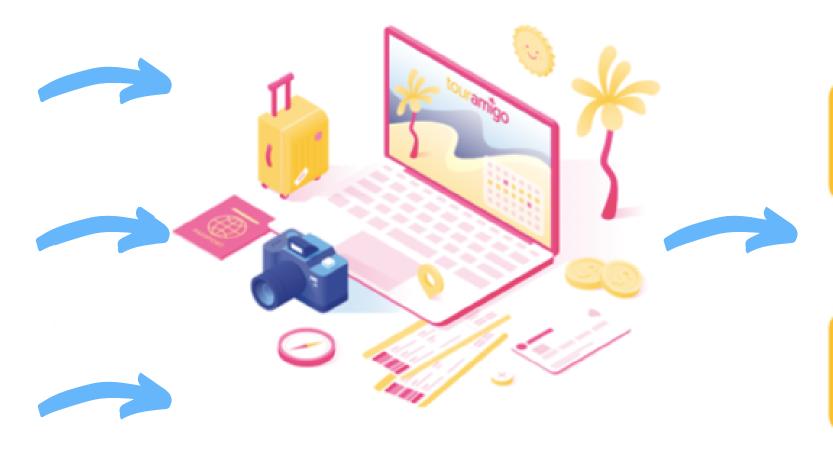
Simplifying the process of digitalising your business saves you time, and enables you to focus more on providing great tours to your customers.



#### Reach New Customers

#### **Your Tour Business**

#### **Tour Amigo Software**



Currently, your tour business is operated using spreadsheets, calendars, offline methods, and various systems that may not cater to your needs as a multi-day tour operator.

Tour Amigo provides you with innovative software that digitalises your entire tour business, and acts as a cloud-based system to manage, grow and streamline your company.

Tour Amigo connects you to a global network of distribution partners ready to sell your tours, without the burden of manual entry or managing multiple connections and data feeds.

**Global Distribution** 



#### **Global Distribution Partners**

Tour Amigo is committed to providing new revenue opportunities by actively growing our distribution network. Tour Amigo's distribution partners include:

























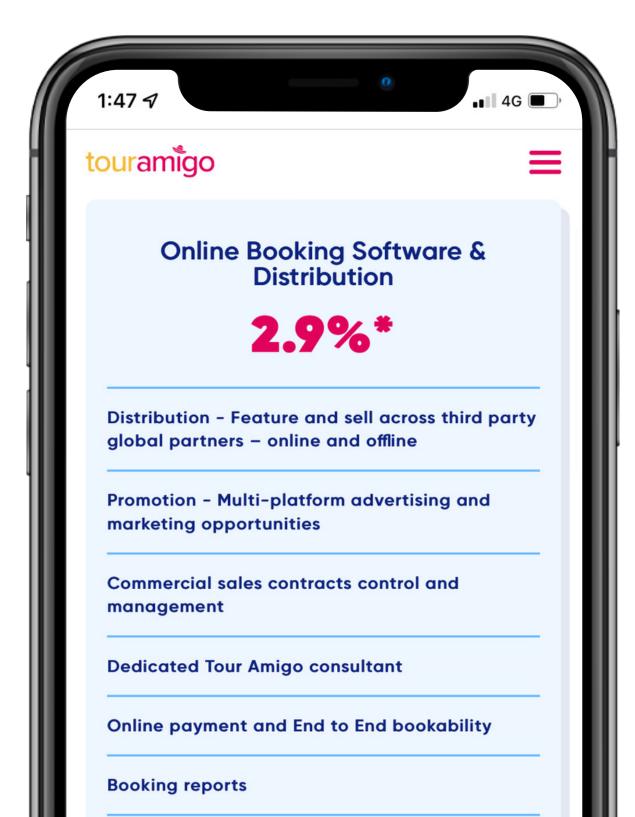






# Pricing

Tour Amigo is committed to providing costeffective solutions for multi-day tour operators.



#### **Booking & Reservation Software**

2.9%

Transaction fee only

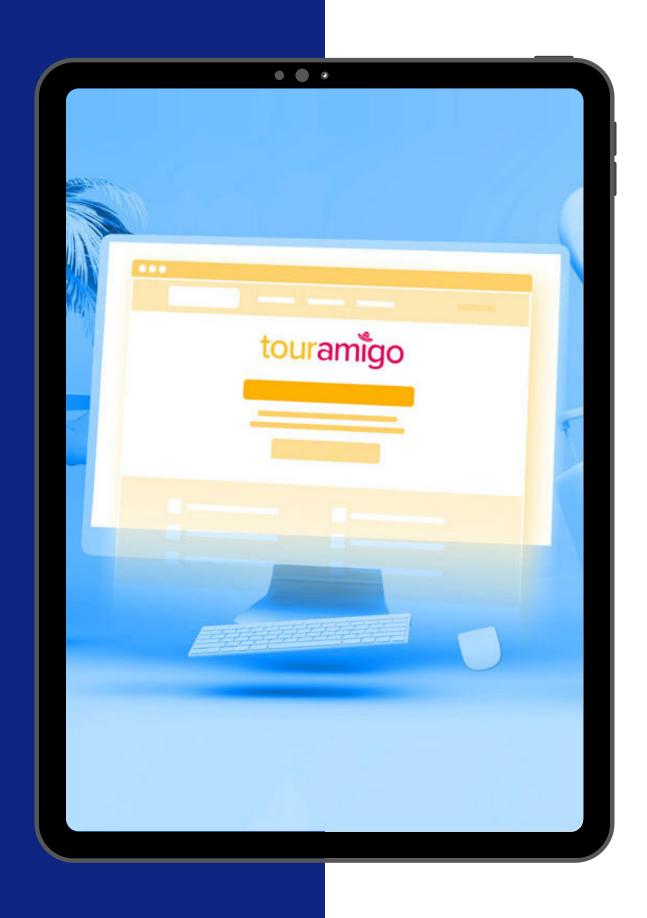
No upfront costs
No monthly costs
No hidden costs

#### **Includes:**

- Cloud-based booking & reservation software
- Unlimited users
- Global distribution
- Dedicated support
- API connectivity
- All features

**Contact sales team** 





#### Contact

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