



We do the tech. You do the travel.



## Introducing **Travel Studio** from **Open Destinations**

### Benefits of Travel Studio

- Market-specific pricing to maximise demand
- Dynamic packaging that connects to a huge range of experience add-ons for upselling
- Multilingual user interface and customer support on every time zone
- Load directly contracted products with complex rules for improved efficiency
- Intelligent yield rules engine for real-time price adjustments
- Auto-fill frequent passenger details for improved user experience

### An agile end-to-end reservation management solution

Tour Operators require technology platforms that reduce time-consuming and expensive manual intervention and can adapt to a changing travel industry landscape.

Travel Studio from Open Destinations provides the most comprehensive features in the industry with unrivalled customer benefits to match, ensuring **long-term growth and sustainability for any travel business**.

### Design complex itineraries with ease

With a FIT or Group drag-and-drop Itinerary Builder, Travel Studio offers an accessible, easy to use solution for detailed adventures. **Tailored to your customers' real needs**, our front-end websites are entirely bespoke with the ability to connect to existing applications including SAP, Oracle, Salesforce and Microsoft Dynamics.

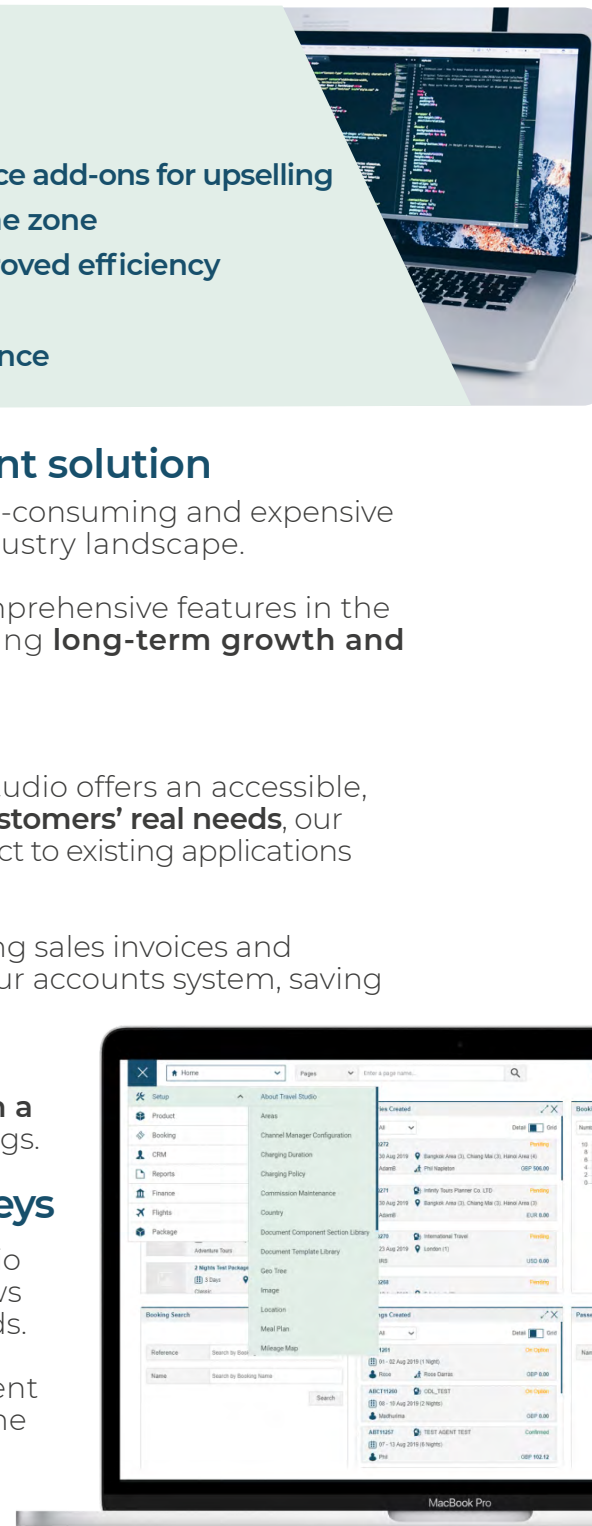
Travel Studio spans all areas of the operations process, including sales invoices and purchase orders that link financial information directly into your accounts system, saving time and resources.

Integrated with Fare Studio, our net fares and flights module, Travel Studio **combines published, net and low-cost fares in a single flight search** for flight-only or inclusive package bookings.

### Unrivalled functionality for unforgettable journeys

10,000 travel and tour professionals worldwide use Travel Studio every single day. As a web-based end-to-end platform it allows your business to be dynamic and evolve with customers' needs.

From the creation of tour packages and website management to automated workflows and customer support for every time zone, our solution is there for you and your customers every step of their journey.





## Exceptional content tailored to complex customer needs allows your operation to stay ahead in a changing world

With automated messaging and workflow creation based on channel, brand and destination, our solution improves efficiency across reservations management. Travel Studio has interfaces with Sabre, Galileo and Amadeus, as well as low-cost carriers, including preferred flight itineraries that can be pre-loaded and automatically populated into packages at time of booking.

### How does it work?

1. We work with you to **really understand the nuances of your business** so that we can design and build an end-to-end reservations solution based on your desired outcomes.
2. Using an extensive list of features, **we make even the most complicated travel bookings simple.**
3. We **ensure your system is secure, agile** and able to thrive in a fast-changing landscape.

## Success Story: Travel Studio for Destination Asia

Destination Asia is the leading destination management company in Asia with an 11-country network including Thailand, China, Japan and Hong Kong. They were seeking an integrated online platform for an increasing volume of B2B clients and passengers to streamline their operations, increase sales opportunities and ensure that technology was driving efficiencies and delivering an exceptional product and service.

Travel Studio provided a single, central XML interface to present their unified service in an online portal, which enabled the company to increase sales of their pan-regional itineraries. The solution facilitated e-commerce expansion via a new B2B website, which has improved customer experience and sales conversion rates.

“We now have a solid platform to continue building our e-commerce business. **Travel Studio has taken us to the next level** with connectivity in the worldwide marketplace.”

Nicholas Mulley, Chief Operating Officer, Destination Asia



  @OpenDest

**How can Open Destinations Travel Outsourcing support your business?**

Schedule a consultation with us today  
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