



# Complete Web-Based Travel Software for Tour Operators, Travel Agencies, and DMCs

The screenshot displays the 'All reservations' page in the Lemax system. It features a navigation menu at the top with options like Reservations, Products, Operations, Documents, Finances, Partners, Communication, and Reports. Below the menu, there are filter fields for Status, Branch office, Department, Approval, Reservation created, and Reservation period. A table lists individual reservations with columns for RES. NO., NAME, TYPE, CUSTOMER, STATUS, PRICE, and REMAINING. At the bottom, a summary table provides financial details.

RES. NO.	NAME	TYPE	CUSTOMER	STATUS	PRICE	REMAINING	ACTIONS
1783	An amazing week in London	November departure	Jacob Jones	Confirmed	6,542.82 RSD	0 RSD	
1466	Dubai airshow 2019	December departure	Eleanor Pena	Option	3,510.20 EUR	0 EUR	
1621	Australia's Southwest	January departure	Leslie Alexander	Confirmed	4,720.20 EUR	4,720.20 EUR	
1419	Atlantis, The Palm	Suite	Kristin Watson	Confirmed	2,453.20 EUR	1,244.10 EUR	
1412	Kiwoles Mykonos	Double room	Robert Fox	Canceled	1,223.20 EUR	0	
1402	Paris Historic Tour	May departure	Ronald Richards	Confirmed	2,350.15 EUR	0 EUR	
1398	Armani Burj Dubai	Suite	Bessie Cooper	Finished	1,332.53 EUR	0	
1382	Hilton Starsted	Single room	Annette Black	Confirmed	224.53 EUR	0	
1466	Dubai airshow 2019	December departure	Eleanor Pena	Confirmed	3,510.20 EUR	0 EUR	
	Budapest Tour	January departure	Courtney Henry	Unrealised	1,435.21 EUR	0	
	Atlantis, The Palm	Suite	Kristin Watson	Inquiry	2,453.20 EUR	1,244.10 EUR	

PAX	NET PRICE	Affiliate commission	Selling price	Price (to VAT)	Profit	Remaining to pay	Margin	Markup	Currency
47	23,092.62 EUR	0 EUR	28,362.57 EUR	28,003.72 EUR	5,269.94 EUR	27,162.57 EUR	18.58 %	22.85 %	

# How Lemax Can Transform Your Travel Business

Lemax Platform offers solutions for different teams and processes to help you achieve your travel business goals faster, provide better experiences, and maximize results.

## CENTRALIZED PRODUCT INVENTORY

Eliminate spreadsheets, mistakes, and manual cost calculations - **unify your products such as accommodations, flights, transfers, tours in one platform and take advantage of faster bookings!**

Our unique platform allows you to avoid duplicates and load all contract data once – prices, discounts, special offers, availability, cancellations, and payment policies.

## PACKAGE BUILDER & OPERATIONS

Ensure the profitability of your products – **effortlessly create, publish, sell, and deliver unique tour packages.** Enhance your teams' creativity and create unique products for your customers.

Improved operational efficiency reduces costly mistakes. One platform to develop tour itineraries, sell them, and prepare your tour guides for tour delivery!

## CENTRALIZED COMMUNICATIONS

Use our centralized two-way email system to **track history and current communications with your suppliers and customers.** You can also register phone calls and add internal notes.

Quickly find necessary information and context around inquiry for personalized booking offers.

## BOOKING & SALES AUTOMATION

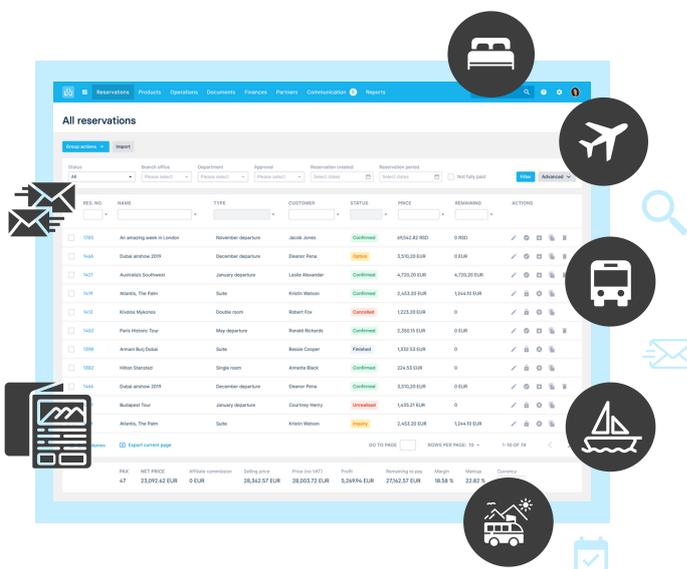
Streamline and automate the entire booking process to effectively handle both suppliers and customers. Eliminate all manual effort when creating customer-facing documents such as itineraries, offers, and quotes.

**Get a reliable booking engine and speed up quoting to boost results.** Gain consistency in processes and efficiencies within your entire team.

## UNIFIED PARTNER AND CUSTOMER PROFILES (CRM)

Unify all customer and supplier data in order to improve your interactions. **Customer profiles provide a central overview of all data with custom fields, reservation history, purchases, documents, and communications.**

Focus on customer profitability and satisfaction by building stronger long-term relationships.



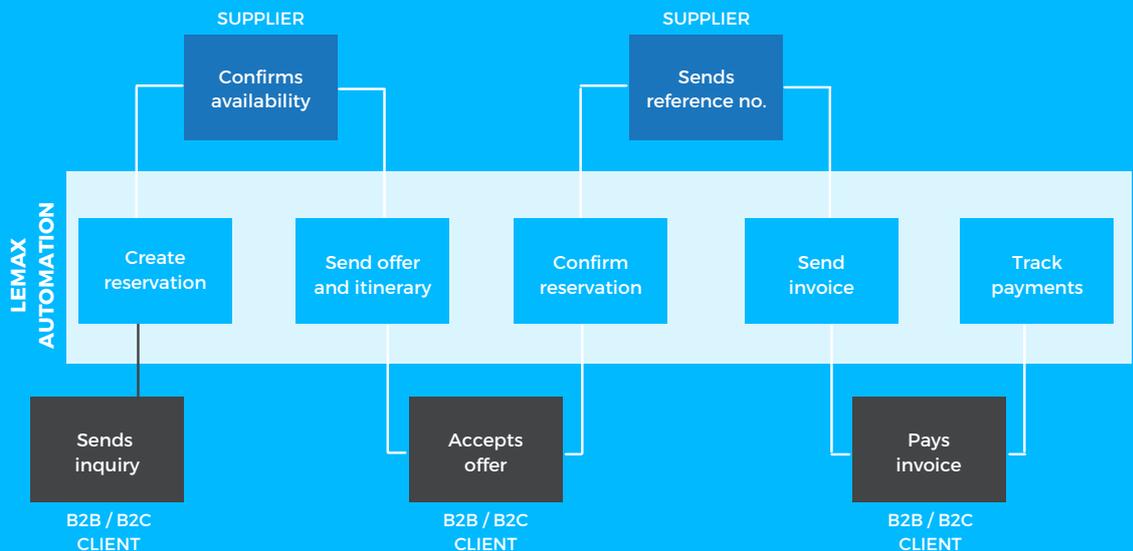
# The Ultimate Workflow Automation with Clients and Suppliers

The ultimate workflow automation with clients and suppliers - everything happens in the background, no manual work!

Speed up bookings and increase revenue by automating your travel business processes with triggered actions.

- Ask suppliers for availability
- Instantly get confirmations
- Send documents to customers
- Send payment reminders
- Automate engagement follow-ups
- Generate itineraries and send them to customers

**Transform.  
Automate.  
Grow.**

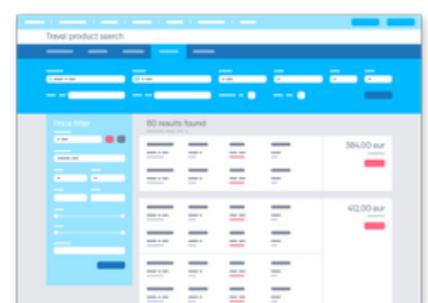


## EXPAND YOUR SELLING CHANNELS

- Create your internet booking engine using our WEB API for online publishing products and services.
- Distribute your products to your B2B partners via XML OUT connection.
- Get branded internet booking engine that enables your B2B partners to book online products and services.

## INTEGRATIONS

Connect with third-party suppliers - expand your supplier network with seamless integrations - live prices, availability, and direct booking.





## CUSTOMER SUCCESS

"What has really been a game-changer for Asian Trails since the day one is the ability to have a competent counterpart who understands our requirements. We chose Lemax, as one of the reasons, for a high level of automation - auto-confirmations to suppliers, auto-invoices, auto-itineraries, you name it!"

Marcel Grifoll  
Group CFO, Asian Trails



## BENEFITS FOR YOUR BUSINESS



Increase revenue and ensure profitability



Speed up processes and enhance efficiency



Deliver better experiences and become a reliable partner

A future-proof and innovative solution with regular updates and best practices.

## ABOUT LEMAX



20+

years of expertise



120+

customers globally

With more than 120 customers globally, 20+ years in the market, Lemax is leading innovation and changing the way travel companies do their business.

We are a team of 90+ travel industry and IT experts, and our mission is to transform the travel industry by digitalizing and automating manual processes.

More than tech! You get business process analysis + implementation + training + support = helping you achieve success faster and supporting your goals.

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