

analytix

Business Intelligence and Real-time Analytics.



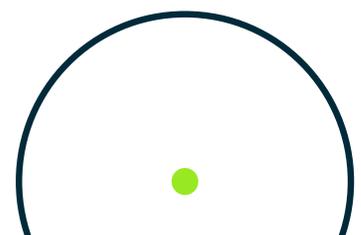
We make breakthrough solutions that revolutionise the way TMCs and Travel Managers access, view and use data.

Our mission is to empower TMC's across the globe with accurate, accessible, real-time data that drives success.

It all started with two passionate people. One, a savvy travel business leader with a passion for data, and the other an expert in all things technical. Both were obsessed with solving complex problems in aggregating, consolidating, normalising, cleansing and visualising data for the travel industry. These were, and still are, the fundamental ingredients of Travelogix.

The Travelogix suite of cloud-based solutions provides TMCs and Travel Managers with immediate, easy access to real-time travel management data, reports and analysis. We make analysing this data fast, accurate and powerful.

Our software allows Consortia, TMCs and Travel Managers to unlock the value of their data and turn it into a strategic, competitive asset that delivers maximum customer satisfaction and ROI.



Serious Solutions, Friendly Company.

Software and solutions are our craft and our passion. At Travelogix we engineer beautiful, cutting-edge travel data management products that solve problems, reduce costs, improve efficiency and boost customer satisfaction.

But as much as we love building intelligent software, we think our people and company culture are our most important assets. Our team has spent years mastering their craft and bring together decades of travel and development expertise to deliver best in class software as a service.

We also pride ourselves on listening to our clients and suppliers; regular client assemblies ensure that we stay abreast of industry trends and client demand so that we can continue to be ahead of the curve.

When you choose Travelogix, you get more than just software, you get our commitment to continuous development and our relentless devotion to your satisfaction.



**We empower
customers,
transform processes
and push progress!**

Powerful Data Management

Analytix reinvents the way TMCs and travel managers view and analyse their travel data

Analytix is a powerful cloud-based, business intelligence solution, that automates the consolidation of data from multiple back office and booking systems. It provides a single source of truth to TMCs and Travel Managers alike, via immediate, intuitive and interactive reports and customisable dashboards.

100% web-based, Analytix offers a clean and feature rich UI with modern interface and simple navigation providing visibility of important information, quickly and easily, anytime, anywhere.

Analytix at a glance:

- Multi-Platform Consolidation
- Real-time and On-demand Access
- Customisable Dashboards
- Multi-level Drill Downs
- Back Load of Historic Data
- Powerful Data Search
- Fully Browser Based
- Data Export Facilities
- Subscription Based. Support Included

Automated Data Consolidation

A single source of truth

We understand that today's TMC needs to use a variety of systems and booking platforms to meet the ever changing demands and expectations of clients. Whilst this delivers what your client needs it can make it a very overwhelming, complex and error-prone process when it comes to compiling and analysing data.

Analytix removes the manual processes associated with data management by automatically consolidating data from multiple back office systems and point of sale systems – thus reducing the process from days every month to just seconds.

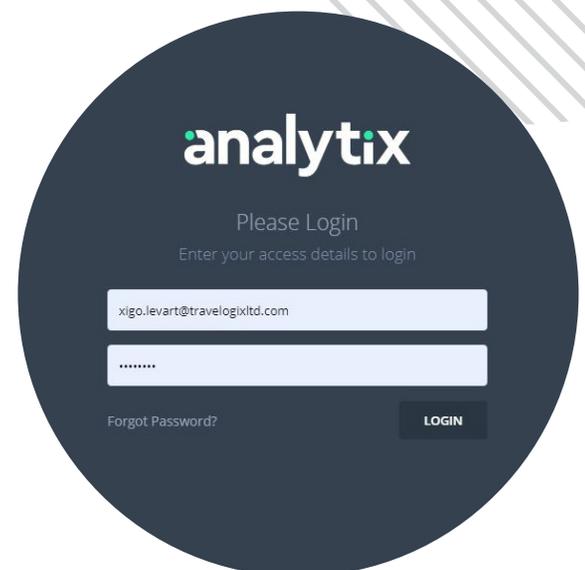
For TMCs who share clients across regional or global networks, Analytix can also seamlessly consolidate data from multiple TMCs to provide a shared client with a single reporting platform containing data in any currency.

Complete Integration

No touch, no fuss

By working with your own back office and point of sale systems, Analytix can integrate up to 3 years' worth of historic data into one platform, giving you complete visibility of all the information you need, right from the start.

Analytix can also cleanse your data, removing duplicate entries and the need for manual changes. Whether you want it to be loaded weekly, daily or hourly we'll work to your schedule and arrange an automated upload routine that meets your requirements.



Customisable Dashboards

Real-time visibility

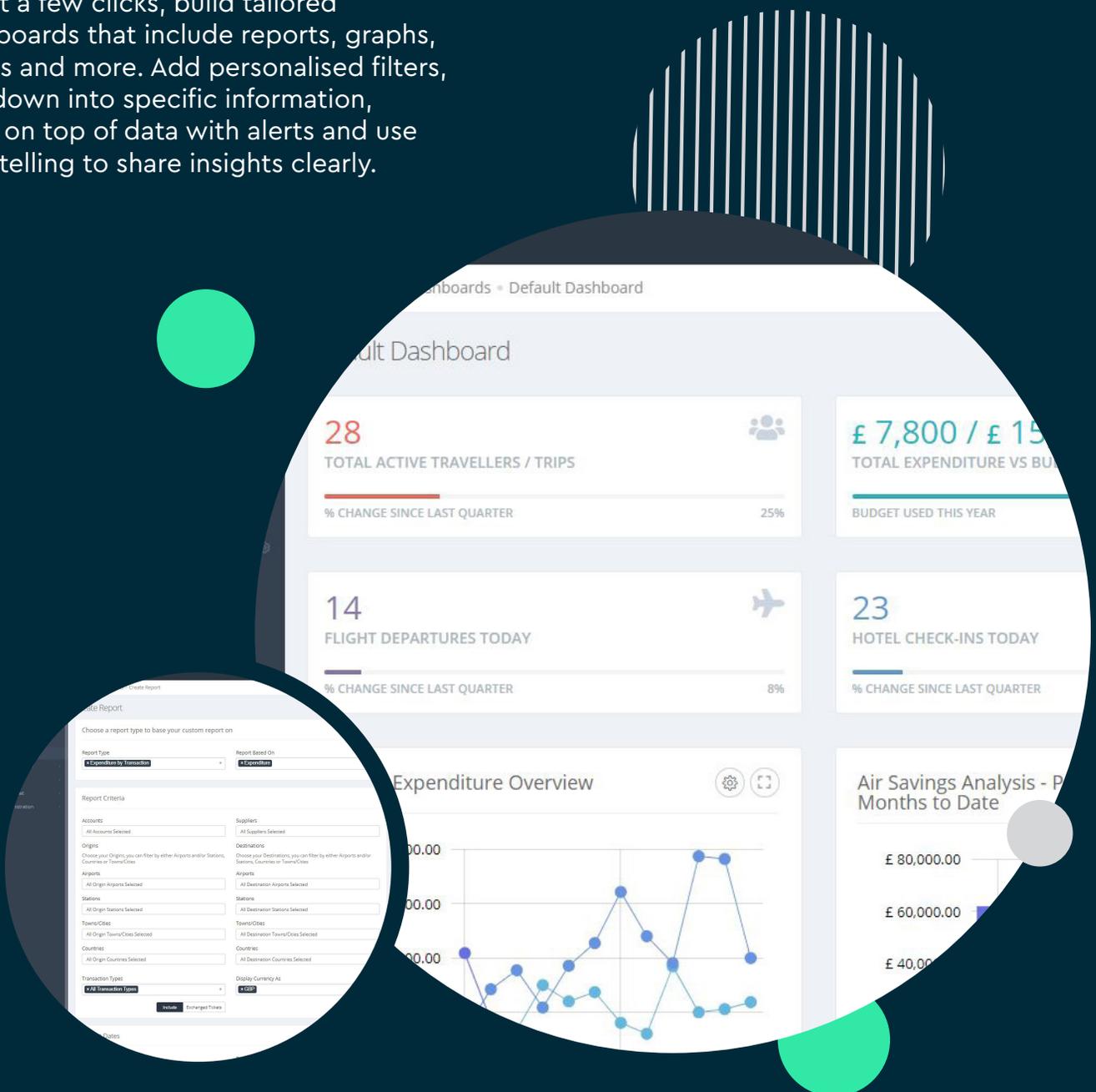
A good dashboard informs at a glance. A great dashboard combines high performance and ease of use to help you get data-driven answers to your deeper questions. Building dashboards within Analytix allows even non-technical users to create interactive, real-time visualisations in minutes.

In just a few clicks, build tailored dashboards that include reports, graphs, charts and more. Add personalised filters, drill down into specific information, keep on top of data with alerts and use storytelling to share insights clearly.

Multiple Dashboards

A clearer picture

Analytix also enables you to create and manage multiple dashboards. Quickly prepare and present multiple data sets across dashboards for as many clients and key stakeholders as required.



Real-time Insights

Answer questions as they arise

Data is knowledge and with Analytix you can transform huge amounts of data into real-time actionable reports and dashboards within seconds. We put data at the centre of your decisions enabling you to track how accounts are performing and provide key metrics to determine booking behaviour, trends, identify outliers, and unearth hidden insights.

Slice and Dice

More freedom to investigate

Tell stories and take a journey through your data. With Analytix you can micro-analyse any data set right down to individual records so that you can quickly identify common trends within data sets without the need to generate multiple reports.

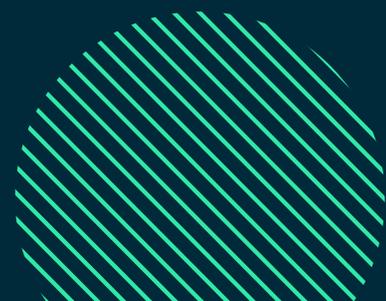
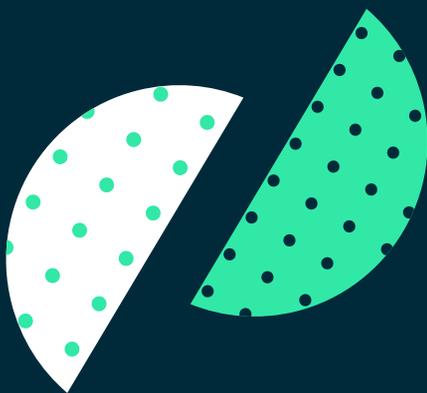
Automated Report Generation

Be informed and inspired

Traditionally, generating reports from multiple data was difficult, time consuming and often resulted in the delivery of inaccurate data, thus leading to a loss of confidence in the overall service.

With Analytix' built in automation you and your clients can be assured of consistency in the way data is collected and guaranteed accuracy in the way data is reported. Analytix does all the calculations giving all users access to real time, validated data on demand from anywhere.

Analytix is delivered with a standard library of 40 reports with criteria that can be adjusted to create thousands of combinations of reports. There's also the ability to compile branded report packs with DataPublisher. We can even work with you to create your own custom reports.



Fast Reports

Take action

Our fast reports feature provides an immediate snapshot of critical metrics. Choose from a library of the most commonly requested reports and present them at the top of any dashboard – ideal for busy travel managers on a deadline.

Permissions

The right data for users

Whether you are building an agency user or a client user Analytix puts you in complete control. Choose which features, content and data each user can access and tailor their setup to their role.

Client Access

Self-service analytics

By providing direct client access to Analytix you no longer need to be the go-between for your client and their data.

With secure login access on a dedicated sub-domain, your clients can simply login to their own area and get real-time access to their data.

Powerful Data Search

Search all of your data sets in seconds

Being able to find exactly what you're looking for is a wonderful thing. Being able to do so faster is priceless. Search any keyword or date range and Analytix will generate a list of relevant results within seconds.

● **"Travelogix provide us with a comprehensive data management system allowing us to analyse our clients spend and travel trends. Analytix allows us to produce professional, informative and easy to use reports in a matter of minutes both saving time and improving customer satisfaction**

"The support is second to none. The team, including senior management, are easily accessible, friendly and efficient."

Martin Pearce.
Managing Director.
Omega Business Travel.

Comprehensive Drill Down

Dive deeper and go further

A top-level summary report can be great, but getting to grips with the finer details within it can give you the insight you need to make better decisions. Analytix gives you instant knowledge of different depths of the data with a comprehensive drill down tool. You can interrogate data directly from within your reports, seeing all the way down to individual booking invoice details. When you can see the individual parts that make up your report, you get a much deeper understanding of the headline figures too.

Report Drilldown

Show entries

Passenger	Account	Transaction Type	Supplier	Dep
CALLUM BARRACLOUGH	THE CONNECTED CORPORATION (18CONN)	AIR	ETIHAD AIRWAYS (EY)	21ST C
PAUL WEBSTER	THE CONNECTED CORPORATION (18CONN)	AIR	RYANAIR (FR)	20TH NO
SIMON LOCKETT	THE CONNECTED CORPORATION (18CONN)	AIR	RYANAIR (FR)	20TH NO
AURIAN LYNE	THE CONNECTED CORPORATION (18CONN)	AIR	RYANAIR (FR)	20TH NOV
PETER SKOULDING	THE CONNECTED CORPORATION (18CONN)	AIR	BRITISH AIRWAYS (BA)	9TH DECEM

TRANSACTION DETAILS

LEAD PASSENGER NAME	TOTAL PASSENGERS	RECORD REFERENCE	BOOKING
PETER SKOULDING	1	116752/36/1	31ST OC

ITINERARY

FLIGHT NUMBER	CLASS	DEPARTURE DATE	DEPARTURE AIRPORT	DEPARTURE TIME
BA143	F	9TH DECEMBER 2019	LONDON (LHR)	11:15
BA256	F	13TH DECEMBER 2019	DELHI (DEL)	11:00

COSTS

BASE FARE	TAXES
£3,506.00	£514.02

OTHER INFORMATION

COST CENTRE (PROMOTED)

THE CONNECTED CORPORATION (18CONN) AIR

White Labelled

Brand our technology as your own

Our white label package means that Analytix can be branded for your company, giving your clients the comfort of a system that looks like your own proprietary solution. You can even offer your clients the system in their own branding for an extra touch of personalisation.

Hosted and Highly Secure

Skip the setup time and hardware cost

Get up and running in minutes and seamlessly add users to your subscription as your needs grow. Analytix is a fully hosted solution, so you'll never have to configure servers, manage software upgrades, or scale hardware capacity.

We take security seriously. All data is securely hosted and backed-up on dedicated servers. Our ISO27001:2013 accreditation is a commitment to ensure security is always delivered to the highest standard.



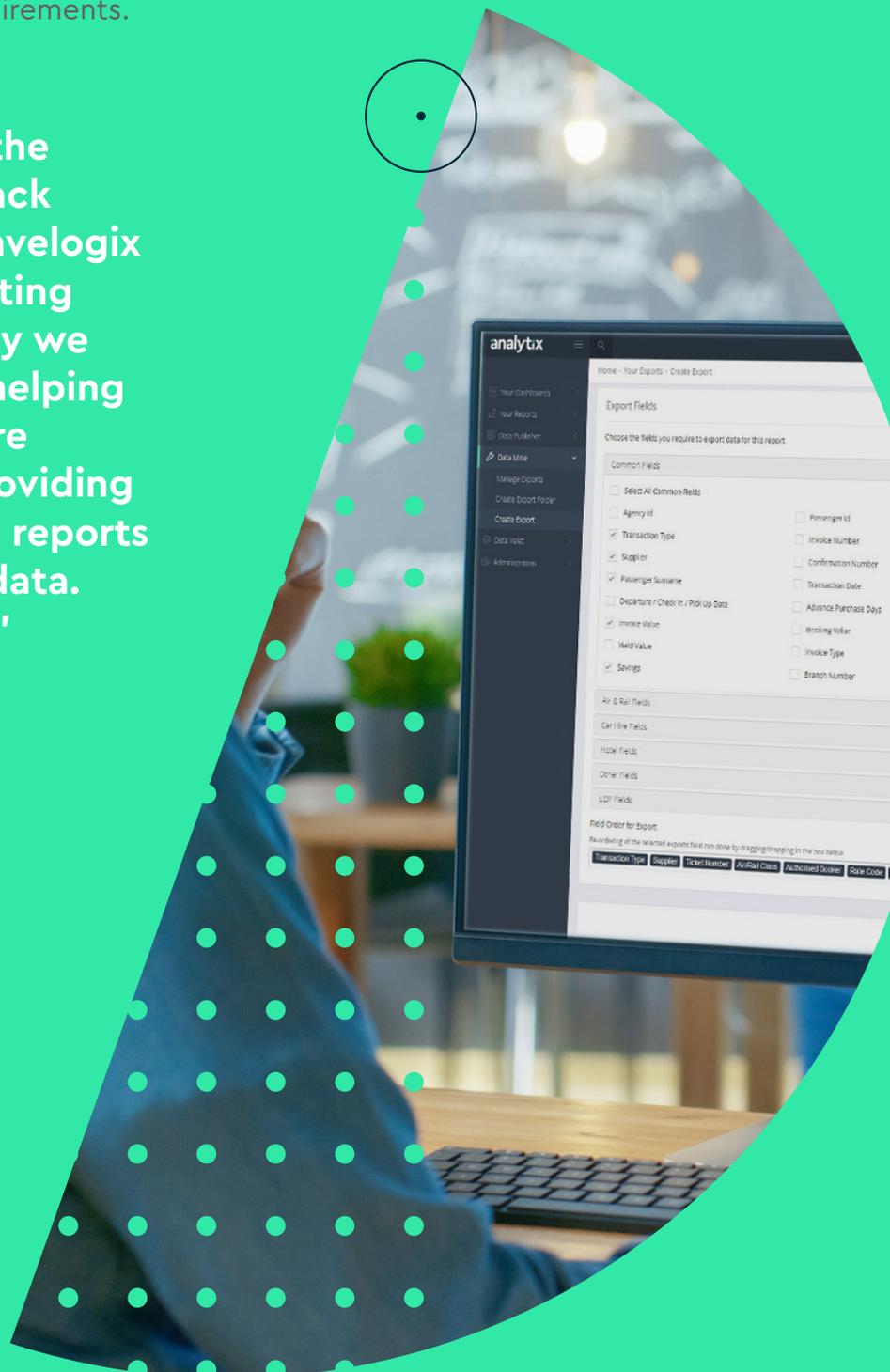
Enhanced Data Export

Work independently

Exporting your data into CSV or Excel formats means that you can access, analyse and manipulate data outside of Analytix. You can even select the data fields you're interested in and customise and schedule the export to your own requirements.

"Finally, released from the constraints of legacy back office MIS reporting, Travelogix revolutionary live reporting has transformed the way we view our clients' data, helping us to manage them more efficiently, as well as providing professionally designed reports with up-to-the minute data. This is a game changer."

Mark Colley,
Managing Director,
Sunways Business Travel.





Advanced Functionality

Flexible additional modules for total data management

DataShare

Share and collaborate in the cloud

DataShare enables you to schedule and share reports via a secure link so recipients can view and explore real-time data, on demand, on any device, without the need for them to have platform licenses.

DataMine

Build and schedule customise data exports

DataMine extracts new and enhanced data so you can to build and schedule customised reports and data exports the way you want.

DataValet

Ensure that all of your data is correctly recorded and formatted

DataValet is there to make sure that all your data is correctly recorded and formatted. With DataValet you can build custom data checks for specific clients to ensure that the data being sent is clean, relevant and meets the clients specific internal protocols.

As DataValet uses artificial intelligence, it will continue to learn and evolve, knowing when data has been entered incorrectly and fixing errors and duplications. Not only does it automatically correct errors, it also learns the most common mistakes and suggests further autofixes, saving you time.

"The flexibility and power of data valet has been a game changer for us as a TMC by completely removing the time consuming processes involved in cleaning and adjusting data every month."

Kimberley Oprey.
Operations Manager.
Stewart Travel Management.

DataPublisher

Automatically compile a series of reports into an attractively branded report pack

Compile reports into a branded report pack with DataPublisher. Tailor reports specifically for clients and add comments and observations so important points are seen and understood.

DataPublisher also includes elements of DataShare which means recipients of report packs can also click on content within the PDF report pack to view the latest, interactive version of the report online, anytime.

The screenshot displays the DataPublisher interface. At the top, it shows the breadcrumb 'your Publications » Edit Publication » Connect Corporation Annual Review'. Below this is the 'Publication Page Templates' section, which offers six different layout options (Layout 1 to Layout 6) for the report pages. The 'Your Publication' section allows users to drag and drop these pages into their desired order and then click on each page's section to configure its content.

The main preview area shows a branded report pack for 'Connect Corporation'. The report includes a 'Table of Contents' with sections like Introduction, Expenditure Summaries, Hotel Booking Analysis, and Air Booking Analysis. It also features a 'Dear Travel Manager' letter, a 'Summary of the Past 12 Months Service', and various charts such as '3 Year Expenditure Comparison' and 'Expenditure by Transaction Summary'. The report is branded with the 'travelogix' and 'connect corporation' logos.

At the bottom, there are controls for deleting pages and a sidebar with additional report components like a pie chart and a bar chart.

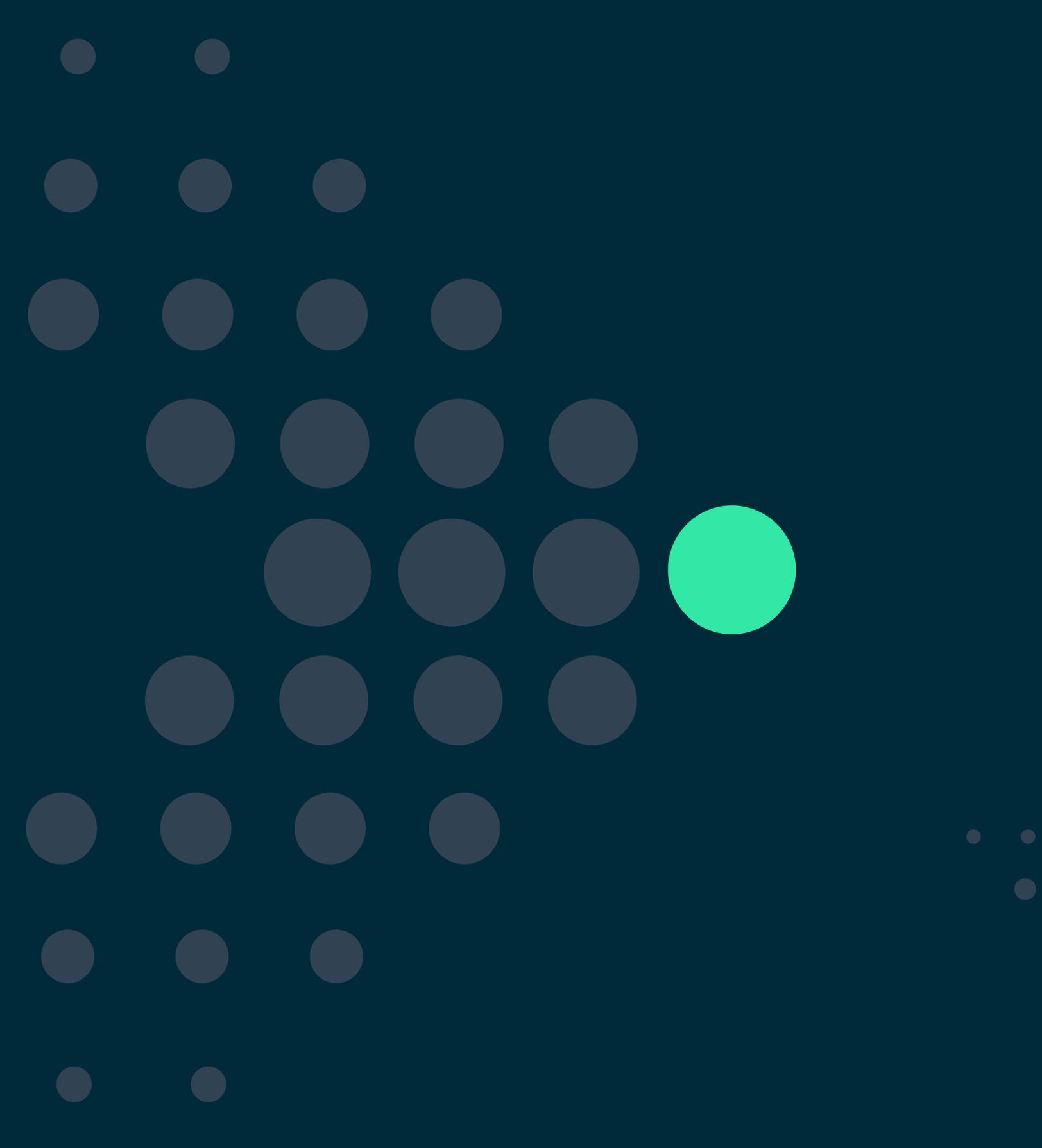


We integrate with great partners and are trusted by great brands

Our list of integration partners is growing all of the time. Below are a selection of companies who we are proud to call our integration partners.

We can also create custom solutions for TMCs who may have developed their own in-house systems, use less common platforms or have the odd quirky process. Whichever systems you use we're sure to have a solution that meets your requirements.





travelogix

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