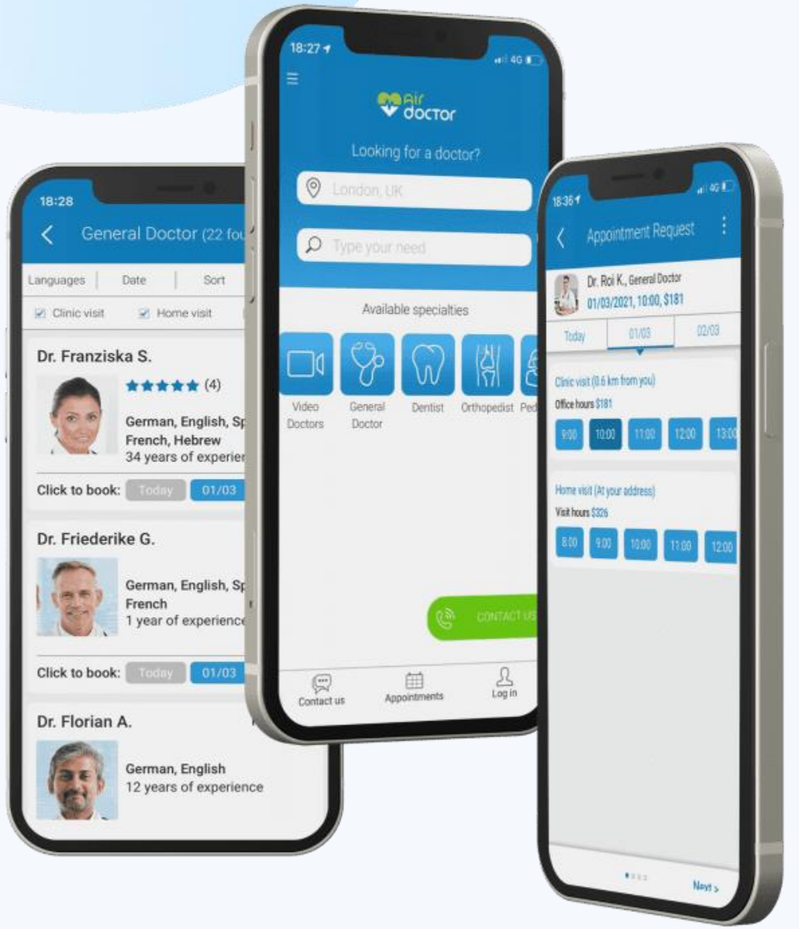
Travel Umbrella

Product page

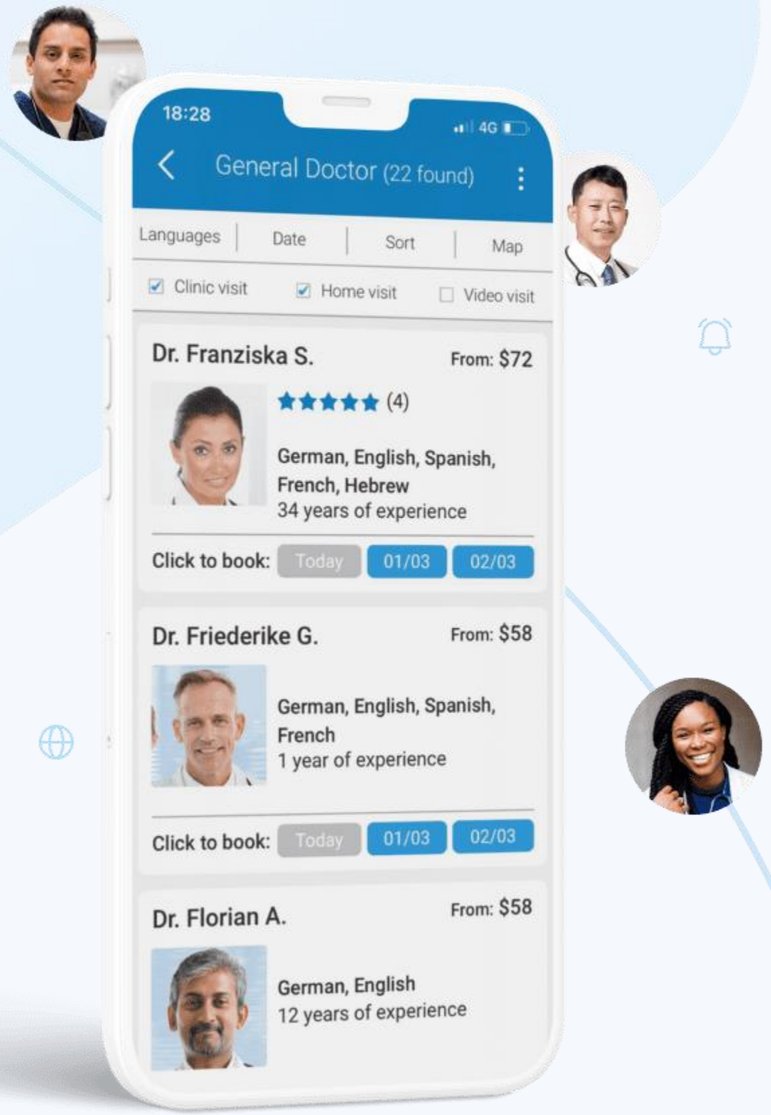


April 2021

Travel Umbrella

Quality healthcare is difficult to find when you are away from home.

Travel Umbrella simplifies the process of finding, booking and consulting with a general practitioner or specialist while traveling.



How does it work?

Within the **Air Doctor app**, travelers can search, browse and book suitable local doctors filtered by:

Language spoken

Medical specialty

Location

And more!

The app provides recommendations from within our network of doctors, and appointments can be scheduled in just a couple of taps.

Worldwide Air Doctor Network Coverage

All doctors are **vetted** by Air Doctor

App & Customer SupportLanguages:

- Chinese
- English
- Hebrew
- Spanish
- German
- Dutch

Telemedicine in **15** languages

Provide prescriptions through video consultations

We are active in **74** countries

How does the customer journey look like**?**

1

Alice is booking a flight for her and her family from Paris (CDG) to London (LHR).

2

During the booking process, she is offered to add to her package **Travel Umbrella** and purchases it for a minimal price.

3

During her stay in Paris, Alice gets stomach pains and is in need of a doctor.

4

Having one free video consultation, Alice is not charged anything.

5

If the doctor recommends Alice to see a Gastro specialist, she can find, book and pay right from the same app with a few taps.

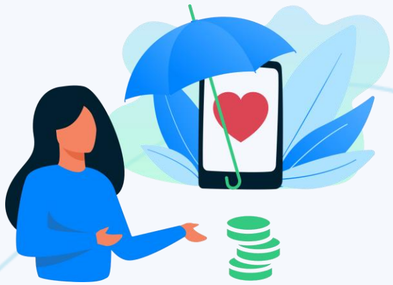
Travel Umbrella Model

Business model befitting OTAs or travel agencies who want to improve on their holistic services towards their customers while earning revenue on the side.

Travel Umbrella Model

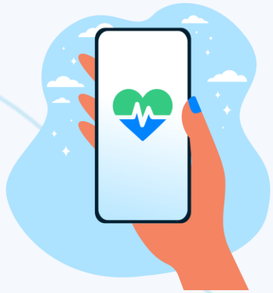
Begin using **Air Doctor** almost immediaely without the need of your IT department and use of valuable resources

Flow Example



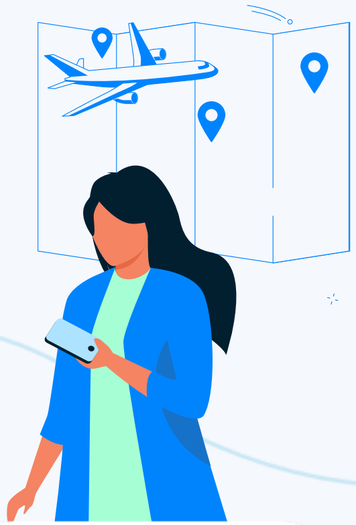
1 Traveler purchases **Travel Umbrella**

2 Gets sick while abroad



3 Uses free telemed service

4 Gets prescription



5 Continues trip

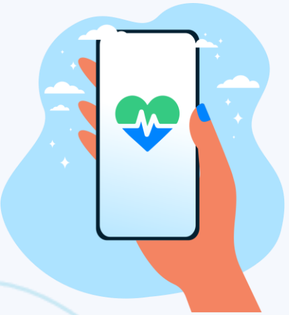
Travel Umbrella Pricing Model

Straight forward pricing model which takes advantage of
Air Doctor's service and is beneficial for all involved

1 Traveler purchases $5 add on while booking trip online

$5

2 Gets 1 free telemed consultation as incentive



3 Uses free telemed service if needed

OTA gets $2
on every purchase

AD gets $3
(in order to cover telemed)

Thank you

air doctor