



2026 APAC Travel Buyer of the Year Submission Questions

Timeline

- Submissions open: 17 November 2025
- Stage one entries close: 6 February 2026
- Finalists announced: Week of 2 March 2026
- Winner announced: 15 April 2026

Submit online: <https://www.surveymonkey.com/r/2026APACBuyeroftheYear>

Questions? Contact Jen Bankard: jbankard@thebtngroup.com

About the Award

This award goes to a travel buyer/manager who is based in the APAC region and/or oversees a global travel/meetings programme or is responsible for the APAC region of the travel/meetings programme, who excels in the work they have done for their organisation. We are seeking travel managers who have significantly advanced corporate travel practices through innovation and a commitment to pushing boundaries. Submissions should reflect the buyer's specific achievements over the past 12 months.

Please note:

- Travel managers who apply for this regional award will not be considered for BTN's marquee Travel Manager of the Year or Best Practitioner awards.
- Both self-nominations and nominations from peers or supplier partners are welcome. If you are nominating a travel buyer peer or customer, please ensure you have notified the nominee and have obtained their permission to share the relevant information in the submission.
- Only one nomination per travel buyer will be accepted.

Stage One Questions *(Character counts include spaces)*

1. Name
2. Job title
3. Company name *(as it should be listed in announcements/materials)*

4. Email Address
5. If you are making a submission on behalf of another person, please provide your name, title, company and email here.
6. Number of travellers in the programme
7. Regions managed by this travel buyer
8. Describe this travel buyer's best practices and/or how they have influenced the industry. *(Max 750 characters)*
9. Describe a specific challenge in the travel programme that required a new or different approach. How did the travel manager use innovation to solve it, and how did this meet the needs or goals of the programme? *(Max 2500 characters)*
10. What were the measurable results of this innovation, and how did it set a new standard in your organisation or the wider industry? *(Max 2500 characters)*
11. Describe the important collaborations—inside and outside the organisation—that contributed to this achievement. *(Max 2500 characters)*
12. How did the buyer involve travellers to help achieve this goal? *(Max 2500 characters)*
13. What challenges did the buyer have to overcome to achieve this goal? *(Max 2500 characters)*
14. How has this achievement influenced industry practices, or what guidance could it offer to other travel managers? *(Max 1500 characters)*
15. What are the next steps to continue improving travel management practices in the organisation? *(Max 1500 characters)*
16. What personal qualities of the travel manager were important for their innovative approach? *(Max 1500 characters)*
17. If named the winner, the travel buyer/travel buyer company agrees to coverage by Business Travel News.
18. If named a finalist, the travel manager agrees to attend the Business Travel Show APAC on 15 April 2026 at Marina Bay Sands in Singapore and join a panel session featuring all the award finalists.
19. If named the winner, the travel manager agrees to serve as a judge for the 2027 APAC Travel Buyer of the Year award.
20. Optional (not required): You may attach up to 3 supporting files, each no more than 2 pages. Examples: letters of support, case studies, project summaries, or metrics showing impact.
 - Files must be smaller than 2 MB each.
 - Formats: .pdf, .doc, .jpg, or .gif.
 - Use this naming format: CompanyName_SupportingEvidence1.
21. Optional (not required): You may add a video link (YouTube or Vimeo). Maximum length: 3 minutes.
22. Upload a high-resolution headshot and company logo (EPS files). These will be used in awards materials. If they change before the event, please email the new files to jbankard@thebtngroup.com.

Next Steps

Finalists will be announced the week of 2 March 2026. The BTN editorial team will then conduct detailed interviews with all finalists and some of their key supplier partners to determine the winner.