

2025 APAC Travel Buyer of the Year Submission Questions

Submissions Open: 9 December 2024

Stage one entries close: 21 February 2025

Finalists announced: 10 March 2025

Online Submission: <https://www.surveymonkey.com/r/BTNAPACAward>

Questions? Contact Jen Bankard (jbankard@thebtngroup.com)

APAC TRAVEL BUYER OF THE YEAR

This award goes to a travel buyer/manager who is based in the APAC region and/or oversees a global travel/meetings programme or is responsible for the APAC region of the travel/meetings programme, who excels in the work they have done for their organisation. We are seeking travel managers who have significantly advanced corporate travel practices through innovation and a commitment to pushing boundaries. Submissions should reflect the buyer's specific achievements over the past 12 months.

Please note: Travel managers who submit for a regional award will not be considered for BTN's marquee Travel Manager of the Year or Best Practitioners awards.

Self-nominations, as well as nominations from industry peers or supplier partners are encouraged!

Stage One

1. Name
2. Job title
3. Company name (as you would like it listed on awards announcements/materials):
4. Number of travellers in the program
5. Regions managed by this travel buyer
6. Describe this travel buyers leading practices and/or industry influence.
(Maximum 100 words)
7. Describe a specific challenge within the travel program that required an unconventional approach. How did the travel manager innovate to overcome it and how did it address specific needs or goals within the travel program?
(Maximum 300 words)
8. What were the measurable outcomes of this innovation, and how did it set a new standard within your organization or the industry? **(Maximum 250 words)**
9. Describe the strategic collaborations- both internal and external- that contributed to this achievement **(Maximum 300 words)**
10. How did the buyer engage with travellers to develop and deliver on this objective? **(Maximum 250 words)**
11. What challenges did the buyer over come to deliver this objective? **(Maximum 250 words)**
12. How has this achievement influenced broader industry practices, or what guidance can it offer to other travel managers? **(Maximum 200 words)**
13. What are the next steps to continue advancing travel management practices within the organization? **(Maximum 150 words)**

14. What personal qualities of the travel manager were instrumental in their innovation approach? **(Maximum 200 words)**
15. If named a finalist, the travel manager agrees to attend the event and serve as a panellist at the Business Travel Show APAC on 17 April 2025, at the Marina Bay Sands in Singapore.
16. If named the winner, the travel manager/travel manager company agrees to coverage by Business Travel News.
17. If named the winner, the travel manager agrees to serve as a judge for the 2026 APAC Travel Manager of the Year awards.
18. Optional: You may attach up to 3 files of supporting material of no more than 2 pages each. This may include case studies, pilot project summaries, metric demonstrating the impact of your work, etc. Attached files must be no larger than 2 MB each, documents must be in .pdf or .doc (word) format, images must be in .jpg or .gif format. Please use the following naming convention:
InsertNameofCompany_SupportingEvidence1,
InsertNameofCompany_SupportingEvidence2, etc.
19. Optional Video: Insert YouTube or Vimeo link. Maximum length is 3 minutes.
20. Headshot and Company logo: Upload as high-resolution EPS files. This is the headshot/logo that will be used by the BTN team for any collateral used for the awards. If your headshot/logo changes between the time of submission and the event, please send your updated logo to jbankard@thebtngroup.com.

Finalists will be announced on 10 March 2025. If named a finalist, the BTN editorial team will conduct extensive interviews with all finalists and their key suppliers that have supported their efforts to determine the winner.