



Nomad eSIM Enterprise User Case Study:

Global Giants Enhance
Connectivity and Reduce Costs



Challenges

- **High International Roaming Costs:** Puma, RIU, Ferrero, AstraZeneca, Saltrack and Traton, all used legacy mobile phone plans. These incurred exorbitant international roaming charges, significantly impacting the company's travel budgets.
- **Inconsistent Connectivity:** Employees frequently encountered connectivity issues and unreliable data speeds while traveling, hindering productivity and communication. Most employees would shy away from freely using data connection due to fear of bill shock.
- **Complex Logistics:** Managing and distributing physical SIM cards for international travel proved to be cumbersome and inefficient.





Solution

- **Deployment of Nomad eSIM Enterprise:** Companies adopted Nomad eSIM Enterprise, a comprehensive eSIM solution offering seamless data connectivity in over 200 destinations.
- **Simplified Onboarding and Management:** Employees could activate eSIM profiles directly on their compatible devices, eliminating the need for physical SIM cards.
- **Centralized Administration:** Through a user-friendly management platform, company administrators gained centralized control over eSIM subscriptions, data usage, and billing, saving time for IT, procurement, and travel desk administrators.
- **Flexible Data Plans:** Companies could choose data plans according to specific employee needs and travel destinations, optimizing costs and ensuring adequate data allowances.





Results

- **Significant Cost Reduction:** Puma, RIU, Ferrero, AstraZeneca, Saltrock, and Traton achieved a 50% reduction in mobile phone expenses due to the elimination of international roaming charges and optimized data plans.
- **Enhanced Productivity and Collaboration:** Employees experienced uninterrupted connectivity while traveling, improving communication, collaboration, and overall productivity.
- **Streamlined Operations:** The elimination of physical SIM card logistics simplified onboarding processes and reduced administrative overhead.
- **Improved Employee Satisfaction:** Employees expressed greater satisfaction with the eSIM solution's convenience, reliability, and flexibility.
- **Increased Agility and Scalability:** The eSIM solution enabled the company to adapt quickly to changing travel patterns and scale its mobile connectivity as needed.

Additional Benefits

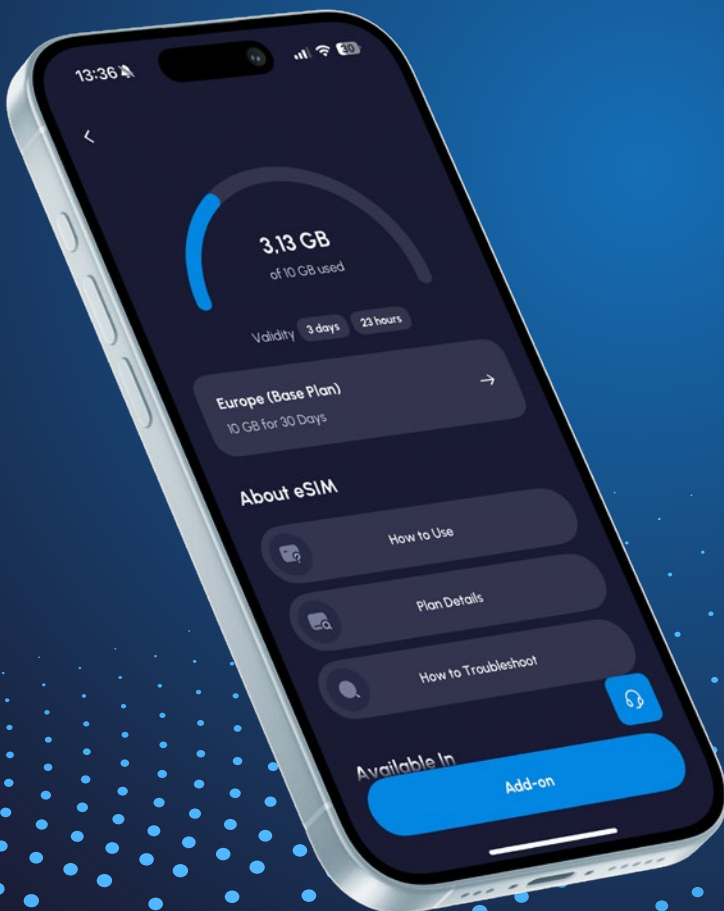
- **Enhanced Security:** Nomad eSIM offers enterprise-grade security. Nomad is SOC2 Type 2 and ISO27001 certified, making this solution unique in the eSIM market.
- **Multi-currency and payment methods:** Nomad enabled each company to tailor its financial setup to its specific needs. This included support for multiple currencies, billing, and payment methods. Companies could choose between prepaid and postpaid options and easily switch between payment methods such as credit cards, bank transfer, and PayPal.
- **Multi-language:** Nomad eSIM - both the Enterprise platform and the mobile app - is available in multiple languages, including all major world languages.



Conclusion

Nomad eSIM Enterprise has proven to be a transformative solution for global companies, delivering significant cost savings, improved productivity, and operational efficiencies.

By providing seamless and affordable data connectivity for its international workforce, companies like Ferrero or Puma empower their employees to remain connected and productive wherever their travels may take them. The adoption of eSIM technology not only addresses current challenges but also positions the company for a future of enhanced mobility and connectivity.



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