



Where logic meets

**magic**



A woman with curly hair is speaking into a microphone on a stage. She is silhouetted against a bright light source, creating a dramatic effect. In the background, an audience is visible, some looking towards the speaker. The scene is dimly lit, with warm, golden light from the stage lights. A thick, bright green horizontal bar runs across the middle of the image, partially overlapping the speaker and the audience. The text is overlaid on the right side of the image.

FCM MEETINGS & EVENTS

# where worlds meet

## Your full-service meetings and events partner

Whether it's networking drinks, an annual conference for thousands or a small global team meeting, FCM Meetings & Events has the perfect blend of expertise, technology and knowledge to deliver a return on investment and engagement.

With the best talent in the event industry, our services include event planning, big-stage productions, group travel requirements and meetings co-ordination.

**Detail-orientated** while sticking to your objectives, our events will leave your audiences wowed, your team focused, and your stakeholders' ROI-happy.

We know your meetings and events must satisfy both the needs of event organisers such as Marketing and HR, and the commercial needs of departments like Procurement and Finance. That's why here, we believe creativity and commerciality aren't mutually exclusive.

***This is where worlds meet.***



# Creative

Feelings. Concepts. Magic.



- Return on engagement
- Emotional and experience oriented
- HR, Marketing, Communications

# Commercial

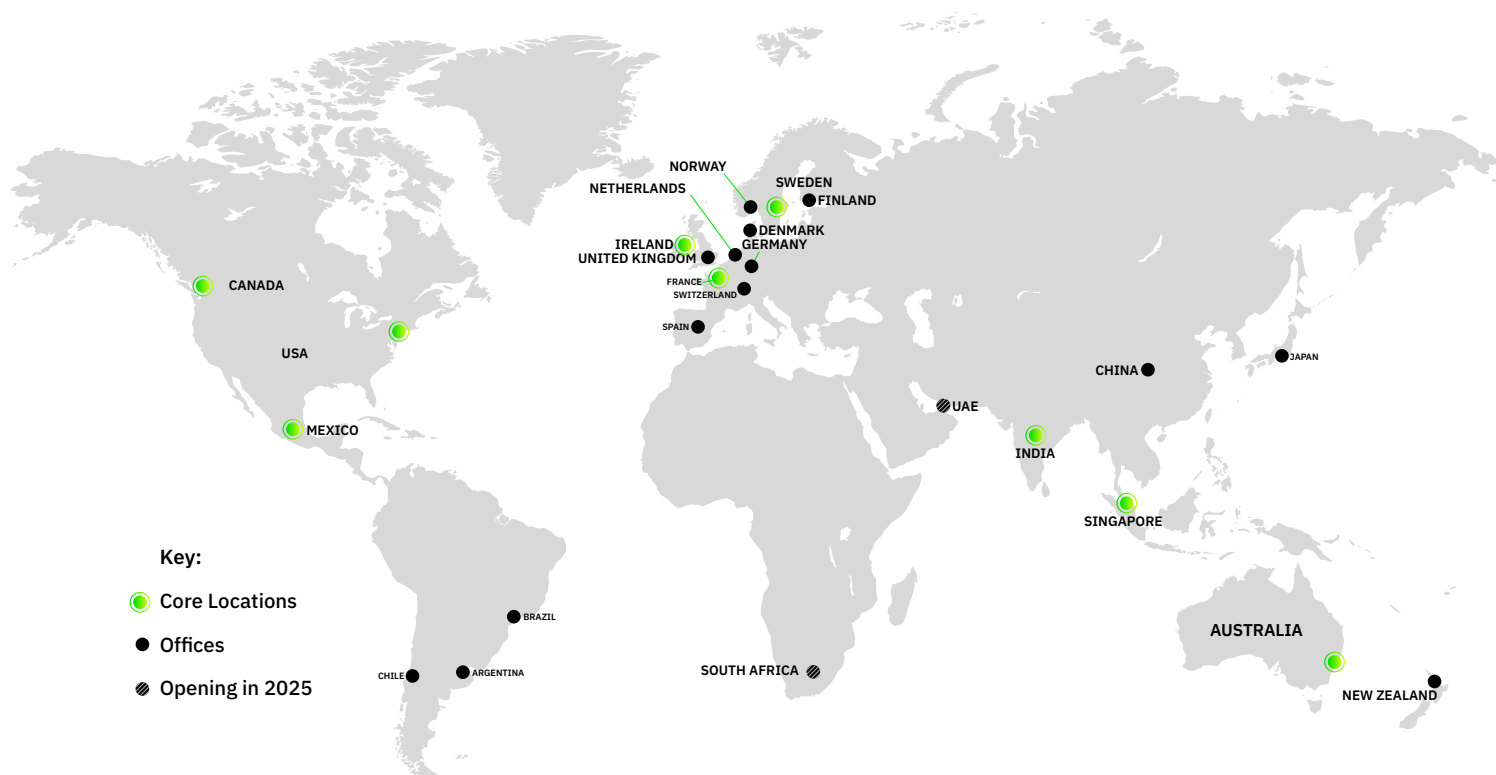
Logistics. Detail. Logic.



- Return on investment
- Organisation and tangible value
- Travel Management, Procurement

## Where you'll find us

With teams based across the world ready to organise an event or meeting in any country, you're never far from an FCM Meetings & Events team.



## Trusted to create memorable events for top companies

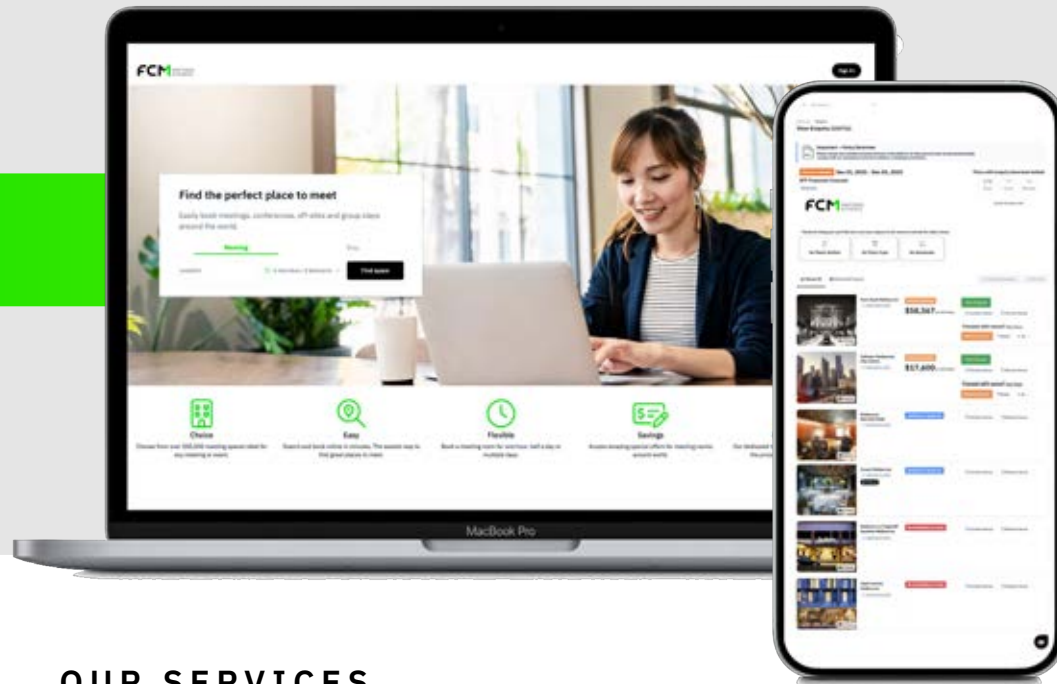
LVMH

SAMSUNG



BlackRock





OUR SERVICES

# FCM Venue Finder

Take control of searching and booking venues where your organisation meets, eats and sleeps. Effortlessly view availability, compare what you get and streamline your communication with venues in FCM Venue Finder.

**Effortless venue search**

Search for perfect venues across multiple locations with just a few clicks. Powerful filters and intuitive search make finding your ideal space a breeze.

**Real-time availability and pricing**

No more endless calls and emails! Get instant access to up-to-date availability and pricing information.

**Data-driven decision-making**

With built-in reporting and analytics, gain valuable insights and make informed venue selections based on past experiences and key metrics.

Start searching today at [www.fcmvenuefinder.com](http://www.fcmvenuefinder.com)

**Instant book**  
Reducing booking time by up to

**80%**

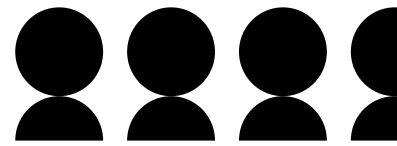
**Compare quotes**  
From up to

**10** venues



OUR SERVICES

# Group Travel



Whether you're sending 10 or 10,000 attendees to your next corporate event, you need seasoned group travel specialists to handle even the most complex arrangements.

**Full project management**

Logistics, contract management, reporting...we'll manage it all.

**Specialist support and technology**

A dedicated point of contact, registration management and 24/7 support.

**Control and predictability**

Secure advance bookings with fixed rates up to 10 months before departure, with fee-free changes. \*T&Cs apply.

**Best and flexible rates**

Access group rates and leverage our global supplier relationships for the best rates.

**“With so many moving pieces, the FCM Meetings & Events team locked in watertight travel bookings.”**

ENTERPRISE CUSTOMER





OUR SERVICES

# Managed Meetings

Take the pain out of meetings planning. Leave handling venue sourcing to us, from pricing negotiation through to contract management. We'll make sure you have everything you need.

**Less stress, more ROI**

Stay focused on your goals while we manage the logistics and maximising your budget.

**Inventive planning**

Our creative approach creates engaging environments, leaving attendees feeling valued.

**On-site expertise**

Our team can support on-site to resolve issues and maintain a positive flow.

**Smooth technology**

Streamline attendee management, registration sites and reports.

**“This was the best meeting that I have attended. The event was well paced”**

WORKPAC ATTENDEE

OUR SERVICES

# Event Management

Create unforgettable events, incentive experiences, roadshows, and corporate conferences without blowing your budget. As your full-service corporate event management partner, we can collaborate to deliver high-quality event experiences with meticulous planning, experience design, project management, creative strategy and productions services. FCM Meetings & Events can support you through the whole event cycle:



## ATTRACT

**Create anticipation and prepare for success**

- Logistics, contract management, reporting...we'll handle it all
- Budget planning
- Venue/supplier sourcing and contracts
- Risk mitigation and planning
- Technology and communications planning
- Registration and delegate management
- Agenda creation
- Sustainable options/initiatives

## IMMERSE

**Deliver a seamless and engaging experience**

- On-site coordination
- Logistics and attendee experience
- AV and innovative technology
- Creative and experiential elements
- Content and speaker management
- Group and team activities

## ACTION

**Evaluate, learn and optimise**

- Post-event feedback surveys
- Event debrief
- Data-driven insights
- Post-event digital communications
- Sponsorship ROI and engagement
- Reconciliation and reporting



**“FCM Meetings & Events did a fantastic job for the event. Edwin and Amanda helped me a lot before and during the event and were always there when I needed them.”**

**SANDRA SMITH,  
EXECUTIVE ASSISTANT AT PRINGLES**

**Learn more at [www.fcmtravel.com/en-au/what-we-do/meetings-events](http://www.fcmtravel.com/en-au/what-we-do/meetings-events) or talk to your Account Manager.**