



Business Travel Innovation Faceoff



SPONSORED BY



BTNGROUP
CONFERENCES & EVENTS
BY NORTHSTAR



groupize.ai

CHARLES DE GASPE BEAUBIEN

Founder and Chief Commercial Officer,
Groupize.ai

What can I help you with?

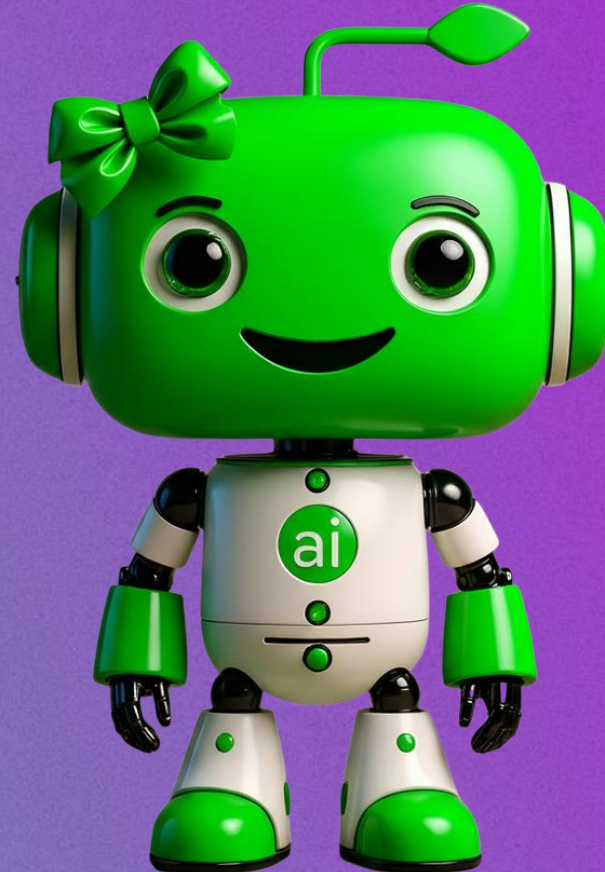


Based on the competitors, and the judging criteria, who do you think should win the Business Travel Innovation Faceoff?



groupize.ai

Simple, Smart, Connected





What's the dream in travel programs?



**aimeTM : ai for meetings
& events**

For the **first time**, you can have a smart integrated **team of AI assistants** that can assist you on your strategy for your corporate travel and meetings program in **one connected ecosystem**.



Ask aime anything



Will ai fix the meetings industry?



Can you design the deck

Innovation Summit Pitch · typescript

Copy Edit Download

Preview

```
import { Card, CardContent } from "@components/ui/card";
import { Button } from "@components/ui/button";
import { motion } from "framer-motion";

export default function PresentationDeck() {
  const slides = [
    {
      title: "Groupize.ai: Agentic AI for Meetings & Events",
      subtitle: "End-to-End, AI-First, Enterprise-Grade Meeting Intelligence",
      visuals: "Neural network with travel, meetings, compliance icons",
      bullets: [
        "Unlocking the next generation of meetings management with autonomous AI",
        "Not just a tool – a full AI operating layer across meetings, calendar, and travel"
      ]
    }
  ]
}
```



Ask aime anything



What is Groupize.ai?



aime

Groupize.ai is ~~not a spot solution~~ but an **enterprise SaaS solution** empowering organizations to streamline **meetings management** and ensure **life science compliance**:

- Simplifying **spend & logistics**.
- Mitigating **risk and compliance**.
- Improving **user experiences**.

Small Meetings

Strategic Meetings Management

Registration & Logistics

Group & Guest Travel



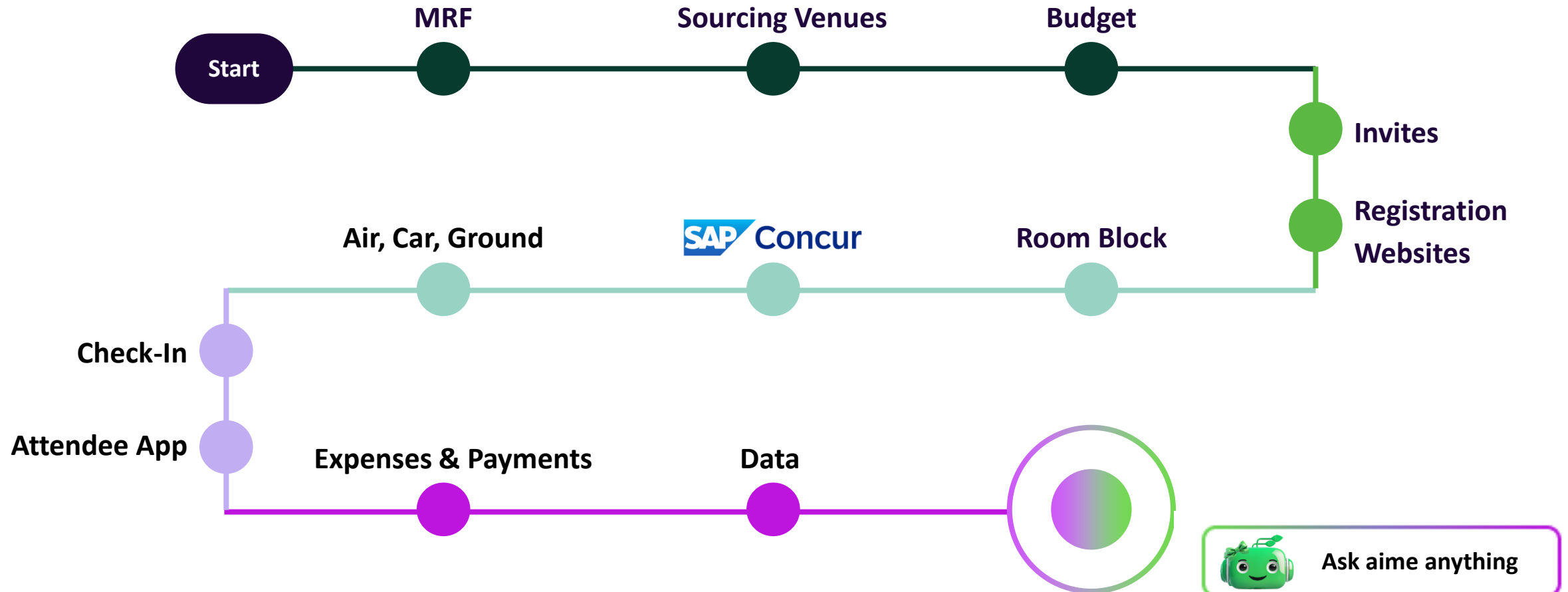
Ask aime anything



What was Groupize.ai's founding vision?



Digitizing the end-to-end with a consumerized, **easy to use**, enterprise grade platform supported by a **customer-first** team.





Why did Groupize rebrand to Groupize.ai?



Groupize.ai transformed to deliver the industry's first **Agentic AI** as an **orchestrator** & collective **brain** for your travel and meetings **ecosystem**.



aime Manager
"Use what I know"



aime Meeting Assistant
"What can I help you with?"



aime Scout
"Where do you want to meet?"



aime SmartBid
"Negotiate my hotel"



aime Budget
"What is my total spend "



aime Sites
"Build me a reg website"



aime Travel
"Book flights"



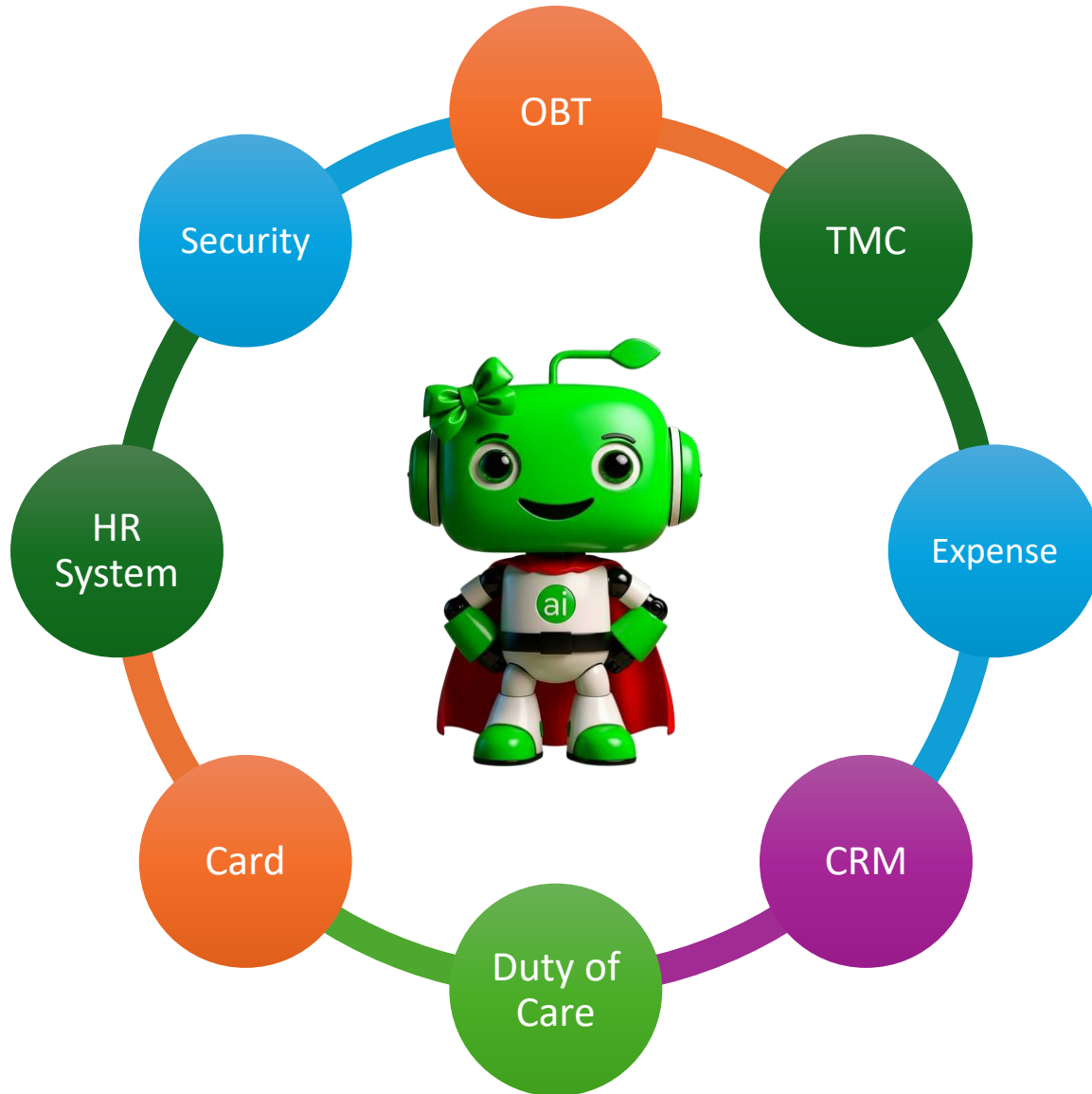
aime Life Sciences
"Track my HCP spend..."



aime Spend
"How much do we spend "



Is there a meetings platform that integrates into our program, maximizing our investments?



Concur Travel



Concur Expense



Concur Request



Ask aime anything



How can I do more with less in my meetings program?



aime

aime can work with your
**admins, meeting planners,
marketing, travel department,
recruiting, facilities, finance,
security, compliance and
human resources.**

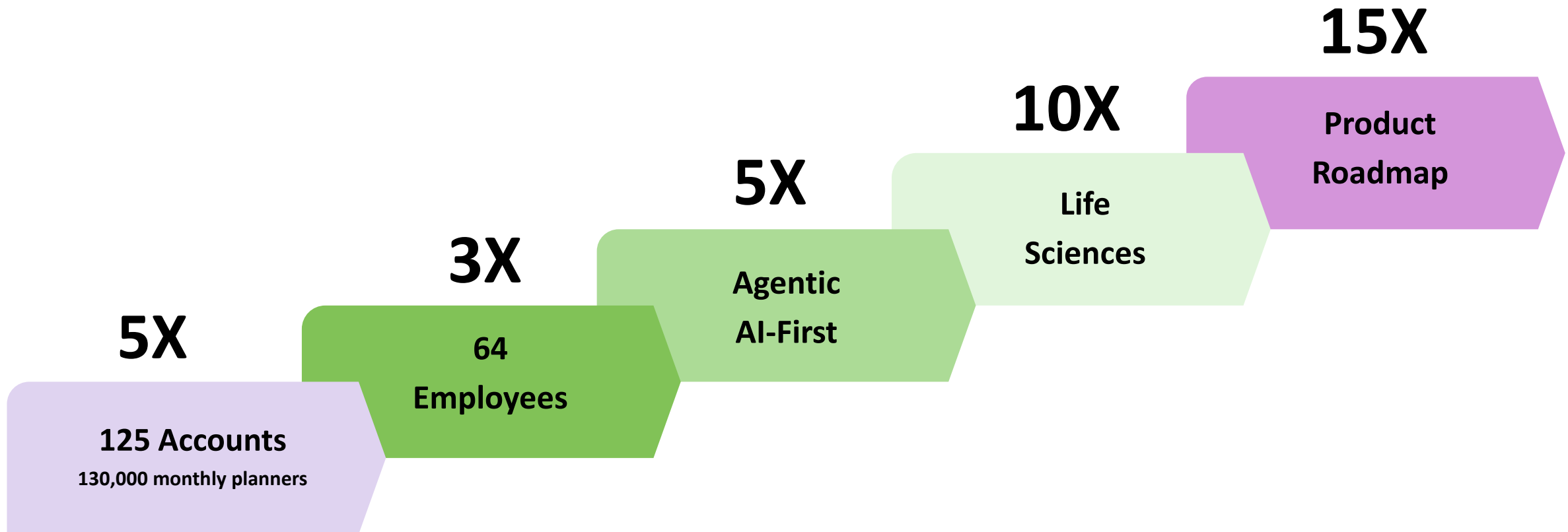




How is Groupize.ai doing year over year?



Groupize.ai is growing fast, winning enterprise deals, and scaling aime across travel, meetings, and compliance.



Ask aime anything

Groupize.ai in Action

We're not just talking. We're building fast.



aime Coder

"What can I build you next?"

01: aime Meeting Assistant

AI-powered venue sourcing

02: aime Budget

Reconcile meetings total meeting budgets

03: aime Life Sciences

Digital Sign-in with Ai for Life Sciences

04: aime Guest

Book flights for non-profiled travelers



Ask aime anything



Why can aime SmartBid do?



Hi, I'm
aime Meeting
Assistant

I source and negotiate **1.5M spaces** globally from **venues** and **vendors** for your **small meetings, large meetings, room blocks, dinner meetings, offsites** and more.



What can I help you with?



Welcome to The Vendry!

I'm Aime, your AI assistant for meeting planning. Let's find the perfect space for you — just answer a few quick questions.

Where to meet?

Find a venue

Find a vendor

How much would it cost?

What else can I help you with?

Ask aime anything...



New York

Event Space



New York

Hotel



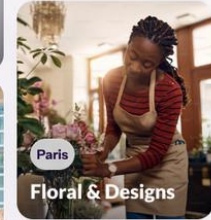
New York

Catering



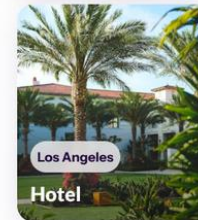
Chicago

Meeting Space



Paris

Floral & Designs



Los Angeles

Hotel



Madrid

Convention Center



New York

Photography





What can I help you with?



Welcome to The Vendry!

I'm Aime, your AI assistant for meeting planning. Let's find the perfect space for you — just answer a few quick questions.

Where to meet?

Find a venue

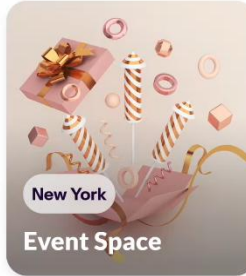
Find a vendor

How much would it cost?

What Else Can I Help You With?



Ask aime anything...



New York

Event Space



New York

Hotel



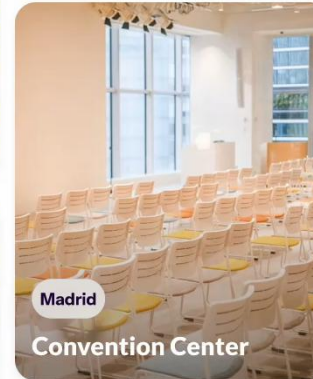
New York

Catering



Chicago

Meeting Space



Madrid

Convention Center



Paris

Floral & Designs



Los Angeles

Hotel



New York

Photography



Ask aime

Do you already have a budget in mind?

04:24 PM

No, I don't

aime 04:24 PM

Since you don't know your budget, let me bring in my colleague to this conversation.



aime Budget

Hello, I'm aime Budget, what can I help you with?

Budget Estimator Approval Workflow

Read Proposal & Create Initial Budget

Read Contract & Create Actual Budget

Audit Folio to Rooming List Reconcile Folio

Concur Expense Pull Concur Travel Spend

Pull Card Feed Push Attendees to Concur

What's my Total Meeting Spend?

Ask aime anything...



FILTERS

432 Venues in New York, NY

Directory Galleries Discussions Favorites Knowledgebase All Sort by: Distance GRID LIST



Hotel ☆ 4.5 Chelsea 0.4 Mi / 3 min

New

Spaces	Seated	Standing
The Bard Room	80	100
El Quijote	60	70

MORE...

Promo 24 \$500 USD/day

175 \$150 USD/est.



+ SELECT



Hotel ☆ 4.5 Lower East Side 0.7 Mi / 13 min

New Trending



Hotel ☆ 4.5 Financial District 0.4 Mi / 3 min

New

Spaces	Seated	Standing
Gerdau Ballroom	150	200
Gerdau Lounge	40	40

MORE...

Promo 24 \$590 USD/day

180 \$300 USD/est.



SELECT

+ SELECT

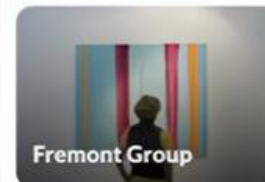


Hotel ☆ 4.5 Hell's Kitchen 0.6 Mi / 10 min

Trending



Featured Vendors



Photography

Multiple Locations

Has worked in New York, NY



Photography

Multiple Locations

Has worked in New York, NY





What can aime Budget do?



Hi, I'm aime Budget

I track your **total meeting spend** from **estimated, approved, actual** and **final** by orchestrating the data from **meetings, expense, payment cards** and **travel** in seconds.

Network 100%

Aime Mon, 12 May at 2:02 AM
I've updated your budget with the latest contract we received.

Sarah Smith Mon, 12 May at 2:10 AM
Yes, please do.

Aime Mon, 12 May at 2:02 AM

Final meeting space schedule with totals

Date	Time	Function	Room Setup	Location	Room Rental
Mon, Jan 13, 2026	2:00 PM - 4:00 PM	General Session	Theatre	Colonnade	\$ 2,000.00
Tue, Jan 14, 2026	8:00 AM - 9:00 AM	Breakfast Buffet	Rounds Of 10	Envoy	\$ 500.00
Tue, Jan 14, 2026	9:00 AM - 5:00 PM	General Session	Classroom 2 Per 6	Ambassador	\$ 500.00
Tue, Jan 14, 2026	12:00 PM - 1:00 PM	Lunch Buffet	Rounds Of 10	Envoy	\$ -
Wed, Jan 15, 2026	8:00 AM - 9:00 AM	Breakfast Buffet	Rounds Of 10	Envoy	\$ -
Wed, Jan 15, 2026	9:00 AM - 12:30 PM	Meeting	Classroom 2 Per 6	Ambassador	\$ -
Total					\$ 3,000.00

Food and beverage cost

Date	Time	Product	Attendees	Per Person Cost	Subtotal	Service Char	Tax
Mon, Jan 13, 2026	2:00 PM	Custom Break	80	32	2560	26%	8.25%
Tue, Jan 14, 2026	8:00 AM	Luminary's Breakfast Buffet	30	47	1410	26%	8.25%
Tue, Jan 14, 2026	9:00 AM	Half Day Beverage Break	30	24	720	26%	8.25%
Tue, Jan 14, 2026	12:00 PM	Pitmaster BBQ Lunch Buffet	30	70	2100	26%	8.25%
Wed, Jan 15, 2026	8:00 AM	Luminary's Breakfast Buffet	30	47	1410	26%	8.25%
Total							

Here are your finalized tables:

- Final Meeting Space Schedule with Totals
- Final Food and Beverage Breakdown with Totals

Comments:

- All room rentals total \$3,000 across three days.
- The food & beverage subtotal before service charges and tax is \$8,200.
- The final food & beverage total with service and tax is \$11,184.39.
- The combined total for meeting space and food & beverage is \$14,184.39.
- Tax (8.25%) and service charge (26%) apply to all food, beverage, AV, and rental items, but were shown as percentages in the tables for clarity.

Let me know if you want me to create the room block and add the sessions to your registration website.

Message To Agent AI

+ 📎

Read Proposal & Create Initial Budget Negotiate With Hotel Create Comparison Grid & Proposal Show More Prompts

Hello, I'm aime Budget, what can I help you with?

Budget Estimator

Approval Workflow

Read Proposal & Create Initial Budget

Read Contract & Create Actual Budget

Audit Folio to Rooming List

Reconcile Folio

Concur Expense Pull

Concur Travel Spend

Pull Card Feed

Push Attendees to Concur

What's my Total Meeting Spend?



Ask aime anything

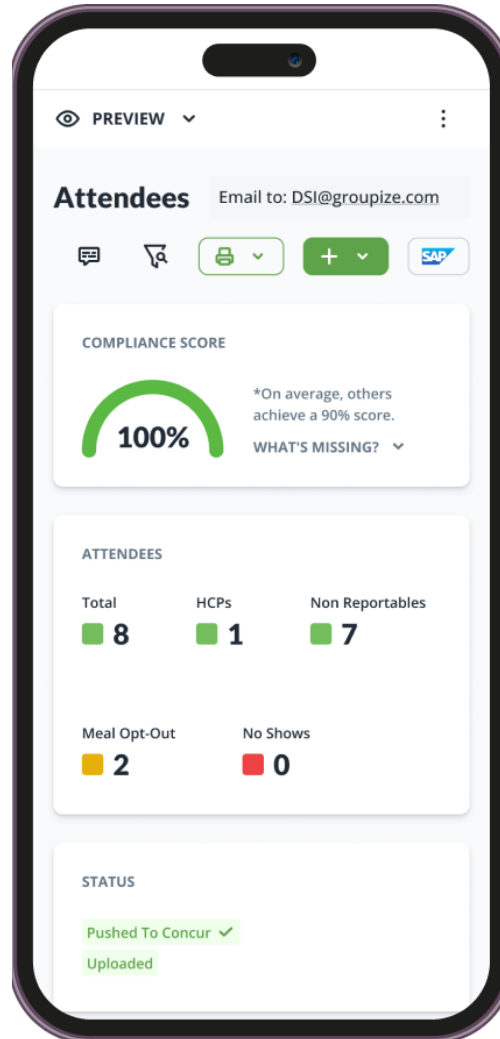


What can aime Life Sciences do?



Hi, I'm
aime Life Sciences

I'm a 360-degree solution to manage **transparency & aggregated spend** for **meals, travel & events**. I work with compliance and transparency, your commercial teams, admins, meetings and events teams.



Sign-In Sheet

QR Code Sign-In

HCP Validation

Push to Concur

ai Compliance Dashboard

Small Meetings

Strategic Meetings

Event Management

HCP Travel

HCP Reporting

Transfer of Value



Ask aime anything

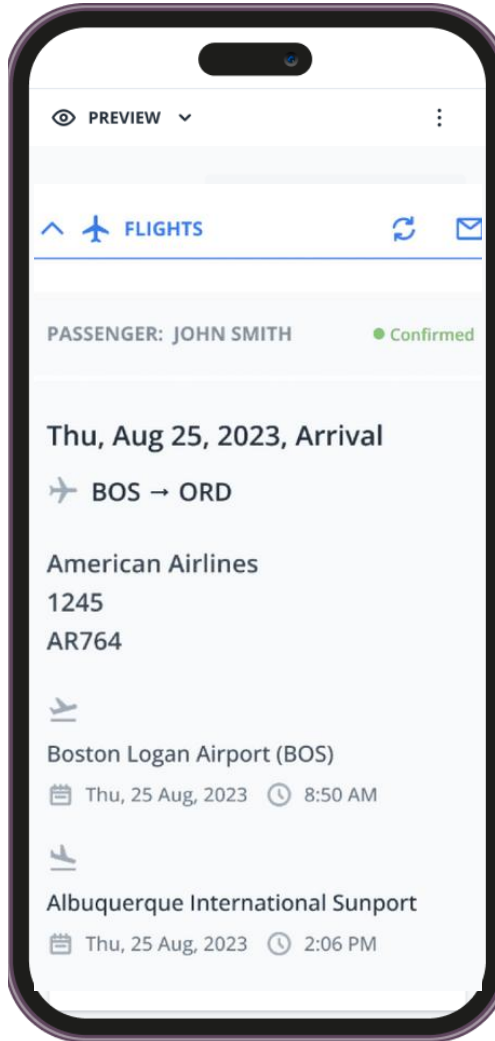


Can aime do Guest Travel too?



Hi, I'm
aime Travel

Groupize.ai is currently enhancing **groups, meetings** and **Guest Travel** to offer via **Concur Travel** or with an **agnostic ecosystem** integrated to other guest travel solutions for **profiled and non-profiled travelers**.



Air

Car

Hotel

Policy

Ghost Card

Reimbursement

HCP Travel

Recruiting

Meeting

Companion Travel

Online Self Service Bookings

Full Service Agency Bookings

Flight Manifest

Save 18-22%



Ask aime anything



Based on the competitors, and the judging criteria, who do you think should win this award?



aime Champion

“How do we help you win?”

Conclusion

The most likely “next big thing” in business travel is **Groupize.ai**.

Why? Because while others solve **single pain points**, Groupize:

- Opens up a **\$1.5T meetings/events market** for travel managers.
- Uses **agentic AI** to automate across the entire lifecycle.
- Embeds into the **existing ecosystem** (Concur, HR, expense, TMCs).
- Advances **travel manager best practices** by bringing visibility and controls to meetings — historically their biggest blind spot.

👉 Put simply: competitors are **apps**; Groupize is a **platform shift**.

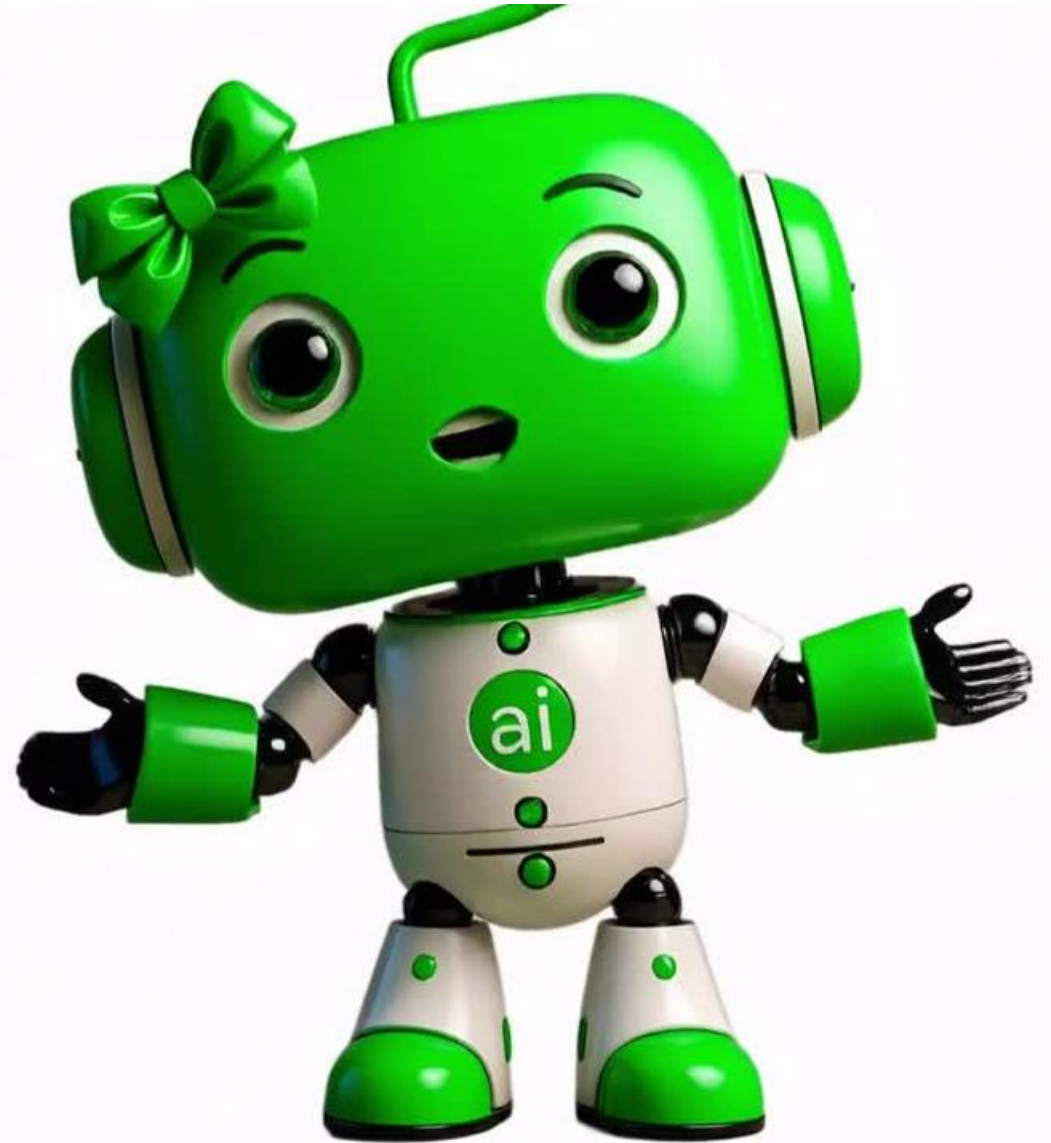
groupize.ai

Become an **ai** Insider

Scan to be part of our private beta group - spaces are limited!



Early adopters get a **direct line** to us - plus feature voting power.



groupsize.ai