



Business Travel Innovation Faceoff



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ANNA SUN

Co-Founder and CEO,
Nowadays

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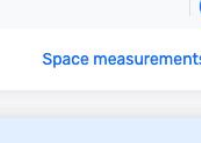
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Results of "San Francisco, CA, USA"

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Log in or create an account to send RFPs and review proposals.

Top Event Venues in San Francisco, CA, USA

1-20 of 1,629 events and meeting venues

Promoted

Videos

InterContinental San Francisco

San Francisco, CA • Luxury hotel • IHG


★★★★☆ • 12 mi

24 • 556 • 6,800 sq. ft. • 46,495 sq. ft. • 2020

InterContinental San Francisco is the Bay area's newest luxury destination. The hotel is convenient to everything, including the Moscone Convention Center, Union Square, Chinatown and the Powell Street Cable Car Turnarou

[Show more](#)

+ Select venue

Promoted

Videos

The Ritz-Carlton, Half Moon Bay

Half Moon Bay, CA • Luxury hotel • Marriott Bonvoy

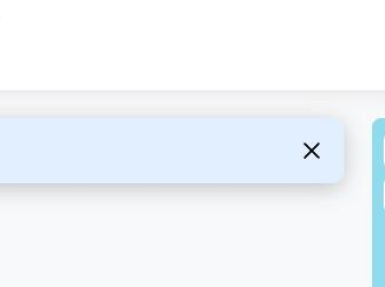
★★★★★ • 22 mi

18 • 261 • 7,200 sq. ft. • 33,457 sq. ft. • 2024

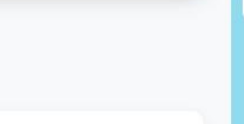
Reconnect in an area that is rich with natural resources and beauty, where luxury comes with a distinctly local touch. The Ritz-Carlton, Half Moon Bay is an inspiring resort reflecting the elements of the dramatic Pacific

[Show more](#)

+ Select venue



FEATURED VENUES




The Marker Union Square San Francisco

San Francisco, CA • Hotel

★★★★☆

+




Hyatt Centric Fisherman's Wharf San Francisco

San Francisco, CA • Hotel

★★★★☆

+



Sonesta Emeryville - San Francisco Bay Area

Emeryville, CA • Hotel

+



THE MANUAL PROCESS

Follow us on:

From: Anna Sun <anna@nowadays.ai>
Sent: Thursday, July 3, 2025 4:40 PM
To: Trujillo, Jorge (DREVC) <jorge.trujillo@dreamsresorts.com>
Cc: Amy Yan <amy@nowadays.ai>; Jimenez, Laura (DREVC) <laura.jimenez@dreamsresorts.com>
Subject: RE: Nowadays x Dreams Vista

I wanted to follow up and ask—what do you think is the latest possible date we can hold onto these days? We're currently focusing

On Wed, Jul 02, 2025 at 9:31 AM, Anna Sun <anna@nowadays.ai> wrote:

Perfect, thank you Jorge! We're working on getting sponsorships but will reach back out once we're ready to continue forward.

On Mon, Jun 30, 2025 at 2:52 PM, Jorge <jorge.trujillo@dreamsresorts.com> wrote:

Hi Amy,

Thank you for sharing this valuable feedback! I will pass this information with our management team.

Regarding the F&B score, my guess would be since most of the group's lunch and dinners were catered as a c
 We will make sure to take into consideration to offer more variety for large groups like this.

Following up with our call last week, as promised, please see attached a detailed proposal for both date option

I also share a couple of the points mentioned during our call:
 Example of payment calendar (10% initial deposit to confirm):

Payment Calendar

	A	B	C	D	E	F	G	H
1	EF Choice	Venue Name	City	Walk or Transit	Distance from La Rural	Total Number of Guestrooms in Venue	Venue Notes	Number of Rooms Per Night Offered
2	Maybe	Hotel NH Collection Buenos Aires Lancaster	Buenos Aires	Transit	32 mins transit from La Rural	115	60 rooms offered; NH collection split 450 pax across 4 properties	60
3	Maybe	NH Buenos Aires 9 de Julio	Buenos Aires	Transit	23 mins transit from La Rural	175	90 rooms offered; NH collection split 450 pax across 4 properties	90
4	Maybe	NH Buenos Aires City	Buenos Aires	Transit	42 mins transit from La Rural	302	200 rooms offered; NH collection split 450 pax across 4 properties	200
5	Maybe	NH Buenos Aires Florida	Buenos Aires	Transit	27 mins transit from La Rural	162	100 rooms offered; NH collection split 450 pax across 4 properties	100
6	Yes	Awawa Suites & Spa	Buenos Aires	Walk	13 mins walking from La Rural	60	25 rooms offered	30
7	Yes	Casa Sur Bellini Hotel	Buenos Aires	Walk	12 mins walking from La Rural	80	79 rooms offered; one room up to 70 guests; Rate is currently an estimate, they are still working on proposal	40
8	Yes	Casa Sur Palermo Hotel	Buenos Aires	Walk	29 mins walking from La Rural	61	61 rooms offered; 3 rooms for meetings (40-50 guests max per room, 150 guests total); Rate is currently an estimate, they are still working on proposal	40
9	Yes	Dazzler Palermo	Buenos Aires	Walk	28 mins walking from La Rural	122	Offered 30 rooms; Wyndham properties split 250 pax across 9 properties	40
10	Yes	Dazzler Polo	Buenos Aires	Walk	11 mins walking from La Rural	133	Offered 30 rooms; Wyndham properties split 250 pax across 9 properties	40
11	Yes	Pleno Palermo Soho	Buenos Aires	Walk	14 mins walking from La Rural	63	35 rooms offered	45
12	Yes	Dazzler Recoleta	Buenos Aires	Transit	37 mins walking from La Rural	141	Offered 40 rooms; Wyndham properties split 250 pax across 9 properties	40
13	Yes	BENS L'Hotel Palermo	Buenos Aires	Walk	19 mins walking from La Rural	23	23 rooms offered; 46 split with Bromelia Hotel Boutique	22
14	Yes	Bromelia Hotel Boutique	Buenos Aires	Walk	24 min walking from La Rural	23	23 rooms offered; 46 split with BENS	22
15		BENS Apartment						17
16		Cristoforo Colombo Hotel	Buenos Aires	Walk	0 mins walking from La Rural	480		not available



ANNA SUN
CEO & CO-FOUNDER



FOUNDER STORY

Sister-led & women-run team from MIT + Google



ANNA SUN
CEO + FOUNDER

MIT Computer Science,
PM & SWE experiences at
DoorDash, Amazon,
Datadog



AMY YAN
COO + FOUNDER

8+ years in strategy &
operations roles at
Google, Meta, and
McKinsey

PROBLEM

Planners & sourcing teams stuck in the middle of it all



"Planning an event today is a logistical nightmare: endless emails, spreadsheets, and callbacks."

Executive Assistant @ Supabase



"Venues test your willingness to pay — if there's a citywide, they'll double your price. It's opaque and painful."

Head of Culture @ Monte Carlo



"Cvent promised to solve this 20 years ago, but ... Planners still have to rewatch step-by-step tutorials just to use it."

Senior Director of Global Accounts @
Helmsbriscoe

NO MORE GUESSING

Group Flight Estimator

SOLUTION

Nowadays: first AI-native platform for sourcing



Analyzing request...



Golf course on-site



80 rooms

We're looking for a hotel with a

golf course on-site that



3 days in July



Under \$250k

ble. Our total budget is

We're flexible for

July. We'd also love for the m

rooms to have plenty of natural light.



Natural lighting



nowadays

SIMPLIFIED SOURCING

Nowadays: first AI-native platform for sourcing

Original Proposal

Messy PDF format

PreviewDownload

Fl...2 / 490%+

PROPOSAL

Group Name

Nowadays

Dates

March 7-15, 2026

Date	Mar 7	Mar 8	Mar 9	Mar 10	Mar 11	Mar 12	Mar 13	Mar 14	Mar 15	Total
Day	Sat	Sun	Mon	Tue	Wed	Thu	Fri	Sat	Sun	
Rooms	180	180	180	180	180	180	180	180	C/O	1440

LIVE AQUA PUNTA CANA ALL INCLUSIVE RATES

All Inclusive Rates

ROH Room:

\$730.00 per person, per night - single occupancy

\$390.00 per person, per night - double occupancy

Fuego Suite:

\$980.00 per person, per night - single occupancy

\$515.00 per person, per night - double occupancy

Staff Rates:

\$365.00 per person, per night - single occupancy

\$195.00 per person, per night - double occupancy

Additional charges will apply for triple occupancy.

All dollar amounts referred to herein shall be in US Dollars.

Meeting Space

March 8: Opening reception/dinner Wonderpool

March 9-10-11-12:

General session Baltico/adriatico + mediterraneo- schoolroom

all day Breakouts Caspio, Indico + Cantabrico

Special Concessions

Nowadays Breakdown

Clean, organized breakdown

Meeting Space Breakdown

General Session (Baltico/Adriatico + Mediterraneo)

Included

Breakout Rooms (Caspio, Indico, Cantabrico)

Included

Meeting Total

\$0

Food & Beverage Breakdown

All meals (breakfast, lunch, dinner)

Included

Premium bar & room service

Included

F&B Total

\$0

Nowadays Negotiated Concessions

5 complimentary rooms

✓ Negotiated

Meeting space fees waived

✓ Negotiated

Upgrade to premium suites

✓ Negotiated

Airport transfers included

✓ Negotiated

Late checkout available

✓ Negotiated

Total Package

\$496,800

All-inclusive • 175 rooms • 8 nights

\$183,800 saved vs. standard rates



AUTOMATED OUTREACH

Hi, this is Ina from
Nowadays calling about
your quote for the
March offsite. I
noticed the \$350 room

✦ AI Generated Call



QUOTE DASHBOARD

Event Details

Narrow Options

Quote Dashboard

Book Venue

AI Chat

Do you have any questions about the venues?

Ask me anything...

Nowadays Demo Offsite

Shortlist at most 3 venues you want Nowadays to negotiate with!

Invite

\$ USD

Card
 List
 Advanced List
 Map
 Overview
 Event Details

\$218,797

Cabo

Hilton Los Cabos Beach & Golf Resort

★ 4 @ 4.6 (2618)

267 guestrooms

\$228,048

Cancun

NIZUC Resort & Spa

★ 5 @ 4.65 (4074)

274 guestrooms

\$169,082

Barcelona

Hotel Condes de Barcelona

★ 4 @ 4.7 (7116)

126 guestrooms

\$273,641

Puerto Vallarta

Fiesta Americana Puerto Vallarta All Inclusive & Spa

★ 4 @ 4.5 (4795)

291 guestrooms

\$247,285

Cancun

Kempinski Hotel Cancun

★ 4.5 @ 4.6 (2708)

363 guestrooms

\$284,733

\$179,677

\$206,261

COMMUNITY REVIEWS



Jack Brigham

12 hrs ago

Review of Mohonk Mountain House

5.0 ★★★★★ | Retreat

I found Mohonk through this network (thanks Leah!), and I don't regret booking at all. The venue had enough space for our whole group.



Hanu Park

12 hrs ago



Review of Sugar Beach, A Viceroy Resort

5.0 ★★★★★ | Conference

Sugar Beach is an incredible resort. I highly recommend it for any luxury events for execs. Everything was top-line and the hotel staff were on top of helping plan...



Nicole Lai-Lopez

2 hrs ago



Review of Fairmont Chateau

4.5 ★★★★★ | Event

Fairmont Chateau was a great experience for my team. It's especially wonderful in the winter time, when the front desk staff recommended skiing...



nowadays

QUOTE DASHBOARD

Smarter Negotiations

AUTOMATED OUTREACH

Konichiwa. Dantai no
kaigi no ken de
o-denwa itashimashita

Hello! I am calling
about a group meeting.

✦ AI Generated Call



NEGOTIATING: AI CALLING AT SCALE

PostHog Global Offsite

Event ID: 1239

 Send RFPs

 Bump Venues

 Negotiate Quotes

 Show Archived

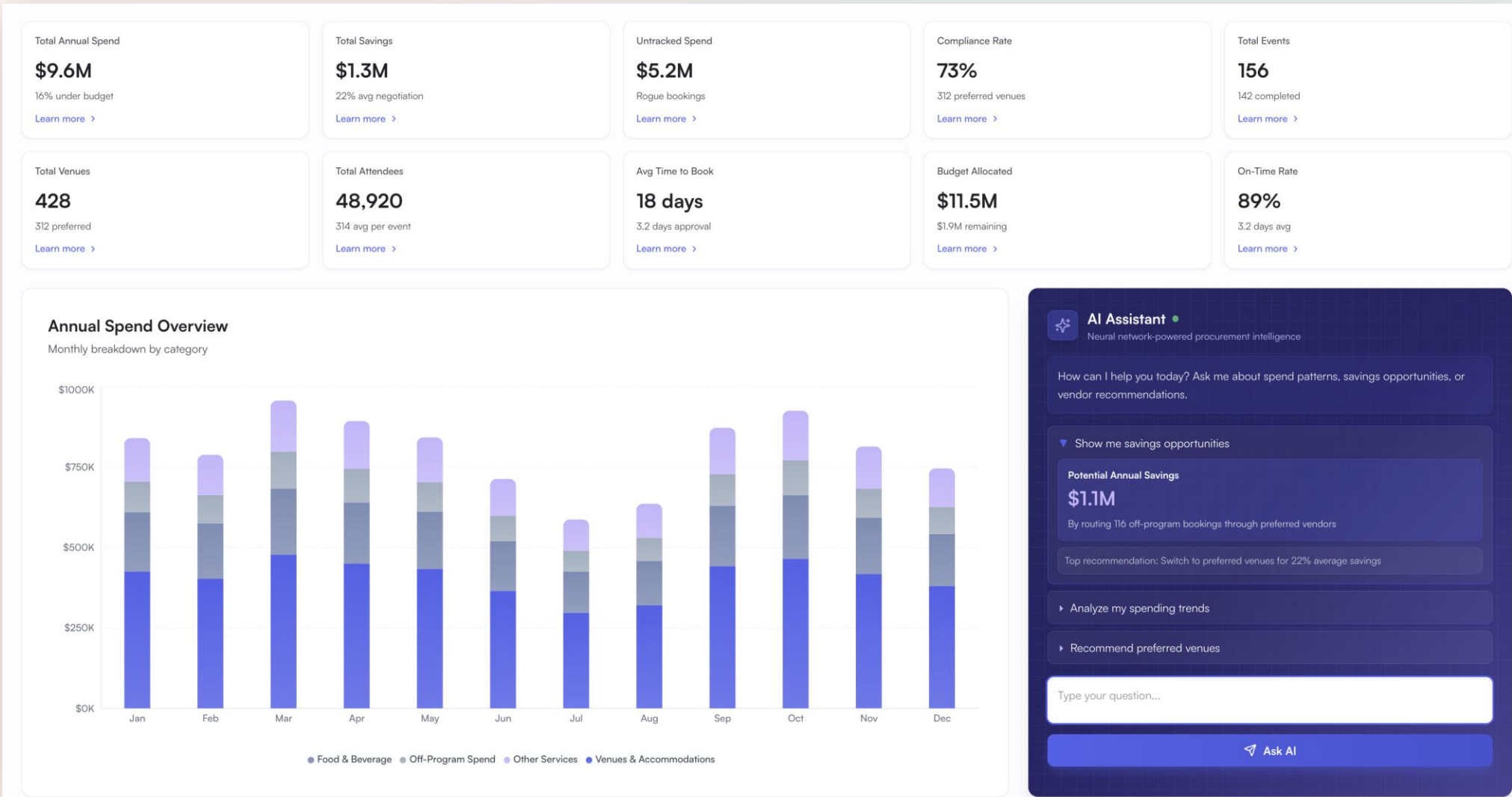
<input type="checkbox"/>	Venue Name	Status	Bump Status	Quote	Negotiated Quote	Ranki...	Venue S
<input type="checkbox"/>	Platzl Hotel			-	-	-	2980
<input type="checkbox"/>	Novotel Muenchen City			-	-	-	467154
<input type="checkbox"/>	Rosewood Munich			-	-	-	2547
<input type="checkbox"/>	Ruby Rosi Hotel Munich			-	-	-	450556
<input type="checkbox"/>	Bristol Panama, A Registry Colle...			-	-	-	433204
<input type="checkbox"/>	W Panama			-	-	1	478615
<input type="checkbox"/>	Sheraton Grand Panama			-	-	1	479634
<input type="checkbox"/>	Mercure Hotel Ginza Tokyo			-	-	-	415347
<input type="checkbox"/>	Palace Hotel Tokyo			-	-	-	469230
<input type="checkbox"/>	JW Marriott Panama			-	-	-	475546
<input type="checkbox"/>	Millennium Mitsui Garden Hotel...			-	-	-	501327

APPROVAL WORKFLOWS

<h3>Q4 Sales Kickoff 2026</h3> <p>Sarah Chen - Sales</p> <p>Dec 15-17, 2026</p> <p>250 attendees</p> <p>3 venues quoted</p>	Off-Program		<h3>Annual Leadership Summit</h3> <p>Mike Johnson - Executive</p> <p>Jan 20-22, 2027</p> <p>150 attendees</p> <p>2 venues quoted</p>	Compliant		<h3>Tech Conference 2027</h3> <p>Emily Davis - Engineering</p> <p>Feb 5-7, 2027</p> <p>500 attendees</p> <p>5 venues quoted</p>	Over Budget			
	Budget			Actual Spend			Budget			
	\$180K			\$163K			\$450K			
	Savings			+ \$17.5K			Over Budget			
AI: Rejected		AI: Off-program	AI: Optimized		AI: Compliant	AI: Review needed		AI: Over budget		
Rejected			Approved			Needs Review				
<h3>Product Launch Event</h3> <p>Lisa Wong - Marketing</p> <p>Dec 1-2, 2026</p> <p>300 attendees</p> <p>2 venues quoted</p>	Compliant		<h3>Board Meeting Q1</h3> <p>John Smith - Executive</p> <p>Nov 10, 2026</p> <p>25 attendees</p> <p>1 venues quoted</p>	Over Budget		<h3>Customer Success Summit</h3> <p>Rachel Kim - Customer Success</p> <p>Mar 12-14, 2027</p> <p>175 attendees</p> <p>2 venues quoted</p>	Compliant			
	Preferred						Preferred			
	Budget			Actual Spend			Budget			
	\$275K			\$241K			\$195K			
Savings		+ \$34.0K	Over Budget		- \$7.0K	Savings		+ \$24.0K		
AI: Optimized		AI: Compliant	AI: Review needed		AI: Over budget	AI: Optimized		AI: Compliant		
Approved			Needs Review			Approved				



Event Reporting



OUR CLIENTS

AMERICAN
EXPRESS

Google

stripe

 Figma

HubSpot

 DATADOG

 Notion

gofundme™

AMERICAN
EXPRESS
GLOBAL
BUSINESS
TRAVEL

 PostHog

Northstar
MEETINGS GROUP

 nowadays

OUR IMPACT IN NUMBERS



400K+

30X more inventory than
competitors & global coverage



\$60K


Cost savings from negotiated
discounts per event (100-person
offsite)



10X

Faster turnaround time with AI
outreach & negotiations

Blackstone's \$4.6bn acquisition of Cvent



FROM STARCITE TO CVENT


starcITE

[What We Do](#)[Meeting Buyers](#)[Meeting Suppliers](#)[Resource Center](#)

[How It Works](#)[Find The Right Solution](#)[Join The StarCite Network](#)


How it Works

In today's market, smart properties are looking for new, innovative revenue streams to help maintain market share. How do you attract qualified corporate group business to your hotel or destination? Market your property where thousands of meeting planners from more than 450 of the world's largest companies search for group meeting venues.




Reach new customers

Increase your online presence with StarCite. When corporate meeting planners search for venues, they don't go to a search engine – they come to StarCite.



Manage opportunities

Stop missing booking opportunities. Organize and respond to leads quickly. Integrate StarCite technology easily with leading CRM automation tools.




Increase revenue

Track results to optimize your business. Gain incremental revenue by automating the booking of small meetings.

The StarCite Solution

Thousands of meeting planners from the world's largest global corporations, leading travel management companies and third party meeting planning firms use StarCite to search for meeting destinations and send meeting proposals (eRFPs). StarCite provides meeting suppliers with online marketing and advertising programs that drive more opportunities and technology solutions to manage your online group business for both meetings large, and small. Increase your revenue by posting available inventory for smaller meetings. Manage, assign and respond quickly to every opportunity, from anywhere in the world 24 hours a day.



Take Action


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Learn More

Event
Recorded Supplier Webinar:
Navigating the Managed Meetings
Landscape-Working with Strategic
Meetings Buyers

Customer Success



"As the industry leader in the small to mid-size group market we are focused on streamlining the buying process for our customers, and to that end we couldn't be more pleased to partner with StarCite and work to offer our clients the Small Meeting Solution,"
Christine Lawson - Vice President of Sales

[more customers](#)



ANNA SUN
CEO & CO-FOUNDER

