

Business Travel Innovation Faceoff



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STEPHEN DOOLEYFounder & CEO, Roamr



8 Roamr

Paying Employees, Not Hotels

Corporate travel accommodation costs are insanely high but teams need to meet in person regularly

Changing World

95%

of tech companies offer location flexibility.



67%

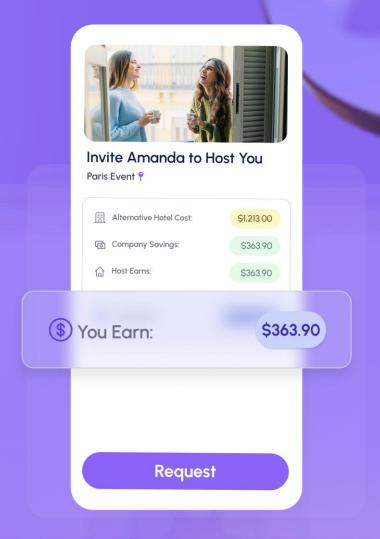
of finance managers are actively seeking solutions to incentivize savings.

81%

of employees say they would actually use them.



Employees get paid to stay with friends on work trips, while companies save 30% on accommodation



Flipping travel from a cost centre to an employee reward



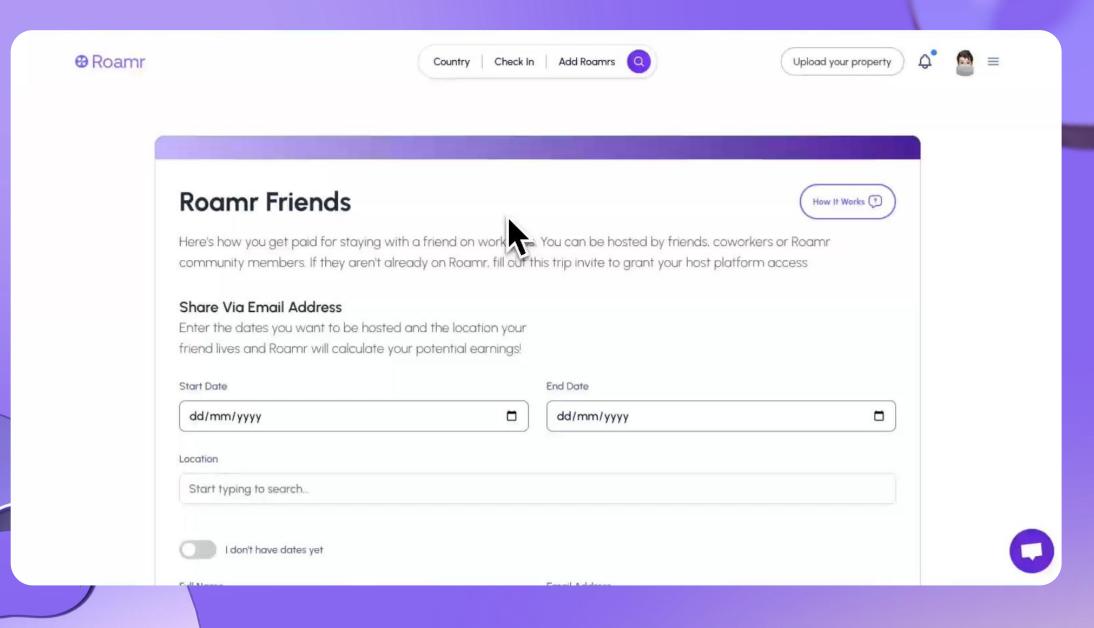
30% Company Saves

30%
Traveller Earns

30%

Host Earns

10% Roamr fee



Why Roamr is Different

- \$ Meaningful Savings for Customers (30% every time)
- Meaningful Reward for Employees (\$100+/night)
- Save Money & Build Culture
- Incentives not misaligned with the customer



Jeff Diana

Ex Chief People Officer, Atlassian & Calendly

This could be the first product I've seen where the CFO and CPO get along!



Why Roamr is Different? It's about incentives

Incentive to Save Firm

Income to Host

Income to Traveler

Insurance Provided

Gated, high trust community

Purpose built for B2B

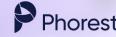




Companies want to find a way to balance the cost of travel with the need for in person time

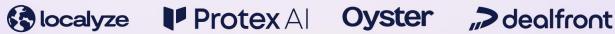
Roamr enables more meetups from the same travel budget + turbocharges culture and connection

LOVED BY TOP COMPANIES















A win-win business model

"It's a great way for us to get more out of the same spend, the team loved it"





"It was really, really easy. I basically got paid to hang out with my mate"







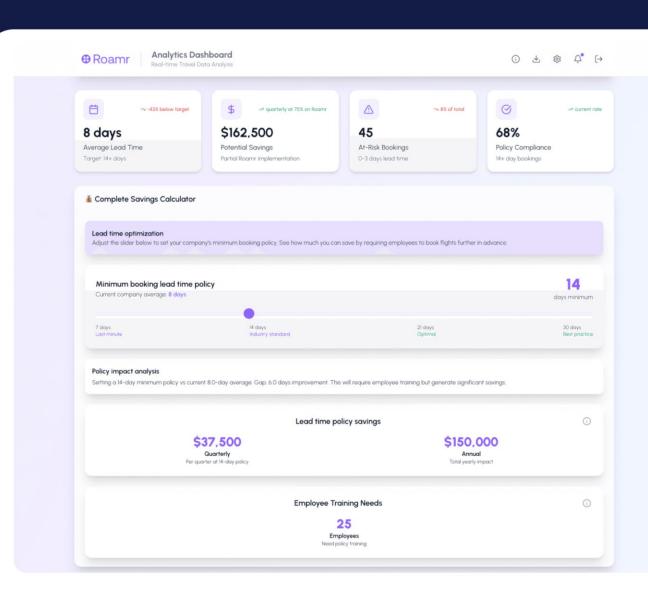
Hyper Growth

Global Adoption

Users in 100+ Countries **Strong B2B Traction**

Seed to US Public Companies

Roamr Intelligence
Reducing Corporate
Travel Spend with
Insights and Employee
Rewards AI-Powered



Backed by Domain Experts



Tadgh Bourke

SVP People at Cisco



Jeff Diana

Former CPO at Atlassian & Calendly.



Eoghan Quigley

Head of Global Mobility at

KPMG



Marc McCabe

Ex Head of Airbnb for
Busines

\$3m in funding: Read the full story in **LIGC.**

Invite: Join our Al Travel Product Development Customer Advisory Panel



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