

# *EsportsTravel*<sup>®</sup>

SUMMIT • JULY 12-14, 2023 • TORONTO

HOSTED BY:

DESTINATION  
TORONTO.

**KNOW BEFORE YOU GO!**

# EsportsTravel<sup>®</sup>

## SUMMIT

# DOWNLOAD THE EVENT APP

## IPHONE AND ANDROID

For iPhone, iPad, iPod Touch, Apple Watch and Android devices, go to the App Store or Google Play on your device and search for “Northstar Meetings Group.”



Once you've downloaded the app for your mobile device, accessing its content is simple. Select **EsportsTravel Summit** from the NMG Events Menu and enter your username and password.



Username: Email address used to register  
Password: Last name

Password is case sensitive: first letter of the last name must be capitalized.



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## SUMMIT

### ARE YOU SOCIAL?

Capture and post your favorite moments during the EsportsTravel Summit. Click [here](#) and let your industry friends know you will be in Toronto.

#EsportsTravelSummit



### SUMMIT ATTIRE

The forecast for Toronto calls for temperatures in the 80s. Suggested attire for the entire summit is business casual.

### TRANSPORTATION TO OFFSITE TOURS AND OPENING CELEBRATION

Shuttles will be available to the Offsite Esports Tours and to the Opening Celebration on Wednesday, July 12, from The Westin Harbour Castle only. Pick-up will be off Queens Quay West. Please refer to the online [Program](#) for more details.

### REGISTRATION CENTER

Registration Center on Wednesday, July 12, will be located at The Westin Harbour Castle Main Lobby

Registration Center on Thursday, July 13 – Friday, July 14, will be located The Westin Harbour Castle Metro Foyer

Drink Cart will be available on Wednesday, July 12, at The Westin Harbour Castle Main Lobby

The registration desk will close at 6 p.m. on Wednesday. Attendees arriving after 6 p.m. may pick up their credentials at the Opening Celebration at the Hockey Hall of Fame.

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DRINK CART SPONSORED BY:



ACTIVATIONS BY:



## OFFSITE ESPORTS TOURS

See firsthand what makes Toronto such a dynamic esports destination. Attendees will be able to tour the headquarters of OverActive Media, which fields professional esports teams in the Call of Duty and Overwatch leagues, as well as the esports program at Toronto Metropolitan University, which includes the Red Bull Gaming Hub esports venue. Advance registration is required.



OverActive Media Headquarters



Toronto Metropolitan University

## DESTINATION AND SUPPLIER MARKETPLACE

The marketplace is open only to industry suppliers with marketplace tables and event organizers.



## OPENING CELEBRATION

The official kick-off to the EsportsTravel Summit will begin at the Hockey Hall of Fame for the Opening Celebration. The Hockey Hall of Fame is home to the sport's most prized artifacts, including the Stanley Cup. Get some face time with one of the most recognized trophies in sports and network with your fellow EsportsTravel Summit attendees. Buses will board from The Westin Harbour Castle at 6:30 p.m. and will continue on a loop.

OPENING CELEBRATION SPONSORED BY:



ARRIVALS LOUNGE SPONSORED BY:



## LATE-NIGHT LOUNGE

After the open evening on Thursday, July 13, regroup with your fellow attendees at the EsportsTravel Summit Late-Night Lounge, where business networking will continue in a relaxed and fun setting at the Mizzen Restaurant inside The Westin Harbour Castle.



## E-TALKS • PANELS AND LUNCHEON DISCUSSIONS • CHATS

Gain exclusive insights from the leaders in the world of esports during the EsportsTravel Summit's immersive, fast-moving educational program. Topics covered include:

- What Event Organizers Want
- Organizational Updates
- The Toronto Esports Strategy
- By The Numbers — The Latest Research
- No Numbers — An Insider's View on What Makes Esports Exciting
- Why Grassroots Esports Efforts Are Essential
- The Rise of Collegiate Esports Venues
- League of Legends Case Study: Riot Games' Road to Raleigh
- The Extended Run of the NBA 2K League

Attendees will also hear from several esports event organizers on events for which they are seeking hosts during the organizational updates rapid-fire session.



[CLICK HERE TO VIEW SUMMIT PROGRAM](#)

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SUMMIT

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### ORGANIZATIONAL PARTNERS

