

# *EsportsTravel*<sup>®</sup>

SUMMIT • JUNE 16–18, 2025 • BLOOMINGTON, MN

HOSTED BY:



**Bloomington**  
*Minnesota Travel & Tourism*

**KNOW BEFORE YOU GO!**

# EsportsTravel<sup>®</sup>

## SUMMIT

# DOWNLOAD THE EVENT APP

## IPHONE AND ANDROID

Scan QR code to download the app from your mobile device:

For iPhone



For Android



Once you've downloaded the app from your mobile device search for the event in the app by **NTMETS2025**.

Login using First Name, Last Name and Email Address.

A 6-digit verification code will be triggered to your email address and mobile device you used during registration.



## REGISTRATION CENTER

Registration Center will be located at the JW Diamond Ballroom Foyer. Stop by the Registration Center to obtain your EsportsTravel Summit badge, which you will need for all on-site and off-site functions at the EsportsTravel Summit. Please plan to collect your badge before the Opening Celebration. The registration desk will close at 6 p.m. on Monday. Attendees arriving after 6 p.m. may pick up their credentials at the Opening Celebration.

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## THINGS TO DO IN BLOOMINGTON

Get ready to experience an award-winning esports destination. For a guide on things to see, places to eat and areas to explore, click [here](#). If you're interested in venturing to Minneapolis, the EsportsTravel Summit has arranged discounted tickets to the Minnesota Lynx vs. Las Vegas Aces WNBA game at Target Center on our open night (Tuesday). Click [here](#) to access that discount and enter the code **Esports2025**. Plus, several Mall of America attractions are offering exclusive discounts for attendees. Click [here](#) for more information.



## ARE YOU SOCIAL?

Capture and post your favorite moments during the EsportsTravel Summit. Click [here](#) and let your industry friends know you will be in Bloomington, MN.

#EsportsTravelSummit



## SUMMIT ATTIRE

The forecast for Bloomington calls for temperatures in the mid-70s. Suggested attire for the entire summit is business casual.

### EVENT ORGANIZER REVERSE MARKETPLACE

June 16, 4:30 PM

During this fast-paced reverse trade show, meet with esports event organizers to fill available slots on your appointment schedule or discuss other times to meet during the EsportsTravel Summit.



### OPENING CELEBRATION | June 16, 6:00 PM

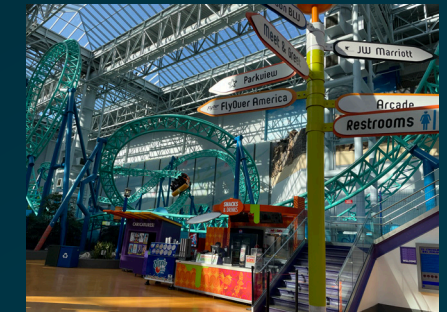
Join us for an unforgettable evening of live esports action, exclusive entertainment access, and high-impact networking with top industry professionals. Whether you're competing or cheering from the sidelines, this celebration is the perfect way to connect, explore, and get energized for what's ahead.

**Attendees must present event badges for entry.**

OPENING CELEBRATION  
SPONSORED BY:



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### DESTINATION AND SUPPLIER MARKETPLACE

June 17, 10:45 AM & 4:00 PM | June 18, 10:00 AM

Both marketplaces are open only to industry suppliers with marketplace tables and event organizers.



### LATE-NIGHT LOUNGE | June 17, 9:00 PM

After an open evening to explore everything that Bloomington has to offer, continue your experience at the EsportsTravel Summit during our Late-Night Lounge, held in an actual lounge setting at the Mall of America. Enjoy the opportunity to play video games, chill to the video game-themed music of DJ Theology and network with your fellow attendees.

Gain exclusive insights from the leaders in the world of esports during the EsportsTravel Summit's immersive, fast-moving educational program. Topics covered include:

- The State of In-Person Esports Events
- Organizational Updates
- The Bloomington Esports Strategy
- The Latest Research in Esports-Related Travel
- Professional Case Study: Fortnite and Rocket League
- What Your Events Can Learn from the Mayo Clinic
- Positioning Your Region to Host Multiple World Championships
- Collegiate Case Study: Midwest Battleground
- Merging Esports and Traditional Sports



[CLICK HERE TO VIEW SUMMIT PROGRAM](#)

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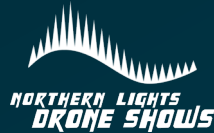
## SUMMIT

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