

10th EDITION

EsportsTravel[®]

SUMMIT • JUNE 23-25, 2026 • CINCY REGION

HOSTED BY:



KNOW BEFORE YOU GO!

DOWNLOAD THE EVENT APP

EsportsTravel[®]

SUMMIT

BY NORTHSTAR

IPHONE AND ANDROID

Scan QR code to download the app from your mobile device:

For iPhone



For Android



Once you've downloaded the app from your mobile device search for the event in the app.

Login using First Name, Last Name and Email Address.

A 6-digit verification code will be triggered to your email address and mobile device you used during registration.

The event app will be available on Friday, June 19.



IMPORTANT INFORMATION

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REGISTRATION CENTER

Registration Center will be located at the Northern Kentucky Convention Center 3rd Floor Madison Lobby. Stop by the Registration Center to obtain your EsportsTravel Summit badge, which you will need for all on-site and off-site functions at the EsportsTravel Summit. Please plan to collect your badge before the Opening Celebration. The registration desk will close at 6 p.m. on Tuesday. Attendees arriving after 6 p.m. may pick up their credentials at the Opening Celebration.

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GETTING AROUND THE CINCY REGION

Ride the Southbank Shuttle for Free. Attendees can ride the Southbank Shuttle at no cost by simply showing their EsportsTravel Summit badge. The shuttle provides convenient service throughout Northern Kentucky and connects attendees to popular attractions, dining, entertainment districts, and destinations along the riverfront.

Printed route maps will be available at Registration, and route information can also be found in the event app.

HELPFUL RESOURCES

[Southbank Shuttle Route Map](#)

[TANK Transit System Information](#)

SUPPORT CANCER FREE KIDS WITH CINCY FEAR

Join Cincy Fear on June 24 for a special esports activation benefiting Cancer Free Kids. Participate, connect with fellow attendees, and support an important cause while enjoying some friendly competition.

Additional details will be available onsite and in the event app.



ARE YOU SOCIAL?

Capture and post your favorite moments during the EsportsTravel Summit. Click [here](#) and let your industry friends know you will be in the Cincy Region.

#EsportsTravelSummit



SUMMIT ATTIRE

The forecast for the Cincy Region calls for temperatures in the high-70s with a chance of rain. Suggested attire for the entire summit is business casual.

EVENT HIGHLIGHTS

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OPTIONAL: OFF-SITE SESSION | June 23, 2:00 PM

Join us for an optional off-site session to the University of Cincinnati to see their Esports Innovation Lab, which is part of the Cincinnati Innovation District located at the 1819 Innovation Hub.

EVENT ORGANIZER REVERSE MARKETPLACE | June 23, 4:30 PM

During this fast-paced reverse trade show, meet with esports event organizers to fill available slots on your appointment schedule or discuss other times to meet during the EsportsTravel Summit.

OPENING CELEBRATION | June 23, 7:00 PM

Kick off the EsportsTravel Summit at Velocity Esports, the largest esports venue and arcade in Northern Kentucky. Play games, compete in esports titles, and connect with fellow attendees during an unforgettable opening celebration.

Attendees must present event badges for entry.

DESTINATION AND SUPPLIER MARKETPLACE

June 24, 10:45 AM & 4:00 PM | June 25, 10:00 AM

Both marketplaces are open only to industry suppliers with marketplace tables and event organizers.

ESPORTSTRAVEL SUMMIT AT THE BALL PARK + LATE-NIGHT LOUNGE

June 24, 6:15 PM Great American Ball Park | 9:00 PM Riverview Ballroom

Enjoy an evening at Great American Ball Park as the Cincinnati Reds host the Milwaukee Brewers. RSVP is required.

Then head back to the Marriott at RiverCenter for the Late-Night Lounge, where the conversations continue long after the final out.



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EDUCATION HIGHLIGHTS

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Explore the trends, opportunities, and innovations transforming esports events through a series of engaging sessions led by industry experts.

Topics include:

- What Esports Fans Really Want — New Data for Events, Cities and Partners
- The FIFAe Festival — A New Opportunity for Host Cities
- Organizational Updates
- The Cincinnati Region Esports Strategy
- Esports Success Story: How Marshalltown, Iowa, Turned Community into Competitive Advantage
- Four in 40 E-Talks — The Latest in the Esports Ecosystem
 - Inclusive by Design: Rethinking Diversity and Accessibility in Esports Events
 - Enhancing Engagement: How Esports and AV Technology Transform Experiences
 - Meaningful Esports Events on a Small Scale
 - Engaging University Students to Help With Your Events
- Esports Success Story: From Midwest Heartland to National Esports Stage
- ESTA Coffee Connections
- Esports Success Story: A Rising Collegiate Championship
- The International Esports Landscape



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[CLICK HERE TO VIEW
SUMMIT PROGRAM](#)

THANK YOU TO OUR PARTNERS!

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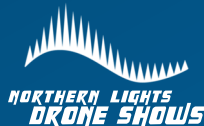
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