

EsportsTravel[®]

SUMMIT

Hosted by:



Area Convention
& Visitors Bureau

KNOW BEFORE YOU GO!

As always, the health and safety of our attendees is our highest priority at the EsportsTravel Summit:

- All 2022 EsportsTravel Summit attendees must submit proof of full vaccination or a negative PCR or Rapid Antigen test taken within 72 hours prior to their arrival in Daytona Beach.

If you are not fully vaccinated and you are arriving:

Monday, June 20, please take your test June 17-19

Tuesday, June 21, please take your test June 18-20

Wednesday, June 22, please take your test June 19-21

- In a separate email, you have received a link to SafeAccess, the secure portal you will use to upload proof of vaccination or your negative test results.
- While on-site at the EsportsTravel Summit, it is strongly recommended that attendees wear face masks (except while eating, drinking or onstage) and maintain social distancing. To review all of the Enhanced Safety Protocols for the EsportsTravel Summit, please click [here](#).

If you have questions on the SafeAccess system or have not received a SafeAccess Invitation, please contact Beth Dean at bdean@ntmllc.com or (513) 817-8737.

Thank you for your cooperation!

IPHONE AND ANDROID

For iPhone, iPad, iPod Touch, Apple Watch and Android devices, go to the App Store or Google Play on your device and search for “Northstar Meetings Group.”



Once you've downloaded the app for your mobile device, accessing its content is simple. Select **EsportsTravel Summit** from the NMG Events Menu and enter your username and password.



Username: Email address used to register

Password: Last name

Password is case sensitive: first letter of the last name must be capitalized.



App Sponsored by:



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ATTENDEE TRAINING WEBINAR

This fast-paced, 30-minute webinar will answer all of your questions about the EsportsTravel Summit and will help you achieve your business-development goals at the Summit in Daytona Beach. Click [here](#) to watch the training webinar.

ARE YOU SOCIAL?

Capture and post your favorite moments during the EsportsTravel Summit. Click [here](#) and let your industry friends know you will be in Daytona Beach.

#EsportsTravelSummit



SUMMIT ATTIRE

The forecast for Daytona Beach calls for temperatures in the 80s. Suggested attire for the entire summit is business casual.

SHUTTLES

Flying in and out of Orlando? We have arranged a special discount for 2022 EsportsTravel Summit attendees with Groome Transportation, who provides daily shuttle service between MCO and Daytona Beach area destinations. Advance reservations for the shuttle are required. Just visit Groometransportation.com/Daytona to book your reservation. You will need your flight information, including flight number and hotel you are staying at. Then at the end of the reservation, put in the code: Daytona. It will automatically give you a discount off the regular fee.

REGISTRATION CENTER

The EsportsTravel Summit Registration Center at the Hilton Daytona Beach Oceanfront Resort, North Tower, 3rd Floor opens at 11:00 a.m. on Tuesday, June 21, and will be a great place to make new contacts and reconnect with peers throughout the Summit. Representatives of the Daytona Beach Area Convention and Visitors Bureau will be welcoming attendees at the Daytona Beach Lounge in the Registration Center. Our future-year host—Destination Toronto, host of the 2023 and 2028 EsportsTravel Summits—will also preview their destination in the Registration Center. On Tuesday, June 21, the Daytona Beach Area CVB will be hosting a full bar for Summit attendees. The registration desk will close at 6 p.m. on Tuesday. Attendees arriving after 6 p.m. may pick up their credentials at the Opening Celebration at the Daytona International Speedway.

Sponsored by:



Arrivals Lounge Sponsored by:



OPENING CELEBRATION

Start the EsportsTravel Summit at Daytona Beach's most iconic venue — Daytona International Speedway. Since opening in 1959, the track has been home to the Daytona 500 and countless memories in the world of motorsports. Rev up your experience at the EsportsTravel Summit in this informal setting for attendees to meet and network at our Opening Celebration sponsored by our host sponsors at the Daytona Beach Area Convention & Visitors Bureau. You'll also get to try your hand on a professional racing simulator, sponsored by the Snohomish County Sports Commission. Buses will board from the Hilton Daytona Beach Oceanfront Resort South Tower at 6:30 p.m. and will continue on a loop.

Opening Celebration Sponsored by:



Simulator Sponsor by:



DESTINATION AND SUPPLIER MARKETPLACE

The marketplace is open only to industry suppliers with marketplace tables and event organizers.



LATE-NIGHT LOUNGE

After the open evening on Wednesday, June 22, regroup with your fellow attendees at the EsportsTravel Summit Late-Night Lounge, where business networking will continue in a relaxed and fun setting at McCoy's Rum Room at the Hilton.



E-TALKS • PANELS AND LUNCHEON DISCUSSIONS • CHATS

Gain exclusive insights from the leaders in the world of esports during the EsportsTravel Summit's immersive, fast-moving educational program. Topics covered include:

- Introduction to Esports
- The Latest Research on Esports Fans and their Willingness to Support Events
- NASCAR Next Gen: Virtual to Real World, Innovation Through Esports
- Esports Venues for All Levels
- The Big Sport on Campus: Opportunities in Collegiate Esports
- Placing Bets: Wagering is the New Frontier for Esports
- In-Person Esports Case Study: Collegiate Esports Commissioners Cup
- Back in Action: Professional Esports Return to Events

Attendees will also hear from several esports event organizers on events for which they are seeking hosts during the organizational updates rapid-fire session.



[CLICK HERE TO VIEW SUMMIT PROGRAM](#)

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THANK YOU TO OUR SPONSORS!

