

SportsTravel presents

TEAMS[®] **EUROPE** **26**

MARCH 17-19 • THE BELFRY HOTEL & RESORT • UK

BY NORTHSTAR

EVENT ORGANISER NEXT STEPS GUIDE

**We look forward to welcoming
you and supporting you in
making TEAMS Europe a highly
productive and valuable event.**

teamseurope.com

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Thank you for being part of TEAMS Europe. Below are the key dates and important preparation details to help you make the most of your participation.

KEY DATES

MONDAY, 9 MARCH, 17.00

- Meeting diary closes for any new requests.
- After this deadline, our team may review any empty meeting slots and assign meetings based on preferences and availability.

WEDNESDAY 11 MARCH

- Final meeting schedules released.
- You will know exactly who you are meeting and when, giving you time to properly prepare for productive conversations.

REVERSE MARKETPLACE

TUESDAY, 17 MARCH, 16.30

- The Reverse Marketplace is a fast-paced, high-energy session designed to maximise introductions.
- Event organisers will be stationed at designated tables.
- Exhibitors will rotate around the room.
- The goal is to make quick introductions and schedule full 1-to-1 meetings during the event.
- This session is mandatory for all event organisers.

DOWNLOAD THE EVENT APP

Please ensure you download the TEAMS Europe event app to:

- Manage your meeting schedule
- View attendee profiles
- Message participants
- Stay updated with event announcements



PREPARING FOR YOUR 1-TO-1 MEETINGS

To ensure meaningful and productive discussions, come prepared with:

- Dates
- Venue requirements
- Who's travelling to the event
- Financial support breakdown, if applicable.

Be clear, specific, and transparent about your needs.



ADDITIONAL INFORMATION & EVENT HIGHLIGHTS

ENJOY THE BELFRY FACILITIES

During your stay at The Belfry Hotel & Resort, you will have full access to the leisure centre. If you wish to make use of the facilities outside of TEAMS Europe hours, you are very welcome to do so.

OPENING CELEBRATION – RSVP REQUIRED

The Opening Celebration for TEAMS Europe '26 will take place at Villa Park, home to the Aston Villa football club!

Please complete the [RSVP form](#) **HERE** by Monday, 09 March, to confirm

- Attendee details
- Dietary requirements

Find out more about the Opening Celebration and Aston villa [HERE](#)

EXCLUSIVE ON-SITE OFFERS

- **Mini Golf Course** – this will be blocked for TEAMS Europe attendees. You are welcome to use it on the event day, free of charge. The leisure team will provide clubs.
- **25-minute Spa Treatment** – available at a preferential rate of £59.00 per person. To book, please email: resortdeskgroup@thebelfry.com
- **Driving Range Access** – available to book online via The Belfry website. Pricing will vary depending on the number of balls selected at the time of booking.

PROMOTE YOUR ATTENDANCE

We encourage you to share your participation at TEAMS Europe with your network.

We've pre-drafted copy and created ready-made assets, so it takes just a minute to post to your social media channels.

Help build momentum and let your audience know you'll be attending TEAMS EUROPE.

POST NOW