



HQNZTM

SINCE 2000

WHO ARE WE?

As Queenstown's most established Destination Management Companies, at HQNZ our philosophy is simple – make extraordinary things happen.

- **Holistic Approach:** We integrate brand messaging and key objectives throughout events.
 - **Partnership:** We collaborate closely with clients to bring their vision to life.
- **Proven Success:** From humble beginnings in 2000 to award-winning events like BMW Germany Motorrad Intl GST Trophy and Amway China.
 - **Client-Centric:** We guide you while you stay in control.
 - **Collaboration:** Key to creating impactful and memorable events.

We truly believe that collaboration is the key ingredient to the success of your event – it's the most important ingredient to creating professional fireworks.

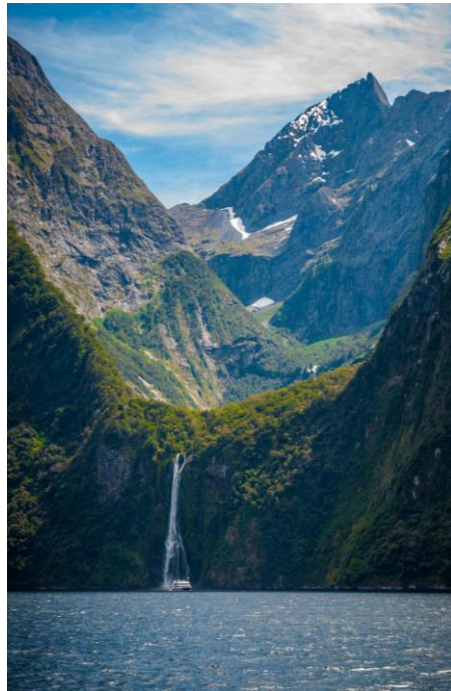


WHY VISIT NEW ZEALAND?

There are countless reasons to visit New Zealand and have a truly unique, once in a lifetime experience. Some of our top picks are:



Food & Wine



Natural Scenic Beauty



Adventure & Activities



People & Culture



Safety

GETTING HERE



The Travel Perks of Visiting New Zealand

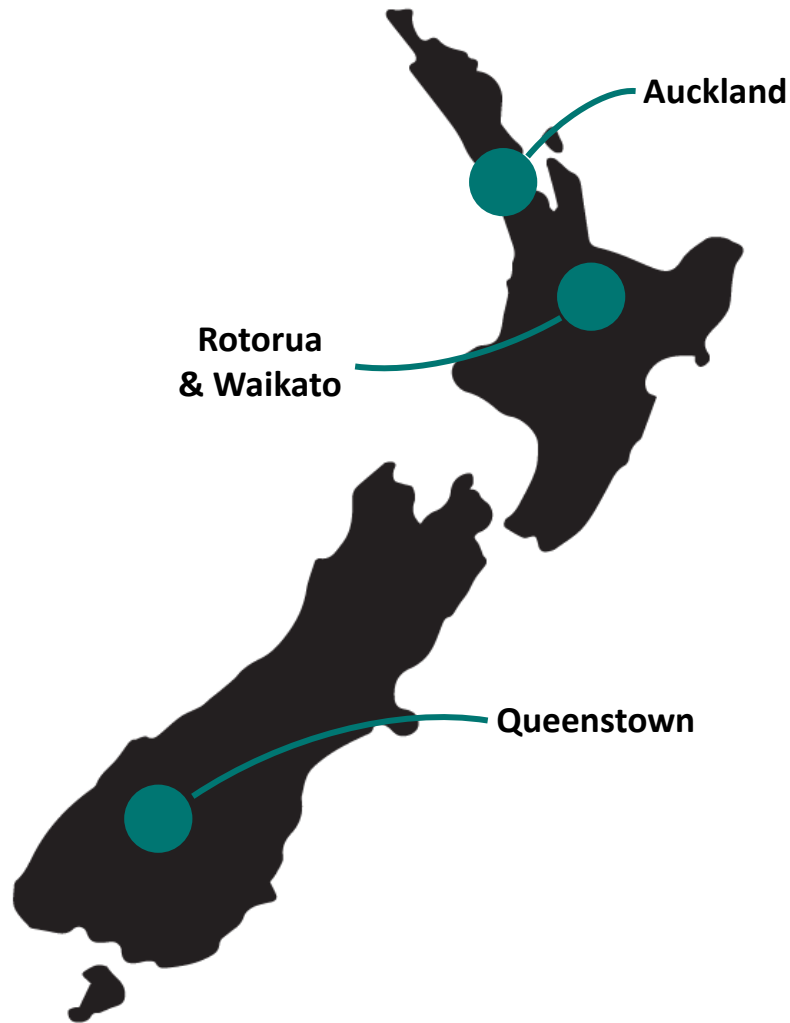
From the West Coast it is easier and quicker to fly to New Zealand than Europe. From the East Coast flying through Houston is worth the journey.

With only a 5-hour time difference to the West Coast, non-stop overnight flights are perfect! The flights leave at night, and you will arrive in the morning meaning less jet lag and the ability to jump straight into a program

Direct flights to New Zealand From

- Los Angeles, CA
- San Francisco, CA
- Honolulu, HI
- Houston, TX
- Dallas, TX
- New York, NY
- Chicago, IL (Planned Late 2025)

WHERE TO VISIT



Overview

New Zealand has a vast array of places to visit as the geography of the country changes drastically between the North Island and the South Island. There are three main locations we find groups will consider visiting when planning a New Zealand trip in different combinations.

- Auckland
- Rotorua & Waikato
- Queenstown

Common Combinations

Each of these locations can accommodate groups from 2-400 pax and destinations can be combined into single trips.

- Auckland 2 Days, 2 Nights & Rotorua 5 Days, 4 Nights
- Auckland 2 Days, 2 Nights & Queenstown 5 Days, 4 Nights
- Queenstown

A scenic landscape at sunset with a large white diamond shape overlaid in the center containing text. The background shows a mountain range with a lake and a sunset sky. The text is centered within the diamond.

**HQNZ
CASE STUDY
NEW ZEALAND
INCENTIVE**

CLIENT BRIEF

“For our group to be mentally and physically challenged whilst experiencing new adventure activities”

Trip Type: Incentive

Length: 5 Nights 6 Days

Group Size: 280 pax

Objective: To reward and bring our group together in a new location. For our group to be mentally and physically challenged whilst experiencing new adventure activities.

Time of Year: May

Day Time Events: Adventure and activity focus

Evening Events: Memorable and exclusive dinners. Including AV displays for final dinner and final breakfast.

Requirements: 5-Star accommodation, all meals included, transfers, multiple destinations considered if internal charter flights are available, VIP group priority activities.

HQNZ's Proposal

The perfect combo of New Zealand's biggest city, Auckland, the city of sails and Queenstown, the Adventure Capital of the World nestled in the Southern Alps.



THE EVENT AT A GLANCE

280 Pax | May | American Based

	DAY 1	DAY 2	DAY 3	DAY 4	DAY 5	DAY 6
MORNING	Arrive Auckland	All Blacks Experience	Oxbow		Optional Activities	
AFTERNOON	Americas Cup Sailing	Transfer to Queenstown & Jet Boat arrival	AJ Hackett Nevis Bungy & Swing	West Coast Heli Experience	Optional Activities	Departures
EVENING	Welcome Dinner	Group Dinner Exclusive Walter Peak	NZ High Country Dinner	Group Dinner Skyline & Night Luge	Finale Dinner Coronet Peak	

DAY 1 - AUCKLAND

Overview

- Airport arrival and transfer
- Activity – Americas Cups Sailing
- Lord of the Rings themed welcome dinner

The day in brief

This incentive event, hosting 280 participants, focused on challenging fears and experiencing new adventures. Day one set the tone for the trip with non-stop activities and excitement.

With many arrivals throughout the early hours, the HQ team efficiently organized private transfers to the hotels and activities. The group kicked off the week by experiencing what it's like to be an America's Cup competitor. They participated in a private sailing regatta around the Viaduct, with multiple boats involved.

To close out the first day, the group enjoyed a Lord of the Rings themed dinner, featuring a cultural welcome, roaming characters, a leather workshop station, and elf ears.





DAY 2 – AUCKLAND & QUEENSTOWN

Overview

- All Blacks Experience
- Charter Flights to Queenstown
- Private luggage transfers to and from hotels
- Activity – Jet Boat Arrival
- Exclusive Walter Peak Dinner and Lake Cruise

The day in brief

Day 2 began with an immersive All Blacks Experience, exploring the legacy and culture of New Zealand's iconic rugby team. Engaging the group in interactive exhibits and a guided tour highlighting the team's history and achievements.

After stunning aerial views on a charter flights the group was greeted by the HQ team in Queenstown. A lakeside glass of mulled wine was followed by the adrenaline rush of a jet boat arrival. Navigating the twists and turns of the river, arriving to central Queenstown in style.

Concluding the day with an exclusive dinner at Walter Peak, accessible via a scenic lake cruise on the famous TSS Earnslaw Steamship. The group enjoyed a gourmet dining experience in a picturesque setting, followed by a relaxing cruise back across the lake.





DAY 3 - QUEENSTOWN

Overview

- Morning Activity – Oxbow Adventure Co Exclusive
- Winery Lunch
- Afternoon Activity – AJ Hackett Nevis Bungy & Swing Exclusive
- NZ High Country Dinner

The day in brief

The day started with an exclusive morning activity at Oxbow Adventure Co. Participants enjoyed thrilling outdoor adventures, including jet sprint boats, off-roading, and clay bird shooting, providing an adrenaline-filled start to the day.

Following the morning's excitement, the group headed to Kinross Winery for a relaxing and delicious lunch. They savored exquisite wines and gourmet dishes while taking in the serene vineyard views.

In the afternoon, participants experienced the ultimate thrill with an exclusive session at AJ Hackett's Nevis site. They faced their fears with the Nevis Bungy and Swing, the highest in New Zealand, creating unforgettable memories.

The day concluded with a traditional New Zealand High Country Dinner. The group enjoyed a hearty meal in a rustic, scenic setting, reflecting on the day's adventures and enjoying the warm hospitality.







DAY 4 - QUEENSTOWN

Overview

- All Day Activity – Ultimate West Coast Heli Experience
- Lunch – Private lunch at Lakeside Lodge
- Dinner and Activity – Exclusive Dinner at Skyline with Lugging

The day in brief

The day was dedicated to the Ultimate West Coast Heli Experience. Participants embarked on a breathtaking helicopter tour, exploring the stunning landscapes of New Zealand's West Coast. They witnessed dramatic coastal scenery, majestic glaciers, and lush rainforests from above, landing at remote spots for guided walks and photo opportunities.

Midday, the group enjoyed a private lunch at Lakeside Lodge. They dined on gourmet cuisine in an exclusive setting, with beautiful views of the tranquil lake providing a perfect backdrop for relaxation and reflection.

In the evening, the group headed to Skyline for an exclusive dinner. The night began with an exhilarating lugging experience down the winding tracks, followed by a sumptuous dinner with panoramic views of the surrounding landscape. The combination of adventure and fine dining made for a memorable conclusion to the day.







DAY 5 - QUEENSTOWN

Overview

- Optional Activities
 - Quad Bikes
 - 4WD Buggies
 - Wine Tour
 - Shotover Jet
- BBQ Lunch
- Finale Dinner – Coronet Peak

The day in brief

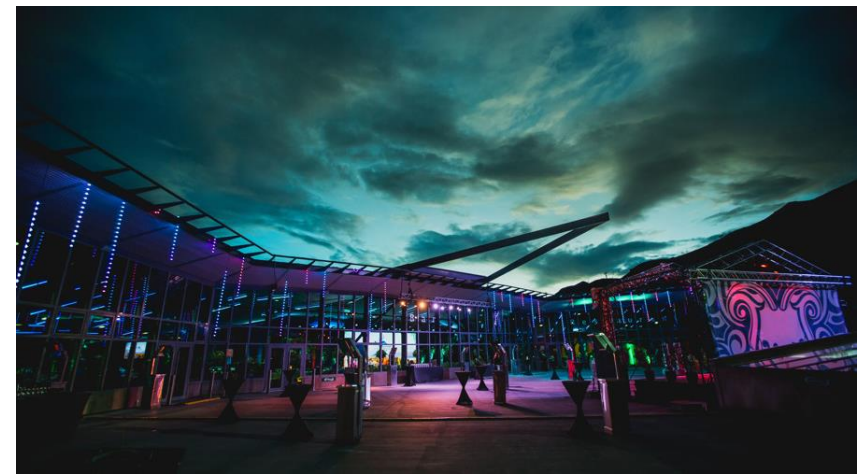
The morning offered participants a choice of exciting optional activities. Some opted for the thrill of quad biking and 4WD buggies. Others chose a more relaxed pace with a wine tour, sampling exquisite local wines. Whilst a few experienced the adrenaline rush of the Shotover Jet, racing through narrow canyons on the iconic jet boat ride.

Midday, everyone came together for a delightful BBQ lunch. They enjoyed a variety of grilled favorites in a casual and scenic outdoor setting, sharing stories and experiences from the morning's activities.

The day concluded with a spectacular finale dinner at Coronet Peak. The group ascended to the peak to enjoy a gourmet meal with stunning panoramic views, live 5-piece band and photo opportunities. The evening was filled with laughter, reflection on the day's adventures, and a sense of camaraderie, making it a memorable end to the trip.









The head and heart behind Queenstown
events for **24 years...and counting.**

