

MC/ASIA
MEETINGS AND CONVENTIONS



MICE²
MACAO X HENGQIN
澳琴·會展



MACAO X HENGQIN

UNLOCKING
SUCCESS

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Macao x Hengqin Map



It's time to amplify your events. MICE² Macao x Hengqin.

Discover a world of possibilities for your next event in vibrant Macao and Hengqin. From seamless global connectivity and exceptional venues to diverse cultural experiences and extensive government support, you'll experience the unique advantages that make this uniquely linked double-city destination the ideal choice for memorable and successful business gatherings.



1

Bring the world together

Macao has long served as a gateway between China and the world, and passport holders from more than 80 countries and regions enjoy visa-free entry to Macao. Event organisers will also gain access to more venues, accommodation options, and attractions in Hengqin, which is being developed as a special economic zone policies and domestic market access.

4

Meet anywhere, any way

Macao serves up stellar event venues on a platter. With six integrated resorts and a vast array of venues scattered across the city, you're sure to find the perfect setting to match your vision. Hengqin is also adding to the list, too, with venues such as the Zhuhai Hengqin Bay International Convention Center, Serensia Woods and Angsana Zhuhai Hengqin.

When Macao's World Heritage Sites and Hengqin's colossal theme parks beckon, a well-developed transportation system makes getting around effortless.



2

Open minds with a unique cultural setting

Macao and Hengqin's intertwined histories create a dynamic atmosphere that stimulates fresh ideas and perspectives. Macao's Portuguese influences and Hengqin's enduring Chinese legacy have resulted in local art, architecture, food, and traditions that are fascinatingly distinct.

Here, event organizers can create a truly memorable environment that goes beyond the standard business gathering.

5

Treat delegates to exceptional experiences

Macao is a UNESCO Creative City of Gastronomy. From local street food stalls offering traditional Macanese delicacies to Michelin-starred restaurants serving exquisite Portuguese and international cuisines, the city's culinary scene ensures that delegates can explore a world of cuisines right from their plate.

Hengqin also serves up a discovery of Guangdong province's legendary cuisine, known for its diversity of dishes and cooking methods.

3

Work with professional MICE service providers

Beyond hardware, Macao's appeal as a top MICE destination is built on a solid industry of highly trained MICE professionals and accredited MICE businesses. Planning a meeting for 200 or a convention for 20,000? You'll be able to find partners with local expertise and connections to help make your event a success.

Find your partner today in our [Service Providers Directory](#).

6

Enjoy extensive government support

Whether you're holding your event in Macao or Hengqin — or both — the Commerce and Investment Promotion Institute of the Macao SAR (IPIM) and the Economic Development Bureau of Hengqin are your one-stop source of support. From the initial planning stages to the event's conclusion, we'll help with bidding, crafting itineraries, coordinating with local authorities, and more.

Extraordinary Meetings

Discover the epitome of sophistication and innovation for corporate gatherings in Macao's six integrated resorts. Here, event organisers will find extraordinary spaces, cutting-edge facilities, and unparalleled hospitality that sets the stage for unforgettable events.



MGM

Gatherings with an artistic touch

Organisations in the realm of arts and culture have the ideal venue partner in MGM's two resorts in Macao, MGM MACAU and MGM COTAI. MGM COTAI houses an expansive art collection, with complimentary tours to help guests discover over 300 classic and modern works scattered across the resort's public areas. MGM MACAU also features international arts by renowned artist around the hotel, together with an art space for high-quality exhibition curation.

Spaces like the Grande Praça (MGM MACAU) and 2,000-seat, 4K-equipped MGM Theater (MGM COTAI) add grandeur to gala dinners and product launches; each resort also offers The Vista, a versatile and elegant indoor-outdoor space with rooms leading out to an alfresco terrace overlooking lush gardens and pools. In total, 3,376sqm of versatile event space is available for mid-scale conferences and celebrations.



Galaxy Macao

Bigger, greener conventions

Galaxy Macao is home to eight internationally renowned hotel brands and incredible attractions for even the most well-heeled traveller. More than 200 luxury brands at the flagship stores and lifestyle boutiques and 120 dining options, highlights include the Grand Resort Deck, home of the world's leading skytop oasis, and the CHINA ROUGE is the one-of-a-kind deluxe lounge that blends East and West in celebrating the glamor of old Shanghai.

The resort's latest addition, the Galaxy International Convention Center (GICC), 40,000 sqm of flexible total MICE space and a 16,000-seat Galaxy Arena — the largest indoor arena in Macao, 33 meeting rooms, an auditorium, and a 10,000sqm pillar-less convention & exhibition hall. More importantly, it's the first and only MICE venue in Macao to be LEED® Gold and EarthCheck Silver certified.

Sands Resorts Macao

Events on a grand scale

With 10 hotels totalling approximately 12,500 hotel rooms and suites, Sands Resorts Macao can host groups and handles events of all sizes. The group is known for its three European-themed integrated resorts — The Venetian Macao, The Parisian Macao, and The Londoner Macao — each recreating the grandeur and opulence of these Old-World cities through landmarks like indoor canals and a half-scale replica of the Eiffel Tower, as well as a staggering array of shows, exhibitions, and street performances.

Event organisers have 150,000sqm of meeting, convention, and exhibition space to work with, including the 71,000sqm Cotai Expo at the Venetian Macao and the new Londoner Arena, which offers 6,000 seats and a retractable lower tier that allows for larger stage and floor space. Planning a cutting-edge hybrid event? The Smart Stage at The Londoner Macao is a professional broadcast-quality studio with extended reality (XR) capabilities.





Wynn Resorts Macau

Creating bespoke experiences

Breathtaking experiences: that's the name of the game for Wynn. Apart from the signature Performance Lake fountains at Wynn Palace and Wynn Macau, Wynn prides itself on giving every guest a personalised experience.

Both resorts make smaller, exclusive meetings and black-tie events a breeze: ballrooms are equipped with LED walls and theatrical-standard stages, and event organisers can also count on the in-house AV team to help bring dazzling ideas to life.



Studio City (Melco Resorts & Entertainment)

Adding the fun factor

Studio City is known for its family-friendly attractions and activities: Macao's largest water park, the world's first and only Figure-8 Ferris wheel, and an innovative indoor VR/AR theme park make for exciting programmes when it comes to incentives and company retreats.

Studio City offers 4,000sqm of event space to complement its 1,938 rooms and suites, including a 1,820sqm Grand Ballroom and eight Salons. Better yet, build up delegates' excitement in the 5,000-seat Studio City Event Center, which boasts state-of-the-art acoustics and satellite-broadcasting infrastructure.



Grand Lisboa Palace Resort Macau

Turning Outdoor Events into Magical Memories

Inspired by European buildings of the Neoclassical to Belle Époque periods and traditional Chinese motifs, the resort celebrates Macao's cross-cultural heritage, with close to 1,900 rooms and suites across three distinct and luxurious hotel towers. Within the resort, a number of award-winning dining establishments bring a world of flavours to delegates, with private rooms available for meeting groups.

Nestled between the resort's inspiring hotel towers, the verdant Jardim Secreto offers 1,048sqm of perfectly manicured greens featuring miniature hedge mazes, gazebos, and infinite possibilities for creative outdoor events. The garden is also connected to The Grand Pavilion, a 1,400sqm pillar-less ballroom with built-in projection mapping technology. 11 meeting rooms bring the resort's total MICE space to 3,700sqm.



Meet in Style



Hengqin Bay International Convention Center

Nestled in Chimelong Ocean Kingdom at the Chimelong Hengqin Bay Hotel, the Hengqin Bay International Convention Center spans 16,000sqm across two floors, accommodating up to 10,000 guests.

The 3,000sqm pillarless Ocean Palace Grand Ballroom can be subdivided into five separate rooms to accommodate various setups, while the 1,200sqm Crystal Palace offers direct access to a terrace and the sprawling 20,300sqm South Garden Seaview Lawn for versatile indoor and outdoor receptions. With 26 meeting rooms, there are ample options for breakouts and workshop sessions.

Delegates can easily be hosted within the hotel's 1,888 guestrooms, with 10 themed dining venues and the resort's leisure amenities all within reach.

Space	Floor Area (sqm)	Capacity (pax)
Ocean Palace	3,000	1,500 (banquet)
Crystal Palace	1,200	550 (banquet)
South Garden Seaview Lawn	20,300	11,050 (cocktail)
26 meeting rooms	85-190	40-140 (theatre)

Hyatt Regency Hengqin

Located in the brand new Novotown tourism and entertainment complex, the Hyatt Regency Hengqin features a 1,620sqm Regency Ballroom with floor-to-ceiling windows and a 571sqm veranda, making it ideal for airy banquets and daytime events for up to 1,300 people.

Event organisers can also unleash creative meeting concepts at the hotel's signature Regency Salon, which at 953sqm includes two open kitchens and can be partitioned into three separate spaces. Additionally, five small to medium-sized multi-functional spaces cater to diverse needs, equipped with high-speed internet and state-of-the-art audio-visual equipment.

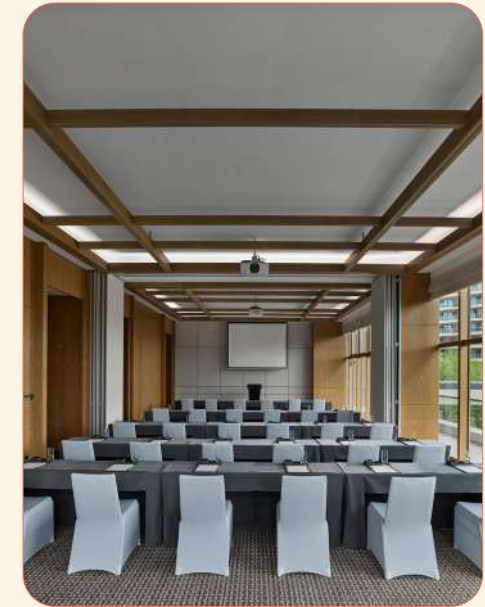
Space	Floor Area (sqm)	Capacity (pax)
Regency Ballroom	1,620	1,300 (banquet)
Regency Salon	953	450



Hengqin Hilton Garden Inn

Corporate retreats and incentive groups will find perfectly sized meeting spaces and a relaxing atmosphere at the Hengqin Sunlodol Hilton Garden Inn — along with a 1,000sqm multi-function space and 554sqm ballroom ideal for seminars and presentations. A 500sqm open-air garden on the fifth floor brings a breath of fresh air to conference breaks.

Space	Floor Area (sqm)	Capacity (pax)
Multi-function space	1,000	650
Ballroom	554	500 (banquet)
Rooftop garden	500	100



Angsana Zhuhai Hengqin

Located at the western coast of Hengqin, the Angsana Zhuhai Hengqin emanates serenity throughout a nature-inspired space that includes spacious rooms as well as villas for C-suite delegates. It's also home to the most comprehensive hydrotherapy facility in Zhuhai, making it an ideal wellness retreat after meetings. Three meeting rooms, two of which can be combined into a larger space, accommodate up to 144 guests in a theatre setting.

Space	Floor Area (sqm)	Capacity (pax)
Qian Jin	90	96
Ben Cao	68	72
Bai Wei	68	72
Ben Cao + Bai Wei	136	144

Extraordinary Meetings

A distinctive venue sets the stage for unforgettable experiences. From cultural landmarks to experiential spaces, Macao and Hengqin have got the unique venues you need to delight and impress.



Photo credit: Macao Government Tourism Office

Macao Cultural Centre

As the premier performing arts venue in Macao, the Macao Cultural Centre offers versatile meeting spaces that can be used for presentations and seminars. These include a 1,080-seat Grand Auditorium and 387-seat small auditorium, both of which include interpretation facilities, advanced acoustic and lighting systems, and wheelchair access. Also available for hire are two box theatres, a 300sqm conference room, foyer, and two outdoor plazas.



Casa Garden

This colonial-era mansion from the 18th century is part of the UNESCO-listed Historic Centre of Macao, making it an esteemed venue for cultural events. Now the headquarters of the Oriental Foundation, a cultural institution, the building houses an art gallery that hosts exhibitions and events, and a charming garden that can be used for outdoor receptions.

Albergue SCM

The Albergue da Santa Casa da Misericórdia (Albergue SCM) is a Portuguese colonial building within Macao's St. Lazarus District — the city's cultural and creative hub. Once a refuge for elderly women and the poor, it now promotes Macao's cultural heritage through events, exhibitions, workshops, and performances that showcase local and international artistic talents. Albergue SCM offers exhibition spaces, a courtyard, and a restaurant ideal for cultural events.

Sumlodol Camping Town

Adventurous businesses will feel right at home in Sumlodol Camping Town and its versatile meeting spaces, including an expansive 600sqm ballroom and eight meeting venues ranging from 40sqm to 138sqm. All spaces are equipped with audio-visual equipment for conferencing and presentations.



Legend Ponto Square

Spanning an area of 30,000sqm, Legend Ponto Square is a modern shopping mall designed in Portuguese Manueline style, along with subtle Chinese cultural influences. The 3,000sqm outdoor square offers a grand and alluring setting for public events such as markets and music festivals.

Serensia Woods

Newly opened in 2022, Serensia Woods is a tranquil wellness resort specialising in functional medicine, nutrition, and holistic health. In addition to an array of multi-functional spaces, groups can host meetings in the 180sqm conference hall and two meeting rooms, all amid lush garden settings.



Inspired Explorations

Macao and Hengqin's city sights and cobbled streets have enticed many delegates away from the convention hall. These cultural and entertainment hotspots are perfect for exploration during downtime.



MinM Plaza Shopping

Take home a piece of Macao after any trip. This contemporary retail, dining, and entertainment hub is an excellent starting point for acquiring locally made souvenirs, from crafts to snacks and pastries.



GoAirborne Indoor Skydiving Sports

Want to get active after all-day conferences and exhibitions? GoAirborne's 15m-high, competition-standard wind tunnel lets guests enjoy the thrill of weightlessness with the guidance of professional flight instructors. Special high-speed cameras also capture the experience for a cool souvenir.



The Historic Centre of Macao History

Macao's rich heritage is spread across 30 monuments in the UNESCO-listed Historic Centre of Macao. Take a walking tour and explore centuries-old architecture around every corner, from Senado Square to A-Ma Temple, revealing the fusion of Portuguese and Chinese cultures that shaped this captivating city.



Macao Grand Prix Museum Sports

Discover the thrill of motorsport at the Macao Grand Prix Museum, where the captivating history of the Macau Grand Prix comes to life. Explore decades of racing heritage through immersive exhibits featuring legendary Grand Prix cars and motorcycles, as well as VR racing simulators.



Coloane Village History

Escape to the tranquility of Coloane Village, a picturesque enclave in southern Macao where Portuguese-style houses and timeworn temples line the narrow streets. Savour local delicacies, including piping hot egg tarts from the locally renowned Lord Stow's Bakery, and embrace the village's serene ambiance.



Chimelong Ocean Kingdom Family Entertainment

Incentive groups with families will relish exploring the world's largest ocean-themed park, featuring captivating marine life shows, thrilling rides, and a vibrant atmosphere that promises an unforgettable escape for visitors of all ages.



Mangzhou Wetland Park Nature

Outdoor lovers will enjoy spending an afternoon at Mangzhou Wetland Park, which spreads over 66 hectares of picturesque tidal flats and reed-lined waterways. Wander through lush landscapes, discover diverse flora and fauna – including a rare species of sea otter – and enjoy recreational activities such as rowboat rides.



China Red Sandalwood Museum (Hengqin Branch) Museums

Explore Chinese craftsmanship at the China Red Sandalwood Museum in Hengqin. This resplendent museum showcases exquisite red sandalwood artifacts such as antique carved furniture and even a Thousand-armed Avalokitesvara Buddha, giving insights into China's rich cultural legacy through this unique and curated collection.



Savouring Culture

Macao

With 400 years of culinary heritage encompassing Chinese and Portuguese flavours, Macao's title as a UNESCO Creative City of Gastronomy is well-deserved. From Michelin-starred restaurants to street delicacies, Macao's local chefs craft culinary masterpieces using a unique blend of ingredients, creating a vibrant and diverse gastronomic experience.

Welcome delegates with a Cha Gordo, or "Fat Tea", a quintessential ritual for weddings, christenings, and other celebrations. The event typically features 12 or more dishes, including traditional bolinhos de bacalhau (fried codfish pastry), minchee (seasoned stir-fried mincemeat), and Lacassá Soup (shrimp and vermicelli soup).

Macao, a UNESCO Creative City of Gastronomy, and Hengqin, home of southern Chinese cuisine, serve up a cornucopia of gastronomic delights.

Macao is sure to satisfy any palate with its 16 Michelin-starred restaurants, including the sensational Robuchon au Dôme for contemporary French cuisine and Mizumi for Japanese. Needless to say, the city also dazzles with 17 diamond-studded restaurants listed on the prestigious Black Pearl Restaurant Guide, which rates dining establishments on cooking quality, dining experience and innovation on China's culinary traditions.

To combine sightseeing with snacking, embark on a foodie tour around the Historic Centre of Macao. You'll experience some of the best Macanese, Portuguese and Chinese dishes, including the iconic egg tart.



Hengqin

One cannot visit Hengqin without sampling its sumptuous seafood: the seaside city is famed for its jumbo oysters and double shell crabs — caught right before the old shell is cast off during moulting.

Hengqin is also the gateway to southern Chinese cuisines: Shunde cuisine, for one, is known for employing diverse cooking techniques to bring out the pure, exquisite flavours of fresh ingredients. Think tender, perfectly steamed fish, steamed vermicelli rolls, roast pigeon, and more.

Chinese cuisine often involves sharing and socialising, and one great way to encourage banter is with a Stove-boiled Tea session. Groups can experience the tradition of slowly boiling tea outdoors on a charcoal stove while grilling snacks, chatting, and luxuriating in a picture-perfect garden setting.



Cultural Immersion

Macao's historic landmarks and charming alleys are best explored on foot. In addition to famous UNESCO World Heritage sites like the Ruins of St. Paul's and Senado Square, stroll further into the Barra area to find the A-Ma Temple, the oldest surviving building in Macao, as well as the newly pedestrianised Rua da Felicidade featuring a bevy of art installations, a creative market, and street performances.

Then, explore Hengqin's Chinese heritage with a traditional Chinese calligraphy workshop or tea appreciation class at the Xiangzhou Cultural Center, which houses cultural and creative businesses in traditional Chinese-style lanes and courtyards. You'll also be able to engage with local artisans and curators in the various galleries and museums here.

Work x Play

While Macao and Hengqin are known for their wealth of entertainment and commercial offerings, visitors will find plenty to warrant an extra day or two's stay after an official trip. There's something for everyone in these pre- and post-trip itineraries.



Wellness Retreat

Create a rejuvenating itinerary that seamlessly blends tranquility, mindfulness, and self-care.

Soak up the glorious sights, scents, and sounds of nature with a stroll along the 13.6-kilometre Hengqin Flower Corridor. Showy foliage adorns much of the corridor for all-season sightseeing, and electric bicycles are also available for a leisurely ride.

The traditional eastern approach to nutrition with nutritious meals are designed to balance one's qi, or vital energy. Sum Yuen, a vegetarian restaurant located in one of Macao's oldest monasteries, serves exquisite vegetarian cuisine sourced from in-house vegetable plots. At Herbal Treasures at Studio City Macau, diners can get a taste of healing delicacies such as herbal jelly, double-boiled soups, and wholesome desserts.

Complete your wellness retreat with a soothing massage or treatment at one of the many excellent spas in Macao and Hengqin. From hydrotherapy to Traditional Chinese Medicine (TCM) to sound treatments, both cities are well-equipped for relaxation.

Energy Boost

Supercharge the day with adrenaline-filled activities — and some of Macao's and Hengqin's best views.

Conquer the world's highest commercial bungee jump at Macau Tower, reigning 233 metres above the city. To enjoy stunning views of Macao and the Pearl River Delta, there's also the tethered Skywalk around the tower's outer rim.

Motorsports fans will relish watching a race at the Macau Grand Prix: the Guia Circuit is famously among the most challenging street circuits in the world.

For a change of environment, Hengqin's Sumlodol Camping Town offers an ideal team-building setting with obstacle courses, ziplines, and slides set amid greenery.



Photo credit: Macao Government Tourism Office

FEBRUARY



Lunar New Year

Immerse yourself in the vibrant festivities of Lunar New Year in Macao and Hengqin. From dragon and lion dances to dazzling parades and cultural performances, both cities embrace the auspicious beginnings of the Chinese traditional spring festival with cultural charm and exuberance.

What's Happening Across The Year

Macao and Hengqin, with their captivating blend of corporate events and vibrant leisure festivals, form an irresistible magnet for MICE groups. From major industry gatherings to enriching delegate experiences, there's something to look forward to at any time of year.

APRIL



Macao International Travel Expo (MITE)

This premier event organized by the Macao Government Tourism Office (MGTO) promotes tourism integration between Mainland China and international markets. With global recognition, MITE facilitates industry partnerships, showcasing diverse tourism products and fostering collaboration across various sectors for businesses in the travel industry.

MARCH



Macao International Environmental Co-operation Forum and Exhibition (MIECF)

MIECF, a leading platform for sustainable initiatives, is where green businesses can showcase and discover cutting-edge technologies, forge R&D collaborations, and promote eco-friendly practices in China and beyond.

MAY



BEYOND International Technology Innovation Expo

This dynamic showcase of technological advancements is the perfect event to connect with global tech pioneers and investors. Come explore ground-breaking innovations, attend tech symposiums, and facilitate strategic partnerships in the tech industry.

JUNE



Dragon Boat Festival

Dive into the exhilarating energy of colourful dragon boat races, rhythmic drumming, and the spirit of camaraderie. This festival pays homage to ancient traditions. Join the festivities along the water's edge for a dynamic celebration of athleticism and cultural heritage.

OCTOBER



Macao International Trade and Investment Fair (MIF)

The first local exhibition in Macao accredited by the Global Association of the Exhibition Industry (UFI), MIF spotlights the four key industries, including Big Health industry (Traditional Chinese Medicine); modern financial services; high technology; and conferences and exhibitions, commerce and trade, and culture and sports, helping participants find new opportunities in starting or expanding their businesses.

JULY



Guangdong & Macao Branded Products Fair (GMBPF)

This major tradeshow is the region's go-to event for businesses in Macao and Hengqin's four key industries, including Big Health industry (Traditional Chinese Medicine); modern financial services; high technology; and conferences and exhibitions, commerce and trade, and culture and sports, as well as the pre-prepared food industry.

NOVEMBER



Macao Grand Prix

Immerse yourself in the thrilling spectacle of the Macao Grand Prix, a prestigious motorsport event weaving through the heart of Macao. Watch international and local racers tackle the demanding street circuit, combining modern high-octane excitement with historic charm.

SEPTEMBER



Mid-Autumn Festival

Macao International Fireworks Display Contest is a celebration of unity and abundance offers a cultural immersion into the heart of Chinese tradition. Join locals in gathering under the full moon and indulge in delectable mooncakes, colourful lantern displays, and traditional performances.

DECEMBER



Christmas + Light Up Macao

This festive season is when Macao comes alive with enchanting decorations, lively markets, and joyful celebrations. Stroll through streets illuminated with light sculptures and installations, indulge in seasonal delights, and experience the unique blend of Western and Chinese traditions that make Macao a magical holiday destination.



Success Stories

What does your event stand to gain from hosting in Macao and Hengqin? Learn how meetings, conventions, and exhibitions are scaling their presence and success with the multi-venue event platform.



BEYOND EXPO Conference & Exhibition

- 3 days
- 500+ speakers
- 15,000 attendees
- 50 countries and territories

The region's leading tech and innovation conference, BEYOND Expo, leveraged the multi-venue event platform for its third edition. In addition to multiple summits held at The Venetian Macao, BEYOND Expo also included two exhibition areas showcasing Hengqin, targeted at businesses and investors keen to learn about building their presence in the region.

Overall, the expo spanned nearly 100,000sqm of space and received a record 15,000 attendees from 50 countries and territories.

With the multi-venue event platform, MICE visitors are also able to explore Macao's unique blend of Portuguese and Chinese heritage, as well as excellent Chinese traditional culture elements in Hengqin, through trade delegations and post-event tours. The BEYOND Expo featured a demonstration zone for autonomous vehicles and drones in Hengqin, giving attendees a chance to embark on test rides of self-driving buses and shuttles.



Macao International Environmental Co-operation Forum & Exhibition (MIECF) Forum/Exhibition

- 4 days
- 20 forums and meetings
- 5 themed matching sessions
- 10,000sqm exhibition

The Macao International Environmental Co-operation Forum & Exhibition (MIECF) is hosted by the Government of the Macao Special Administrative Region of the People's Republic of China. Launched in 2008, it has been accredited by the Global Association of the Exhibition Industry (UFI) since 2011. The event focuses on the green development of the tourism and leisure industry, as well as Macao's 4 key industries, which includes MICE and modern financial services.

MIECF leveraged Hengqin's business appeal: several of the MIECF's forums and meetings were held in Hengqin. Through these meetings, delegates acquired insights into the business and technology landscape of Hengqin.

For instance, Brazilian businesses working on battery and charging facility production gained a deeper understanding of the preferential policies within the Guangdong-Macao In-Depth Co-operation Zone in Hengqin, and have developed plans to build a presence in the city.

The exhibition also opened its doors to the public with its Green Public Day, featuring activities and tours to educate visitors on environmental protection.



UFI Asia-Pacific Conference 2024 Conference

- 2 days
- 300+ delegates
- 37,000sqm event space

UFI, the Global Association of the Exhibition Industry, organises annual regional conferences around the world, along with the UFI Global Congress. In 2024, it held its 17th Asia-Pacific Conference in Macao.

Over 300 MICE industry leaders, including exhibition managers, professional exhibition organisers, and venue managers gathered to tackle trends in technology and AI, sustainability, event formats, and more. More importantly, Macao served as the perfect venue for delegates to explore the development of the MICE industry in the greater Bay Area.

One-Stop Service for MICE Bidding & Support

The Commerce and Investment Promotion Institute of the Macao SAR (IPIM) and the Economic Development Bureau of Hengqin provide comprehensive services to event organisers who are interested in hosting conventions or exhibitions in Macao and/or Hengqin.

Each event is assigned to designated personnel who will follow up before, during, and after events to provide the necessary supports based on specific event needs.



How we can help



Assist event organisers keen to adopt the “Multi-Venue Event” mode for planning MICE events in Macao and Hengqin



Coordinate with other government departments or authorities in Macao to help event organisers with different administrative procedures



Assist event organisers in working with local communities to enhance delegates’ experience, including:

- Community guided tours to explore Macao’s communities and the city’s culture
- Immersive workshops and classes
- Corporate social responsibility (CSR) initiatives



Financial support for conventions, exhibitions, and other events, including:

- Venue rental
- Accommodation
- Hardware support
- Exhibits and logistics
- Promotion and marketing
- Green convention/exhibition application
- Event planning and management fee for Macao professional MICE organiser
- Community activity organisation fee and local transportation fee

Great events, greater synergy

In 2023, the Commerce and Investment Promotion Institute of the Macao SAR (IPIM) and the Economic Development Bureau of Hengqin jointly launched the MICE² Macao x Hengqin brand logo to represent and promote Multi-Venue Event in both cities.



The logo is styled to resemble a gate, with the two colours representing interconnection and cooperation between Macao and Hengqin. The logo also symbolises the entrance of the Guangdong-Hong Kong-Macao Greater Bay Area, welcoming enterprises and professionals from around the world to discover the abundant opportunities in this area.

MICE² Macao x Hengqin can be found online, on WeChat, and at MICE industry events around the world.



Getting to Macao

Air	Sea	Land
Flights from 48 destinations in mainland China, Taiwan, Northeast Asia, and Southeast Asia	1 hour from Hong Kong via fast ferry (sailings every 30 minutes)	45 minutes from Hong Kong via the Hong Kong-Zhuhai-Macao Bridge (shuttle buses or private cars)
		High-speed trains and buses from mainland China (via Hengqin Port and Gongbei Port)



Macao offers visa and entry permit exemptions to citizens of more than 80 countries and regions.

Getting around Macao

Exploring Macao is easy: the 12-station **Light Rapid Transit (LRT)** system connects Macau International Airport and Taipa Ferry Terminal with the integrated resorts in Cotai, as well as tourist attractions such as Taipa Village and the Macao Peninsula.

Private coaches, pedicabs, and taxis are also widely available.

Getting to Hengqin

Land
High-speed trains and buses from Mainland China
Cross-boundary coaches, chartered buses or private cars via Hengqin Port or the Hong Kong-Zhuhai-Macao Bridge

Visitors from 30 countries and territories can also visit Chinese cities such as Shenzhen and Guangzhou via the 144-hour Convenient Visa to Guangdong Province.



- Beijing: 3h 15m
- Bangkok: 2h 55m
- Chengdu: 2h 25m
- Hanoi: 1h 50m
- Jakarta: 4h 55m
- Kuala Lumpur: 4h 5m
- Manila: 2h 10m
- Phnom Penh: 2h 35m
- Singapore: 4h 5m
- Shanghai: 2h 25m
- Seoul: 3h 45m
- Taipei: 1h 45m
- Tokyo: 4h

It's time to unlock new audiences and opportunities



There's no better place to bring people together. Come over and experience it for yourself.

Want to get started with planning your next meeting, convention, exhibition or incentive trip in Macao and Hengqin? Get in touch with Commerce and Investment Promotion Institute of the Macao SAR (IPIM) and the Economic Development Bureau of Hengqin today.



http://www.mice.gov.mo/micesquare_en/mh_intro.aspx

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and a personal consultation:



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