

HOST YOUR BUSINESS EVENTS IN SINGAPORE

With the help of Singapore Exhibition and Convention Bureau's assistance schemes



① BUSINESS EVENTS IN SINGAPORE (BEIS)



② IN SINGAPORE INCENTIVES & REWARDS GLOBAL 2.0 (INSPIRE GLOBAL 2.0)



③ SINGAPORE MICE ADVANTAGE PROGRAMME (SMAP)



① BUSINESS EVENTS IN SINGAPORE (BEIS)

The BEIS scheme extends financial support to event organisers to anchor and grow quality business events in Singapore. It supports key event costs* such as content development, professional services, marketing and social experiences.

Types of support



Funding support

For third-party event costs such as professional services, content development, social experiences and marketing activities.



Other areas of support

Receive marketing assistance including event listings on VisitSingapore.com/MICE, facilitation to secure venues and hosting of site visits.

Assessment Criteria



Attendee Profile
(Including number of foreign visitors expected)



Content/Brand of Event



Size of Event



Duration of Event

Green Initiatives

Partnering event organisers to realise sustainable practices:

- No single-use materials during events
- Working with venues and suppliers with sustainability-related certifications
- Carbon offset of certain segments of the event



*The funding is provided on a reimbursement basis, and is subject to the fulfilment of specified deliverables.

② IN SINGAPORE INCENTIVES & REWARDS GLOBAL 2.0 (INSPIRE GLOBAL 2.0)

Event planners and organisers can choose from INSPIRE Global 2.0 programme's suite of close to over 80 complimentary experiences across dining, attractions, thematic tours, team-building and retail to enhance the itineraries of MICE groups to Singapore.

Choose from close to 80 complimentary experiences across:



Dining



Attractions



Thematic Tours



Retail



Team Building Experiences

Assessment Criteria*

Groups of
20 – 250
foreign delegates

Complete travel by
31 Jan '26

Minimum stay of
3 Days
in Singapore**

*Subject to variations by market

**With the exception of MICE groups on Fly-Cruise itineraries

③ SINGAPORE MICE ADVANTAGE PROGRAMME (SMAP)

The Singapore MICE Advantage Programme (SMAP) provides event organisers and MICE delegates with an array of exclusive privileges and services from our partners, including new sustainability focused benefits that provide greater ease of travel.

Key Benefits*



SECB financial support (via BEIS) and event facilitation support



Complimentary experiences/F&B on Sentosa



Discounted rates on Jetquay's services and venue rental



Discounts on Grab transport services within Singapore



Discounted airfares and travel privileges on Singapore Airlines (SQ)



Seasonal free gift at Design Orchard (With Minimum Spend Requirements)



Provision of shopping vouchers, arrival welcome desks etc. at Changi Airport



Preferential admission rates for foreign delegates to Mandai Wildlife Parks



Discounted transport cards by EZ-Link and complimentary set-up of SimplyGo eVoucher account by TransitLink

*non-exhaustive

Assessment Criteria

Association Conventions, Meetings & Incentive Travel, Trade Conferences and Trade Exhibitions*

≥100
foreign delegates

*Except for CAG's Arrival Halls' Welcome Desk which requires a minimum of 250 foreign delegates

Green Initiatives

Sustainability-focused benefits:

- Green transportation available via Green Grab
- Minimising carbon footprint with public transport discounts
- Complimentary eco experiences by Sentosa
- Environmentally conscious air travel with Singapore Airlines



In collaboration with:

