

Pai aki

better together

DISCOVER THE SOUL OF TĀMAKI MAKĀURAU AUCKLAND

aucklandnz.com/meet



**Auckland
Convention
Bureau**



**HAERE MAI
WELCOME TO
TĀMAKI MAKĀURAU AUCKLAND
AOTEAROA NEW ZEALAND**

New Zealanders are renowned for their friendliness, welcoming people from all across the globe to visit, work, study and live, creating one of the most culturally diverse cities in the world.

In the spirit of manaakitanga – our hospitality, generosity and openness of spirit – we welcome our visitors as guests. Discover this spirit as you connect with the people, land and stories that have shaped our region.



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AUCKLAND

M E E T

A city of innovation and diversity that inspires creativity and connection.

MEET

Facilitating world-class business events

Tāmaki Makaurau Auckland combines all the activities, amenities and energy of a thriving city with a rich heritage and abundant natural wonders – setting the scene for exceptional meetings, conventions and conferences.

Auckland is the gateway to New Zealand and by far the best-connected city, easily accessible to visitors from overseas and around the country. Auckland Airport is just 20 minutes from the heart of the city, and with excellent infrastructure and a compact city centre, everything you need is close at hand. The wide range of transport options includes buses, trains and ferries, tours, private chauffeur and limousine services, as well as rental cars and motorhomes for those who want to explore further.

Restaurants, bars, shopping precincts and major attractions are within walking distance of many key event venues and accommodation options, making it easy to experience the best of what Auckland has to offer even if you're short on time.



TOP 10

FRIENDLIEST CITIES IN THE WORLD

Condé Nast Traveler Readers' Choice Awards 2021



MEET

Business event venues

Auckland's business event venues are as diverse as our landscapes, from purpose-built convention centres and traditional lecture theatres to intimate heritage spaces.

Choose from countless event venues within the inner city, including the New Zealand International Convention Centre (opening in 2025), prestigious university campuses, extravagant show theatres, and modern waterfront spaces. A number of the city's major hotels also cater for larger scale conferences and events. City-centre venues are surrounded by accommodation, dining precincts, transport, and many of Auckland's top attractions and activities.

If you'd like to hold your event in a unique location that makes the most of Auckland's natural beauty, the city fringes offer venues amongst lush native bush, beautiful beaches or picturesque vineyards.

Auckland caters to every size and style of business event, so you're sure to find the ideal venue to impress your delegates.





1st
IN ASIA PACIFIC ON THE
**GLOBAL
OPPORTUNITY
INDEX**

Source: Milken Institute, Global Opportunity Index, 2023



MEET

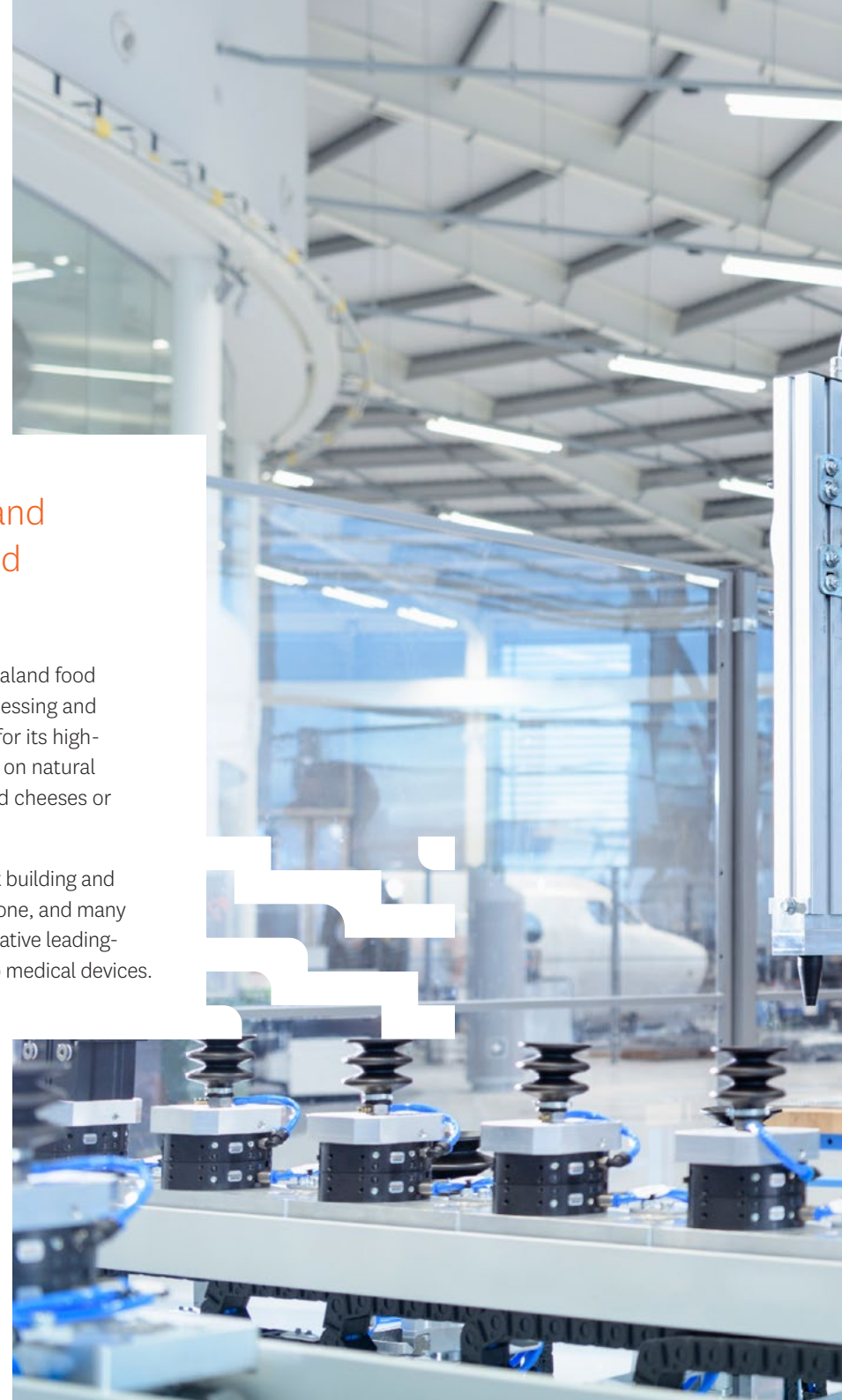
A thriving business and innovation hub

With a thirst for knowledge, an entrepreneurial spirit, and world-class infrastructure, Auckland is the financial and economic powerhouse of New Zealand.

The city's population of 1.69 million people contributes nearly 38 per cent of the national gross domestic product, bringing together numerous world-leading multinationals with New Zealand market leaders across industries such as food and beverage, information and technology (ICT), life sciences, banking and accounting, insurance, hospitality, screen and creative, tourism, education, retail, and transport and logistics.

Auckland is the heart of the New Zealand food and beverage industry, both in processing and wholesaling, and is known globally for its high-quality products, often with a focus on natural ingredients (just try our handcrafted cheeses or mānuka honey).

Our international reputation for boat building and precision engineering is second to none, and many companies are now producing innovative leading-edge products, from digital media to medical devices.





MEET

New Zealand's centre of knowledge and skills

Business innovation starts with new ideas, new research, and an ever-growing pool of talent. Auckland is home to over half of New Zealand's innovation-led advanced industries, and the city is powered by a tech-savvy and highly skilled workforce.

As a business-friendly and innovation-oriented city with a growing and highly diverse population, Auckland is home to three well-established universities, including The University of Auckland, New Zealand's pre-eminent research-led institution. The University of Auckland specialises in areas such as biosciences and advanced materials, and ranks among the world's top 100 universities.

Auckland's innovation ecosystem is spread across the region, with its heart in GridAKL, the innovation precinct at Wynyard Quarter in the city centre. Other key innovation hubs include The FoodBowl—Te Ipu Kai, a state-of-the-art facility designed to help food and beverage companies test or produce new products for local and export markets; and Click Creative Tech Studios, home to creative tech entrepreneurs, artists, game developers, programmers, filmmakers and more.





**THE UNIVERSITY
OF AUCKLAND**

IS RANKED IN THE

**TOP
100**

UNIVERSITIES IN THE WORLD

QS World University Rankings 2023

**THE UNIVERSITY
OF AUCKLAND**

RANKS

12th

IN GLOBAL IMPACT RANKINGS

Global Times Higher Education (THE) 2023

**THE UNIVERSITY
OF AUCKLAND**

TEN SUBJECTS RANKED IN

**WORLD
TOP 50**

QS World Rankings by Subject 2024

4th

**New Zealand is the
4th safest country
in the world**

Global Peace
Index 2023





E X P E R I E N C E

Enjoy the abundance of activities on Auckland's doorstep. Discover the ultimate natural playground of islands, beaches and harbours, all within close proximity of the city centre's shopping and dining precincts.

EXPERIENCE

Discover the ultimate natural playground

Majestic volcanic islands and cosy coves, crashing surf and gentle waves, hidden waterfalls and clifftop vineyards – Tāmaki Makaurau Auckland is the perfect place to play.

In the west, lush native forest plunges down the hills to meet the sea on dramatic black-sand beaches, while the east's sheltered golden-sand beaches are fringed with red-flowering Pohutukawa trees. To the north, the rolling hills of wine country meet stunning coastlines and to the south are picturesque country gardens, unspoiled forests and tranquil bays.

Explore the islands of the Hauraki Gulf, many of them just a short ferry ride away. Sample award-winning wines at some of the 30 boutique wineries on Waiheke Island, soak up magnificent 360-degree views of Auckland from the summit of Rangitoto Island, the youngest of the region's 48 volcanic cones, or charter a sea plane or scenic helicopter flight for a VIP experience.



TĀMAKI MAKAURAU

Visitors will see and hear Auckland regularly referenced by its Māori name - Tāmaki Makaurau, meaning 'a maiden desired by 100 lovers'.



Top picks



- › Spot whales and dolphins in the Hauraki Gulf
- › Visit Waiheke Island's boutique wineries
- › Take in the panoramic views from the top of Rangitoto Island
- › Walk through native rainforest in the Waitākere Ranges
- › Join a guided sea kayak tour in the Waitematā Harbour



EXPERIENCE

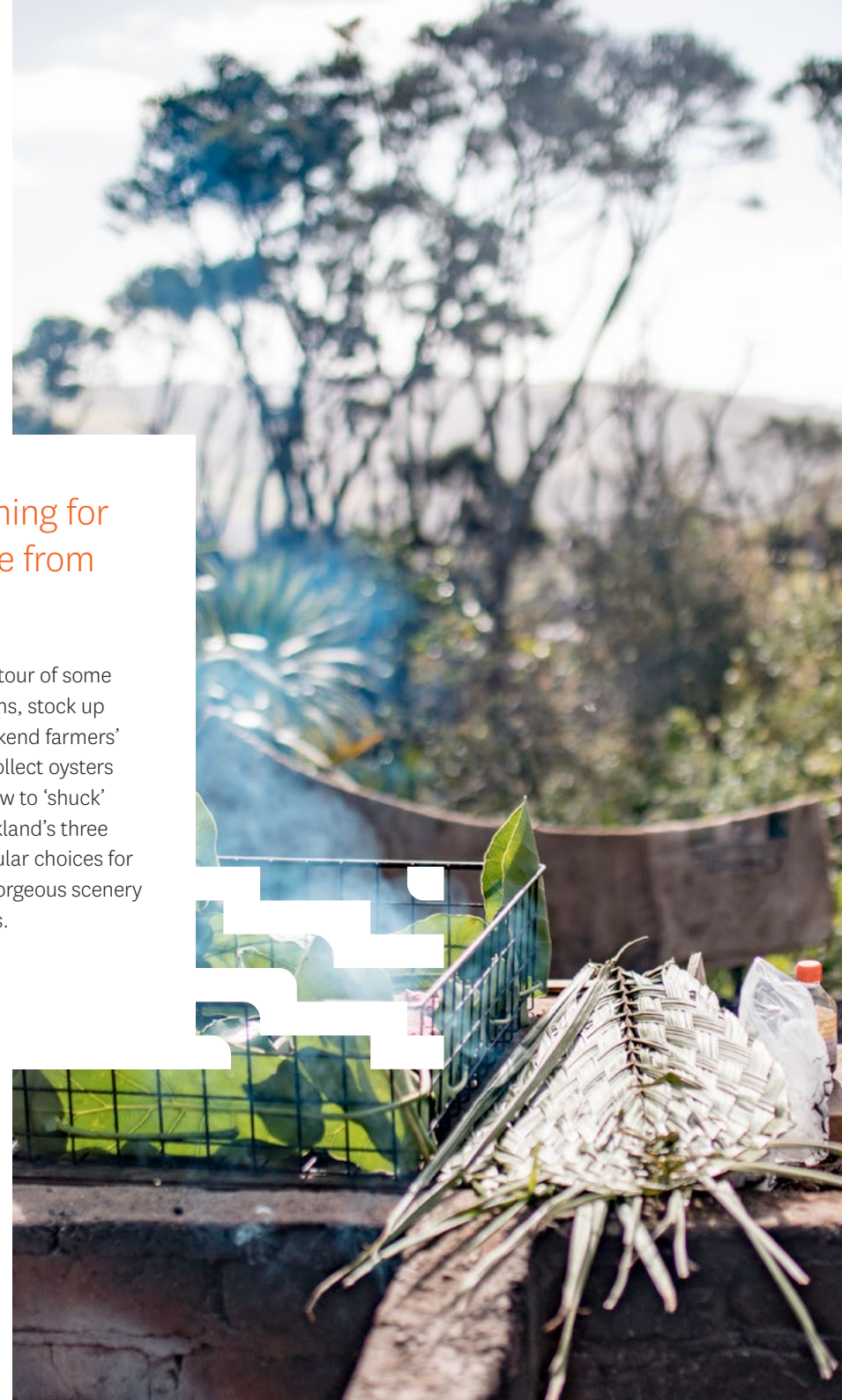
World-class food and wine

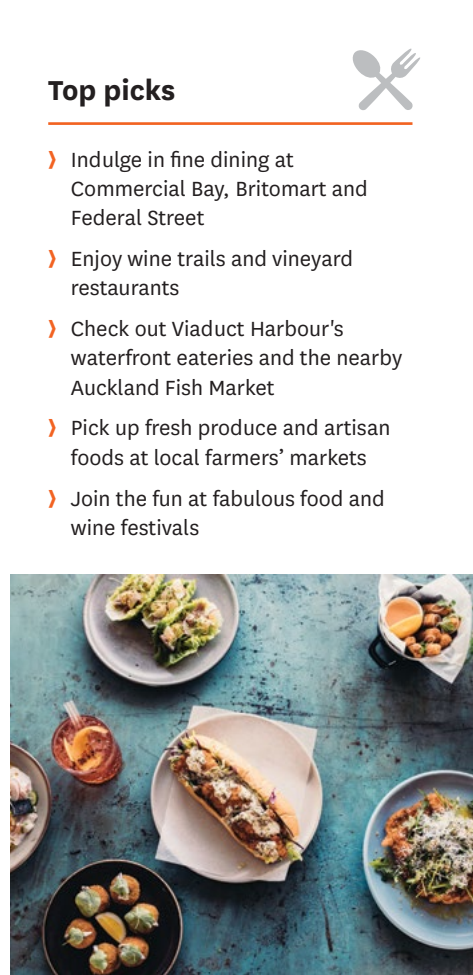
The diverse dining scene in Auckland serves up something for every taste, with superb traditional and modern cuisine from every corner of the world.

Blessed with a rich natural environment, Auckland chefs make the most of fresh, seasonal produce, and natural ingredients from the land, sea and rivers. Our succulent seafood is unrivalled, celebrating the best of our place in the Pacific.

Dine overlooking the water at one of many harbourside restaurants, at a hip eatery in the eclectic Britomart or Federal Street precincts, or join the locals in stylish Ponsonby. Move onto a New Zealand-made craft beer or cocktails at a rooftop bar in the heart of the city.

For a special day out, take a guided tour of some of Auckland's best foodie destinations, stock up on artisan food products at the weekend farmers' markets, or visit an oyster farm to collect oysters straight from the water and learn how to 'shuck' your own. A wine tour in one of Auckland's three wine regions is one of the most popular choices for business event guests, combining gorgeous scenery with internationally acclaimed wines.





Top picks



- › Indulge in fine dining at Commercial Bay, Britomart and Federal Street
- › Enjoy wine trails and vineyard restaurants
- › Check out Viaduct Harbour's waterfront eateries and the nearby Auckland Fish Market
- › Pick up fresh produce and artisan foods at local farmers' markets
- › Join the fun at fabulous food and wine festivals



EXPERIENCE

Unique art and culture

Auckland is an incredibly diverse city, home to more than 200 cultures from around the world, creating a multitude of exciting and enriching experiences.

Māori are the tangata whenua, the indigenous people, of Aotearoa New Zealand, and their culture is unique to our island nation.

Experience a traditional Māori welcome and singing on a marae (a sacred communal meeting space), see intricately carved meeting houses, and enjoy an authentic Hāngi feast cooked in a traditional earth oven. A kapa haka performance incorporates harmonious singing, rhythmic dancing, and the skilled demonstrations of the poi and traditional weaponry, while the haka is a powerful war dance unique to Aotearoa.

Wander through the collections of Māori taonga (treasures) at the Auckland Museum, sail the harbour on a traditional sailing waka, or learn the traditional arts of flax weaving and bone carving under the expert guidance of established Māori artists.

Art lovers can join a guided tour of the Auckland Art Gallery Toi o Tāmaki and browse the gallery's 15,000 artworks, ranging from classic masterpieces to some of New Zealand's best contemporary artists. In the beautiful wine region of Matakana, stroll through the sculpture trail at Brick Bay vineyard or the colourful sculpture gardens and galleries at Sculptureum.





Top picks



- › Catch the Māori cultural performance at Auckland Museum
- › Wander through Auckland Art Gallery's world-class collection
- › Take a Tāmaki Hiko walking tour
- › Catch an international show at the Civic Theatre
- › Experience cultural festivals, big-name concerts and global sporting events

Take time out

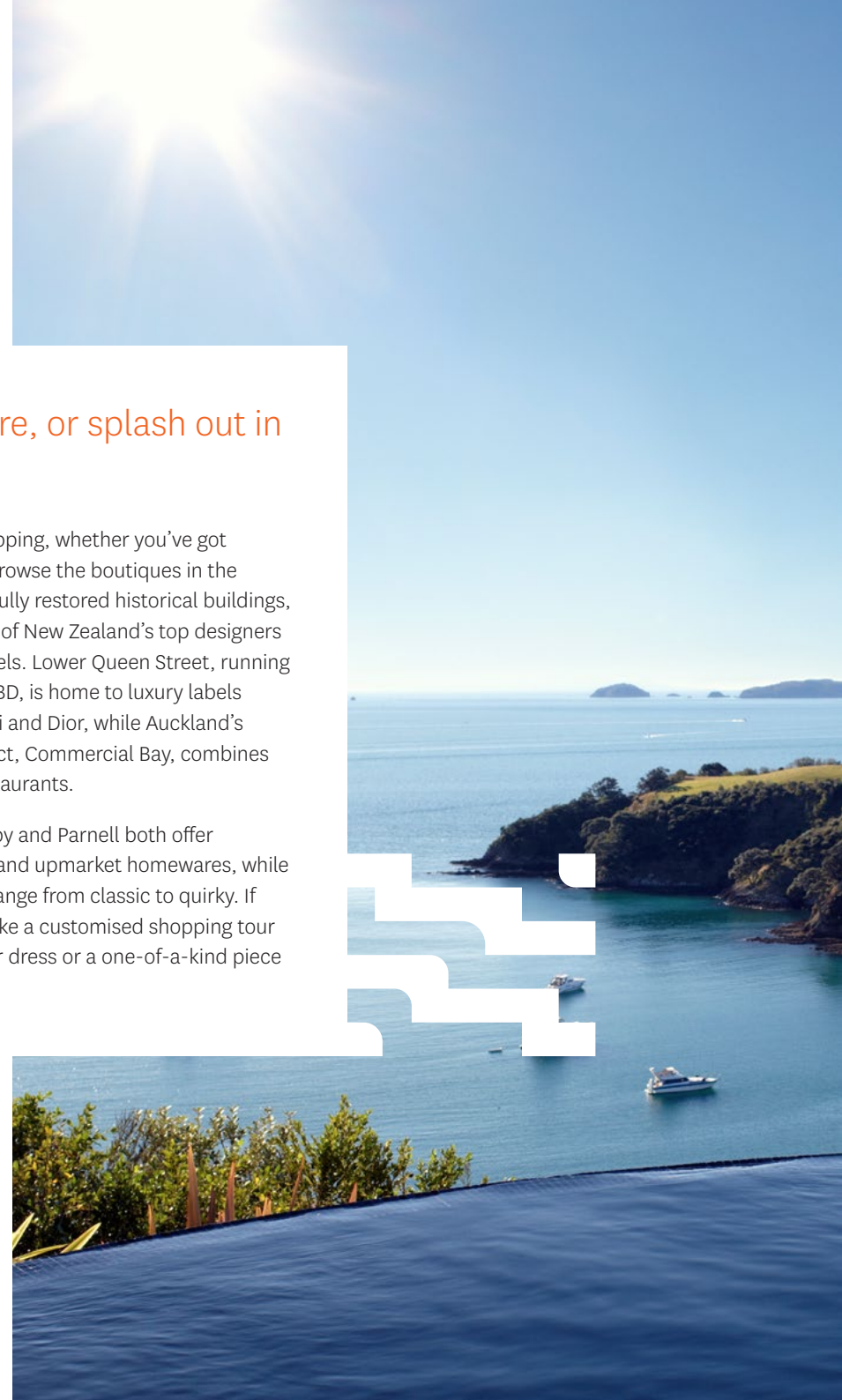
Relax with a luxurious spa treatment, escape into nature, or splash out in Auckland's vibrant shopping districts.

After a busy day (or week), unwind with a tailored health or beauty treatment at one of the city's numerous day spas. If you're short on time, a quick facial is the ideal pick me up, or try a greenstone massage for a uniquely New Zealand experience that will leave you walking on air.

If you have longer, add on a day trip that embraces wellness. Be pampered at a clifftop day spa overlooking the coast, walk through pristine native bush surrounded by birdsong, or breathe in the fresh sea air with a visit to one of the nearby Hauraki Gulf islands.

There's always time for shopping, whether you've got an hour or a day to spare. Browse the boutiques in the Britomart precinct's beautifully restored historical buildings, home to the flagship stores of New Zealand's top designers and major international labels. Lower Queen Street, running through the centre of the CBD, is home to luxury labels such as Louis Vuitton, Gucci and Dior, while Auckland's waterfront shopping precinct, Commercial Bay, combines quality retail, cafés and restaurants.

On the city fringes, Ponsonby and Parnell both offer designer fashion, footwear and upmarket homewares, while Newmarket's many shops range from classic to quirky. If you're a serious shopper, take a customised shopping tour to find that perfect designer dress or a one-of-a-kind piece of art or jewellery.





EXPERIENCE

Exhilarating adventures

Dive into Auckland's thrilling adventure activities to create unforgettable memories.

Climb up and over the Auckland Harbour Bridge or bungy jump at New Zealand's only ocean-touch bungy. Help sail an America's Cup racing yacht on the Waitematā Harbour or hit the ski slopes any time of year at New Zealand's only indoor snow resort.

Go ziplining high above the treetops on Waiheke Island, or try your hand at archery and clay pigeon shooting in a vineyard (a great team building exercise). Feel the rush of a thrilling jet boat ride, go mountain biking or quad biking through the forest, or rumble around Auckland on the back of a mighty Harley Davidson motorbike.

Head up the Sky Tower, the tallest free-standing building in the Southern Hemisphere, for incredible 360-degree views across the city.

If you're brave enough, you can even 'SkyJump' off the tower or 'SkyWalk' around the outside, 192 metres above the ground.

Feel first-hand the excitement of an All Blacks rugby game during the immersive, interactive All Blacks Experience, or step inside a fantasy world of stunning film effects at Wētā Workshop Unleashed, a 90-minute experience that gives you an inside look at the amazing creative process and productions from the famous Wētā team, best known for their incredible work in The Lord of the Rings.

For something more leisurely, play a round of golf on a championship course, go dolphin and whale watching, relax on a harbour dinner cruise, or join a slow horse trek along the beach.





EXPERIENCE

Major events in Auckland

Auckland is buzzing year-round with exciting cultural festivals, as well as large-scale international events – smash-hit Broadway shows, global sporting events, theatre, ballet, and concerts by some of the world’s biggest music acts.

Exciting VIP and corporate experiences are on offer, whether it’s watching an international sports competition from a private box in our iconic Eden Park Stadium, special seats at a show, or a group experience at one of Auckland’s music, food, wine or cultural festivals.

Embrace new sights, sounds and flavours at cultural events such as the Pacifica Festival, Diwali, Matariki Festival (celebrating the Māori New Year), and the Auckland Lantern Festival, which marks the Chinese New Year.

Not only is there always something exciting happening whatever time of year you visit, our track record of hosting impressive international events, such as the America’s Cup, gives you the confidence that our venues, accommodation, infrastructure and event planning professionals are truly exceptional.


















EXPERIENCE

A world of possibilities

Auckland is more than a city, it's a whole region of contrasts waiting to be explored.

- | | | | |
|---|----------------------------|---|------------------|
|  | Native bush walks |  | Swimming |
|  | Wine |  | Dolphins |
|  | Surfing |  | Sailboating |
|  | Art |  | Kayaking |
|  | Māori and Pacific cultures |  | Helicopter tours |
|  | International Airport |  | Vineyards |
|  | Dining | | |





North Shore and Hibiscus Coast

Head north and discover the ultimate laid-back lifestyle, where great food is always close at hand and the sea is your constant companion.



Hauraki Gulf and Islands

Discover tranquil islands lined with golden-sand beaches, walk up Auckland's youngest volcano, or go kayaking, sailing or dolphin spotting in the harbour.



West Auckland

Walk through untouched native rainforest, experience the rugged beauty of the wild west coast beaches and visit Auckland's oldest wine region.



Central City and Surrounds

World-class shopping, buzzing waterfront precincts lined with restaurants, a vibrant arts and culture scene and harbour adventures right on your doorstep.



East and South-East Auckland

Sparkling blue waters, white-sand beaches, rolling countryside, boutique vineyards and the largest native forest in the Auckland region.



South Auckland

Auckland's south is a melting pot of cultures from around the world, a place where history, adventure and beautiful landscapes combine.





STAY

STAY

Luxury or low-key, make the most of your downtime in comfort and style.



STAY

Accommodation

From upmarket waterfront hotels to quality rooms and apartments that won't break the budget, Auckland offers a huge range of accommodation for every event.

You'll find everything from international hotel brands to chic boutique options – the CBD alone has more than 8,000 rooms ranging from 2-star to 5-star accommodation, making it easy to keep your delegates comfortable, well-rested, and close to everything they need.

For those looking for the wow factor, or simply a more tranquil setting, choose an unforgettable stay at a beachfront lodge, a forest retreat or a clifftop escape.



8,000
HOTEL ROOMS
IN AUCKLAND'S CBD





AUCKLAND

— IS PART OF THE —

C40
CITIES

CLIMATE LEADERSHIP GROUP





C A R E

Tread lightly, show care, and help us protect our land and heritage.



Sustainability and social impact

The environment has always been at the forefront of Aotearoa New Zealand’s visitor experience, with many choosing to travel here for our spectacular landscapes and unique wildlife.

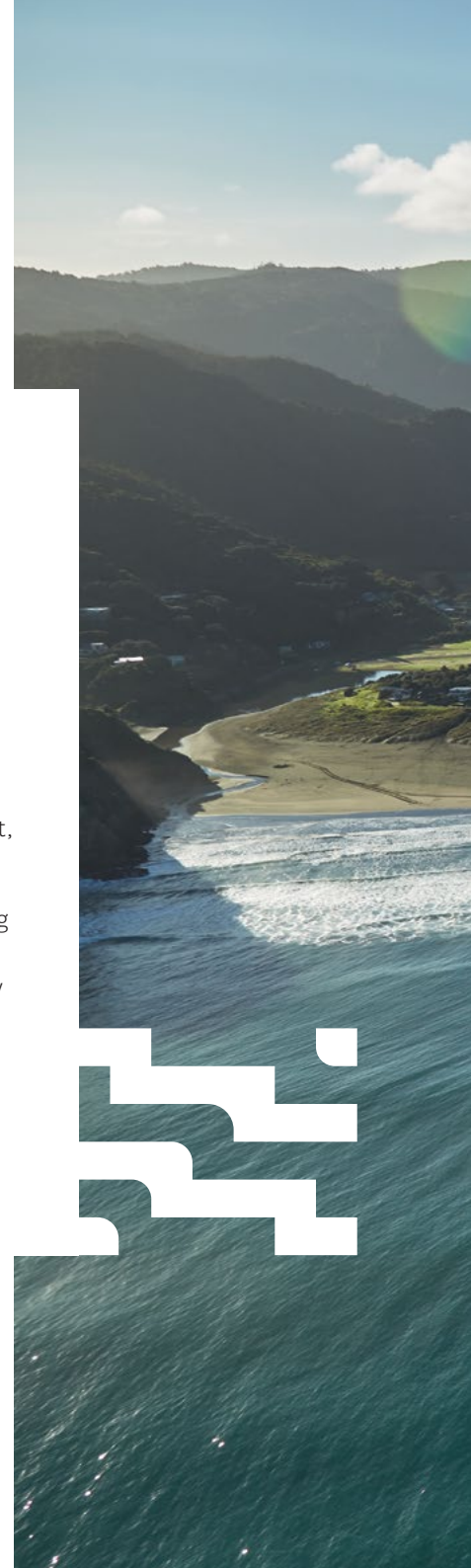
Auckland’s large areas of protected native forest, the vast Hauraki Gulf Marine Park and its islands, our beautiful beaches and coastlines, and our many maunga (volcanic cones) are all part of what makes a trip to our shores so inspiring. As such, protecting and regenerating the natural environment is of utmost importance, with initiatives in place across New Zealand’s business events ecosystem.

Tātaki Auckland Unlimited is working towards a holistic approach to climate change and sustainability, considering not just environmental, but also the social, cultural, and economic outcomes of our activities. Plans are in place to reduce the region’s greenhouse gas emissions by 50 per cent by 2030.

Auckland Council is a committed member of C40 Cities Climate Leadership Group and has signed up to accelerate actions for green and healthy streets, moving towards zero waste and divesting from fossil fuels.

More than 2000 of New Zealand’s accommodation, venue, activity, transport and tourism service providers are Qualmark accredited. Qualmark’s Sustainable Tourism Business criteria has gained GSTC-Recognised Status from the Global Sustainable Tourism Council. This means these operators meet global standards of sustainability across five key pillars: business systems, environment, people & culture, social and health, safety & wellness.

Auckland Convention Bureau can help you with advice on delivering a more sustainable event, from choosing eco-friendly venues and accommodation and greener transport options, to choosing locally sourced food, and maximising community engagement.





 **1.2**
million

1.2 million hectares of sea,
coast and islands make up
Auckland's magnificent
Hauraki Gulf Marine Park



Kaitiakitanga – caring for our environment

Those who call Tāmaki Makaurau Auckland and Aotearoa New Zealand home embrace kaitiakitanga – guardianship of, and care for, our natural environment. Business event organisers and guests have the opportunity to make a connection with our land and its people, by joining an independent programme designed to preserve our nation’s treasure.



TIAKI PROMISE

New Zealand is passionate about caring for our people and place and this means making a commitment to preserving our home for future generations. Our country is precious, and everyone who lives and travels here has a responsibility to look after it.

Follow the Tiaki Promise, act as a guardian by protecting and preserving New Zealand.

How you show your commitment:

- › Care for the land, sea and nature, treading lightly and leaving no trace
- › Travel safely, showing care and consideration for all
- › Respect culture, travelling with an open heart and mind



TOITŪ ENVIROCARE

Toitū Envirocare is a New Zealand initiative leading and guiding positive change with a system of environmental programmes. One of these is an event certification and programme to reduce carbon emissions.

Event certification with Toitū will assist in identifying efficiencies in procurement, managing waste and reducing costs. As an independent partner, Toitū can help manage, measure, reduce and offset the carbon produced throughout the event, with support every step of the way.

Working in partnership with Toitū ensures your carbon journey is underpinned by the latest in climate science and measures against international best practice. Toitū can provide all the tools and technical guidance required along the way, from comprehensive measurement to independent audit and third-party certification.

Local initiatives

TREES THAT COUNT

Tourism New Zealand and Trees That Count have joined forces to make it easier for visitors to create canopies of carbon-sequestering native trees for future generations to enjoy and to support efforts to address climate change. The conservation charity has a vision to help plant 200 million trees across New Zealand.

Trees That Count can plant a native tree for each guest in Auckland's Brookby Wildlife Habitat Project. This revegetation project links together remnant forest areas, increasing the area's biodiversity and providing food for its abundant birdlife, particularly the endangered kākā bird.

OPEN SANCTUARY RESTORATION PROJECT

Auckland's Shakespear Regional Park is an Open Sanctuary – a pest-free haven for native species that has sheltered bays, pastureland, regenerating native forest, and a lookout with breathtaking views. Join the volunteer programme to replant native forest in gullies and restore wildlife. Assist with pest eradication and restoration of wetlands and forest, work as a farm hand, or help with weeding and planting in the nursery.

HAURAKI GULF MARINE PARK RESTORATION PROJECT

Tikapa Moana (The Hauraki Gulf) is of cultural and spiritual significance to Auckland, with a rich history of settlement and use since waka (canoes) first navigated its waters.

The Hauraki Gulf Marine Spatial Plan was developed to restore habitats, rebuild depleted fish stocks, remove marine debris and address risks and threats to water quality. Visitors can assist in the restoration of marine habitats such as shellfish beds and reefs and collect marine litter from beaches and coastal waters.

KELMARN COMMUNITY FARM

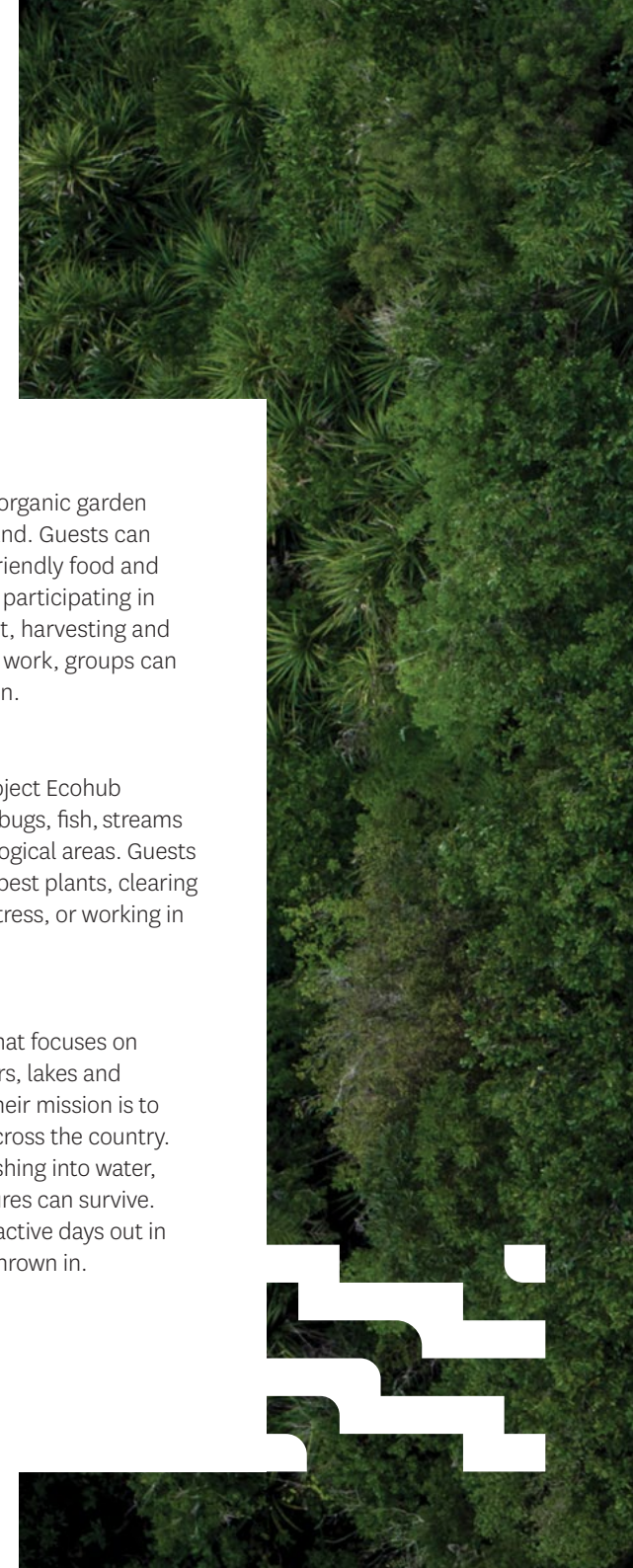
Kelmarna Community Farm is a 4.5 acre certified organic garden nestled in the heart of Ponsonby in central Auckland. Guests can take a farm tour to discover more about climate friendly food and sustainability before getting their hands dirty and participating in seed-raising, sowing, planting, weed management, harvesting and composting. After contributing to the community work, groups can enjoy a communal lunch prepared from the garden.

PEST FREE KAIPĀTIKI

Based on Auckland's North Shore, the Kaipātiki Project Ecohub facilitates the regeneration of native plants, birds, bugs, fish, streams and estuaries in local reserves and significant ecological areas. Guests can support this work by helping to clear invasive pest plants, clearing rubbish from forests and streams, planting native trees, or working in the native plant nursery.

MILLION METRES

Million Metres is a waterways restoration project that focuses on planting native flora to care for New Zealand's rivers, lakes and streams as well as the species that reside there. Their mission is to restore at least one million metres of waterways across the country. The Plants filter toxic runoff, prevent sediment washing into water, and cool the water by shading it, so aquatic creatures can survive. Guests can join planting days, they are social and active days out in the fresh air with some environmental education thrown in.





1st

**MOST LIVEABLE CITY
IN THE WORLD**

Economist's Intelligence Unit (EIU)
Global Liveability Index 2021



Get connected to the right information to help you plan a less stressful, more successful event.



PLAN

P L A N

International access

Auckland is the most connected city in New Zealand, with regular flights to and from cities across the globe and daily flights to all the country's main centres and popular tourist destinations.

Auckland is approximately an 11-hour direct flight from most places in the Pacific Rim, including Singapore, Hong Kong, Tokyo and the west coast of the USA, and only a three-hour flight to neighbouring Pacific Islands and the eastern seaboard of Australia.



Whanaungatanga
Strengthening relationships





New Zealand is serviced by airlines in Star Alliance, oneworld and SkyTeam.



 **29**

INTERNATIONAL AIRLINES

fly direct to Auckland from 44 destinations around the world

75% 

AUCKLAND AIRPORT

handles more than 75% of all international arrivals into New Zealand

540⁺

WEEKLY FLIGHTS

connect Auckland to the world

60

COUNTRIES

have a visa waiver agreement with New Zealand



Accurate as at October 2023



Getting around Auckland

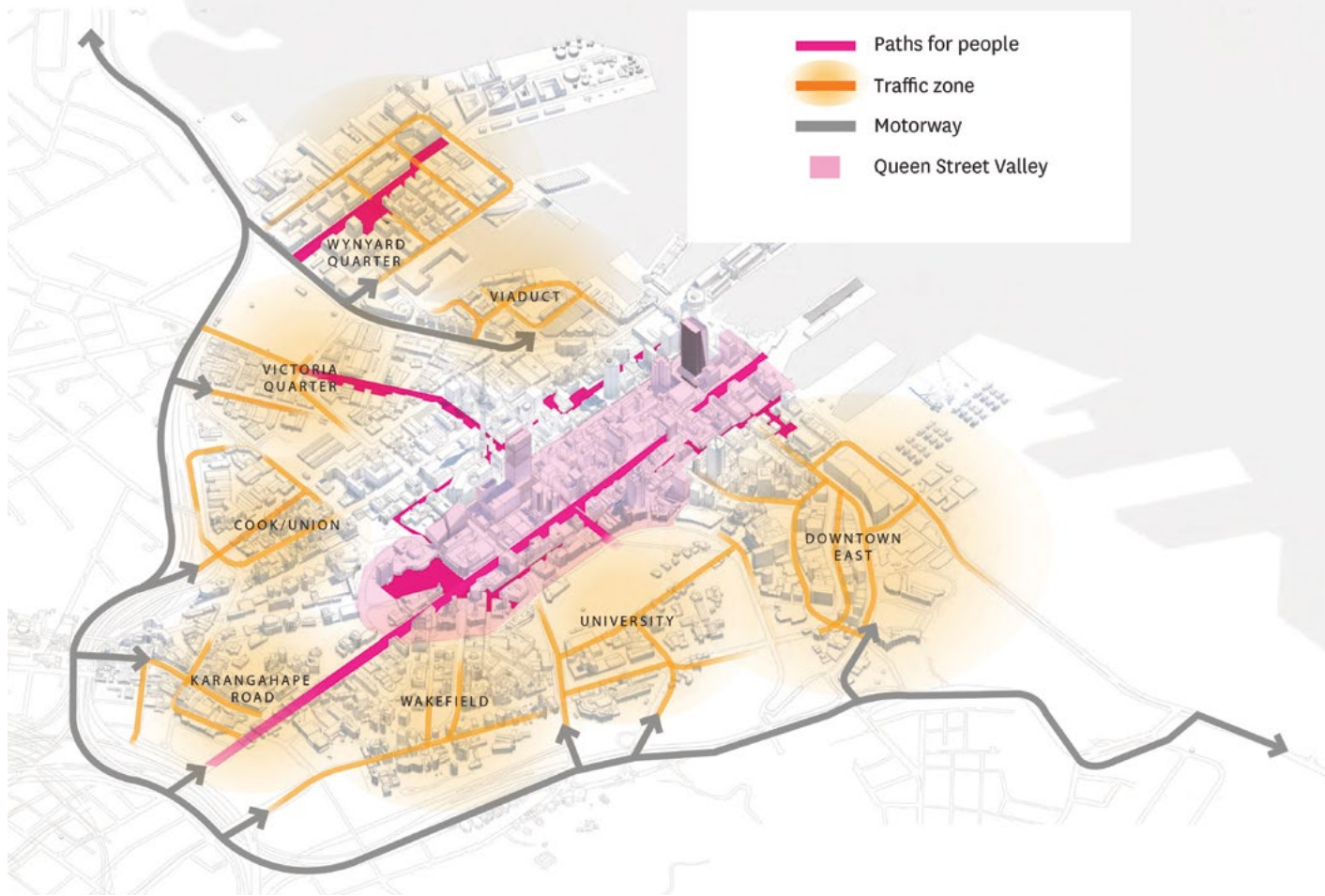
Auckland's compact footprint and accessible transport solutions make it an incredibly easy and enjoyable city to get around. As well as regular buses, trains and ferries, delegates can also choose from taxis, rental cars, electric bikes and scooters, and private limousine services.

An exciting transformational change is under way within Auckland's inner city, with the introduction of the Access for Everyone plan. The plan will foster pedestrian priority, provide healthier, safer and more equitable public transport options, and create inviting green spaces that everyone can enjoy.







Widening of footpaths, strategically located mobility parking and safer transport methods will provide improved access for those with limited accessibility and disabilities.

A Zero Emissions Area (ZEA) is also being developed to create improved air quality and reduction of emissions through the removal of fossil fuelled vehicles and the introduction of lower or no emissions public transport vehicles. The aim is for Auckland to have the cleanest air of any million-plus city in the world.





Transport options

-  Walkable city centre
-  Airport transfers
-  Cycle & micro-mobility
-  Public transport
-  Coaches
-  Taxi services



Close and convenient


Accommodation providers and dining precincts within close proximity to the conference venues.

ACCOMMODATION PROVIDER	Qualmark Rating
1 Cordis, Auckland	5 star
2 Fable Auckland, M Gallery	5 star
3 Hilton Auckland	5 star
4 Horizon by SkyCity	5 star
5 InterContinental Auckland	5 star
6 JW Marriott Auckland	5 star
7 M Social Auckland	5 star
8 Park Hyatt Auckland	5 star
9 Pullman Auckland Hotel & Apartments	5 star
10 QT Auckland	5 star
11 SO/ Auckland	5 star
12 Sofitel Auckland Viaduct Harbour	5 star
13 The Grand by SkyCity	5 star
14 The Hotel Britomart	5 star
15 Adina Apartment Hotel Auckland Britomart	4.5 star*
16 Airedale Boutique Suites	4.5 star
17 CityLife Auckland — Apartments	4.5 star

ACCOMMODATION PROVIDER	Qualmark Rating
18 Crowne Plaza Auckland	4.5 star
19 Grand Millennium Auckland	4.5 star
20 Hotel DeBrett	4.5 star
21 Mövenpick Hotel Auckland	4.5 star
22 Rydges Auckland	4.5 star
23 SkyCity Hotel	4.5 star
24 Sudima Auckland City	4.5 star
25 Swiss-Belsuites Victoria Park	4.5 star
26 voco Auckland City Centre	4.5 star*
27 Copthorne Hotel Auckland City	4 star
28 Four Points by Sheraton Auckland	4 star
29 Heritage Auckland	4 star*
30 Holiday Inn Express Auckland City Centre	4 star*
31 Imagine Beach Road	4 star
32 Mercure Auckland Queen Street	4 star
33 Nesuto Stadium Hotel and Apartments	4 star

ACCOMMODATION PROVIDER	Qualmark Rating
34 Parkside Hotel & Apartments Auckland	4 star*
35 St. Martins Apartment Hotel	4 star
36 The Parnell Hotel & Conference Centre	4 star
37 The Sebel Auckland Viaduct Harbour	4 star
38 Travelodge Hotel Wynyard Quarter Auckland	4 star*
39 Ibis Budget Auckland Central	3 star
40 Attic Backpackers	Backpackers

CONFERENCE VENUES

- A New Zealand International Convention Centre
- B Aotea Centre
- C The University of Auckland (UoA)
- D Auckland University of Technology (AUT)
- E Viaduct Events Centre
-  Auckland Dining Precincts

Qualmark is New Zealand's star grading system for ranking accommodation providers and venues. Rates from Backpackers are based on 4 person rooms. *Self rated.





Wynyard Quarter

E

Viaduct Harbour

3

8

38

12

7

10

5

2

Commercial Bay

Britomart

11

14

31

15

33

200 m 200 m 200 m

Metres (m) distance

24

4

A

23

13

20

19

16

28

34

32

35

1

Federal Street

Elliot Street

City Works Depot

9

36

2km

27

20



MINUTE DRIVE

The central city is just 21 kilometres from Auckland International Airport

25 km drive to Auckland International Airport



Useful travel information



Climate and seasonality

Auckland enjoys a temperate climate. Daytime temperatures range from 20° to 30° Celsius (60° to 86° Fahrenheit) during the warmer seasons (November to March), and from 10° to 17° Celsius (50° to 63° Fahrenheit) in the cooler seasons (April to October).



Concierge service

Auckland Airport offers a professional concierge service to ensure your keynote speakers or delegates enjoy a smooth arrival into the region. Services can include collection from the terminal, assistance with duty free shopping and baggage collection, guidance through border control, priority service at passport control, and the arrangement of onward transport. For an unforgettable welcome, a traditional Māori welcome for your group can also be arranged.



Currency

New Zealand dollars (\$) and cents (c). There are five notes (\$5, \$10, \$20, \$50, \$100) and five coins (10c, 20c, 50c, \$1, \$2).



Driving

Drive on the left side of the road in New Zealand. All drivers, including visitors from other countries, must carry their licence or permit at all times when driving. Delegates will only be able to drive the same type of vehicles they are licensed to drive in their home country.



Electricity

240V, 50Hz, with Australian/New Zealand pattern three-pin sockets.



Emergency services

111 is the emergency phone number for police, fire and ambulance services.



Goods and Services Tax (GST)

New Zealand has a 15 per cent GST. Overseas visitors cannot claim this back. Some stores may waive GST if delegates show onward or return air tickets, or when international shipment of goods is arranged.



Health

Public and private hospitals provide a high standard of treatment and care. Medical services are not free to visitors, so travel insurance that covers medical and health is recommended.



Languages

English is the everyday language in New Zealand, with Māori and New Zealand Sign Language also official languages.



Mobile telephones

Like most countries, New Zealand operates on a 900 or 1800 MHz network. However, some mobiles cannot use international roaming on this frequency. Delegates may buy or rent a New Zealand-compatible phone or sim card upon arrival.



Safety and security

New Zealand is generally a very safe place to travel, with a relatively low crime rate. However, it is advisable to observe the same precautions with your personal safety and your possessions as you would in any other country or at home. New Zealand is a democratic and politically stable country.



Shopping

Normal shopping hours from Monday to Saturday are 9am-5pm; some stores and malls have longer opening hours and late nights. Malls and major shopping areas are usually open normal hours on Sundays; shops in some smaller retail areas may be closed.



Smoke-free policies

In New Zealand it is illegal to smoke indoors. Cigarettes cannot be sold to anyone under 18.

Time zone

New Zealand Standard Time is 12 hours ahead of Greenwich Mean Time (GMT). Daylight saving runs from the end of September until early April, when the clocks advance by one hour—it then becomes GMT +13 hours.

Tipping and service charges

Tipping is not expected in New Zealand but delegates may wish to tip for special service or kindness.

SITE Visitor information

i-SITE is New Zealand's official visitor information centre network with more than 80 i-SITEs nationwide, including locations in Auckland. i-SITEs provide free expert local knowledge and services including itinerary planning and nationwide accommodation and activity bookings.

Visas

Travellers from over 60 countries do not require a visitor's visa for stays of less than three months. For further information visit immigration.govt.nz.



Mana whakahaere
Leadership and decision making







The team at Auckland Convention Bureau can help you lift your business event, conference or convention to the next level, with free expert advice and assistance.

We're here to help you from start to finish, including gathering supplier quotes and proposals, assisting with the international bidding process, connecting you to the right people and services, arranging familiarisation tours, or recommending the perfect Auckland experiences to make your event truly special.

HOW WE
CAN HELP

Planning

Planning an event can be daunting, but with free, impartial advice and support from Auckland Convention Bureau (ACB), finding the right venues, places and experiences is easy.

ACB can connect you to every type of supplier, from keynote speakers to caterers, audio visual to awesome activities for your delegates – we know the hidden gems to make your next event unforgettable.

We can help you with:

- › choosing the right venues, service providers, accommodation, transport, activities and entertainment
- › providing advice and gathering quotes for venues, activities, accommodation, and service providers
- › arranging site inspections on your behalf
- › personalised Auckland familiarisation tours, so you can experience first-hand what the region has to offer
- › creating a proposal tailored to your needs
- › online supplier search tools
- › free marketing resources.





HOW WE CAN HELP

Bidding

Do you want to bring your international organisation's conference to Auckland? You'll raise New Zealand's profile, boost your international reputation, and support Tāmaki Makaurau's economic recovery – and we can help you every step of the way.

From developing an initial strategy through to implementing a winning bid, you'll have ACB's expertise, connections and resources at your fingertips.

We can help you with:

- › carrying out obligation-free financial feasibility studies to understand the viability of hosting an event
- › assistance in applying for bid funding to cover costs associated with presenting your bid, including international travel (criteria apply)
- › advice and quotes for venues, activities, accommodation, and service providers
- › preparing professional bid documents and presentations
- › free promotional resources to help boost delegate numbers, including collateral, imagery, guides, videos and footage.





HOW WE CAN HELP

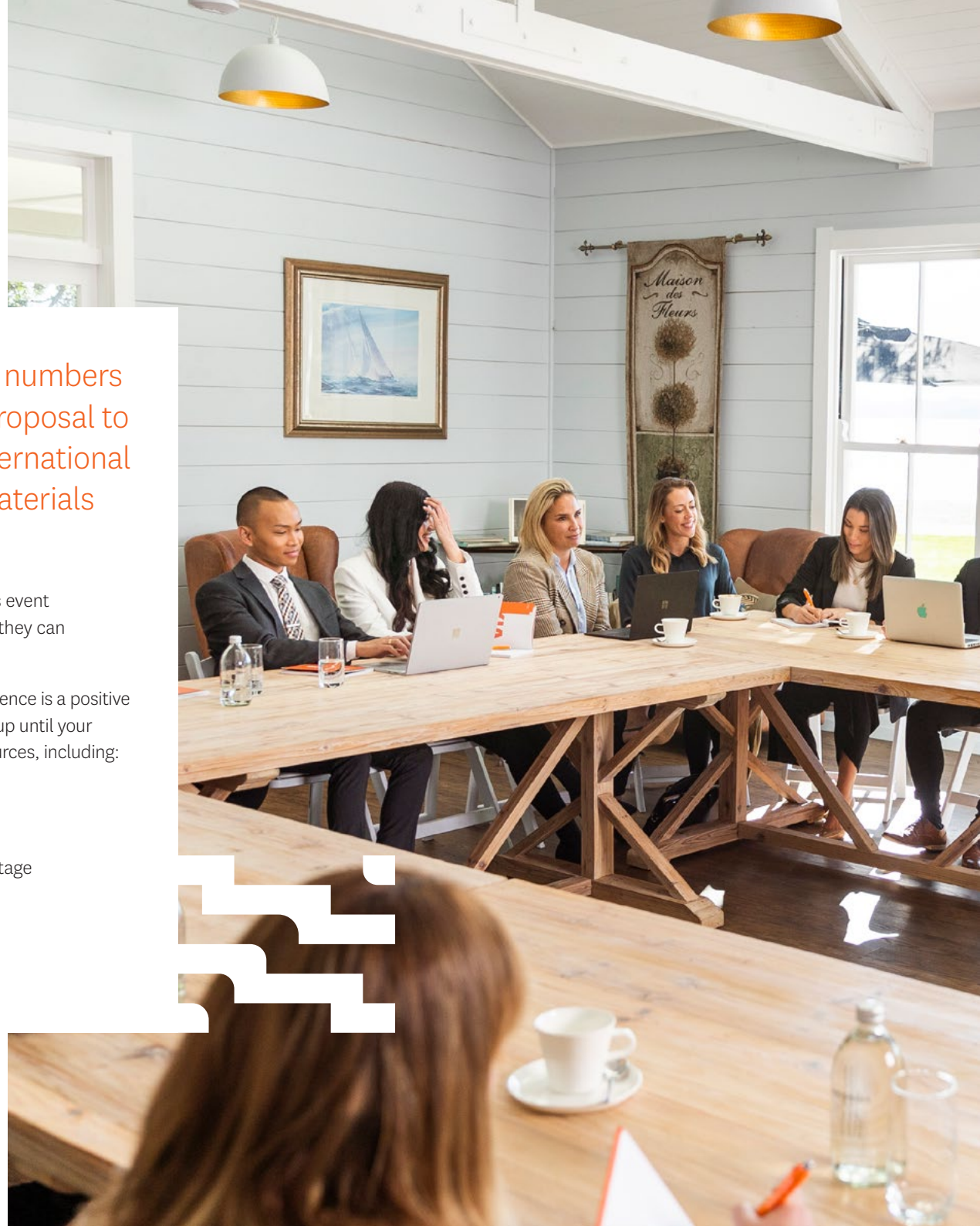
Promotion

Whether you want to boost delegate numbers for your Auckland event, present a proposal to your colleagues, or bid to host an international conference, inspiring promotional materials could make all the difference.

If you've already made the smart choice to host your business event in Auckland, give your delegates a taste of the exciting things they can experience while they're here.

Our Business Event Services team are here to ensure the experience is a positive one – from the moment you decide to come to Auckland right up until your business event comes to life. Make the most of ACB's free resources, including:

- › inspiring itinerary ideas
- › guides and maps
- › access to our brand library containing free imagery and footage
- › Auckland business events promotional videos
- › collateral to assist you in marketing your event
- › delegate marketing materials.





HOW WE CAN HELP

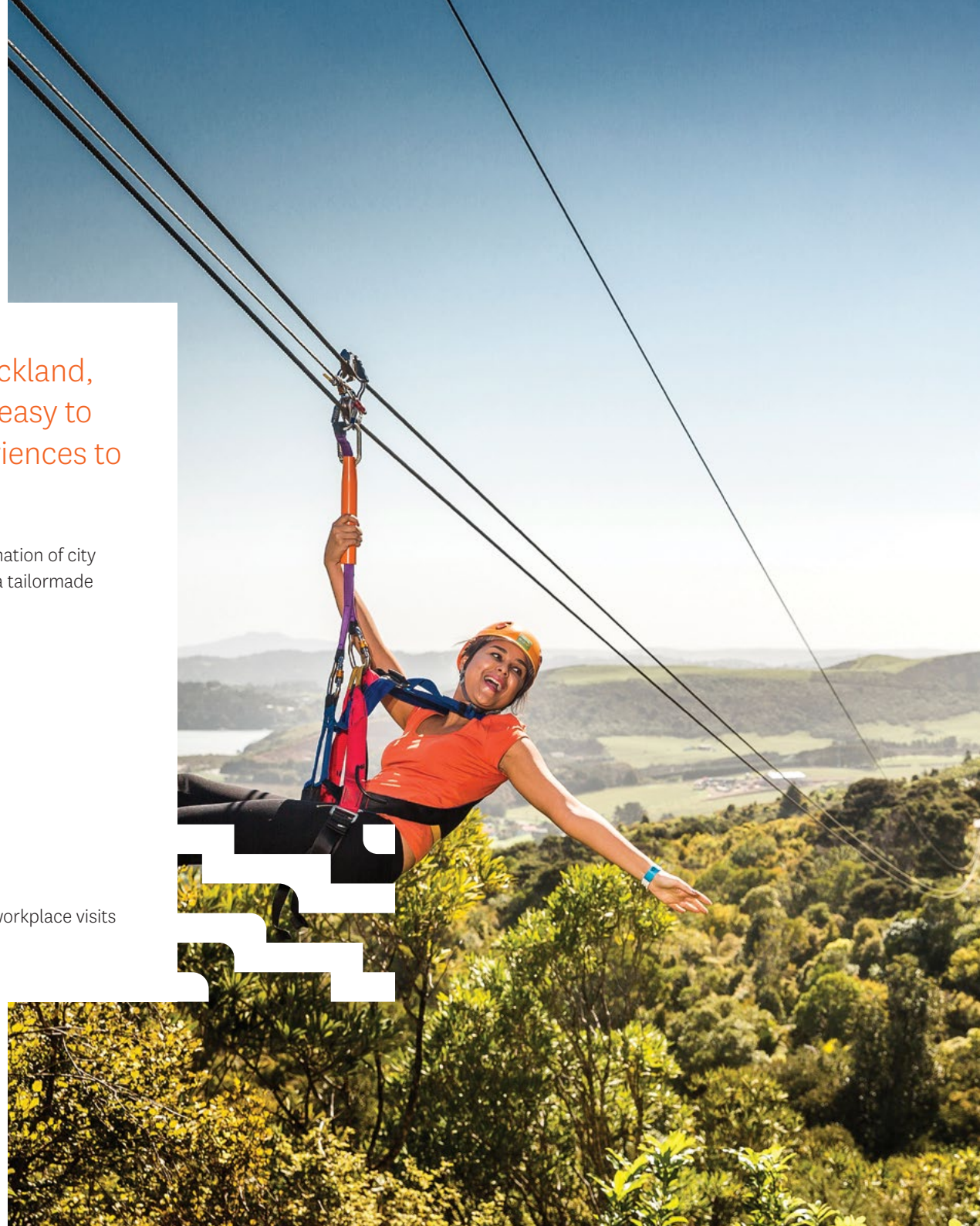
Experiences

There's so much to see and do in Auckland, and with ACB's local knowledge, it's easy to choose the right activities and experiences to suit your group.

The options are endless, from mild to wild, Auckland's combination of city style and natural beauty means you can offer your delegates a tailored experience they'll always remember.

We can help you with:

- › unique team building ideas
- › travel incentives and rewards
- › bespoke Auckland families
- › partner programmes
- › pre-and post-event touring ideas
- › meaningful CSR programmes and activities
- › connection to organisations to arrange educational tours, workplace visits or field trips.





HOW WE CAN HELP

Connecting

Great business events only come together when the right people come together. That's where we come in.

We help you stay connected with people in the events and hospitality industry, from event planners to service providers – as well as the ACB team.

How to stay connected:

- › join in our networking events and functions
- › sign up to our e-newsletter to keep up to date with new event services, products and offers
- › receive updates by following us on LinkedIn
- › talk to us at trade shows.









WE LOOK FORWARD TO WELCOMING YOU
TO TĀMAKI MAKAURAU AUCKLAND



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**Auckland
Convention
Bureau**