



*Cashel  
Travel*

DMC  
GREAT BRITAIN  
AND  
IRELAND

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# ABOUT US



We are a family business founded in 2001. The owners are Marta Kucharczyk and James Aitken. James Aitken has been in the travel industry since the early 1990s and has been one of the leading entrepreneurs in the Scottish industry owning and running three companies before founding Cashel Travel. Earlier in 2024, a strategic partnership between Alainn Tours and Cashel Travel was made to create even more amazing travel experiences for our valued clients. We do our utmost to provide programmes and events that are bespoke and unique and we pride ourselves on having within the company some of the most expert staff in the industry. As a DMC we handle events from a few individuals up to several thousand guests and have worked with some of the largest blue-chip companies on the planet. We have over 60 staff from all over the world and can communicate in 12 different languages. We have offices in Edinburgh, London & Sligo.



# OUR TEAM

Cashel  
Travel





# OUR OFFICES



# ACCREDITATION & ASSOCIATION

Cashel  
Travel



# OUR DEPARTMENTS



## Incentives

Creating exclusive programs that inspire, reward, and strengthen teams with unforgettable experiences.

## Conferences

Delivering bespoke conference solutions for seamless, impactful events tailored to client needs.

## Group Tours

Designing customised tours for diverse interests and budgets, offering unique and immersive experiences.

## Luxury Travel

Crafting exceptional, tailor-made journeys with premium service and exclusive itineraries.

# OUR STATEMENTS



## **Our Vision:**

To transform the incentive and leisure travel world with bold ideas, unforgettable experiences, and unbeatable value.

## **Our Mission:**

To go above and beyond for our clients, delivering exceptional quality service that not only meets but exceeds expectations every step of the way!

## **Our Value:**

These values are the heartbeat of everything we do! They're what keep us grounded, motivated, and ready to tackle each day with passion and purpose.

**We're on a mission to be the go-to DMC in Britain and Ireland —  
trusted, creative, and always ahead of the game!**

# SUSTAINABILITY



The United Kingdom and Ireland emerge as a wealth of distinctive experiences, steeped in historical heritage and cultural richness, serving as the cradle for both sports and literature. Whether exploring iconic golf venues or embarking on personalised craft distillery tours, Cashel Travel is dedicated to crafting immersive and exclusive experiences for our clients. **In 2024, Cashel Travel has achieved the Green Tourism Silver Award. It means that our work has been recognised by a world-leading third-party accreditation. Sustainability is our primary focus and we prioritise positive contributions** to local communities and the environment. Each visit with Cashel Travel becomes a purposeful and eco-conscious adventure, making meaningful connections while leaving a positive impact.





England



Scotland

# DESTINATIONS



Ireland



Wales

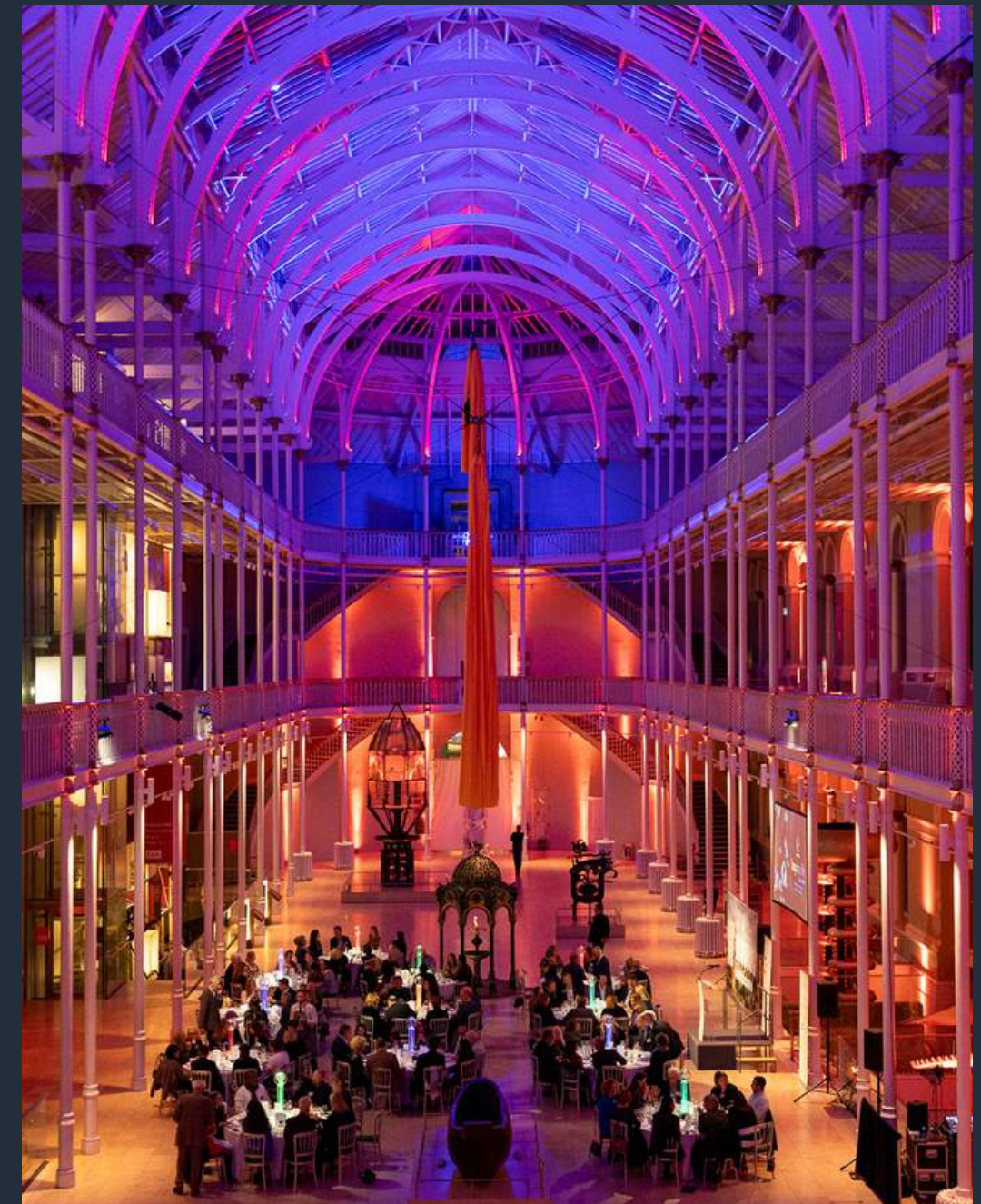


# SCOTLAND

**CASE STUDY**

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# LONDON

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# IRELAND

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WALES

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# OUR REVIEWS



## Cashel Travel

Reviews 100 • Excellent



4.9

✓ VERIFIED COMPANY





**Let's connect !**



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