

An aerial photograph of a coastal town in New Zealand. The town is built on a hillside overlooking a sandy beach and turquoise water. The background features lush green mountains under a clear sky. The text 'Social Nature Movement' is overlaid in a large, white, cursive font.

Social Nature Movement



Incentive Travel
New Zealand

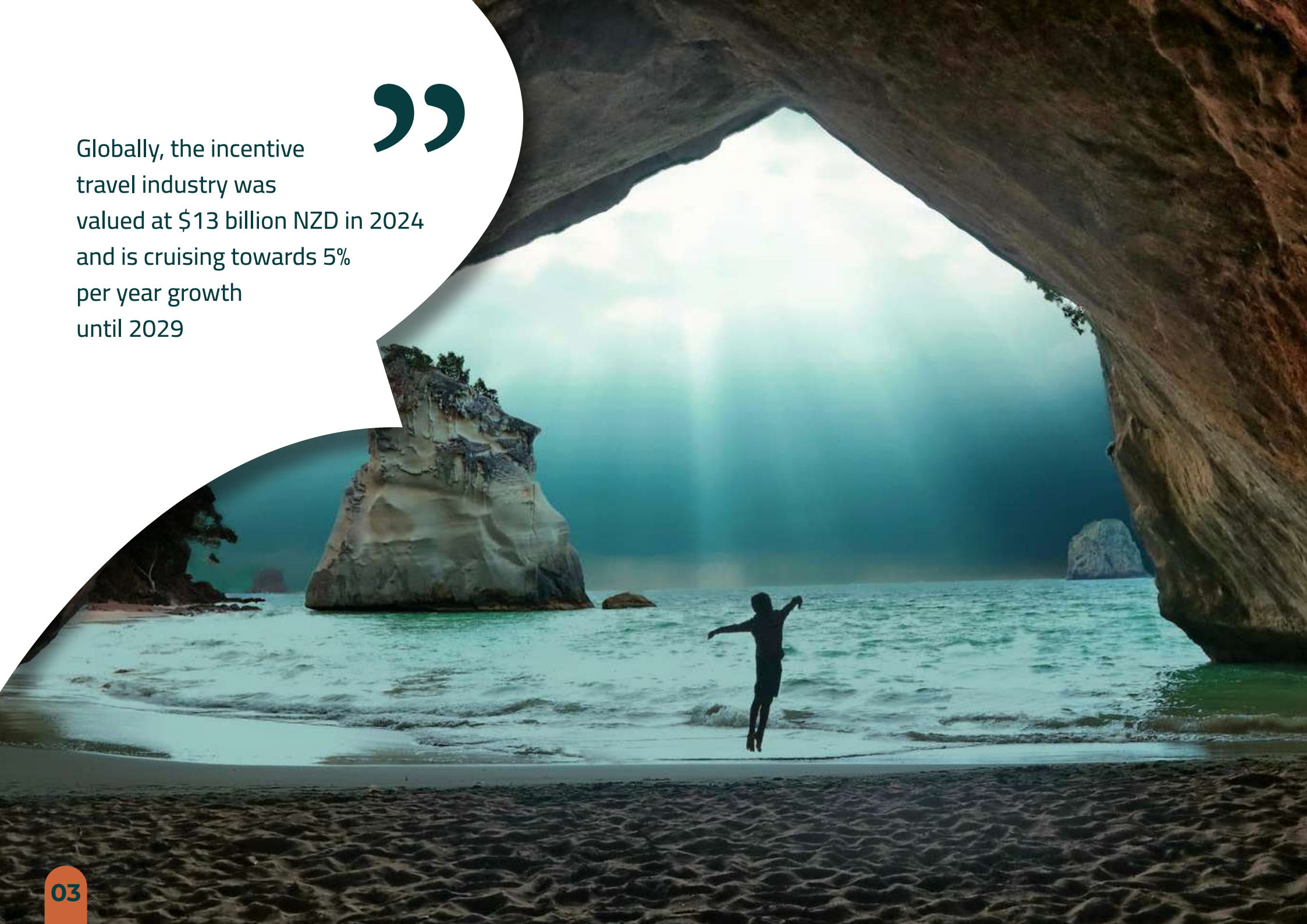
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Globally, the incentive travel industry was valued at \$13 billion NZD in 2024 and is cruising towards 5% per year growth until 2029





People:	5.4 million. Density: 20 people per km ²
Land:	265,000km ² , 1,600km long, 400km wide, 15,000km coastline
Islands:	700
Highest mountain:	3,725m
Summer average:	22C high, 13C low
Kiwi:	the national bird

30% of NZ is a national reserve

#1 thing to do is bird watching | #1 place to visit is a national park

Last country in the world to be inhabited

World's clearest water (75m viewing clarity)

GDP \$250 billion

Two UNESCO sites:	Tongariro National Park and Te Waipounamu (e.g. Milford Sound)
Ethnic groups:	67.8% European, 17.8% Māori, 17.3% Asian, 8.9% Pacific peoples, 1.9% ME/LA/African, 1.1% other
Religion:	52% n/a, 32% Christianity, 3% Hinduism

Fun facts about

New Zealand



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“45% of businesses expect incentive travel demand and spend to continue growing

Getting to New Zealand



Getting to New Zealand



What SNM can **help with**

FLIGHTS

coordinating group bookings, managing complex itineraries, securing competitive rates, and ensuring seamless travel logistics tailored to your destination.

ACCOMMODATION

securing tailored lodging options, negotiating competitive rates, and ensuring proximity to key locations and event venues for a seamless travel experience.

TRANSPORT

arranging reliable, tailored transportation solutions, including airport transfers, group shuttles, and on-demand vehicles, ensuring efficient and hassle-free travel within the destination.

MEALS/CATERING

organizing customized dining experiences, accommodating dietary preferences, and coordinating with trusted local vendors for seamless event or group meal arrangements.

ACTIVITIES

planning, managing and delivering customized, culturally enriching experiences, ensuring seamless logistics, and leveraging local expertise for unique and memorable outings.

OTHER ANCILLARIES

managing event planning, VIP arrangements, travel insurance, multilingual support, and any additional needs to ensure a seamless and comprehensive travel experience.



3 Days North and South Islands

Auckland | Wellington | Queenstown

Day 1

Auckland - The City of Sails

Morning

- » Arrival in Auckland
- » Transfer to a centrally located hotel (e.g., SkyCity Hotel).
- » Visit the Sky Tower for panoramic city views.
- » Stroll along the waterfront at Viaduct Harbour.



Afternoon

- » Harbour Cruise
- » Enjoy a short Waitematā Harbour Cruise with views of the Harbour Bridge and Rangitoto Island.

Evening

- » Welcome Dinner | » Group dinner at Orbit 360° Dining in the Sky Tower.

Day 2

Wellington - The Cool Capital

Morning

- » Fly to Wellington (1-hour flight).
- » Transfer to a centrally located hotel.
- » Mount Victoria Lookout for panoramic views.
- » Beehive (Parliament) and a short Cable Car ride to the Botanic Garden.



Evening

- » Dinner at Logan Brown
- » Fine dining experience showcasing New Zealand cuisine.

Afternoon

- » Te Papa Museum | » Visit New Zealand's national museum for cultural and historical insights.

Queenstown - The Adventure Capital

Morning

- » Fly to Queenstown (1.5-hour flight).
- » Transfer to a centrally located hotel.
- » Skyline Gondola
- » Take the gondola up Bob's Peak for stunning views of Lake Wakatipu.
- » Optional: Enjoy a luge ride at the summit.

Afternoon

- » Shotover Jet Ride
- » Thrilling jet boat experience through narrow canyons.

Evening

- » Farewell Dinner at Walter Peak High Country Farm
- » Cruise on the TSS Earnslaw Steamship to Walter Peak for a gourmet BBQ dinner.

Key Features

- » Simple Logistics: Direct, quick and reliable flights between destinations ensure efficient travel.
- » Iconic Activities: Highlights the most famous attractions in each city.
- » Cliché Yet Memorable: Classic experiences like the Sky Tower, Te Papa, and Queenstown adventures.

Exemplar costs: \$5,000 NZD p.p.*

*Excludes international travel and prices may vary +/- based on provision classes e.g. luxury and extravagances



ESG's

Business incentive travel can positively contribute to a company's Environmental, Social, and Governance (ESG) goals when planned thoughtfully. Here's how:

Environmental (E)

- » Sustainable Travel Choices: Incentive trips can promote eco-friendly practices, such as choosing sustainable accommodations, using carbon-neutral transportation, and engaging in activities that prioritize environmental conservation (e.g., eco-tours or wildlife preservation programs).
- » Carbon Offset Programs: Companies can partner with carbon offset initiatives to neutralize the environmental impact of travel.
- » Promoting Awareness: Incentive trips can include activities like visiting conservation sites or participating in community cleanups, encouraging employees and clients to adopt sustainable practices.

Social (S)

- » Community Engagement: Incorporating local community activities—such as cultural exchanges, local artisan workshops, or volunteering—supports economic and social development in the destination.
- » Inclusive Programs: Well-designed incentive trips can promote diversity and inclusion by considering the accessibility and inclusivity of destinations and activities.
- » Employee Well-being: Offering incentive travel as a reward boosts morale, strengthens employee relationships, and enhances job satisfaction, leading to a more engaged and motivated workforce.

Governance (G)

- » Stakeholder Value: Incentive travel aligns with governance principles by demonstrating a commitment to employee recognition and wellbeing, which can positively impact talent retention and corporate reputation.
- » Ethical Partnerships: Collaborating with sustainable and socially responsible travel providers ensures that the company's supply chain adheres to ESG standards.
- » Transparency: Documenting and reporting the ESG impacts of incentive travel activities—such as reductions in carbon emissions or social contributions—reinforces accountability and aligns with corporate governance principles.

By aligning incentive travel programs with ESG principles, companies not only foster stronger relationships with employees and stakeholders but also enhance their reputation as socially and environmentally responsible organizations.



OPTIONS, VARIATIONS, BUDGETS, WEATHER, CONTINGENCIES

Budget and luxury

Nature immersion (e.g. glamping tents and marquees) or city living

Adrenaline adventure or relaxed sightseeing

Short to long: 1 day to as many days you want

Many indoor and wet-weather options

Varying participation levels for (un)fit

Slow or fast paced

Follow themes: golfing, yachting, island hopping, marine life or spend more days in one city



 support@snm.nz

 +64 27 5011 639