



**Today is**

Today is the most important day of your business events and leisure plans because you will make.....

**the day**

awesome.

**amazing.**

changes.

impressive.



**Hello!** This is **MICE Magnet ASIA**, abbreviated as **MMA**. We are a young organization, founded in July 2024, with a proficient workforce with exemplary practice expertise. The amalgamation of magnetic force and the form of a dragon serves as our inspiration.

This design aims to elevate the motherland as the leading destination for business events, with a green hue symbolizing fertility, creativity, and sustainability. It is designed to assist friends and business partners in driving the success of your business events.

We are a team of expert service providers, content creators, and event organizers prepared to meet your needs with prompt proposals, optimal offers, clear logistics, and sustainable components. We are dedicated to implementing new corporate compliance and technological innovations for event cost management and efficiency, guaranteeing a seamless and amicable operation for your successful events.





**MMA** is disseminating its professionalism around Thailand, where its headquarters is situated. Additionally, we are leveraging our expertise to manage business events in neighboring countries, utilizing both our international operations offices and partnerships with associates in Cambodia, Laos, Malaysia, Myanmar, Singapore, and Vietnam.

Our objective is to cultivate knowledge and fulfill obligations to friends and business partners, prioritizing quality of service, event experience, and cost competitiveness to guarantee the success of your corporate event and its operations.

Our expertise and professional staff are the most effective resources for securing your business, including events, meetings, incentives, conferences, and corporate gatherings in any suitable place, ensuring client satisfaction via reliability, hospitality, and amicability.





**TRAVEL & LEISURE  
PLANNER**



**DESTINATION  
MANAGEMENT COMPANY**



**EVENT  
MANAGEMENT COMPANY**





# Travel Package:

Honeymooner Package | Corporate Legacy Activity – 120 participants  
Bangkok China Town & Old Town



TRAVEL & LEISURE  
PLANNER

EXPERIENCE

SERVICE

DESTINATION

STORY

SUSTAINABLE

Service provided | Facilitator | Tour Guide | Transportation | Excursion with story telling & legacy | Insurance | Safety & Hygiene | Food & Beverage



# International Incentive Group:

World System Builder (WSB) Super Trip Thailand 2023 – 3,250 participants (group divided 2 batches)  
April 23 – May 03, 2023 in Phuket & Bangkok, Thailand



DESTINATION  
MANAGEMENT COMPANY

EXPERIENCE

SERVICE

DESTINATION

STORY

SUSTAINABLE

Service provided | Facilitator | Tour Guide | Transportation | Excursion with story telling & legacy | Insurance | Safety & Hygiene  
| Domestic flight ticket | Off-site dinner | Gala Dinner | Hotel & Venue sourcing | Logistic Management



# Special Event: VISA, Bangkok Thailand



DESTINATION  
MANAGEMENT COMPANY

EXPERIENCE

SERVICE

DESTINATION

STORY

SUSTAINABLE

Service provided | Facilitator | Event Props |



# APAC Medical Conference:

Horizon 2024 ZEISS APAC Ophthalmology Symposium - 850 participants  
Apr 27-28, 2024 in Bangkok, Thailand



EXPERIENCE

SERVICE

DESTINATION

STORY

SUSTAINABLE

EVENT  
MANAGEMENT COMPANY

Service provided | Facilitator | Tour Guide | Transportation | Event Content | Event Management | Safety & Hygiene  
| Logistic Management | Welcome dinner | Gala Dinner |





Our event innovation focuses on being paperless, minimal, and technologically user-friendly at each event, including association networking and business matching, to facilitate rapid event flow and productivity sessions.

Left photo: vCard QR code on a compact name tag



Our event design prioritizes a zero-carbon footprint and carbon offsets to meet the government's requirements for obtaining a zero-carbon digital certificate for each of your business events. In addition, we reuse materials for future events and recycle reproduction items as part of our Corporate Social Responsibility efforts.



Left photo: the Card Box Di-cut association logo



The selection of our event venue prioritizes sustainable practices. We consistently improve the attendance experience by using the heritage of each location, considering factors such as background, natural light, and plants to optimize sustainable event practices.



Left photo: the poolside event mingle and session brief



**MMA ASSOCIATIONS**  
empower employees with association connections



THAILAND INCENTIVE AND  
CONVENTION ASSOCIATION

Non-profitable Organization



Private Organization



THAILAND CONVENTION  
& EXHIBITION BUREAU

Government Organization



## LET'S HAVE A CUP OF COFFEE WITH US



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