

PARAGON HALL

EXTRAORDINARY ENTERTAINMENT

SALES KIT



PARAGON HALL

EXTRAORDINARY EVENTAINMENT



Siam Paragon is the first and the biggest world-class shopping and entertainment phenomenon in Thailand that has become a legend and a must-see Bangkok landmark for both local and international visitors. Amid the time of economic crisis in 2005, Siam Paragon was grandly launched with US\$ 460 million investment - the highest private investment in Thailand at the time and tremendously helped restore international investor's confidence to the country. It has since become the unrivalled epicenter of modern life in Bangkok, bringing together an all-encompassing and magnificent collection of retail, world-class entertainment & attractions and dining destinations with a uniquely immersive experience.

Siam Paragon is undoubtedly Bangkok's once and future citadel of luxury with a vision to become the world's preeminent collection of transformative luxury experiences across art, design, fashion, food and technology. Siam Paragon aims to usher in the future of luxury through its meticulously crafted spaces that beg visitors to explore new worlds, to learn and discover new ideas and to imagine new identities.

PARAGON HALL

EXTRAORDINARY EVENTAINMENT

Siam Paragon is making its newly redesigned Paragon Hall a hub for world-class events and entertainment and a magnet for local and international event organizers and visitors, highlighting "Extraordinary Eventainment" concept and new status as Thailand's first carbon-neutral venue as key strengths.

PARAGON HALL represents the premier international mixed-used destination for global events and entertainment beyond a traditional MICE venue by also offering Ultimate access to world-class experience in the epicenter of the city, the culture, and the heart of Thailand.

PARAGON HALL offers extraordinary experiences to meet the diverse needs of both organizers and visitors - complete event solutions and a wide range of entertainment lifestyles.





HALL SPECIFICATION

The venue can accommodate a variety of events, including international trade shows, international conferences and seminars, talk shows, national and international entertainment festivals of all kinds, world-class EDM festivals, fashion events, gaming tournaments, as well as weddings and parties of all types.

<p>Official Name Location Venue Space</p>	<p>PARAGON HALL 5th Floor, SIAM PARAGON Gross Area 10,000 sqm NORTH HALL 2,815 sqm SOUTH HALL 2,285 sqm SOUTH HALL 1 529 sqm SOUTH HALL 2 580 sqm SOUTH HALL 3 608 sqm SOUTH HALL 4 554 sqm Meeting Room 1-2 90-184 sqm Room 3-7 15-116 sqm</p>	
<p>Ceiling Height</p>	<p>NORTH + SOUTH HALL 12.5 M Foyer 4.20 m Main Entrance 7.5 m</p>	
<p>Floor Load Capacity Hang Load Capacity Loading Facilities</p>	<p>1,000 kg/sqm 500 kg/hanging node 2 Freight Lifts 2,500 kg / Cargo Lift 10,000 kg and Container crane 25,000 kg</p>	
<p>Audio-Visual System Lighting System Telecommunication Catering Service Accommodation</p>	<p>PANNOY Speakers System Tunable white lighting Fiber Optic / Free WIFI Service Professional catering services Nearby 5-star and 4-star hotel accommodations center of Bangkok.</p>	
<p>Disabled Access Car Park</p>	<p>Parking, Lift, Toilet Over 3,000 indoor car parking spaces (Siam Paragon and Siam Car Park)</p>	
<p>Contact Information</p>	<p>Email: sales@paragonhall.com Tel: Office +66 2 610 8011 Website: www.paragonhall.com Royal Paragon Enterprise Co., Ltd. 991 Siam Paragon Shopping Center, Rama 1 Phatumwan, Bangkok 10330.</p>	

VENUE FACILITIES AND SERVICES



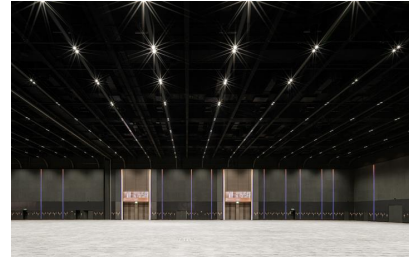
MAIN ENTRANCE

Dimension : 74.23 x 8.50 m
With a total area of 700 square meters, Main Entrance space design that dazzle your eyes and customize to meet the needs like no one else can.



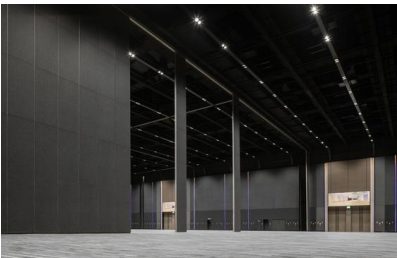
FOYER

Dimension : 76.29 x 7.99 sq.m.
Covering a gross area of 800 square meters, Foyer may be readily used as the main pre-function area for registration purposes or as a self-contained MICE event area in its own right.



TUNABLE WHITE LIGHTING

Tunable white lighting technology is defined as the ability to control a light source's color temperature output. It is also referred to as variable white, dim-to-white, hybrid white, or custom temperature lighting.



OPERABLE WALLS

High flexibility with operable walls to make each separate 4 South Halls acoustic suppression rating up to 53 dB



LED WALL

The walls of the hall are adorned with strings of light that can be adjusted to suit the mood & tone of the event, facilitating the creation of various event atmospheres.



MEETING ROOMS

Our meeting rooms are available for meeting purposes, each in its own right or as venues for a series of break-out focus deliberation or specialized topic discussion incremental to the main event



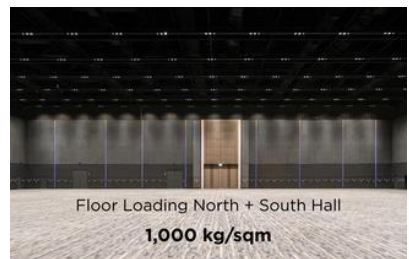
CARPET TILE

Carpet covers all area



ELECTRICAL POWER

320 Amp 3 phase, 120 Amp 3 phase, 200 Amp 3 Phase



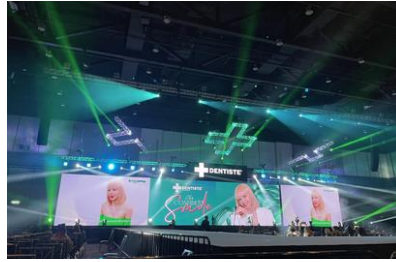
Floor Loading North + South Hall
1,000 kg/sqm

FLOOR LOADING

North + South Hall : 1,000 kg/sqm
Foyer : 1,000 kg/sqm

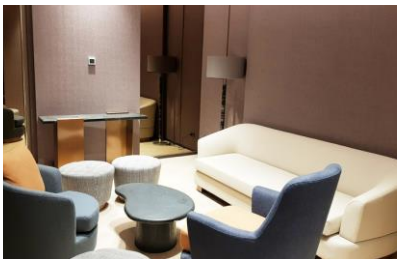


STANDARD SOUND SYSTEM
PANNROY Speakers System



HANGING NODE
500 kg/Hanging node

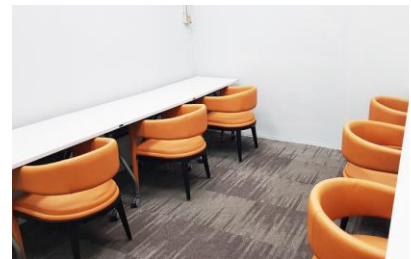
SUPPORTING ROOMS



VIP ROOM
VIP Room 117 sqm (4.95x3.57 m)



ROOM 3
gross area 116 sqm (10.40x11.10 m)
48 seating capacity suitable for I-Shape function
98 seating capacity suitable for Theater function



ROOM 4-5
gross area 15 sqm (4.80x3.11 m)
8 seating capacity suitable for I-Shape function
14 seating capacity suitable for Theater function



ROOM 6
gross area 28 sqm (6.95x4.48 m)
18 seating capacity suitable for I-Shape function
36 seating capacity suitable for Theater function



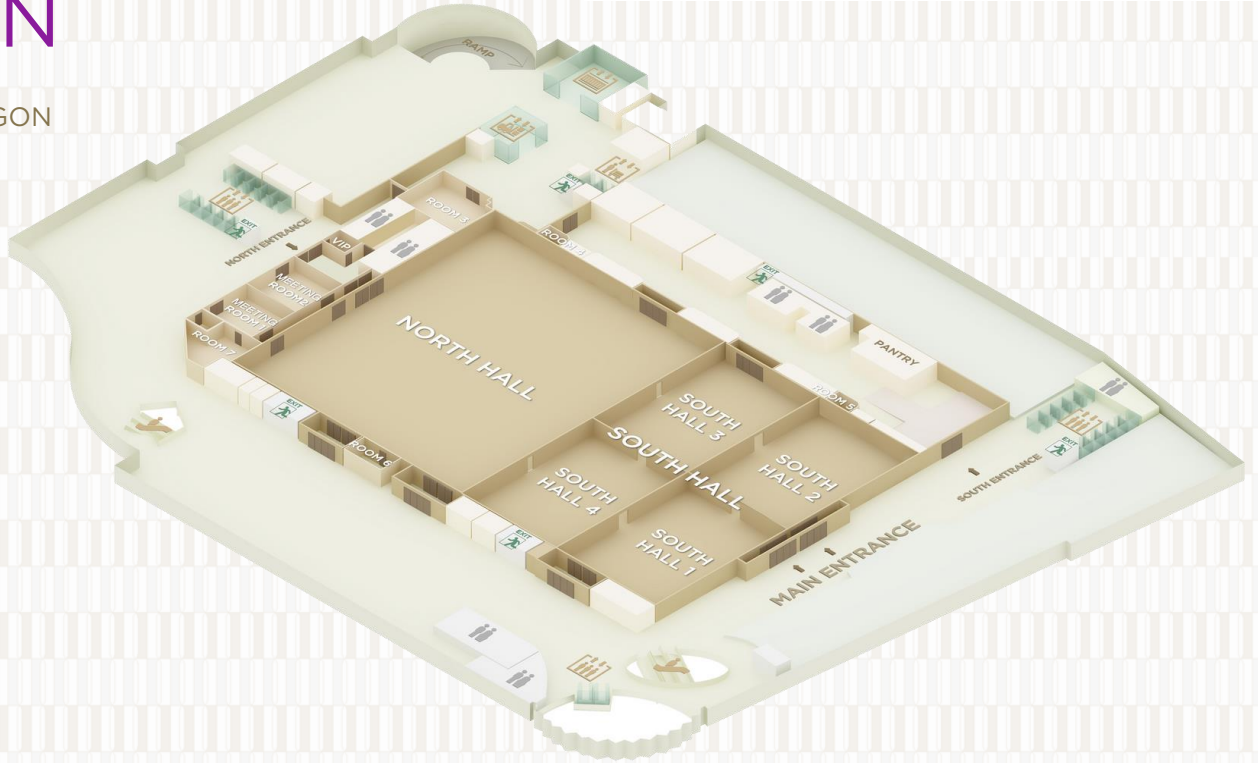
ROOM 7
gross area 66.39 sqm (10.83x6.13 m)
30 seating capacity suitable for I-Shape function
50 seating capacity suitable for Theater function



PANTRY SERVICE
Pantry for banquets and special events

FLOOR PLAN

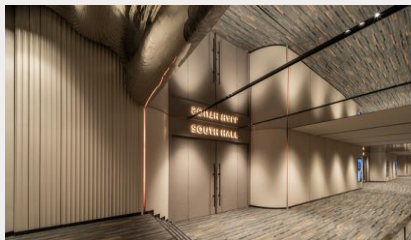
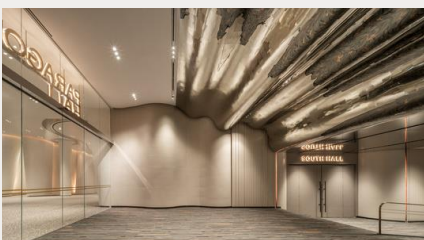
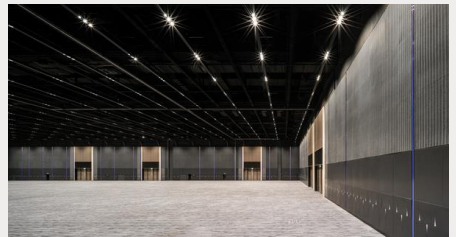
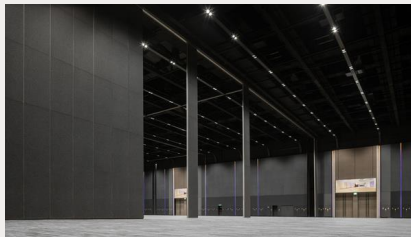
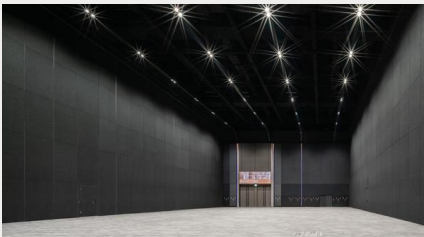
5TH FLOOR
SIAM PARAGON



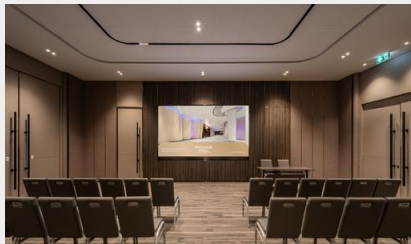
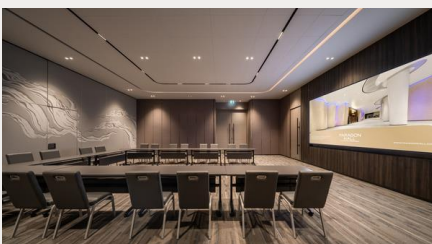
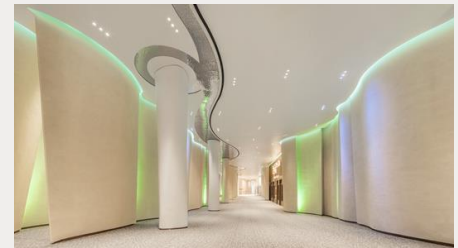
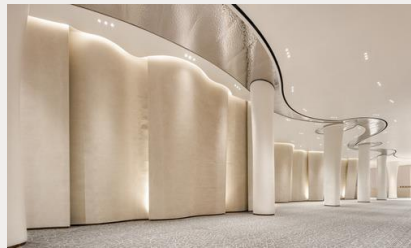
DIMENSTION AND CAPACITY

Facility	Approximate Floor Area (sqm.)	Approximate Dimensions (W×L×H) m.	Concert (Seating) **Stage size** 13.42x34.16 m.	Concert (Standing)	Theater **Stage size** 7.32x24.40 m.	Classroom	Banquet	Standard Booth 3×3 m.
North+South Hall	5,100	91.1×56.0×12.5	5,500	5,700	6,520	3,460	2,280	280
North Hall	2,815	50.3×56.0×12.5	2,800	2,900	3,100	1,560	1,080	140
South Hall	2,285	40.8×56.0×12.5	2,000	2,250	2,520	1,330	720	120
South Hall 1	530	19.87×26.64×12.5	-	270	340	160	120	20
South Hall 2	580	19.87×29.21×12.5	-	320	420	200	160	20
South Hall 3	608	20.80×29.21×12.5	-	340	420	200	160	30
South Hall 4	554	20.80×26.64×12.5	-	290	340	160	120	20
Meeting Room 1	90	9.60×9.40×4.0	-	-	84	48	40	-
Meeting Room 2	99	10.30×9.60×4.0	-	-	98	60	80	-

GALLERY



GALLERY



MEDIA SUPPORT



POSTER SIGNAGE

SPECIFICATIONS:
Size: 0.55 x 0.81 M.
Quantity: 8 stands (16 pieces)
Material: Indoor inkjet on glossy pp.
Location: In front of Passenger Lifts and Escalators



GLASSWALL STICKER

SPECIFICATIONS:
Size: 9.18 x 3.65 M.
Quantity: 1 Set
Material: Opaque PVC Sticker (Removable)
Location: : Entrance to Siam Paragon, facing Rama 1 Rd.



POSTER LED

SPECIFICATIONS:
Size: Full display screen 1920 x 1080 Pixel
Quantity: 3 Units
Material: MP4 / JPEG / PNG
Location: G, M and 4 floor



LED SCREEN - FOYER

SPECIFICATIONS:
Size: Full display screen 1920 x 1080 Pixel
Quantity: 1 Unit
Material: MP4 / JPEG / PNG
Location: Foyer



LED SCREEN - HALL

SPECIFICATIONS:
Size: Full display screen 2048 x 768 Pixel
Quantity: 7 Unit
Material: MP4 / JPEG / PNG
Location: North + South Hall



LED SCREEN - NORTH ENTRANCE

SPECIFICATIONS:
Size: Full display screen 3456 x 640 Pixel or Triple display screen 1152 x 640 Pixel
Quantity: 1 Unit
Material: MP4 / JPEG / PNG
Location: North Entrance



LED SCREEN - MAIN ENTRANCE

SPECIFICATIONS:
Size: Full display screen 768 x 2880 Pixel
Quantity: 2 Unit
Material: MP4 / JPEG / PNG
Location: Main Entrance

EVENT PROFILES

PERFORMANCE SHOW / ENTERTAINMENT / AWARDS



BABYMONSTER PRESENTS : SEE YOU THERE in Bangkok



DENTISTE" PRESENTS LISA CONFIDENT



PP KRIT THE FIRST FAN MEETING LIT & GLITTER



HITMAN DAVID FOSTER AND FRIENDS BANGKOK 2023



NINE ENTERTAIN AWARDS 2024



BamBam FAN MEETING IN BANGKOK

EVENT PROFILES

SPECIAL EVENTS / BANQUET / CONFERENCE



THE FORESTIAS STORY & BEYOND:
The Immersive Experience of Imagine Happiness



BLOCKCHAIN THAILAND GENESIS



GC CIRCULAR LIVING SYMPOSIUM

Featuring plush upholstery, manual recline, cup holders, and storage compartments, it's perfect for movie nights and lounging.



GLOBAL SUMMIT OF WOMEN GALA DINNER



APEC CEO SUMMIT DINNER



PRODUCT LAUNCH: ALL-NEW HONDA ACCORD

EVENT PROFILES

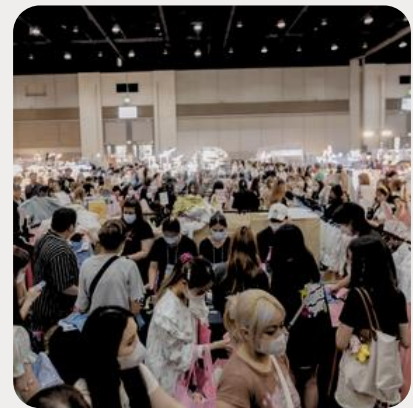
EXHIBITION



The Diplomatic Red Cross Bazaar



Thailand HR TECH



ZAAP ON SALE



OCSC International Education Expo



NIPPON HAKU BANGKOK



Visit Japan F.I.T Travel Fair-Winter

BENEFIT FEATURES



SIAM TOURIST CARD

The card offer special opportunity to have an enjoyable shopping experience that is so worthwhile and unlike any other, only available at ONESIAM!



ONESIAM SUPER APP

ONESIAM SuperApp provides engaging content for various lifestyles, as well as access to a variety of products, services and exclusive offers, promotions and special privileges to ensure you get the best value.



SIAM PARAGON

Siam Paragon is the first and the biggest world-class shopping and entertainment phenomenon in Thailand that has become a legend and a must-see Bangkok landmark for both local and international visitors.



SIAM PARAGON NEXT TECH x SCBX

A hub for FinTech, banks, and financial service providers ready to offer consultation and financial management services to you.



SEA LIFE OCEAN WORLD

Sea Life Bangkok Ocean World is an aquarium in Bangkok, Thailand. Spacious aquariums with hundreds of marine species on display. See penguins, sea turtles, and sharks, and explore many attractions at SEA LIFE Bangkok Thailand.



THE GOURMET GARDEN

Gourmet Garden offers the best dishes from all over the world, which can be found at the many fine dining restaurants.



SIAM CENTER

"Siam Center: The Ideapolis"- a place where great new ideas are presented, and where art, fashion, technology, lifestyle and entertainment converge, creating a new paradigm of shopping.



SIAM DISCOVERY

Siam Discovery - The Exploratorium is the largest lifestyle specialty store in Thailand. It is a place that offers different and exciting experiences, provides opportunities for visitors to search for their own uniqueness, and creates merchandise limited to individual preferences and needs.



Madame Tussauds Bangkok

Madame Tussauds Bangkok has a revolutionary concept for wax attraction with special interactive features where you can touch, hug, play with and even kiss.



ECOTOPIA

ECOTOPIA is a green community that inspires small changes but create a significant impact on our society and our world by providing year-round activities.



O.D.S - OBJECT OF DESIRE STORE

Houses designed items and creations by Thai designers that have been awarded the Demark or Design Excellence Award. Customers can experience unique products that are customized to individuals.



ICONCRAFT

ICONCRAFT offers merchandise invented and designed by Thai people and Thai wisdom, and for Thais. The products represent the cultural beauty and wealth as well as the heritage inherited from the ancestors.

MAP/SURROUNDING HOTELS

Siam Paragon is one of the most popular shopping malls in Bangkok which houses a host of international high-end fashion brands, Southeast Asia's largest aquarium, a 16-screen Cineplex, and a comprehensive selection of world cuisine. Located prominently in front of the Siam BTS Skytrain station - the interchange of the 2 BTS lines - it's considered by many to be the center of Bangkok.



HOTEL ACCOMMODATION



Siam Kempinski Hotel Bangkok	2 minutes
Sindhorn Kempinski Hotel Bangkok	2 minutes
Chatrium Grand Bangkok	5 minutes
Grand Hyatt Erawan Bangkok	10 minutes
InterContinental Bangkok	10 minutes
The St. Regis Bangkok	15 minutes
Waldorf Astoria Bangkok	10 minutes
The Okura Prestige Bangkok	10 minutes
Hua Chang Heritage Hotel	10 minutes



Novotel Bangkok on Siam Square	10 minutes
Pratumwan Princess Hotel	10 minutes
Siam@Siam Design Hotel Bangkok	10 minutes
Holiday INN Hotel-Resort	10 minutes
Mercure Bangkok Siam	10 minutes
Amari Bangkok	15 minutes



CORPORATE SUSTAINABILITY



13 CLIMATE ACTION

“Carbon Neutral Venue”



12 RESPONSIBLE CONSUMPTION AND PRODUCTION

13 CLIMATE ACTION

“Zero Waste”



13 CLIMATE ACTION

“Energy Saving”



3 GOOD HEALTH AND WELL-BEING

“CSR Activities”



4 QUALITY EDUCATION

16 PEACE, JUSTICE AND STRONG INSTITUTIONS

“Disability Friendly”