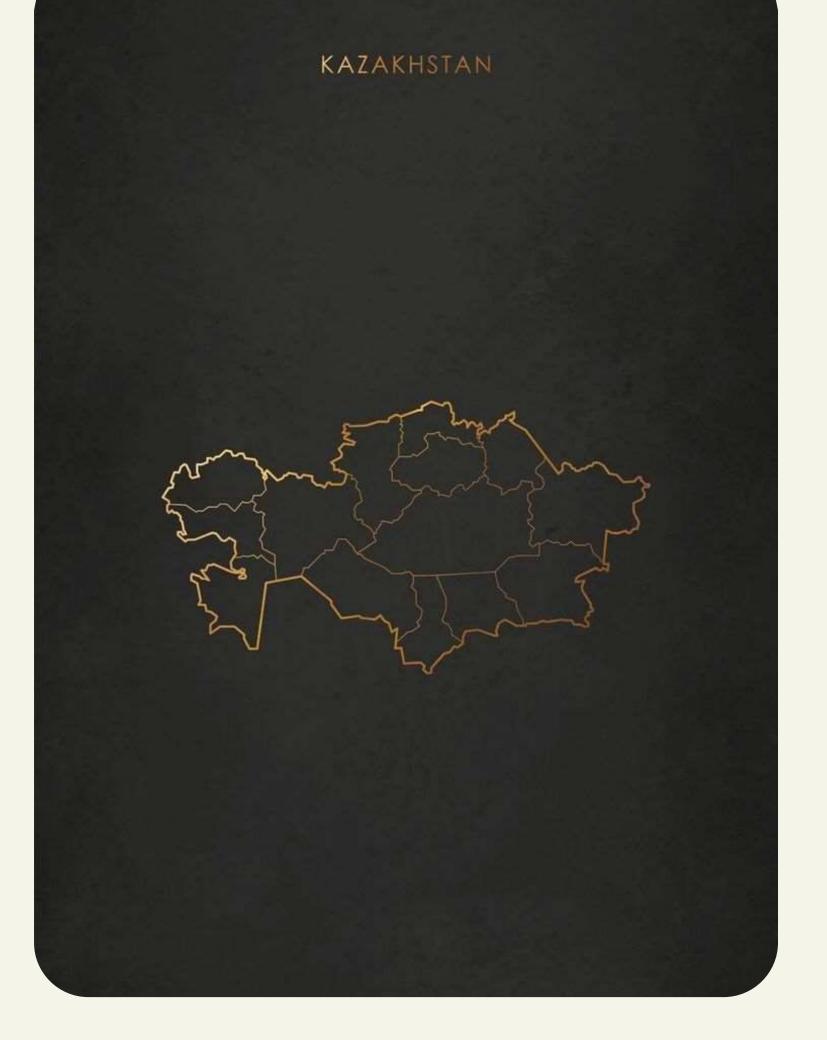


## Welcome to Almaty!

A city where a meeting means much more





## About country KAZAKHSTAN

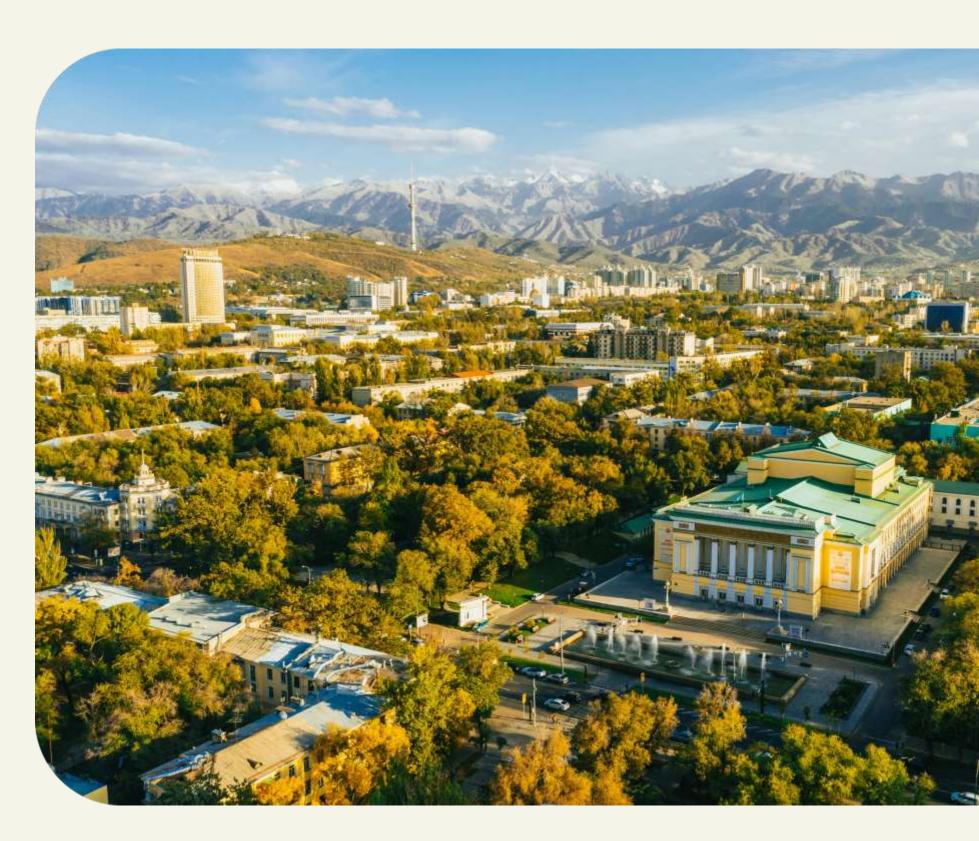
Kazakhstan is a landlocked country located mainly in Central Asia, with a small part in Eastern Europe. It borders Russia, China, Kyrgyzstan, Uzbekistan, and Turkmenistan, and has a coastline along the Caspian Sea. The capital is Astana, and the largest city is Almaty.

- The 9th largest country in the world
   Deputation 20 million
- Population 20 million
- Home to about 120 ethnic groups and nationalities

About city

## Welcome to ALMATY

Where vibrant culture, breathtaking landscapes, and unparalleled adventure await you in the heart of Central Asia!



## About city **ALMATY**

Almaty is the largest city in Kazakhstan and its main cultural, economic, and educational center. It was the country's capital until 1997. Located in the southeast near the mountains, Almaty is known for its beautiful nature, vibrant city life, and historical significance.



## Almaty

Almaty is a vibrant and rapidly developing metropolis that offers a unique blend of natural beauty, urban sophistication, modern amenities, and a welcoming atmosphere that ensures a memorable experience for any visitor.

The city's proximity to pristine landscapes makes it an excellent choice for outdoor activities, team-building excursions, and post-conference relaxation. The city also serves as Kazakhstan's financial, educational and economic center, making it a hotspot for business and professional activities.







## Accessibility

ALASKA

CANADA

UNITED STATES OF AMERICA

GREENLAND

(DENMARK)

AZORES # \*

BRAZIL

BOLIVIA

ARGENTINA

200 MMM

------

LELAND

ALGERIA

NIGER

MALI

LIBYA

INGOLA

SOUTH

#### 38 DIRECT FLIGHTS TO ALMATY + MORE IN PIPELINE

- Abu Dhabi, Dubai, Sharjah (UAE)
- Al-Kuwait (Kuwait)
- Baku (Azerbaijan)
- Bishkek (KR)
- Chengdu, Urumqi (China)
- Delhi (India)
- Doha (Qatar)
- Dushanbe (Tajikistan)
- Frankfurt am Main (Germany)
- Heraklion (Greece)
- Istanbul, Antalya, Bodrum (Turkey)
- Kuala Lumpur (Malaysia)
- London (Great Britain)
- Male (Maldives)
- Milan (Italy)
- Moscow (RF)
- Phuket (Thailand)
- Podgorica (Montenegro)
- Seoul (South Korea)
- Sharm el-Sheikh (Egypt)
- Tashkent, Samarkand (Uzbekistan)
- Tbilisi, Batumi (Georgia)
- Tehran (Iran)
- Ulaanbaatar (Mongolia)

#### A NATURAL BRIDGE BETWEEN EUROPE AND ASIA





## Almaty Airport

The new international terminal, which officially opened in **July 2024**, has doubled the airport's capacity to accommodate over **14 million passengers annually**.

Currently, **28 airlines** connect Almaty directly to **65 airports across 80 countries**, offering seamless global travel opportunities. The airport is conveniently located just a **30-minute drive from the city center**, ensuring easy accessibility for travelers. Milan (Italy) Frankfurt (Ge Dubai (UAE) Doha (Qatar) Beijing (Chin Kuala Lumpu Istanbul (Tur Delhi (India) Seoul (Repul

)	4 flights/week	Neos	7h30min
Germany)	2 flights/week	Lufthansa/AirAstana	7h15min
)	32 flights/week	Flydubai/Emirates/AirAstana	4h30min
r)	14 flights/week	QatarAirways	4h25min
na)	11 flights/week	AirAstana/ChinasSouthernAirlines	5h25min
our (Malaysia)	4 flights/week	Air Asia	8h5min
urkey)	79 flights/week	TurkishAirlines/AirAstana/SCAT	5h30min
)	12 flights/week	AirAstana/IndiGo	3h40min
ublic of Korea)	9 flights/week	AirAstana/AsianaAirlines	7h10min

## **VISA-FREE REGIME**

Citizens of 79 countries can stay in Kazakhstan without a visa for up to 30 calendar days on each visit.

up to 30 days





#### up to 14 days





## Almaty as a **MICE DESTINATION**

Almaty is a dynamic and culturally rich destination for meetings and events. Its combination of natural beauty, modern amenities, and a welcoming atmosphere ensures a memorable experience for attendees. Whether you're planning an incentive, a corporate conference, a trade show, or an international seminar, Almaty offers a compelling and unique backdrop for your event.

#### Events

## International **Events**



- Annual Meeting of the Asia-Pacific Central Securities Depositories Association (ACG) 2024
- ICAO Week in Almaty 2024
- Central Eurasian Venture Forum 2024
- 69th SCIJ Annual Meeting 2024
- ICAO TRIP Regional Symposium 2023
- VII World Petroleum Council Youth Forum 2022
- Thematic Conference of the World Psychiatric Association 2019
- IBA Europe Caucasus-Asia Forum 2018  ${}^{\bullet}$
- Winter Universiade 2017
- Asian-European Business Innovation Congress 2016



















## **Conference venues**

Almaty is an ideal destination for hosting MICE events, conferences, and exhibitions. The city boasts a wide range of modern exhibition spaces, including the large "Atakent" pavilion, as well as high-class hotels such as Swissotel Alatau and Hotel Kazakhstan, offering spacious event rooms that can accommodate up to 500, and in some cases, up to 1000 people. Almaty is also home to cultural gems like the Almaty Theatre and the Tselinny Contemporary Culture Center, which provide a unique setting for high-level events.





## Conference venues

#### **Exhibitions Pavilions**

- 60 exhibitions per year
- 6 pavilions
- 40 thousand sq m total
- Up to 10 thousand people per day

#### **Best Western Plus Atakent Park Hotel**

- 11 event rooms
- 700 people
- 920 sq m
- 200 rooms



# Hotels & meeting facilities







THE RITZ - CARLTON

NOVOTEL HOTELS & RESORTS













#### **RITZ CARLTON**



145 rooms



1.353 sq m event space



900 pax



6 event rooms











#### SWISSOTEL



#### 230 rooms



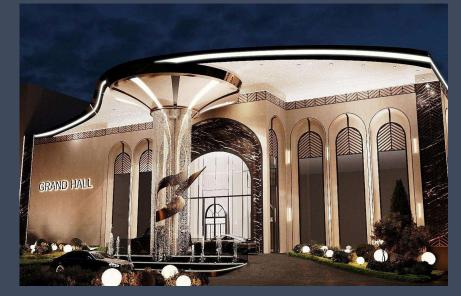
768 sq m event space



400 pax



#### 3 event rooms











#### SWISSOTEL – Grand Hall

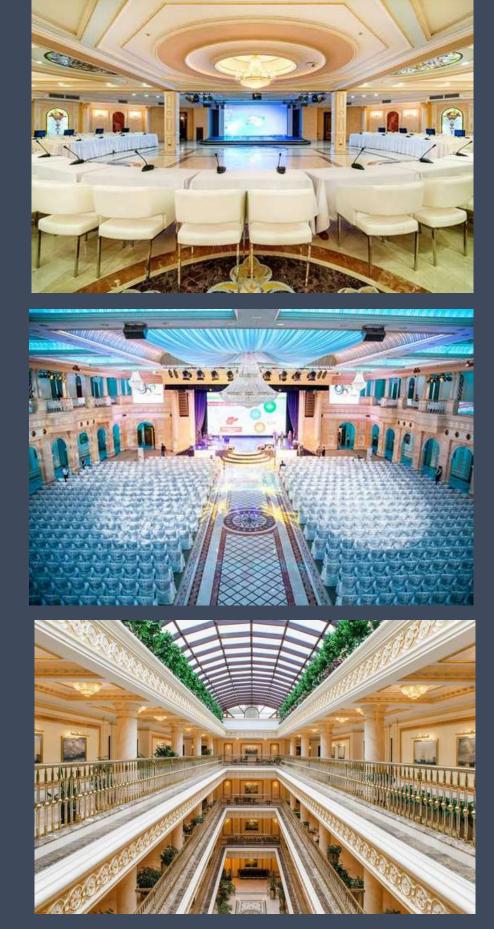
Grand Hall – A Premier Event VenueGrand Hall at Swissotel (938 sq.m.) is a sophisticated and spacious venue, ideal for corporate events, conferences, and special occasions. The rental includes a fully prepared event space with complete table settings, professional banquet service, and a stylish Grand Hall foyer (242 sq.m.) for receptions and networking. A built-in wall LED screen (8×4 m minimum) ensures high-quality visuals, while exclusive dressing rooms on the second floor provide added convenience. The venue also features a VIP lounge, high-speed Wi-Fi, private restrooms, and a cloakroom, ensuring maximum comfort for guests.







### **ROYAL TULIP**





#### 165 rooms and 10 suites





4.441 sq m event space

2.000 pax



#### 6 event rooms



### **RIXOS ALMATY**





2.000 sq m event space

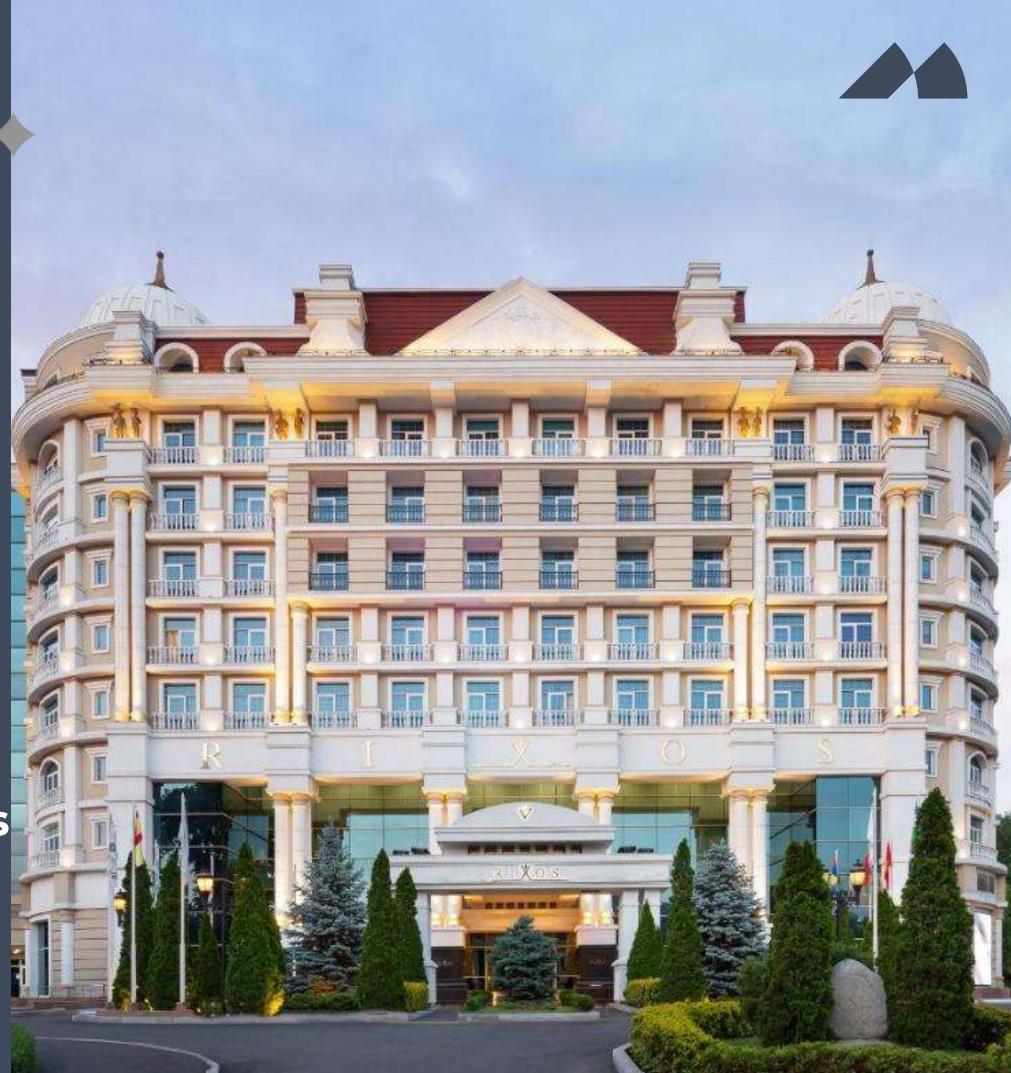
1.500 pax







6 event rooms



### INTERCONTINENTAL



#### **277 rooms**

1.005 sq m

event space



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700 pax

#### 5 event rooms



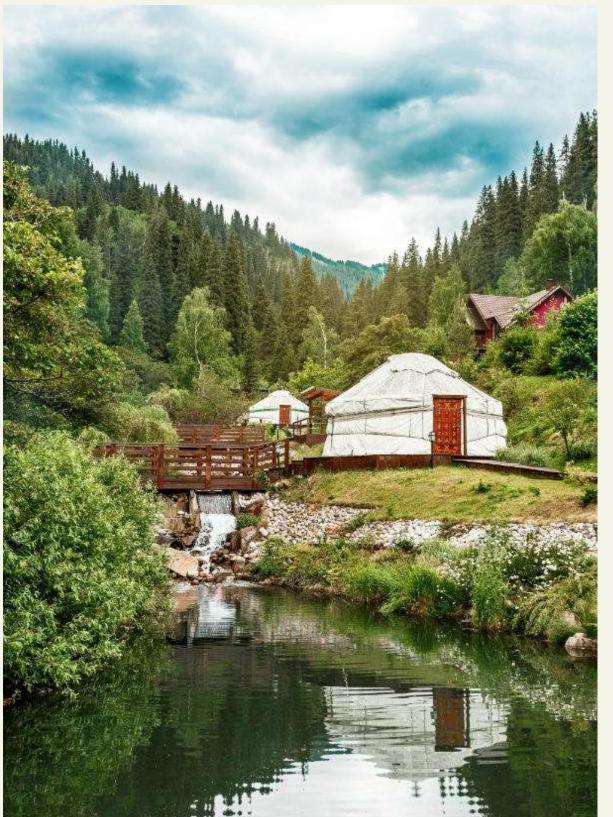




## Special accommodation **TENIR ECO HOTEL**

Unique mountain hotel, located at an altitude of 3200 meters, surrounded by the range of Trans-Ili-Alatau mountains. 10 rooms equipped with all amenities.

### Various locations around Almaty







Venues
SPECIAL EVENTS



MUSEUM



## Venues SPECIAL EVENTS

#### **ALMATY THEATRE**





NOT AND AND AND

**793** pax

#### REPUBLICAN PALACE



#### Venues **TSELINNY CONTEMPORARY CULTURE CENTER**

The former Tselinny Cinema in Almaty, a historic building that once served as a popular movie theater, has now been transformed into a vibrant center for contemporary culture. This newly renovated space will host art exhibitions and MICE activities, supporting local and Central Asian artists. It stands as a dynamic cultural hub where the past and present meet, offering a platform for artistic expression and innovation.



### VENUES. MULTIFUNCTIONAL and SPORT



### ALMATY ARENA

Ice Arena 12.000 pax Concert Hall 5.000 pax

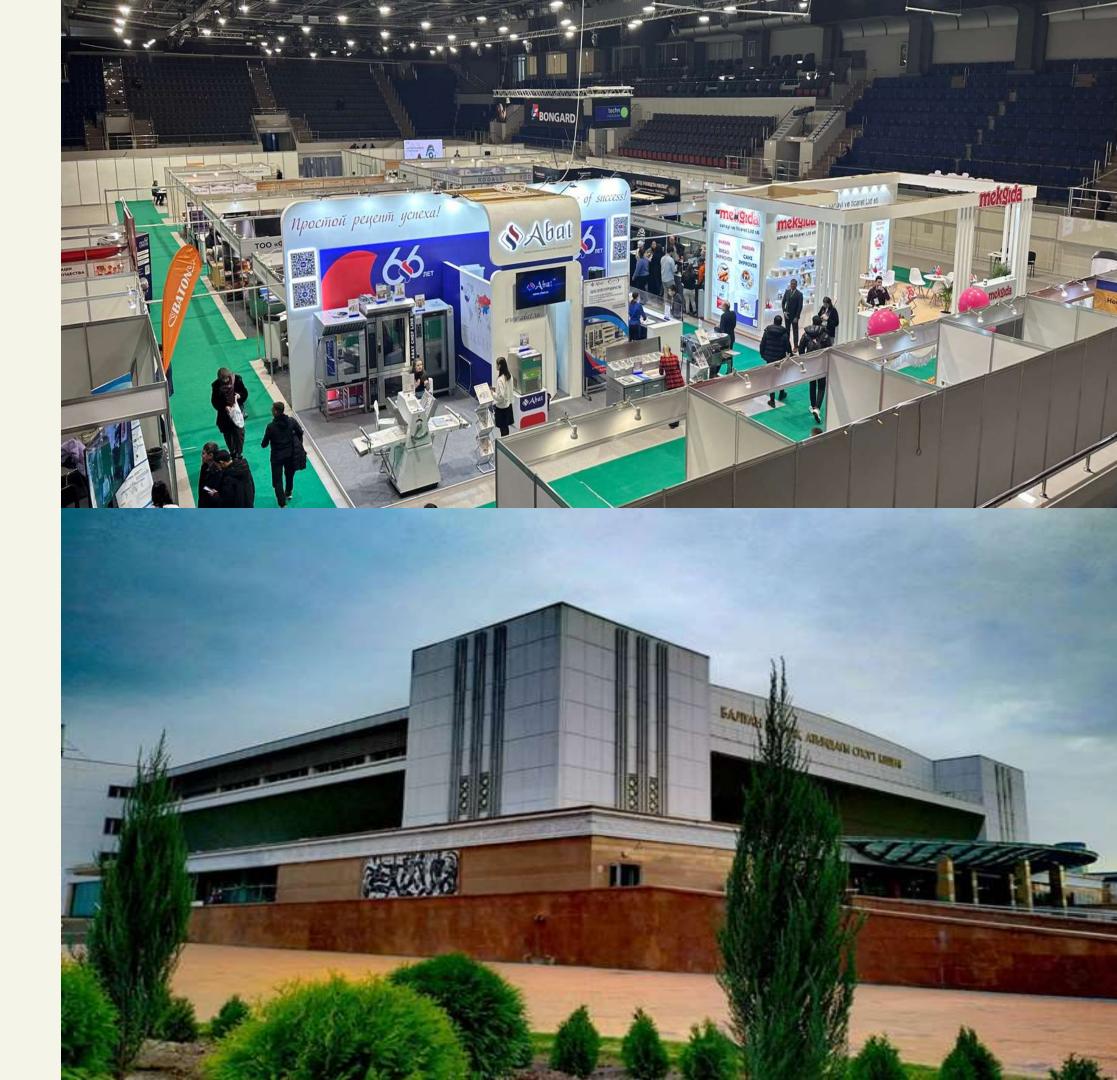


### HALYK ARENA

Ice Arena 3.200 pax

# Venues multifunctional and sport **«BALUAN SHOLAK»**

The Baluan Sholak Sports Palace is one of Almaty's top sports venues, with a capacity of 5,000 pax, hosting world-class tournaments in wrestling, handto-hand combat, and other disciplines. It also serves as a key location for major MICE events, exhibitions, and cultural gatherings, attracting thousands of visitors.



#### **Almaty's Must-Visit** Landmarks & Hidden Gems

Almaty is a stunning blend of nature and modernity. Surrounded by the majestic Tian Shan mountains, the city offers breathtaking landscapes, vibrant parks, and a rich cultural heritage. Places like Big Almaty Lake, Kok-Tobe, and Panfilov Park are must-visit, showcasing the city's natural beauty and charm. With its perfect mix of nature and urban life, Almaty is an ideal destination for both business and leisure. Take a look at these photos to experience the city's beauty firsthand.

#### Alma-Arasan



#### Almaty's Must-Visit Landmarks & Hidden Gems

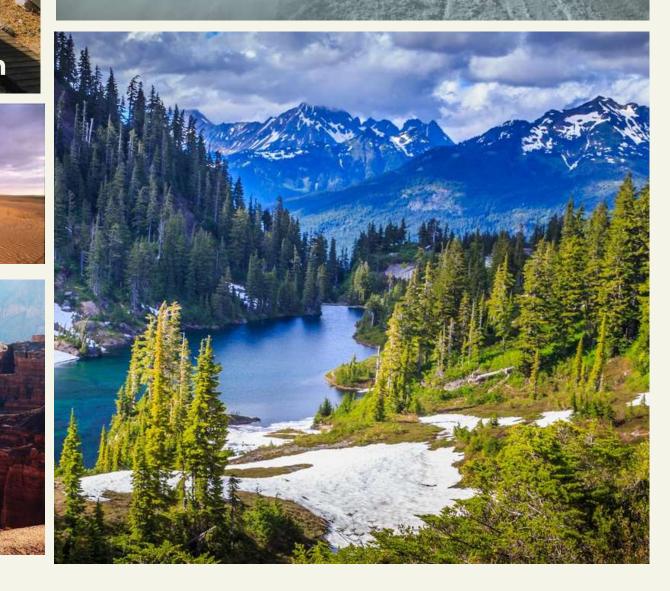












#### Almaty's Must-Visit Landmarks & Hidden Gems

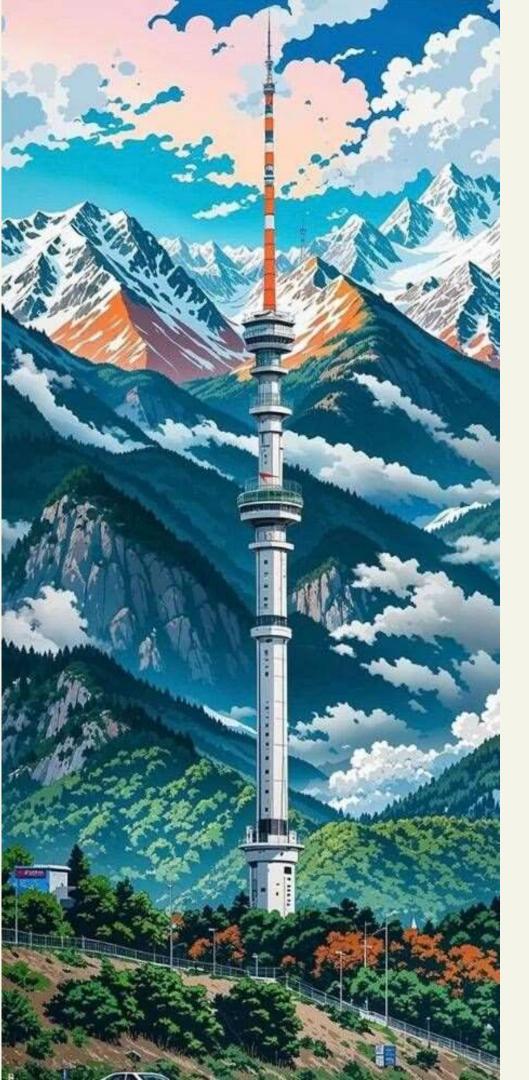












## WHY CHOOSE ALMATY?

**Offbeat Destination:** a unique place that remains largely undiscovered by event planners and meeting organizers.

**Strategic Location:** Almaty is strategically located in the heart of Central Asia, making it a convenient meeting point for attendees from Europe, Asia, and the Middle East

**Cultural Richness:** Almaty is known for its rich cultural heritage, which can add a unique dimension to international meetings.

**Scenic Beauty:** The city's proximity to pristine landscapes makes it an excellent choice for outdoor activities, team-building excursions, and post-conference relaxation.

**Safety and Stability:** Kazakhstan is known for its political stability and low crime rate, making Almaty a safe and secure destination for international events.

And last but not least **Hospitality:** Kazakhstani people are known for their warm hospitality, and you can expect a high level of service from local staff at hotels and event venues.

## About us **ALMATY TOURISM** BUREAU

Almaty Tourism Bureau is your partner and one-stop shop for planning and preparing your event, meeting or conference in our city. We're a non-profit organization working alongside the city of Almaty to promote Almaty as a desirable place for meetings, conventions, trade shows as well as tourism. Our bureau, as a proud member of ICCA, WTCF, and SmoothTravel, these membership makes our bureau a key player in the global tourism business landscape, fostering innovation, expanding and partnerships, and enhancing travel experiences on an international

scale.



CCA Member





SmoothTravel Shanghai Official Travel Platform



- **City Hospitality**
- $\rightarrow$  Convention Bureau services
- $\rightarrow$  City reception by application
- $\rightarrow$  Free public transport by application
- $\rightarrow$  On-site tourist information
- $\rightarrow$  Marketing materials for delegates and for delegate
- boosting



## Let's meet in Almaty

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