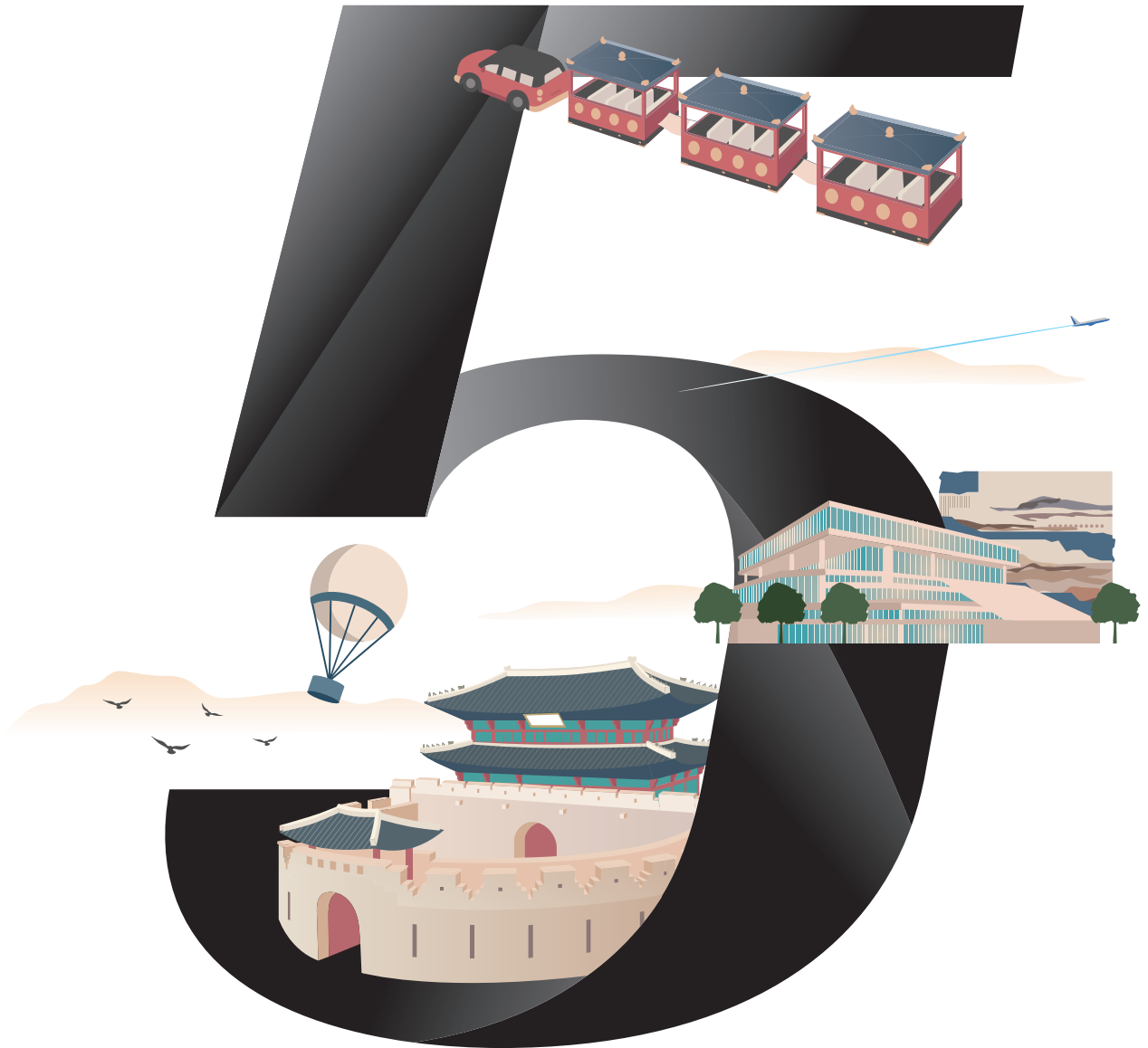


SUWON
X
MICE TOUR



Themed tour guide book

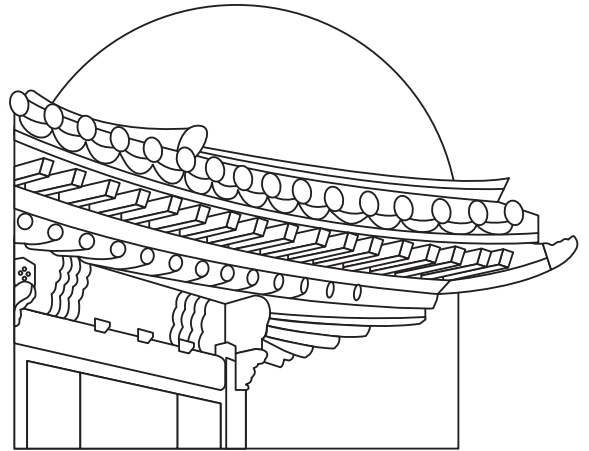


Unique city, Suwon

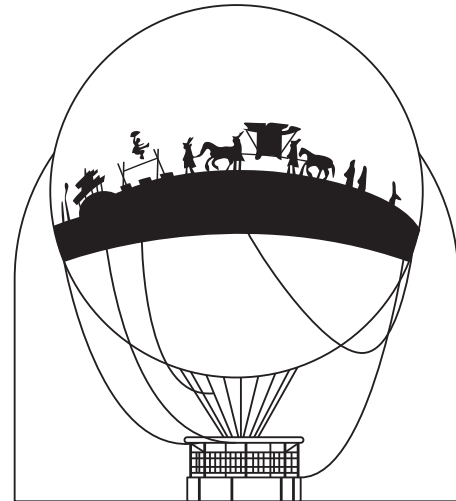
Suwon-si, located in Gyeonggi-do, serves as a fascinating microcosm of Seoul itself and yet unique in its own ambience. This vibrant city boasts significant advancements in politics, economy, culture, society, and more. One of its most cherished treasures is the Suwon Hwaseong Fortress, a historical gem with profound archaeological significance that stands as Suwon's source of pride. While exploring this remarkable city, don't miss the opportunity to take a ride on the Hwaseong Haenggyung train and discover its iconic attractions.

Gwanggyo Lake Park offers a stunning nighttime view, inviting you to take leisurely strolls under the enchanting evening sky. This mesmerizing location draws a considerable crowd. Suwon Chicken Street is also located within this vicinity and stands out as a renowned destination for Korean fried chicken. Its budget-friendly offerings have garnered widespread popularity across the nation, attracting multitudes of visitors.

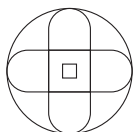
Contents



0. Suwon MICE x Themed Tour

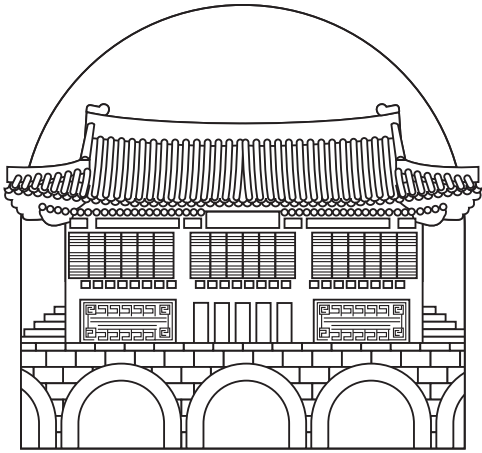


3. Team Building Suwon

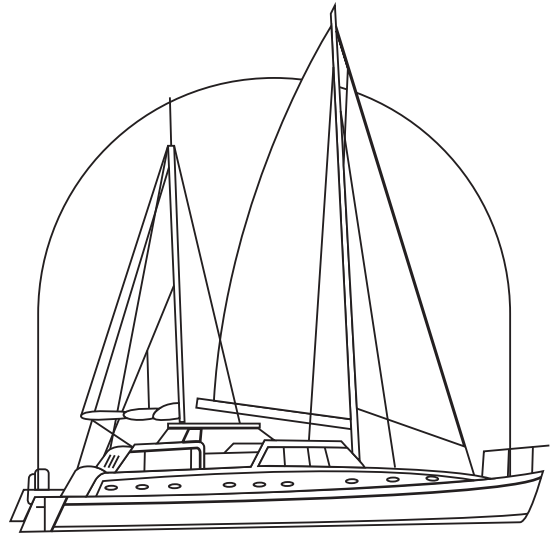


The Gate of Hwaseong Fortress in Suwon

In the past, Suwon constructed formidable fortresses to safeguard its villages and skillfully repel invading adversaries.



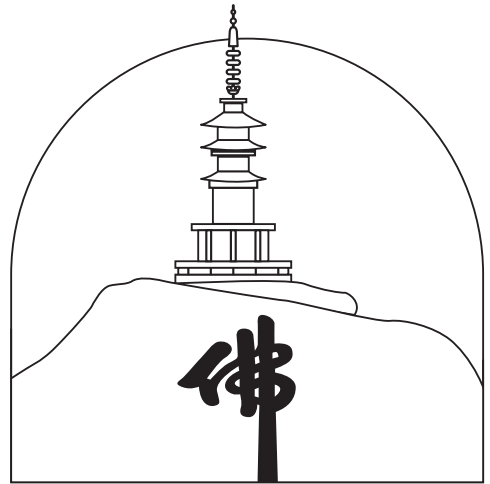
1. Must-see selection(All that Suwon)



2. West Sea Luxury Yacht Tour



4. Suwon x K-Culture



5. HI~King Suwon

A city where *tradition*
harmoniously blends
with *modernity*.

Su won

Suwon boasts an array of enticing attractions such as the UNESCO-listed Hwaseong Fortress, Haenggung Fortress, Haenggung Palace, Samsung Innovation Museum, Suwon Chicken Street, the charming Haengridan-gil and much more.

While the city has an abundance of tourism offerings, we understand that it might have been challenging for individual travelers to plan their visits. That's why the Suwon Convention Center and Bureau has collaborated with local travel agencies to create affordable tour packages. These packages are designed to cater to diverse interests and budgets, ensuring that every visitor can find a tour program that suits their preferences. So, don't hesitate to explore Suwon with ease and delight!



Shortcut to
Suwon housing bureau
platform

Select the Suwon that suits your preferences!

→ **Type A : Visit all the key attractions!**



All that Suwon



Suwon X K-Culture

→ **Type B : Get some healing!**



West Sea Luxury
Yacht Tour



Suwon X K-Culture



Hi-King Suwon

→ **Type C : Our special team building**



West Sea Luxury
Yacht Tour



Team building Suwon



Hi-King Suwon

After the event, would you like to take a short tour exploring Suwon? We'll begin on a charming tour through the heart of Suwon, taking a relaxing walk to explore the iconic Suwon Hwaseong Fortress, a UNESCO World Heritage Site. We'll savor the local flavors at Suwon Chicken Street while enjoying some Chi-maek (chicken and beer). Experience Suwon with traditional treats, tasting snacks, and interactive activities.

All that Suwon

*Operator : My Family Tour / mtc.thepicnic@gmail.com

*For group reservations, if you wish to add a course other than the tour schedule that's listed, please feel free to contact the operator separately.

#Compact tour program for first time visitors
#Recommended half day tour program

Suwon's must see Tour Collections

Total tour time	4 hours and 30 minutes
Min/Max number of tourist	30 people / 45 people
Tour signup deadline	5 days before the date of the tour *Recommended to the nose after the event
Price per person	75,000won / USD75
Tour departure time	16:30
Meeting place	Suwon Convention Center gate 2
Recommended Items	Comfortable shoes, umbrella

Included with the tour

- Transportation and tour guide
 - 1 meal (half chicken, 500cc draft beer) + 1 tea time and 1 experience
 - Traveler's insurance
(if personal information is provided, enrollment is possible)
- * Meals, alcohol, and beverages other than what's listed above are not included.
* Schedule may vary depending on site conditions.



-
- 16:30~18:00 - Begin traveling to Suwon Hwaseong(walking tour)
 - 18:00~19:00 - Suwon Chicken Street chicken and beer
 - 19:00~21:00 - Tea time & Experience traditional crafts
(or Visit Hwaseong Haenggung Palace within operating hours)
 - 21:00~22:00 - Return to Main Hotels and or Suwon Convention Center
(Transportation provided)

West Sea Luxury Yacht

주원근교외 Outskirts of Suwon

In close proximity to Suwon lies the stunning West Sea, where the sunsets are simply magnificent. Join an exclusive voyage on our team's own yacht from Jeongok Port, followed by a mesmerizing 2.2km-long marine cable ride for a panoramic view of the West Sea. Conclude the day with a delightful beer tasting experience at a local brewery.

West Sea Luxury Yacht Tour

*#Compact tour program for first time visitors
#Recommended half day tour program*

Total tour time	8 hours	Price per person	185,000won / USD185
Min/Max number of tourist	20 people / 30 people	Tour departure time	09:30
Tour signup deadline	5 days before the date of the tour *Recommended to the nose after the event	Meeting place	Suwon Convention Center gate 2
		Recommended Items	Comfortable shoes, umbrella (for sun or rain)

*Operator : My Family Tour / mtc.thepicnic@gmail.com

*For group reservations, if you wish to add a course other than the tour schedule that's listed, please feel free to contact the operator separately.

t Tour



- | | | | |
|-------------|--|-------------|--|
| 09:30~10:30 | - Begin traveling to Jeongok Port from Suwon | 13:30~14:30 | - Travel to the Local beer brewery |
| 10:30~11:30 | - Jeongok Port Yacht trip | 14:30~16:30 | - Local beer tasting |
| 11:30~12:30 | - Return tour to Jeongok Port by cable car | 16:30~17:30 | - Return to Main Hotels and or Suwon Convention Center (Transportation provided) |
| 12:30~13:30 | - Short rib soup (galbitang) lunch | | |

Included with the tour

- Transportation and Tour guide
- Jeongok Port Marina Yachts Ticket (1 hour), Seohaerang Cable Car Return Ticket
- 1 meal (short rib soup) and 1 big snack (three beer samples + 1 small snack)
- Traveler's insurance (if personal information is provided, enrollment is possible)
- * Meals, alcohol, and beverages other than what's listed above are not included.
- * Schedule may vary depending on local weather conditions.





Team Building Suwon



Team building Suwon

Who knew Suwon could be this much fun?! Have a great time breaking a sweat at the Indoor Sports Park, and of course, don't forget to enjoy some chicken and beer at the Suwon Chicken Street! We hope you have a delightful experience in the heart of Suwon.



- # Team building course recommendation
- # Half day tour recommendation
- # Tour recommended for foreigners

Team Building Suwon

Total tour time	6 hours
Min/Max number of tourist	20 people / 30 people
Tour signup deadline	10 days before the date of the tour *Recommended to the nose after the event
Price per person	115,000won / USD115
Tour departure time	16:00
Meeting place	Suwon Convention Center gate 2
Recommended Items	Comfortable shoes, comfortable clothes, non-slip socks

*Operator: Santa tour / santatour@naver.com

*For group reservations, if you wish to add a course other than the tour schedule that's listed, please feel free to contact the operator separately.

Included with the tour

- Transportation and Tour guide
- 1 Meal (Half a chicken, 500cc draft beer)
- Bounce Super Park admission ticket, Bojagi handicraft admission
- * Meals, alcohol, and beverages other than what's listed above are not included.
- * Bounce Super Park Nonslip Socks are Not Included (3,000 Won).

15:30~16:00 - Move to Fantasyum

16:00~18:00 - Enjoying Bounce Super Park (indoor sports park)

18:30~19:30 - Experience Bojagi handicraft

20:00~21:30 - Eat Chimaek at Suwon Chicken Street

21:30~22:30 - Return to Main Hotels and or Suwon Convention Center (Transportation provided)





Suwon X K-Culture

For the K-Culture Enthusiasts! Dive into a Multitude of K-Contents in Suwon. Step into Haenggung-dong, nestled within the historic Hwaseong Fortress of Suwon, and immerse yourself in the world of beloved dramas like 'Our Beloved Summer' and 'Extraordinary Attorney Woo'. Explore the drama's filming locations, savor the quintessential pairing of chicken and beer. Don't forget to wear Hanbok and be a main chracter in dramas!



Tour recommended for foreigners
Half day tour recommendation

Suwon x K-Culture

Total tour time	6 hours and 30 minutes	Price per person	114,000won / USD114
Min/Max number of tourist	10 people / 40 people	Tour departure time	15:30
Tour signup deadline	10 days before the date of the tour *Recommended to the nose after the event	Meeting place	Suwon Convention Center gate 2
		Recommended Items	-

Included with the tour

- Transportation and Tour guide
- 1 meal (half chicken, 500cc draft beer)
- Hanbok(Korean traditional cloth) rental fee
- Admission ticket for the palace
- ※ Meals, alcohol, and beverages other than what's listed above are not included.

*Operator: KNDR / lidia9094@naver.com

*For group reservations, if you wish to add a course other than the tour schedule that's listed, please feel free to contact the operator separately.

- 16:00~16:30 - Start traveling to Haenggung-dong, Suwon
- 16:30~18:00 - Wearing Hanbok and Visiting Haenggung Palace
- 18:30~19:30 - Go sightseeing Haenggung-dong area and filming locations (Our Beloved Summer, Extraordinary Attorney Woo)
- 20:00~21:00 - Eat Chicken and beer (Chimaek)
(half a chicken per person + 500 cc beer)
- 21:00~21:40 - Get a night view tour of the Suwon Banghwasuryujung Pavilion
- 21:40~22:30 - Return to Main Hotel and/or Suwon Convention Center (Transportation provided)



Hi~King Suwon

Tour recommended for foreigners

All day tour programs recommended for before and after the event

Total tour time	8 hours
Min/Max number of tourist	20 people / 30 people
Tour signup deadline	10 days before the date of the tour *Recommended schedule for the last day of the event
Price per person	90,000won / USD90
Tour departure time	08:30
Meeting place	Suwon Convention Center gate 2
Recommended Items	Personal climbing equipment such as hiking boots, hiking poles, and backpacks



08:30~09:00 - Meet in front of the Suwon Convention Center and go to Gwanggyosan Mountain

09:00~11:30 - Hike up Gwanggyo Mountain

11:50~12:50 - Have a lunch

13:30~17:00 - Do a temple stay at Bongnyeongsa Temple (introduction, learn temple etiquette, singing ball, take a temple tour)

17:00~18:00 - Return to Hotel and/or Suwon Convention Center

Included with the tour

- Transportation and Tour Guide
- 1 meal (lunch), 1 bottled water
- Temple stay fee

* Meals, alcohol, and beverages other than what's listed above are not included.

*Operator: Santa tour / santatour@naver.com

*For group reservations, if you wish to add a course other than the tour schedule that's listed, please feel free to contact the operator separately.



Did you know that hidden within the heart of downtown Suwon are delightful hiking destinations waiting to be discovered? Immerse yourself on a unique tour program that brings healing to your soul. Experience a revitalizing Temple Stay at the Bongnyeongsa Temple, known for its exquisite beauty, where you can rejuvenate both body and mind.

Hiking



Industrial Tourism
**Are you interested
in exploring industrial facilities?**



In the Suwon and Gyeonggi province, we offer a range of industrial tour attractions designed to meet the needs of MICE participants. For group industrial visits, we kindly request that you contact the local DMC or the each company and secure your reservation in advance.



Samsung Innovation Museum #IT #Engineering
#Electrical Electronics

Step into the Samsung Innovation Museum, positioned in the hub of Samsung Digital City, where expert docents will lead you on an engaging exploration of the electronics industry. Here, they will tell you of the past history and the remarkable evolution of Samsung Electronics and its products.

- Address: Gyeonggi-do Suwon-si Yeongtong-gu Samsung-ro 129
- Operating Hours: 10:00~18:00
- Reservations are required, book at least 2 weeks in advance



Gwanggyo Techno Valley Biocenter #Engineering #Bio

Experience a firsthand look at Korea's cutting-edge bio industry equipment and research technologies at the Gyeonggi Bio Center, operated by the Gyeonggi Economic Science Promotion Agency

- Address: Gyeonggi-do Suwon-si Yeongtong-gu Gwanggyo-ro 147
- Permission to visit is granted through pre-application



Kia Autoland Gwangmyeong/Hwaseong #Car #Engineering

Explore the car manufacturing process at Kia, the world's largest automobile production facility and South Korea's first aggregate automobile factory.

- Address: Gyeonggi-do Gwangmyeong-si Kia-ro 113 / Gyeonggi-do Hwaseong-si Ujeong-eup Kiajadongcha-ro 95
- Operating Hours: Determined by visit schedule
- Reservations are required, book at least 3 weeks in advance



Starfield Suwon #Complex cultural space

Starfield is a complex shopping mall where shopping, leisure, and healing take place in one place, and you can see the newly opened Suwon branch in December, 23.

- Address: Gyeonggi-do Suwon-si Jangan-gu Jeongja-dong 111-14
- Operating hours: 10:00~22:00



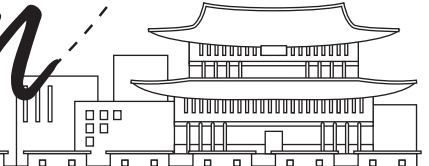
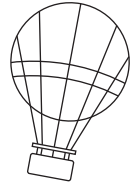
Amore Pacific Factory #Cosmetics #Bio

Discover the world of beauty and wellness as you explore the Amorepacific Factory Tour within Osan Amore Beauty Park. This program takes you through the factory, raw plant garden, and archive, offering an alluring experience of Amorepacific's journey in making the world more beautiful and healthy.

- Address: Gyeonggi-do Osan-si Gajangsaneopdong-ro 37
- Operating Hours: 10:00~17:00
- Reservations are required, book at least 3 weeks in advance
*Only a maximum of 20 people can attend at the same time.

Basic Information about

Korea & Suwon



General Information of Korea

- Official Name: Republic of Korea (South Korea)
- National Flag: Taeggeukgi
- National Flower: Mugunghwa (Rose of Sharon)
- Capital City: Seoul
- Population: Approx 51.7million (as of July 2020)



Currency & Credit Cards

The currency in Korea is the won (₩). Credit cards are widely accepted. However, some small shops and restaurants only accept cash. International travelers can withdraw cash at ATM in banks or convenience stores.



Public Office and Store Hours

- Government Organizations: 9am - 6pm (Monday - Friday)
- Post Offices: 9am - 6pm (Monday - Friday)
- Banks: 9am - 4pm (Monday - Friday)
- Department Stores: 10:30am - 8pm



Government

- Political System: Republic with direct election of 5-year term president
- Separation of Powers: Executive, Legislative, Judicial branches
- President: Yoon suk-yeol (Term 2022-2027)



Geography of Suwon

- Location : Center of S.Korea (30 minutes from Seoul)
- Area : Appox 10,199km²
- Population : 1,195,111



Economy

- Currency: 1,328won
- Exchange Rate: US\$1=Approx 1,200won (as of September 2023)
- GDP: US\$1,64billion; 10th in world (as of 2021)
- Major Industries: Semiconductor, automobile, shipping, electronics, steel, chemical, etc.



Electricity

220V / 60 Hz



Suwon Traditional Culture Center

The Suwon Traditional Culture Center offers a glimpse into the historical rich Korean heritage. Here, visitors can savor the delights of traditional Korean cuisine, from the exquisite royal dishes to everyday delights.

Furthermore, the center presents an enriching etiquette education program, warmly welcoming foreign visitors to partake in the profound traditions of Korean etiquette. Notably, all these immersive experiences are made exceptionally affordable through the dedicated support of the Suwon Cultural Foundation.

- 893, Jeongjo-ro, Paldal-gu, Suwon-si



Visit Suwon

Visit Suwon website provides diverse information of Suwon.

The site offers contents of rides, shopping malls, tour programs in Suwon.

- www.suwon.go.kr/web/visitsuwon/index.do



Useful Phone Numbers

NUMBER	INFORMATION	LANGUAGE
1330	Korea Travel Hotline 24-hour travel information, interpretation services, complaint report, etc.	
1339	Korea Disease Control & Prevention Agency Information and guidelines on travel vaccinations, and major infectious diseases (COVID-19, Zika, etc.).	English, Japanese, Chinese, Russian, Vietnamese, Thai, Malay, Indonesian
119	Emergency Rescue Services Fire, rescue, ambulance, disaster report, emergency care, hospital information, etc.	
112	Korean National Police Crime-related reports.	
1345	Immigration Contact Center Information, consulting regarding foreigners Living in Korea.	19 foreign Languages
1588-5644	BBB Korea 24-hour translation service.	20 foreign Languages
120	Seoul Dasan Call Center General information about Seoul including transportation, tourism, 3-way interpretation, etc.	English, Japanese, Chinese, Vietnamese, Mongolian



1330 Korea Travel Hotline & Complaint Center

Operated by the Korea Tourism organization, the 1330 Korea Travel Hotline is a toll-free call center offering tourist information and interpretation services, and also serves as a tourism complaint center. It is available in Korean, English, Japanese, Chinese, Russian, Vietnamese, Thai, and Malay.

- Tel: 1330
- www.touristcomplaint.or.kr



Useful Apps

VisitKorea

Provides information on where to go, eat and sleep and what to do, eat and see in Korea. It also includes discount coupons, travel tips and more.



YouTube

Official channels of the Korea Tourism Organization

- VisitKorea: www.youtube.com/visitkorea
- Suwon CVB : <https://www.youtube.com/@now-us2097>



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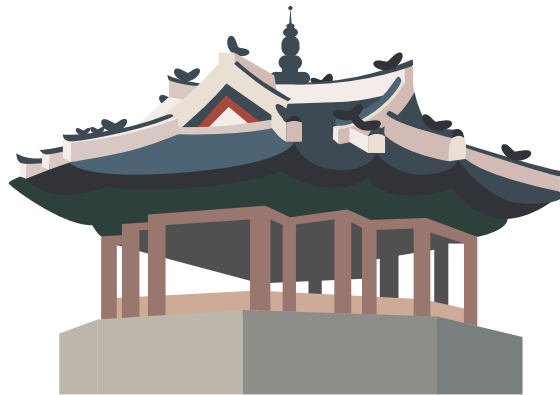
Audio guide of UNESCO World Heritage sites and other major tourist sites in Korea.



1330 Korea Travel Hotline

Free Wi-Fi phone to call the Korea Travel Hotline for any and all tourist information you may need.





Suwon MICE x Themed tour

| Suwon tourism,
adds charm to your journey |