

# EXPERIENCE THE UNIFIED WORLD OF COMMERCE

**EXPO ZONE** 

EVENT VENUE

MALL

ART GALLERY

VIRTUAL. ENGAGING. IMMERSIVE.



By 2030, more than

50% of live

events could be

held in the

metaverse.

By 2030, Metaverse has the potential to grow up to \$5 trillion in value.

It shows e-commerce as the largest economic force (\$2.6 trillion), ahead of sectors such as virtual learning (\$270 billion), advertising (\$206 billion), and gaming (\$125 billion).

### THE BIG PICTURE

4.9 Billion global users of the internet are the potential customer base as metaverse will soon be the replica for internet activity.

By 2026, 25% of people will spend at least one hour a day in the Metaverse for work, shopping, education, social, or entertainment.

95% of business leaders expect a positive impact on their industry within 5 to 10 years.



### VOSMOS

- We are a mar-tech startup headquartered in Singapore, part of Kestone Integrated Marketing Services, and promoted by CL Educate, the parent company of Career Launcher.
- We combine design and technology to create customizable, scalable, and accessible virtual experiences.
- We empower our clients with cutting-edge solutions to grow their businesses sustainably.
- We bridge the gap between the physical and digital worlds connecting you to your customers 24/7 globally.











### **OUR STORY**

#### ON A COUCH OR CANOE, YOU CAN DO ALMOST EVERYTHING IN VOSMOS

Our roots are steeped in our experiences and our ambition is to go beyond the world we know. Vosmos means "You Will".

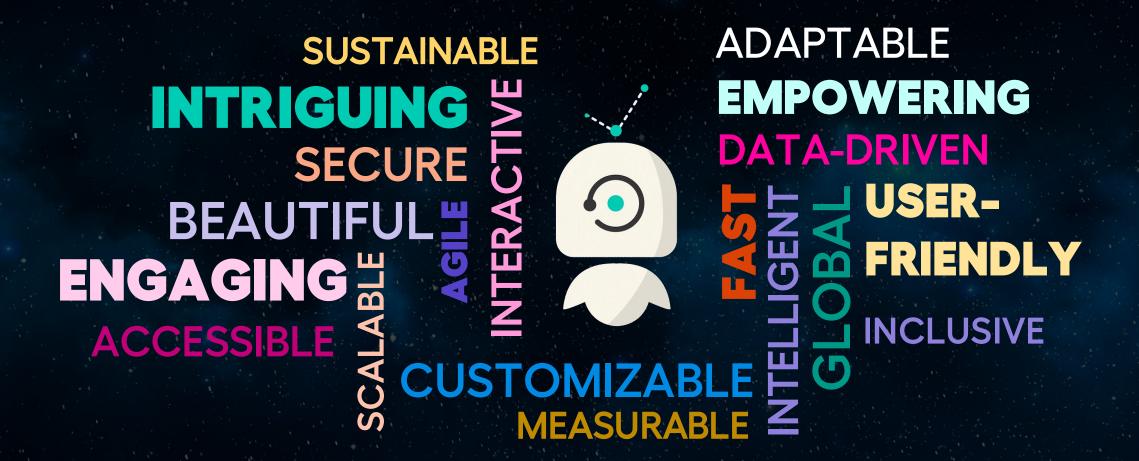
In this virtual cosmos You Will -

- Be able to make your imagination a reality.
- Give your customers an engaging, immersive experience.
- Do business 24/7 and grow globally.
- Learn, Work, Play, Shop, Socialise, Entertain, and Own digital assets.

Vosmos is a world that is simplified, connected, and immersive. A world that is self-sufficient, unified, and constantly evolving.



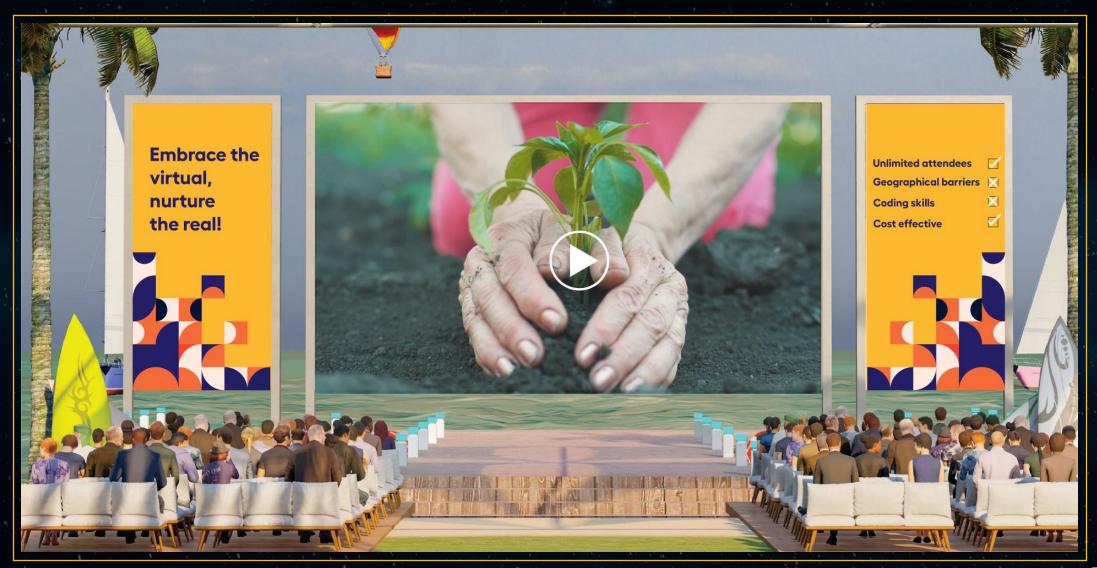
### **VOSMOS IS**



WITH AI BEING THE HEART OF OUR CAPABILITIES



# VOSMOS EVENTS







The all-in-one solution for virtual and hybrid events.

Discover the power of live streaming, interactive exhibit halls, networking lounges, and more, all at your fingertips.

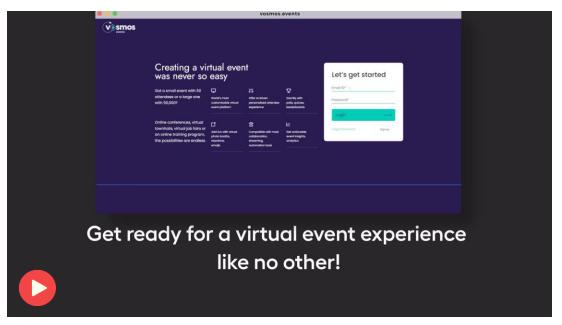
By leveraging our platform, you can curate and host highly customized, interactive, and unforgettable virtual events that breathe life into your brand.

Spark memorable conversations and interactions amongst attendees using interactive engagement tools.

Easily track, and manage your attendee preferences with VIRSA, your Al superwoman.











**WEBSITE** 

**BROCHURE** 

LAUNCH VIDEO



### **FEATURES**

- Photorealistic 3D environment: Immerse your attendees in a realistic and engaging virtual event space like the one in the image.
- Al-support:
  - VIRSA: Get personalized recommendations and assistance from our Alpowered virtual assistant.
  - VE Bot: Automate tedious tasks and streamline event management with our virtual event bot.
- Matchmaking: Connect attendees with potential partners or collaborators based on their interests. Book a meeting at the event itself.
- Gamification & leaderboard: Encourage participation and friendly competition with our gamification features.
- Inclusive & accessible: Incorporate accessibility features such as alternative input methods, captioning, audio descriptions, and haptic feedback to make virtual experiences more inclusive.
- Multiple language support: Break geographical barriers with services including interpretation, captioning, translation, and localization — for worldwide attendees who speak diverse languages.
- Analytics & reporting: Gain valuable insights into attendee behavior and event performance. You can view which sessions were most popular, how attendees interacted with exhibitors, and more.







### **BENEFITS**

- Two-Way Communications: Engage and connect with your attendees through interactive features, fostering meaningful conversations and unforgettable experiences.
- Measurable Activities: Gain valuable insights and datadriven solutions. Capture precise event analytics to drive successful outcomes.
- Convenient for All: Provide easy accessibility and convenience to your audience by offering event recordings, allowing them to engage with your content at their preferred time and pace.

- Cost-Effectiveness: Virtual events help you generate more ROI at a fraction of the cost of traditional events.
- Flexible Operations: Enjoy the convenience of creating immersive experiences effortlessly. All you need is a device and an internet connection to get started.
- The No-Code Platform: Create and customize your events without coding skills. Experience the simplicity and freedom to bring your ideas to life.

# CASE STUDIES



### **ALIENWARE PRODUCT LAUNCH**

In 2021, Alienware launched a new line of products, including the X15 & M15 in South Asia.

The event featured a keynote presentation from Alienware's CEO, Frank Azor, who introduced the new products and highlighted their key features.

New products were showcased to the audience and industry experts and gamers engaged in panel discussions.

Locations: Philippines | Indonesia | Vietnam | Thailand

479K+
Live Views

8.6M+

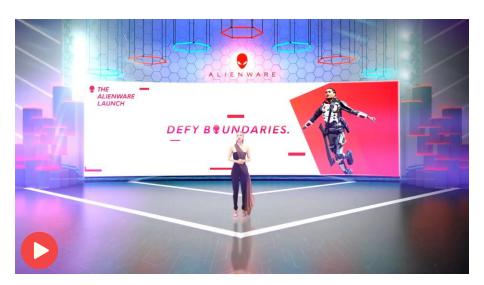
169K+

**Impressions** 

**Engagements** 

1600+ New Academy Members 240+

Media Coverage







### ISCRE26 & APCRE9 2021 - IIT Delhi

- ISCRE26 and APCRE9 IIT Delhi was held virtually in an environment that was the exact replica of IIT Delhi campus.
- Dates: 5-8, December 2021
- The event was organized by the National Organic Committee (NOC), uniting academic and industry experts in chemical reaction engineering.
- The program encompassed technical sessions, workshops, and poster presentations, exploring topics from kinetics to computational chemistry.
- It offered networking opportunities to foster collaboration and knowledge exchange among participants.









# VOSMOS METACOMMERCE



### VOSMOS METACOMMERCE

The platform allows brands to showcase their products, facilitate seamless purchases, and conduct transactions in a highly immersive and personalized manner.

Create a beautiful journey for your customers from the comfort of their homes. It will change the way you connect, engage, and sell.

Align your brand with inclusivity and sustainability practices with these virtual worlds.

**GOMEZ STORE** 

STORES WALKTHROUGH



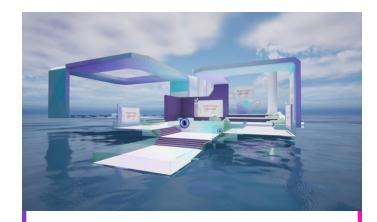








### **VOSMOS METACOMMERCE**



#### **ARTISAN HUB**

Our endeavor to bridge the gap between ancient craftsmanship and modern technology.

We empower Indian artisans to showcase their handcrafted products and share their stories at an international level.



#### **MALL**

Open a customized store in our mall. Choose from our unique designs and attract your customers.

Gain the advantage of our try-on feature to stimulate a seamless shopping experience.



#### VIRTUAL GALLERY

The virtual art gallery is your canvas to the world.

Share your art, scale your reach, and carve your niche in the metaverse.

### **FEATURES**

- Adaptable virtual space: Design your virtual stores to match your brand and products perfectly.
- Photorealistic 3D environment: Immerse your customers in a realistic and engaging virtual shopping experience.
- **3D product showcase:** Display your products in a visually appealing and interactive way.
- Service simulation: Provide virtual demos and consultations to help customers understand your services.
- Customizable avatars: Let your customers create personalized avatars to enhance their shopping experience.
- Seamless transactions: Process payments securely and efficiently within your virtual stores.

- VIRSA: Al-powered virtual assistant: Provide personalized assistance and recommendations to your customers.
- 24/7 customer support: Get help whenever you need it with our responsive customer support team.
- LLM bot: Automate customer interactions and provide answers to frequently asked questions.
- Interactive user manuals: Provide your customers with easy-to-follow instructions on how to use your virtual stores.

### **BENEFITS**

- Break Geographical Barriers: You can go global within minutes.
- **24/7 Promotion:** Promote your products 24 hours a day, 7 days a week, unlike physical stores with limited hours and accessibility.
- Inclusive and Accessible: Incorporate accessibility features such as alternative input methods, captioning, audio descriptions, and haptic feedback to make virtual experiences more inclusive.
- Sustainable: Virtual worlds are significantly less resource-intensive and more carbon-efficient.

- Cost-Effectiveness: Grow your business at a fraction of the cost.
- Flexible Operations: Enjoy the convenience of creating immersive experiences effortlessly.
   All you need is a device and an internet connection to get started.
- Measurable Activities: Gain valuable insights and data-driven solutions. Capture precise event analytics to drive successful outcomes.

# CASE STUDIES



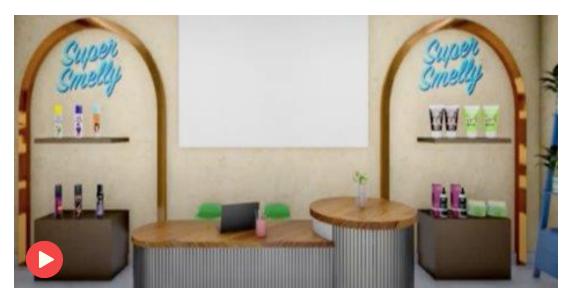
### **SUPER SMELLY**

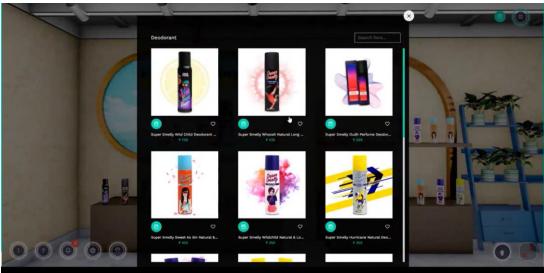
Super Smelly opened a customized virtual store to sell to customers globally. The immersive experience empowered them with a new business model and avenue for customer engagement.

"We are a brand for the new generation who happen to be early adopters when it comes to technology. Vosmos has given us this exciting opportunity to be a part of history being created by transforming the retail experience for consumers.

This instantly changes the read-only format in which ecommerce operates at present to an interactive and gamified version leading to improved decisions and greater customer satisfaction. This has the potential to explore the global ambition of brands as well."

Dipali Mathur Dayal, Co-founder and CEO







### HDFC LIFE INDIVERSE

A virtual lounge that supports avatar navigation for a gamified experience.

It was created for HDFC Life to connect with their customers, partners, and employees in a new and innovative way.

It features zones for product showcase, customer service, and partner experience.

The platform also boasts a relationship manager and an LLM-powered advisor bot.

Developed in six weeks, the platform is the stepping stone to give HDFC Life clients, partners, and employees a holistic immersive experience of Indiverse.









### ROYAL ORCHID HOTEL

This state-of-the-art platform allows guests to explore the hotel property, banquet halls, and lawn areas in a whole new way across the Royal Orchid chain of hotels in India

The 360° images allow guests to make informed decisions from the comfort of their homes.

They can walk through the lobby, explore the banquet halls, and even take a peek at the pool area.

The 3D venue visualizer lets you toggle between different combinations to make your dream event come to life.

Once you've found the perfect space for your event, the venue booking tool makes it easy to book it online.

Just select your dates, choose your space, and tell the hotel what you need. It's that simple!







**ROYAL ORCHID EXPERIENCE** 

# CUSTOM TECHNOLOGY SOLUTIONS





# IMMERSIVE TECHNOLOGY SOLUTIONS

We can assist you in creating customer-centric, experiential, and immersive virtual experiences that are specifically customized for your brand.

Tailor-made art galleries, retail outlets, real estate projects, virtual tours, digital twins – we can make it all happen.









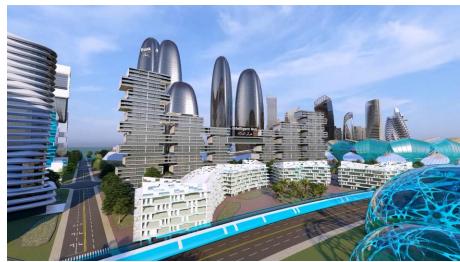




### **FEATURES**

- Virtual Stores: Elevate your customer experience with immersive and engaging virtual storefronts.
- Virtual Tours: Embark on captivating virtual journeys, showcasing your facilities, products, or services in a realistic 3D environment.
- Virtual Reality (VR): Immerse your customers or employees in simulated environments, providing unparalleled engagement and understanding.
- Augmented Reality (AR): Enhance the real world with digital overlays, augmenting product visualizations, training instructions, and more.
- Digital Twins: Create virtual replicas of your physical assets, enabling real-time monitoring, predictive maintenance, and optimized operations.
- Blockchain: Leverage blockchain technology for secure and transparent transactions, verifiable data ownership, and streamlined processes.





### **BENEFITS**

- Made to Measure: Tailored solutions for your unique needs that help your business grow.
- Tech Integration: Depending on your requirements we can integrate various tools to enhance your customers' experience.
- Mixed Reality: Incorporating a digital sense through virtual elements into your business. It eases complex processes and activities.

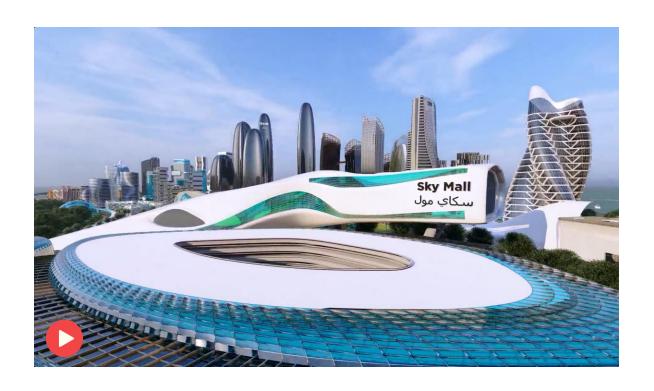
- Sustainable: Virtual worlds are significantly less resource-intensive and more carbon-efficient.
- Cost-Effectiveness: Save on expenses and extend your reach with a cost-effective solution.
- Measurable Activities: Gain valuable insights and data-driven solutions.
   Capture precise event analytics to drive successful outcomes.

# CASE STUDIES



### **OMAN CITY**

We created a futuristic version of Oman City while retaining the landmarks of the city.





### VAMA

We created an immersive 360-degree walkthrough of the temple, allowing devotees to virtually explore its sacred grounds.

- Auto Walk and Idol-Focused Landing: Users are automatically led to the main deity upon loading into the walkthrough, ensuring they immediately encounter the focal point of their virtual darshan.
- Interactive Idol Engagement: Devotees can perform rituals like offering arti (light and prayers), showering flowers, and presenting prasad (food offerings), fostering a deeper connection with the deities.
- 'Book Puja' Integration: Users can seamlessly book real-world pujas (religious ceremonies) directly from within the metacommerce experience.
- **Donation Process:** A secure and user-friendly donation process is integrated within the application. It allows devotees to contribute to the temple's upkeep and express their devotion.
- Payment Gateway Integration: Seamless integration of Vama's preferred payment gateway into the application, ensuring smooth and secure transactions for donations.







**VAMA EXPERIENCE** 



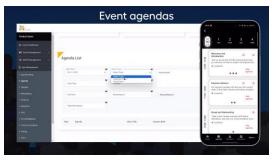
### OUR LATEST OFFERINGS



### YZ EVENTS APP

- YZ Events is a container app designed for virtual and hybrid events.
- It simplifies the event creation process by serving as a single bundle for multiple events.
- It gives organizers a unified interface to handle multiple aspects of each event. And eliminates the need to develop separate apps for each event.
- Attendees can register and access event features like networking, help desk support, feedback submission, and more.







### **DOJO ROOMS**

- The training rooms allow learners to actively participate, explore, and make decisions within a simulated environment.
- It eliminates the risks and limitations of traditional training methods.
- The adaptive virtual environments empower individuals to participate fully in training scenarios, overcoming real-world barriers.

**REDUCED RISKS** 

REDUCED COSTS

SUSTAINABLE

IMPROVES COLLABORATION

MEASURABLE RESULTS
& PERFORMANCE
TRACKING







**DOJO ROOM PROTOTYPE** 



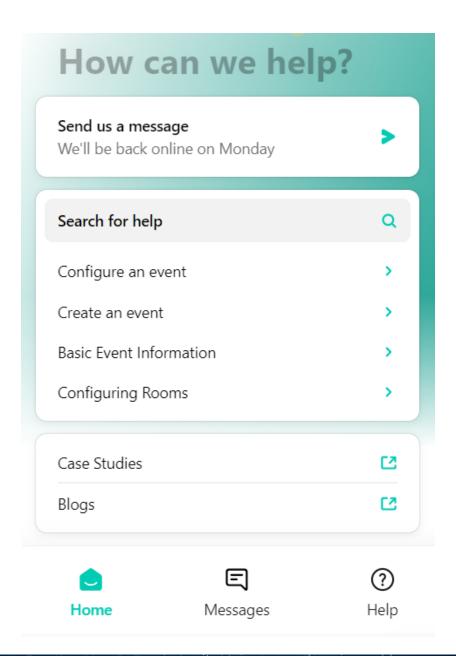
### **CHAT BOT**

LLM chatbots are large language models. Our bot powered by ChatGPT is in that LLM space. It gives Al assistance and can be integrated into your event.

It can do everything from having human-like conversations to generating agendas, polls, quizzes, email templates, and more.

It even helps in transcribing sessions and guiding attendees towards sessions and resources that deeply resonate with them.

And if an attendee is unable to attend, it will mail them a summary of the event.



# CLIENTS & SECTORS



### **INDUSTRY SECTORS**



**GOVERNMENT** 









IT/ITES



**HEALTHCARE** 



**PHARMA** 



**BFSI** 



**EDUCATION & RESEARCH** 



**INFRASTRUCTURE** 







































SINGAPORE































**CLIENTS** 

THAT

TRUSTED US







And

more



























BODONIC TOXES OUR































## **AWARDS & RECOGNITION**





Business Excellence

#### **EDCA 2023**

GOLD
RULE THE WORLD- DELL PRODUCT LAUNCH

#### **EDCA 2023**

SILVER
IIT DELHI- ISCRE 26 & APCRE 9

#### **EDCA 2023**

BRONZE
TERI-WORLD SUSTAINABLE DEVELOPMENT SUBMIT

#### **WOW AWARDS ASIA 2022**

GOLD

TERI-WORLD SUSTAINABLE DEVELOPMENT SUBMIT

#### **WOW AWARDS ASIA 2022**

BRONZE

ALIENWARE VIRTUAL ROADSHOW APAC VIETNAM, THAILAND, PHILIPPINES, INDONESIA





Testimony to Our Business Excellence

#### **EEMA GLOBAL 2022**

BRONZE PETRONAS URANIA LAUNCH

11TH ACEF GLOBAL CUSTOMER ENGAGEMENT FORUM AND AWARDS 2022
SAP GLOBAL BHARAT 2021

11TH ACEF GLOBAL CUSTOMER ENGAGEMENT FORUM AND AWARDS 2022
DELL FORUM 2021

10TH ACEF GLOBAL CUSTOMER ENGAGEMENT AWARDS 2021

FUTURE DECODED





Business Excellence

Thank you, team Kestone, for all your work on our agent expo. The event has been a success and we are massively proud of what we pulled- off as a team- big congrats are in order.

- Max Bupa Health Insurance

Couldn't have expected a better online arrangement than this.

- Sahodaya School Complexes

I think this was a superb format & looked very professional & well-organised. Kudos to the entire Kestone team.

- Microsoft

We value the teamwork that has been put together towards the Build for Digital India Campaign in this challenging environment.

- Google

The whole team really did a great job.

- Nucleus Global, USA





# **READY TO** GIVE YOUR BUSINESS A VIRTUAL ADDRESS?















