

TAIWAN: THE PLANNER'S EDGE

A new perspective



A new opportunity



MC/ASIA
MEETINGS AND CONVENTIONS

Content

10 Attributes for Thrilling and Tasteful Events	4
Incentive Ideas	6
Eastern Taiwan: Where Mountains Meet the Sea	10
Northern Taiwan: Discovering Formosa's Delights	11
Taipei City	12
Taoyuan City	13
Central Taiwan: The Green Domain	14
Taichung City	15
Southern Taiwan: Sensational Beaches	16
Tainan City	17
Kaohsiung City	18
Make an Impact with Taiwan's Venues	20
Case Studies	22
Plan & Gain	24
Get Connected	26

TAIWAN MAP

- 1 Taipei Expo Park
- 2 Huashan 1914 Creative Park
- 3 Taipei Arena
- 4 Songshan Cultural and Creative Park
- 5 Taipei International Convention Center
Taipei World Trade Center
- 6 Taipei Nangang Exhibition Center
- 7 Taoyuan Arts Plaza
- 8 Taoyuan Arena
- 9 Daxi Tea Factory



- 10 World Trade Center
- 11 National Taichung Theater
- 12 Taichung Cultural and Creative Industries Park
- 13 Old Tainan Magistrate Residence
- 14 International Convention Center Kaohsiung (Weiwuying)
- 15 Pier-2 Art Center
- 16 Kaohsiung Exhibition Center

10 ATTRIBUTES FOR THRILLING AND TASTEFUL EVENTS

1

Breathtaking scenery

Once known as Formosa, or “beautiful island”, Taiwan’s landscapes are a huge draw for visitors. Its coastal regions, in particular, feature sheer cliffs and highland roads overlooking jewelled blue waters – a magnificent setting for nature-themed tours and incentive programmes. Adventure seekers and nature lovers will enjoy outdoor events in these beautiful landscapes.

2

Night-time temptations

After a day of meetings and workshops, the lights, sounds, and aromas of the night beckon. Go on a street food trail at a night market, take a dip in a soothing hot spring, or bond over an impassioned karaoke session! Groups can anticipate plenty of recreation options in Taiwan.

3

Venues with impact

Bigger cities like Taipei, Taichung, and Kaohsiung are equipped with exhibition and convention centres, as well as creative and historical spaces that will add that special touch to your event.

4

Ahead of the curve

Taiwan has long been the world’s leading manufacturer of electronics and high-tech IT products, and today it is fast becoming Asia’s Silicon Valley - a hub for innovation and entrepreneurship connecting start-ups and businesses with the rest of the world.

5

Big on green efforts

Several of Taiwan’s conference venues, such as the Kaohsiung Exhibition Center and Taipei Nangang Exhibition Center, have been granted ISO 20121 (Event Sustainability Management System) certification. Together with a green-themed tour or CSR team-building activity, you can ensure your event is completely sustainable.

6

Great for galas

From the historical to the sophisticated, every city in Taiwan boasts unique venues with character. Let your creativity flow and impress clients with a cocktail reception or specially arranged banquet dinner at some of these outstanding spaces.



7

Immersive culture

Even in Taiwan's modern cities, there are old streets and conservation areas where local products can be made as part of hands-on workshops and activities—offering ideal opportunities for team building. Activities such as aboriginal cultural experience, mastering Daxi spinning tops, or painting a Hakka paper umbrella result in unique souvenirs.



8

Service that is more like friendship

The Taiwanese are known for their warmth; a greeting to a stranger may just win you a new friend.

With Halal-certified restaurants and hotels on the rise, Taiwan is also one of the best destinations for Muslim travellers outside the Organization of Islamic Cooperation (OIC) member states, according to the Mastercard-Crescentrating Global Muslim Travel Index.

9

Seamless planning

Secure the right support for your events with Taiwan's incentive schemes and initiatives for planners, all of which are customised to different group sizes, event types, and regions.

Having the right assistance ensures that planners are able to focus on the finer details and the creative execution of events to ensure successful outcomes that are impressive.

10

Competitively priced for optimal ROI

One of the biggest challenges in planning an event is getting the most out of your budget. With abundant choices in terms of venues, accommodation, transport, and activities, Taiwan gives you excellent return on your investment.

Taiwan's Coastal Wonders

Taiwan is known for its cities and mountains, however 2018 has been named the “Year of Bay Tourism” to bring its coastal regions into the limelight. When it comes to corporate team-building retreats and incentive trips, the tremendous array of seaside adventures available along Taiwan’s coastal and bay areas will excite even the most seasoned travellers.

This September, Kaohsiung will host the **Global Harbor Cities Forum** for the second time, while Penghu’s archipelago will welcome over 1,000 foreign visitors from September to October 2018 for an annual meeting of the France-based **Most Beautiful Bays in the World Club**. Clearly, Taiwan’s coastal regions are becoming an attractive new option for international meetings.

Did you know...



Taiwan is bordered by **1,500km** of stunning coastline



Its seas hold more than **10%** of the world’s marine species.



Black sand beaches, whales and dolphins, and bioluminescent waters can be found along various coasts and islands.

Make A Huge Splash

Hit the water in Pingtung

The best way to enjoy Pingtung's beaches is out on the water. Here, in addition to a variety of water sports and beach Olympics activities, groups can go sea kayaking, snorkelling, or stand-up paddle boarding for a dose of sun, sand, and sea.



Tour Provincial Highway 11

Lauded as Taiwan's most beautiful coastal drive, Highway 11 cuts through mountains and follows cliff edges along the eastern coast to connect Hualien and Taitung. Groups can go on an "Amazing Race"-style road trip, visiting attractions like the indigenous Marongarong Amis house, hitting the surf at Jinzun Beach, and competing to take the most tantalising photos of local cuisine along the way.

Take a yacht to Turtle Island

On a yacht ride from Yilan to Guishan (Turtle) Island, groups have a chance of spotting whales, dolphins, and porpoises, especially during March and November. Turtle Island is an uninhabited ecological marine park that will delight intrepid explorers with its abandoned buildings, sea caves, and otherworldly volcanic terrain with steaming fumaroles and underwater hot springs.



Corporate Social Responsibility

Want to create a completely sustainable event? In addition to holding a sustainable event at some of Taiwan's world-class venues, you can organise CSR team-building activities to help protect the environment and serve local communities.

Beach clean-up

Ocean pollution is becoming a major concern around the world as non-biodegradable plastics and trash don't just harm marine life—they also find their way into the food chain and affect humans as well. Groups can participate in a beach clean-up on one of Taiwan's many beautiful beaches, and even compete in teams to gather the most trash!



Maintain a green corridor

Converted from the old Dongshi railway line, the Dongfeng Bicycle Green Way is a verdant cycling trail where visitors will encounter fruit orchards, earthquake relics, dams, and river valleys. Upon completing the route, groups can plant a sapling near the finish line to reduce their carbon footprint.



Hands-On Experiences

Go DIY

Taiwan's artisanal heritage isn't just to be admired—many local design studios, factories, and restaurants proudly offer DIY workshops and classes where groups can try their hand at making a product of their own.

Try making...

- *Snacks and pastries:* pineapple cakes, suncakes, Hakka lei cha pestle tea, xiaolongbao soup dumplings
- *Traditional crafts:* clay pottery, Hakka oil paper umbrellas, soaps, indigenous embroidery
- *Lifestyle goods:* glass bead jewellery, leather accessories, silkscreen printed bags



Live off the land

Agriculture has historically been a vital part of Taiwan's economy, and even today the island's crops are renowned for their exceptional flavour and quality. Several recreational and tourism farms are open to incentive groups.

Try doing...

- Beekeeping and tea-making in Nantou
- Strawberry picking in Miaoli
- Salt harvesting in Tainan
- Rice planting and harvesting in various counties

Learn about local cultures

Besides the majority Min and Hakka Chinese communities, Taiwan is home to 16 officially recognised indigenous ethnic groups. The panoply of folk and aboriginal experiences available will open delegates' eyes to Taiwan's astounding cultural diversity.

Try experiencing...

- Traditional hunting processes, rituals, and cuisine of the Paiwan tribe
- Harvest festivals of the Amis tribe in July and August
- Sowing rites, hunting rites, and witch inductions during the Ear-Shooting Festival of the Bunun tribe



Eastern Taiwan

Where Mountains Meet the Sea



Yilan

Just a 50-minute drive from Taipei, Yilan's many streams and forests make it an eco-paradise with phenomenal waterfall-lined walking and hiking trails ideal for post-conference picnics and workouts.



Hualien

Bound by rugged coastlines and crashing waves, Hualien boasts surging rivers that are popular for white water rafting and river tracing, a sport where one literally traces rivers through a combination of hiking, bouldering, swimming, and even cliff jumping.



Taitung

Taiwan's adventure capital beckons with thrilling activities all year round: think whale-watching, hot spring bathing, hiking, and surfing.



WHY GO?

Situated to one side of formidable mountain ranges, the counties of eastern Taiwan showcase the island's beauty in the rough, inspiring individuals to expand their physical and mental boundaries. Boutique accommodations are the way to go for hospitality with a personal touch, however a string of international resorts also provides meeting space and support for bigger groups.

WOW FACTOR

The annual Taiwan International Balloon Festival is an opportunity to treat employees or delegates to the spectacular experience of floating over Taitung's Luye Gaotai (Luye Plateau) in a hot air balloon to admire eastern Taiwan's beauty from above.

Northern Taiwan

Discovering Formosa's Delights

WHY GO?

Located around cities like Taipei and Taoyuan with travelling times of less than an hour, northern Taiwan's main attractions are a convenient way to begin exploring the island's history and natural beauty.

WOW FACTOR

Indulge VIPs with a majestic dining experience—and win social media points with gorgeous Instagram photos—at Miaoli's Chateau in the Air, a restaurant with sprawling castle-like architecture that overlooks forested hills and a mist-shrouded lake.



Keelung distills the best of Taiwan's exciting food and architecture into hotspots such as Miaokou Night Market, Zhongzheng Park, and National Museum of Marine Science & Technology, so time-strapped business travellers can enjoy maximum cultural immersion in minimal time.



Hsinchu boasts a mix of heritage and modernity for MICE groups: ancient city gates lead to gleaming biotechnology and optoelectronics facilities, while research institutes and five-star hotels like the Sheraton Hsinchu are a stone's throw away from extensive coastlines and mountain parks.



Miaoli's pastoral charm is ideal for incentives and green-themed events: this county is home to flower markets, farms, and serene lakes where groups can truly escape the city and unwind.

Taipei City



“Summer is a favourite time for larger-scale events in Taipei, with plenty of music festivals and other happenings on the local calendar. Incentive groups will be amazed by the Lunar New Year celebration in Taipei, which is one of the grandest in the world.”

—Chen Su-Yu, Commissioner, Department of Information and Tourism, Taipei City Government



Hot Numbers



500 five-star hotel rooms, under Park Hyatt Taipei and Andaz Taipei ownership, will occupy a prime location in the Xinyi District when the Taipei Sky Tower opens in 2020, next to Taipei 101.



31,000 sqm of event space will be added to the city once Taipei Nangang Exhibition Center Hall 2 opens in March 2019.

WHY GO?

There is truly something new in Taipei City every day; Taiwan's capital is experiencing an explosion of hip restaurants and cafes, local design studios, international five-star and boutique hotels, and meeting venues large and small. Each builds on to the appeal of Taipei's historic and natural attractions, making the city a true all-rounder for meetings and events.

WOW FACTOR

Hold gala events and smaller-scale meetings right next to the Taipei International Convention Center (TICC) and Taipei World Trade Center (TWTC) at the Xinyi Public Assembly Hall, better known as “Sisinan Village”. The former military settlement now features four halls and outdoor spaces in a vintage setting.

Taoyuan City



"I'd personally recommend visitors head to Daxi Old Street for some hands-on workshops and classes as it's known for its fine local carpentry and crafts."

— Chu Song-Wei, Director, Department of Economic Development (Taoyuan)



WHY GO?

Taoyuan is aiming to be the regional stage for high-tech industries. It's already broken ground on a futuristic "smart conference zone" close to the Taoyuan High Speed Rail Station. In addition to the Taoyuan Convention and Exhibition Center, you'll find two international star-rated hotels, an Innovation and Research Center, and a museum - complete with autonomous vehicles for transport and smart street lighting.

WOW FACTOR

Incentive groups will be won over by natural beauty of Jiobanshan Park: it's coloured sweet pink by plum blossoms in spring and crimson by maples in autumn. The park is also home to two banyan trees planted by Chinese political leader Chiang Kai-shek and his wife.

Hot Numbers



A **28,700sqm** convention and exhibition centre is scheduled to open in 2022, allowing for meetings of up to 6,000 people



NT\$230bn (US\$7.62bn) is being invested into Taoyuan's rail network, with five line extensions for the Taoyuan Metro currently under construction.

Central Taiwan

The Green Domain



WHY GO?

The geographical heart of Taiwan is also its traditional heart, where plenty of cultural experiences await.

WOW FACTOR

Groups tight on time can charter a train ride on the Alishan Forest Railway to travel partway up the mountain through lush forests of cypress, learning about the history of Alishan's native Tsou tribes and logging industry.



Nantou is best known as the home of Sun Moon Lake, the largest lake in Taiwan and a favourite destination for MICE groups. It is also the place for a hands-on tour of some of Taiwan's world-famous tea plantations.



Changhua brims with folk culture and cuisine that's easily accessible from nearby Taichung city. Groups can easily spend a day exploring Lukang town, with its many curious alleyways and old buildings, or follow scenic cycling trails through forests and flower fields.



Chiayi and Yunlin will entertain visitors all year round with their many festivals, from the cultural events in Southern Branch of the National Palace Museum to the boisterous Folk Drum Festival, where groups may boost their camaraderie in a drumming class!



Taichung City

Hot Numbers



2021 will see the opening of the Shuinan International Convention and Exhibition Center, featuring two exhibition halls accommodating up to 5,000 booths as well as a 2,200-seat theatre.



1,000+ international star-rated hotel rooms will be available in Taichung by 2021, including the 288-room Le Méridien Taichung and 250-room Okura Prestige Taichung.



Over **600,000 sqm** of land is currently being used over three exhibition venues for the Taichung World Flora Exposition from March 2018 to April 2019, showcasing developments in horticulture, agriculture, and ecological conservation.

WHY GO?

Taichung's status as the hub for many of Taiwan's largest manufacturing industries is enhanced by rapid infrastructural development: the city's metro system is set to formally open by 2020, and a good mix of international hotels have already marked their spots around the landmark National Taichung Theater and upcoming Shuinan International Convention and Exhibition Center.

WOW FACTOR

At the Taichung Cultural & Creative Industries Park, groups can participate in a variety of design and art DIY workshops in between meetings; their creations can then be taken home as unique Taiwan souvenirs.



"Our Meeting & Event Promotion Office provides one-on-one support to assist you throughout the event planning process. We're also in the midst of building a MICE Alliance here in Taichung."

— Dr. Lu Yau-Jr, General Director, Economic Development Department of Taichung City Government

Southern Taiwan

Sensational Beaches



Pingtung

Go wild at Kenting National Park, where groups can go surfing, jetskiing, go-karting, or simply hike various scenic trails through millennia-old forests and coral tablelands.



Penghu

This archipelago of **90 islands** is known for its crystal-clear waters, ideal for snorkelling and surfing. Magong, the largest island, is the main transport hub serviced by domestic flights from various regions of Taiwan, as well as a ferry from Kaohsiung.

WHY GO?

Incentive groups will be amazed by southern Taiwan's abundance of fine sandy beaches and turquoise ocean swash, so often are they associated only with tropical regions. Pingtung and Penghu, in particular, are just a stone's throw away from Kaohsiung and make great stops for ocean-based team-building events - or simply a relaxing time by the sea.

WOW FACTOR

Sailing on a luxury private yacht from Kaohsiung, groups can catch fireworks displays during the Penghu Ocean Fireworks Festival (held April-June each year), spend a night on board, and go island-hopping the next day to some of Penghu's most captivating islands.

Tainan



“Tainan is Taiwan’s food capital—many popular dishes found in Taiwan actually originated from Tainan. Fresh fried shrimp rolls are a must-try here, and you also can find plenty of shops selling shrimp crackers along Anping Old Street.”

—Li Men-Yen, Acting Mayor,
Tainan City



WHY GO?

As Taiwan’s oldest city and former capital for over 200 years, Tainan holds a special place in the hearts of Taiwanese and remains well-connected to the rest of the country. The city is a treasure trove of conserved heritage venues with Dutch and Japanese influences, and also offers plenty of nature and adventure hotspots for incentive groups, such as the Jingzaijiao Tile-Paved Salt Fields.

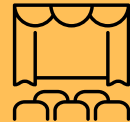
WOW FACTOR

Anping Tree House is a green event venue that will have your guests utterly spellbound: the former warehouse is enmeshed in the roots and branches of a nearby banyan tree, as if being reclaimed by Mother Nature.

Hot Numbers



Year 2018 will see the opening of the new Tainan Art Museum, with a total of 33 galleries and a 339-seat theatre for exclusive meetings and events.



A **5,000-seat theatre** and meeting spaces for up to 1,000 people will also be added to the city in 2020, when Tainan’s first convention and exhibition centre opens.

Kaohsiung City

Hot Numbers



71,000 sqm will be available when the new Kaohsiung Maritime Culture and Popular Music Center opens in late 2018, with a **3,500-seat** concert hall and six waterfront studios.



20,000 visitors attended the 2018 Taiwan International Boat Show, a landmark event in Kaohsiung, with some 726 buyers from 31 countries.



Over **170 members** are part of the Kaohsiung MICE Alliance, a network of MICE-related organisations providing planners with support and resources for seamless event planning.



WHY GO?

Taiwan's largest harbour city has undergone a spectacular transformation in the past five years, thanks to several infrastructure and urban space developments such as the Asian New Bay Area, which will be complete once the Kaohsiung Port Terminal and the Maritime Culture and Popular Music Center open in 2018. This revitalisation is drawing more of Taiwan's young talent as well as bigger international meetings, such as the 2020 ICCA Congress.

WOW FACTOR

Driverless autonomous vehicles can be activated to transport event attendees along the waterfront strip connecting the Kaohsiung Exhibition Center and other key points of interest, like the nearby Software Technology Park.



"One fantastic teambuilding activity I recommend is a one-day farm experience at a farm in Meinong or elsewhere in Kaohsiung. Participants can reconnect with nature while fully appreciating the effort that goes into growing some of Taiwan's most valued crops!"

—Jason Cheng, Deputy Director-General, Kaohsiung Economic Development Bureau



ICCA 2020

KAOHSIUNG



MAKE AN IMPACT WITH TAIWAN'S VENUES

Professional Venues

Taipei International Convention Center

- Up to **3,100 guests** can occupy the Plenary Hall, while 26 meeting rooms of varying capacities are available throughout four storeys.
- The venue is **Muslim-friendly**, with designated prayer rooms and Halal catering available.

Digital age: Planners can take advantage of the convention centre's **free WiFi** to create highly connected events using event apps, live broadcasts, and more.

Kaohsiung Exhibition Center

- Two exhibition halls, connected by a central boulevard and an outdoor exhibition area, offer a total of **25,100 sqm** of space.
- The **9,100 sqm South Hall** is column-free, while **13 conference spaces** can be combined or partitioned as needed.
- The biennial **Taiwan International Boat Show**, a landmark event here, most recently featured 1,000 booths and test drives where visitors could board show vessels for a spin around Kaohsiung harbour.

Get innovative: With two marinas on the waterfront enabling direct access to the convention centre from the water, grand entrances for VIPs and special events can be planned, such as after-parties in docked yachts.



Taipei World Trade Center Exhibition Hall 1

- **28,239 sqm** of exhibition space spread across two showgrounds; the main showground on the 1st floor can hold 1,300 standard exhibition booths.
- **5 conference rooms** available, with the largest capable of hosting 550 guests.
- Over **100 consumer and trade exhibitions** are staged here annually, in addition to 25 annual Taipei international trade shows.



Taipei Nangang Exhibition Center Halls 1 & 2

- **45,360 sqm** of show space available across two halls, including the Sky Dome, Taiwan's largest column-free showground.
- **Direct access** to the Taipei Metro, Nangang Software Park, and upscale hotels such as Courtyard by Marriott Taipei.
- **2,362 exhibition booths** and conference space for **2,400 people** will be added once Nangang Exhibition Center Hall 2 opens in March 2019.

Add tech touches: IT facilities can easily be customised. For example, a screen can be added to electronic gantries at hall entrances to display attendee information, such as booth locations and banquet seats, upon entry.



National Taichung Theater

- **8 event spaces** with unique concepts and capacities of up to 4,100 people.
- **A Sky Garden** on the rooftop offers views of the surroundings and direct access to a restaurant.

- With a broad sweeping staircase that draws the eye upwards, the **lobby and second-floor foyer** can also be used for red-carpet glamour receptions.

A stage like no other: The Black Box Theater, a freeform indoor space, features a soundproof door that opens up to the adjoining Outdoor Theater—letting you “think out of the box” for creative events such as product launches.

Old Tainan Magistrate Residence: The esteemed history of this colonial-style building—it once housed 20 members of the Japanese Imperial Family—lends itself well to themed events and gala dinners.

Unique Venues



Songshan Cultural and Creative Park, Taipei: Built in 1937 as a tobacco factory, this historic site offers spaces like the West 201 Conference room, Multi-Showcase Hall, and Baroque Garden for creative events and meetings.



Daxi Tea Factory, Taoyuan: The second floor of this still-functioning tea factory has been redesigned into an indoor event space where presentations and interactive exhibitions can be staged. A converted pool courtyard also serves as an elegant setting for receptions.

National Kaohsiung Center for the Arts (Weiwuying): This futuristic theatre complex can accommodate a variety of group sizes in its four indoor venues, from the 470-seat Recital Hall to the 2,260-seat Opera House. The latter features a fully automated stage that can be customised to realise any creative vision.



Taichung Cultural and Creative Industries

Park: Once the largest brewery in Taiwan, the restored grounds of this multifunctional park feature nine indoor and outdoor spaces that make planning a full day of seminars and workshops at a single venue possible. During breaks, delegates can visit the F&B shops and retail stores onsite.

Coming Soon

2020: Tainan Convention and Exhibition Center

2021: Shuinan International Convention and Exhibition Center

2022: Taoyuan Convention and Exhibition Center





CASE STUDIES

Gathering Great Minds for a ‘Cancer Moonshot’

15th Human Proteome Organization World Congress (HUPO 2016)

Held in Taiwan for the first time, the congress was a milestone event that saw the launch of the International Cancer Proteogenome Consortium (ICPC), a voluntary organisation bringing together cancer researchers from over a dozen countries.

Event highlight: In addition to the seminars held at Taipei International Convention Center (TICC), Elite Professional Conference Organiser also arranged for the post-congress workshop to be held at Sun Moon Lake’s Fleur de Chine Hotel, complete with a boat tour that gave participants a chance to unwind after the five-day event.





Technology Helps Doctors Restore Eyesight

19th Retina International World Congress (RIWC 2016)

Held for the first time in Taipei, the Retina International World Congress was attended by representatives from around the world to discuss all the latest developments in retinitis pigmentosa (RP) research. At RIWC 2016, groundbreaking research on artificial eye implants and devices was shared by researchers from Germany and the United States.

Special arrangements: During the event, there was a typhoon warning which led to a lockdown at the Taipei International Convention Center (TICC). However, the congress proceeded smoothly indoors and Elite Professional Conference Organizer made arrangements for participants to depart safely.

Event highlight: A special Retina Youth meeting was held for participants under the age of 35 to promote international networking and exchange. For this, Elite Professional Conference Organizer arranged a tour of Taipei with visits to the National Palace Museum, Yangmingshan National Park, and Shihlin Night Market.



Celebrating 30 Years of Business Success

Tong Hua Dong Bao Group

For its 30th anniversary, China's Tong Hua Dong Bao Group organised a 3-in-1 trip to Taiwan for 605 of its employees to attend the World Diabetes Congress 2016 in Taipei, meet with manufacturers in Tainan, and celebrate with an incentive tour and gala dinner at Sun Moon Lake.

Special arrangements: The client requested that the entire event be paperless, so Taiwan Tour Ltd. created a WeChat Official Account to seamlessly share all meeting, accommodation, transport, and even dinner seating details with delegates.

Event highlight: The theme of the trip was "Feeling Our Heritage Through Timeless Experiences". Hence, Taiwan Tour Ltd. worked closely with the client to plan a gala dinner showcasing China and Taiwan's shared heritage through the venue decor as well as dinner programme.

"Through this trip, I realised that Taiwan has many great venues for conferences and tours. The hotels are modern and more importantly, our local guides were so thoughtful and caring—I really felt the service was top-notch."

PLAN & GAIN

Take your next step towards a memorable - and rewarding - meeting. Whatever the scale of your event, there are support teams and incentives that can help you maximise your resources and inspire you with creative ideas to wow attendees throughout their time in Taiwan.

Get Support: MEET TAIWAN is your partner for...

- Getting expert local advice
- Assisting with fast-track visas and financial subsidies
- Organising counterpart match-ups for delegates
- Building strategic local alliances



Business Events Surprising Taiwan (BEST) Rewards Program by MEET TAIWAN

Groups over 20 pax enjoy:

- Assistance + subsidies for site/ venue inspection
- Welcome kits
- VIP souvenirs for delegates
- Welcome banner and letter from MEET TAIWAN

Groups over 400 pax enjoy additional:

- Bonus items and services
- Visa application counselling

Planners are rewarded with:

- Taiwan Excellence awarded product
- Inspection subsidies
- SENSE Taiwan Tour complimentary pass





Tourism incentive by
Taiwan Tourism Bureau

Groups over 50 pax enjoy:

- Administrative assistance
- Welcome gifts
- Welcome banner
- A cultural performance valued up to NT\$150,000 (US\$4,935)

Groups staying more than 3 nights + from target countries in Taiwan's 'New Southbound Policy' enjoy:

- Customised support
- Extra financial rewards

Learn more at eng.taiwan.net.tw



Special regional subsidies to give
your event a shining new stage

- Eligible events held in **Taipei** may apply for cash subsidy of up to NT\$300,000 (US\$9,875), as well as support for post-event tours, transport, and entertainment.
- Conferences and exhibitions held in **Taichung** may apply for cash subsidy of up to 50% or NT\$1,000,000 (US\$32,900). *Learn more at eng.taichung.gov.tw*



- Conferences and exhibitions held in **Tainan** or **Kaohsiung**, with at least 100 participants from 3 foreign countries, may apply for cash subsidy of NT\$100,000-800,000 (US\$3,290-26,310). *Learn more at www.tainan.gov.tw / www.khmice.org.tw*



WHERE EVERYONE CAN MEET

122 cities with non-stop flights to Taoyuan International Airport, including Frankfurt, Singapore, Sydney, New York, and Dubai

10 countries and territories with non-stop flights to Kaohsiung International Airport, including Bangkok, Kuala Lumpur, Manila and Ho Chi Minh City.

EXPLORE WITH EASE



Taxis are also affordable compared to most other international cities—a ride from the Taipei HSR station to Taipei International Convention Center costs approximately NT\$260 (US\$9). Simply flag down a yellow cab in any city for metered rates.



Take the scenic route with trains on the **Taiwan Rail** network, which connects nearly all cities across the island. Delegates can take a two-hour journey right after the busy conference schedule to meet particularly panoramic views of the mountains and the Pacific Ocean coastline in Hualien.



Cities like Taipei, Taoyuan, Kaohsiung, and Taichung (launching end of 2018) boast clean and convenient **metro systems** that delegates can use to get around. All public transport systems use the EasyCard contactless fare card.



The **Taiwan High Speed Rail (THSR)** makes travel a breeze: **90 minutes** is all it takes to get from Taipei in the north to Kaohsiung in the south. Taoyuan, Taichung, Tainan are also conveniently served by the high speed rail network.



More adventurous groups can challenge themselves by embarking on part of **Taiwan's Cycling Route No. 1**, which circumnavigates the entire island and is well-maintained.



CONTACT MEET TAIWAN TODAY



Let us help you map out your next amazing event in Taiwan.
Get in touch with us for more information and a personal
consultation:



Taiwan's MICE Promotion Program
Organised by International Trade Administration, TITA
Taiwan External Trade Development Council
Ad. by International Trade Administration, TITA

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