Join ICCA

to reshape your international association's business meetings



- International association meetings business opportunities with 11,000 qualified leads.
- The largest global association community.
- The My ICCA portal global networking platform.
- Global and regional business partners.

- Bespoke education programmes.
- PR and marketing opportunities.
- Market Intelligence ICCA resources.
- Global associations with support from regional offices: Africa | Asia Pacific | Europe | Latin America and Caribbean | Middle East | North America.
- CSR initiatives.



# ICCA Membership Benefits



# ICCASkills – Industry certification\*

- The forefront education programme for global business events.
- By industry experts, business leaders, academics & ICCA members from all over the globe.
- ICCASkills offers two different levels, both online or in-person Certified International Convention Specialist (CICS) and Certified International Convention Executive (CICE).



## Business opportunities with international and regional associations

- We deliver your new business leads through the new ICCA Business Intelligence tool.
- Access detailed and commercially sensitive information on meetings through Regional & Global Business Exchanges.
- Connect with association executives at our Business Workshops.



#### Association case studies

on the issues facing Focus associations today. We'll walk you through relevant case studies, so you gain a deeper understanding from their insights.



## Bespoke reports\*

Gain a competitive edge with data and analysis tailored to your business needs. High-quality reports produced by our expert industry research team.



# Market intelligence

Our insights will help you take a data-driven approach to your business strategy so you stay across all evolving trends.



## Industry focussed white papers

Best practice and in-depth guides on topics including working with convention bureaus, bidding & decision-making.



## My ICCA portal

A one hour online, one-to-one "My ICCA" portal training session.

# **Events Highlight Calendar 2024**



Global Influence, Regional Insight, Local Impact.



Find out more at iccaworld.org



# A streamline of networking & educational opportunities



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