

EST.2003

TRAVEL TECH SHOW

BOOK YOUR STAND NOW FOR 2024

19-20 JUNE
EXCEL
LONDON

More than 600 travel technology buyers attended TravelTech Show 2023 to learn, benchmark, network and source

68%
of attendees have purchasing authority



80
suppliers exhibited at the show



477
travel agents, tour operators and travel & tourism businesses attended



947
messages exchanged between buyers & exhibitors



70%
of buyers said their main reason for attending was to meet with exhibitors



180
new buyers attended TravelTech Show 2023



810
leads generated for exhibitors



74%
of buyers are at a managerial level position in their organisation



10:1
buyer to exhibitor ratio



38
conference sessions over two days



A CAPTIVE AUDIENCE FROM AROUND THE WORLD



United Kingdom



United States



Spain



Germany



Netherlands



Ireland



Israel



France



Switzerland

Exhibitor -
Samuel Flynn
HandsIn

As a trailblazer, we not only got an excellent opportunity to showcase our innovation at Trailblazer Awards 2023 but through the tech pavilions, we also got to network and interact with fellow trailblazers and discuss potential partnerships.

Buyer -
Nick Mariolis
Avratours SA

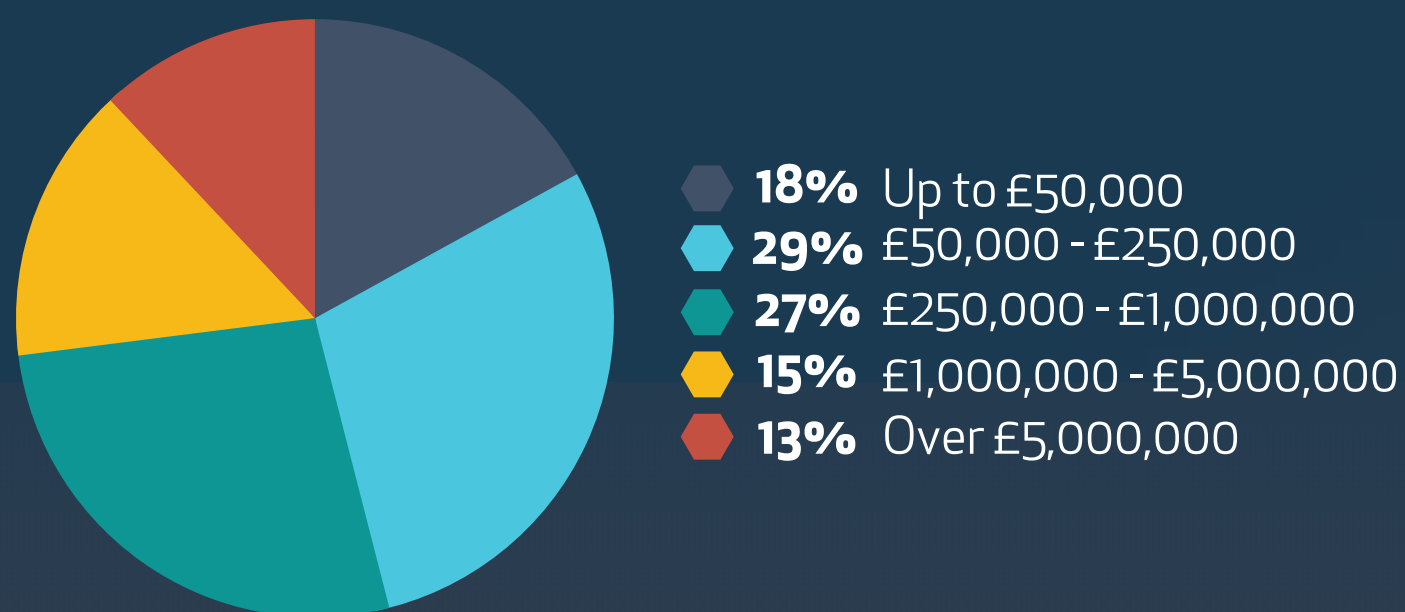
The show itself is amazing because it's more mature than competitors. For buyers, it's like a kid in a garden. Especially because of the range of products and interesting sessions.

Watch this video to get a glimpse of TravelTech Show!

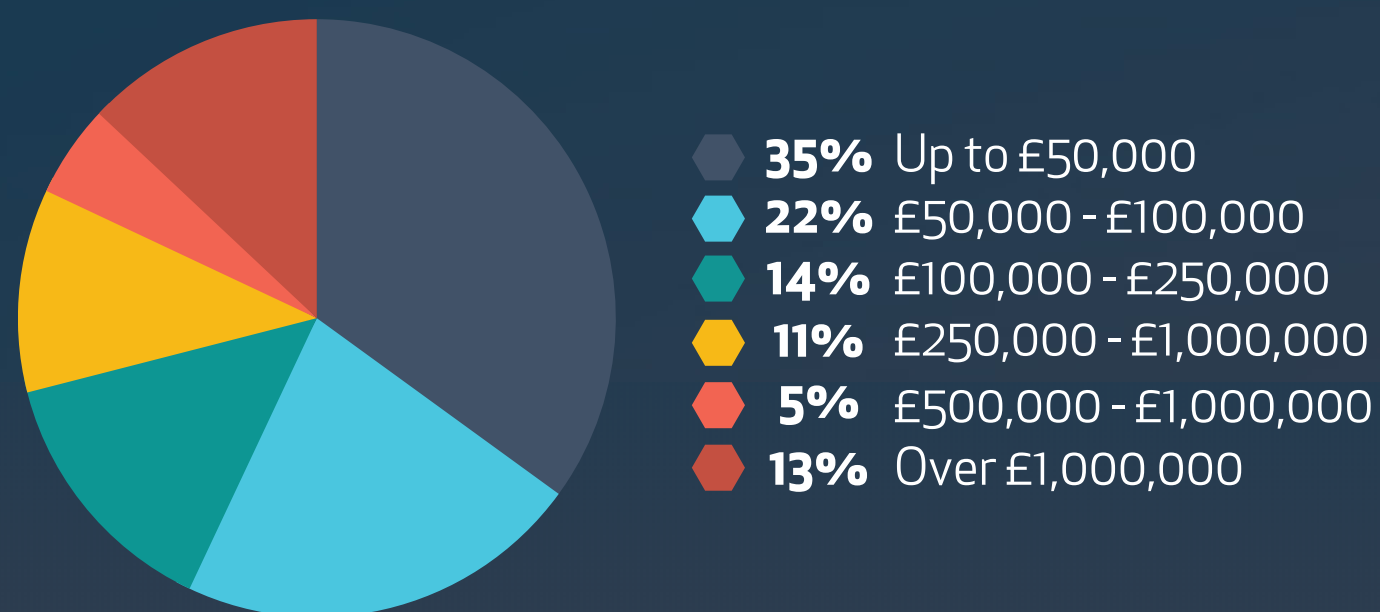


VISITOR BREAKDOWN BY

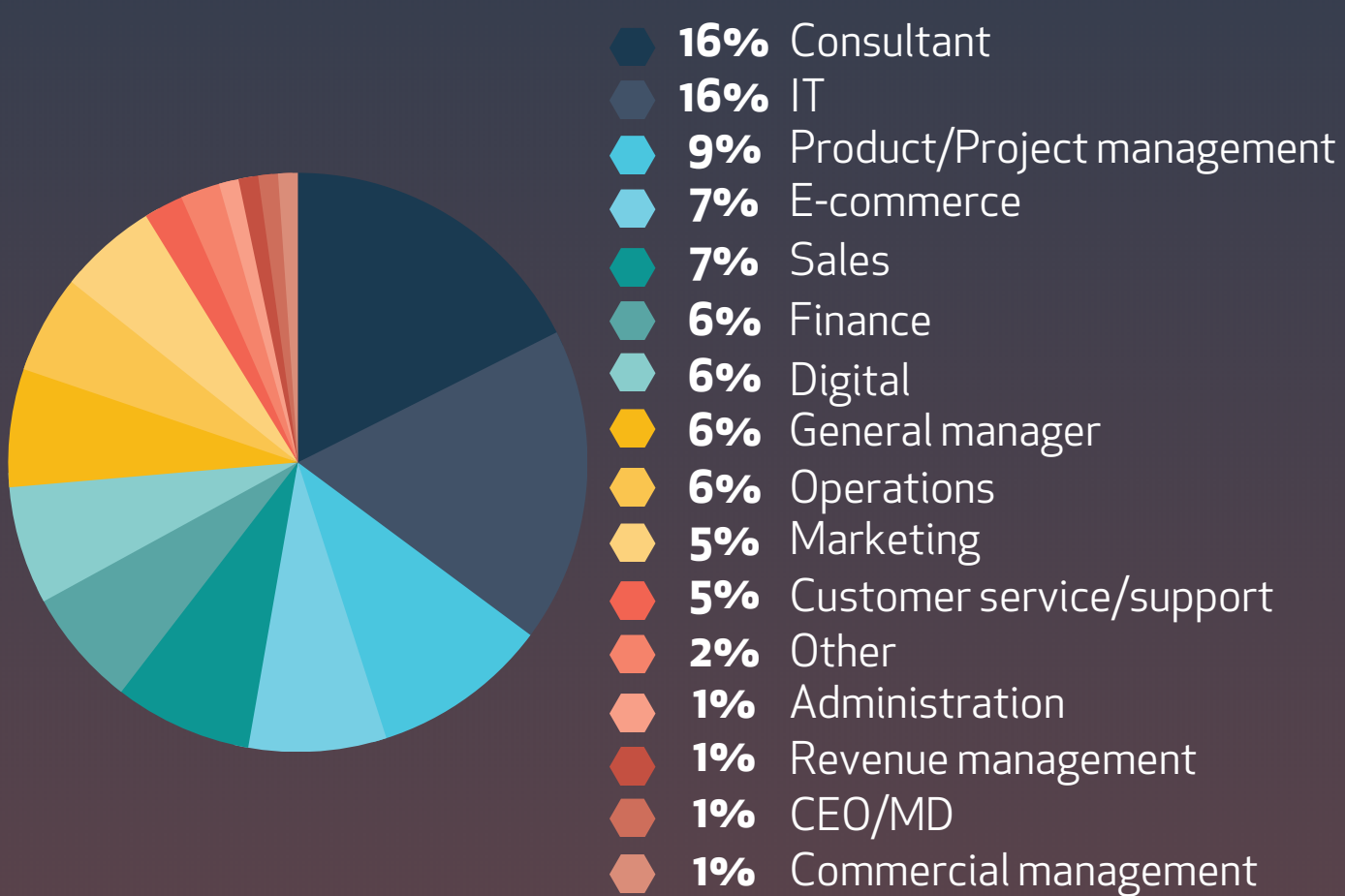
Annual technology spend



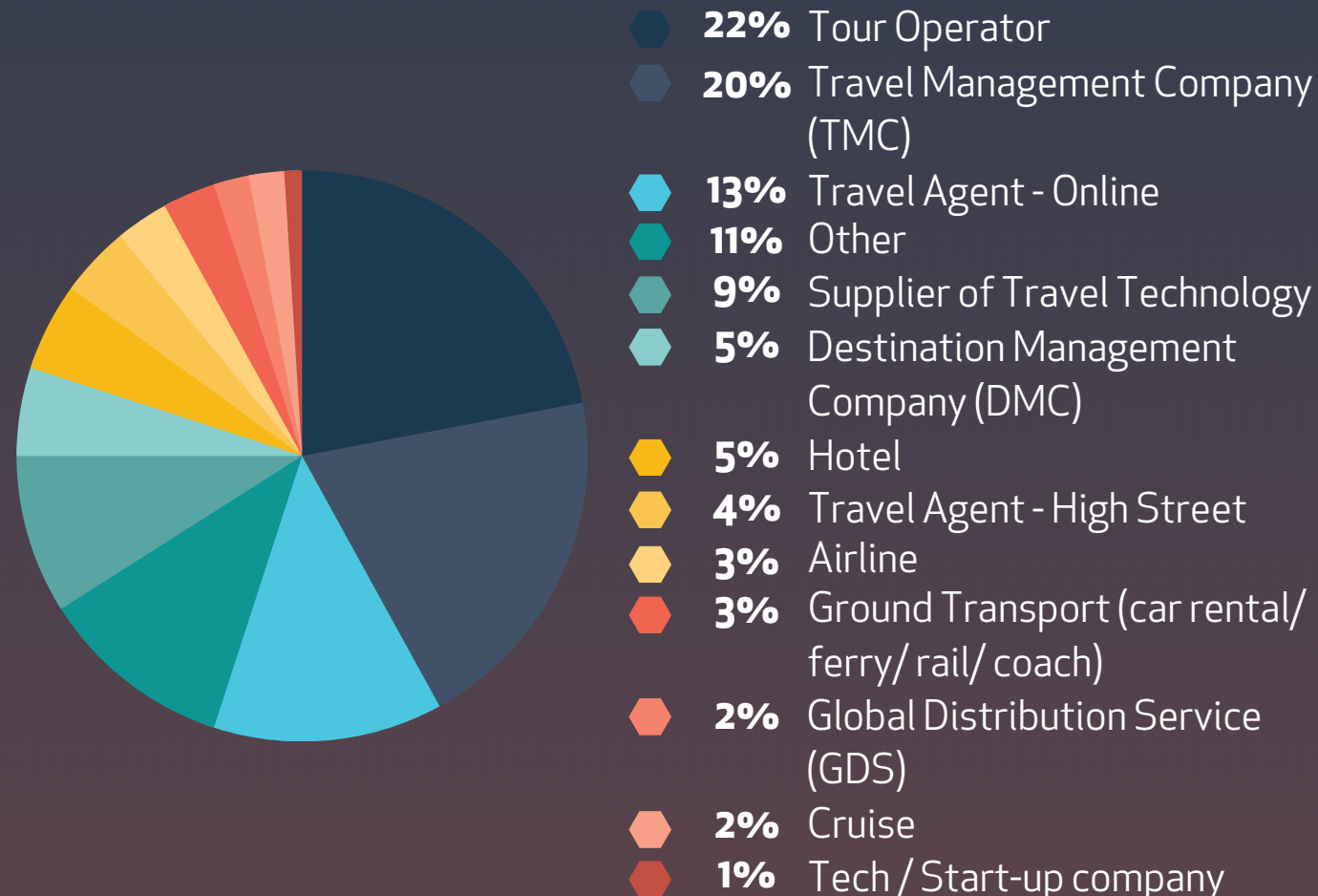
Annual marketing spend



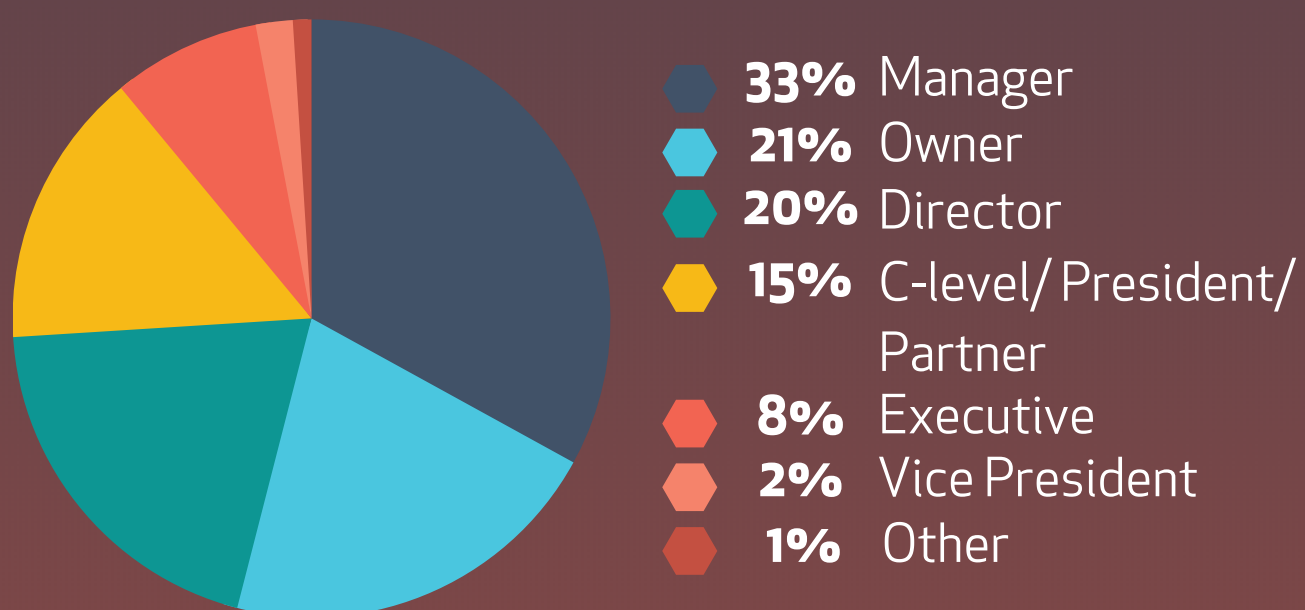
Job function



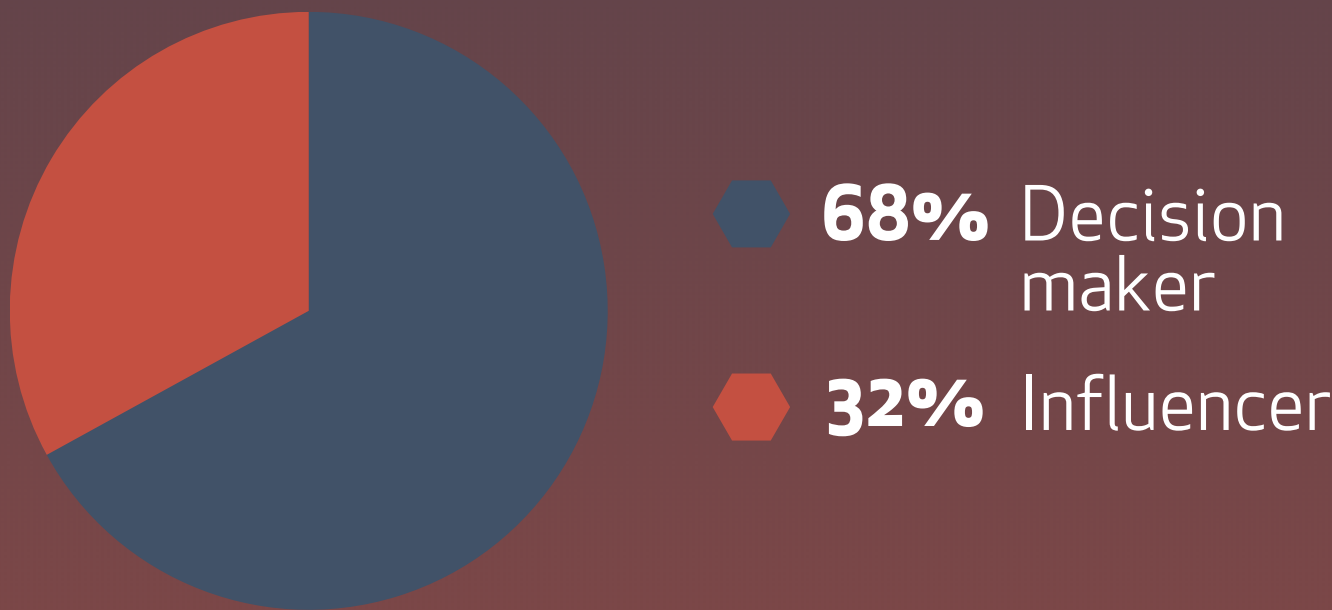
Company type



Job level



Purchasing authority



Get in touch today!

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