



**Transform the Way You Create,
Sell, and Operate Multi-day Tours**



Software for Mid to Large-Sized Tour
Operators and DMCs

www.lemax.net

How Lemax Can Transform Your Travel Business

Lemax Platform offers solutions for different teams and processes to help you achieve your travel business goals faster, provide better experiences, and maximize results.

CENTRALIZED PRODUCT INVENTORY

Eliminate spreadsheets, mistakes, and manual cost calculations - **unify your products such as accommodations, flights, transfers, and tours in one platform and take advantage of faster bookings!**

Our unique platform allows you to avoid duplicates and load all contract data once – prices, discounts, special offers, availability, cancellations, and payment policies.

PACKAGE BUILDER & OPERATIONS

Ensure the profitability of your products – effortlessly create, publish, sell, and deliver unique tour packages. Enhance your teams' creativity and create unique products for your customers.

Improved operational efficiency reduces costly mistakes. One platform to develop tour itineraries, sell them, and prepare your tour guides for tour delivery!

CENTRALIZED COMMUNICATIONS

Use our centralized two-way email system to **track history and current communications with your suppliers and customers.** You can also register phone calls and add internal notes.

Quickly find necessary information and context around inquiry for personalized booking offers.

BOOKING & SALES AUTOMATION

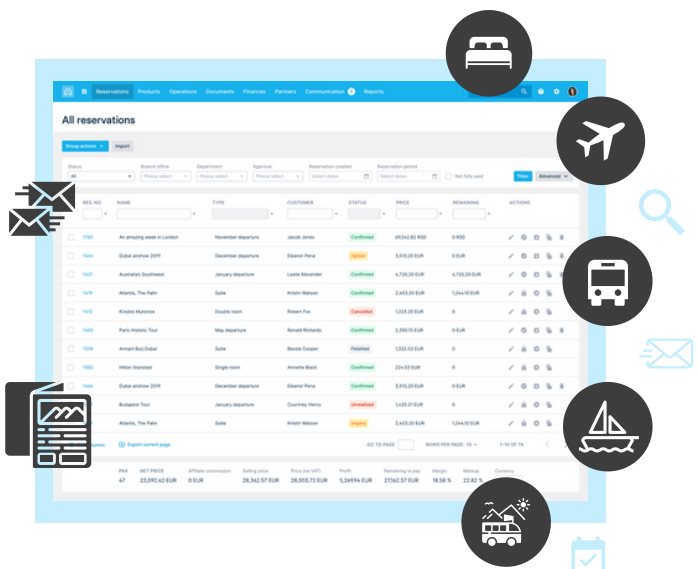
Streamline and automate the entire booking process to effectively handle both suppliers and customers. Eliminate all manual effort when creating customer-facing documents such as itineraries, offers, and quotes.

Get a reliable booking engine and speed up quoting to boost results. Gain consistency in processes and efficiencies within your entire team.

UNIFIED PARTNER & CUSTOMER PROFILES (CRM)

Unify all customer and supplier data in order to improve your interactions. **Customer profiles provide a central overview of all data with custom fields, reservation history, purchases, documents, and communications.**

Focus on customer profitability and satisfaction by building stronger long-term relationships.



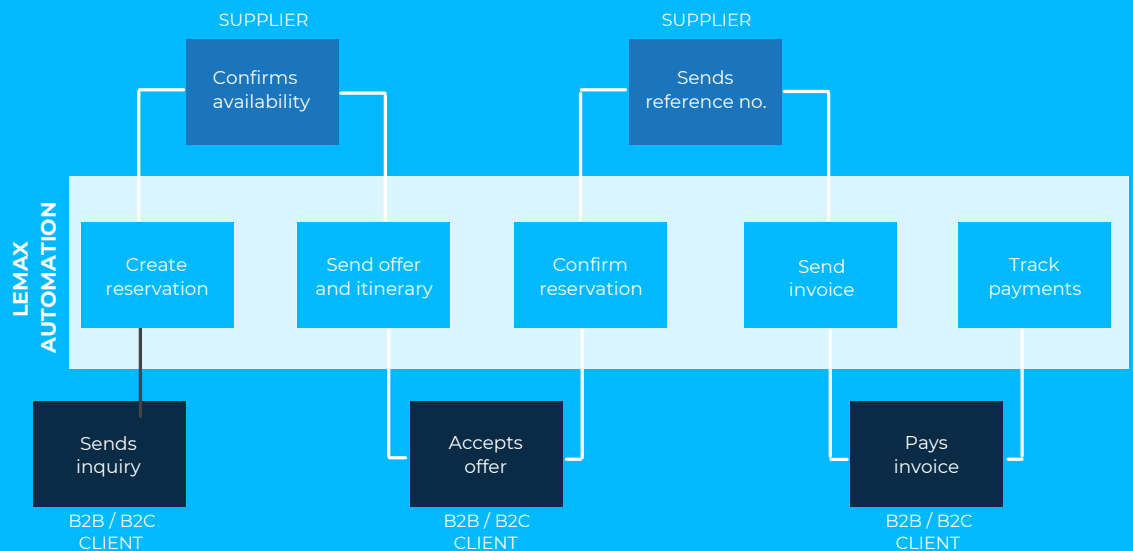
The Ultimate Workflow Automation with Clients and Suppliers

The ultimate workflow automation with clients and suppliers - everything happens in the background, no manual work!

Speed up bookings and increase revenue by automating your travel business processes with triggered actions.

- Ask suppliers for availability
- Get confirmations instantly
- Send documents to customers
- Send payment reminders
- Automate engagement follow-ups
- Generate itineraries and send them to customers

**Transform.
Automate.
Grow.**

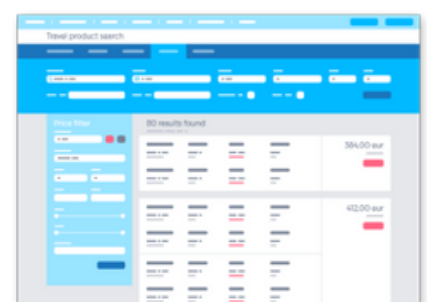


EXPAND YOUR SELLING CHANNELS

- Create your internet booking engine using our WEB API for online publishing products and services.
- Distribute your products to your B2B partners via XML OUT connection.
- Get branded internet booking engine that enables your B2B partners to book online products and services.

INTEGRATIONS

Connect with third-party suppliers - expand your supplier network with seamless integrations - live prices, availability, and direct booking.





CUSTOMER SUCCESS

"What has really been a game-changer for Asian Trails since day one is the ability to have a competent counterpart who understands our requirements.

One of the reasons we chose Lemax is a high level of automation - auto-confirmations to suppliers, auto-invoices, auto-itineraries, you name it!"

Marcel Grifoll
Group CFO, Asian Trails

CUSTOMER SUCCESS - IN NUMBERS

↑ **30%**

Increase in efficiency

↑ **27%**

Increase in revenue per employee

↑ **x5**

Number of quotes



With more than 35 customers globally and 20+ years in the market, Lemax is leading innovation and changing the way travel companies do their business.

We are a team of 80+ travel industry and IT experts, and our mission is to transform the travel industry by digitalizing and automating manual processes.

More than tech! We are our clients' partners - supporting them with expertise, implementation, and training services to help them achieve desired goals with Lemax.



20+

years of expertise



35+

customers globally

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