



WOMEN IN CONSTRUCTION **AMBASSADORS PACK**

GET BEHIND US TO DRIVE EQUALITY &
DIVERSITY IN THE BUILT ENVIRONMENT



ORGANIZED BY

SUPPORTED BY

WHY JOIN AS A WIC AMBASSADOR?

At Chicago Build we actively seek out professional and talented women within the construction industry to represent the extraordinary skill sets and expertise the industry has to offer.

Not only do we search for and appoint recognised and award-winning women for Chicago Build, we focus on showcasing the advantages of being a woman in construction and strive to have a strong female line-up in our content programme.

It's important for us to tell the many amazing career stories within the industry and hear from inspiring women on what they have achieved and how they can motivate others to follow a similar path to success.

Our mission is to ensure that businesses within the construction industry, and the people leading them, have every opportunity to thrive.



**DRIVING
CHANGE
TOGETHER IN
THE USA'S
BUILT
ENVIRONMENT**

THE ANNUAL WOMEN IN CONSTRUCTION NETWORKING EVENT

Chicago Build will host the annual Women in Construction Networking Event each year which is attended by women working across all sectors within construction in the Midwest.

The session is free-to-attend for all and offers the chance for professional individuals operating in this market to network and feel inspired. Learn from a panel of established experts discussing the untapped opportunities for women working in construction, diversity and equality. Not to mention, complimentary tea, coffee and biscuits .

The event will be examining the issues of gender imbalance and inequality within the built environment.



2.00pm -
3.00pm

**WOMEN IN CONSTRUCTION PANEL
DISCUSSION IN THE BUILT
ENVIRONMENT NETWORKING HUB**

3.00pm -
4.00pm

**WOMEN IN CONSTRUCTION
NETWORKING EVENT IN THE BUILT
ENVIRONMENT NETWORKING HUB**

THE ROLE AND BENEFITS OF BECOMING A WOMEN IN CONSTRUCTION AMBASSADOR:

PRE-SHOW

- Listed on the Chicago Build website as a WIC Ambassador [including your profile picture, biography, personal statement and company logo]
- Promote the Women in Construction Networking Event and Chicago Build to your business network and encourage all of your contacts to register for free tickets
- Send emails inviting your network to attend the Women in Construction Networking event and Chicago Build
- Mention the show across social media channels – LinkedIn, Twitter, Facebook and Instagram - We can provide you with personalised marketing banners
- Submit questions for the Women in Construction Opening Panel Discussion speakers



**CALLING ALL
WOMEN
WORKING IN
CONSTRUCTION.
SPREAD THE
WORD!**

AT THE SHOW

- Attend the Women in Construction Panel Discussion in the Built Environment Networking Hub from 2.00pm - 3.00pm (September 20)
- Attend the Women in Construction Networking Event in the Built Environment Networking Hub from 3.00pm - 4.00pm (September 20)

All WIC Ambassadors will have priority seating at the conference and you will be introduced to all other attendees at the networking event to kick start the session.

You will be given a WIC Ambassadors badge to make you identifiable for all other attendees to approach you for advice, share stories and to establish new connections.

POST-SHOW

- Have an active role in comms in the Women in Construction LinkedIn group
- Continue the conversation with all other WIC Ambassadors and event attendees
- Keep striving to make incredible change in the USA's construction industry!

**TELL US WHO
ELSE WE NEED
TO APPROACH
TO BECOME
AMBASSADORS**



INTERESTED IN BECOMING A WIC AMBASSADOR?

WHO CAN BE A WIC AMBASSADOR?

Anyone (female or male) who is passionate about driving change in the UK's built environment. We welcome everyone, from students to CEOs, to get involved in this initiative. We want every voice heard!

JOIN US!

Get in touch with the Chicago Build Team to become an official Ambassador for this networking event and help us raise awareness for more diversity in the building and construction industry.

Simply fill out the online form to submit your details and join our large team of WIC Ambassadors!

**CLICK HERE TO SUBMIT
YOUR DETAILS**

CONTACT US

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