

Shell Scheme Exhibitor Information

Shell Scheme Package


Shell scheme stands are built using 2.4m high Octanorm with metalwork separating each panel. The stand will include:

- Shell scheme wall panels
- Fascia to open sides
- Nameboard to each open side (stands 6sqm or less receive 1 namboard)
- Carpet neutral in colour
- One round table - black (unclothed), 2 chairs - black, wastepaper bin

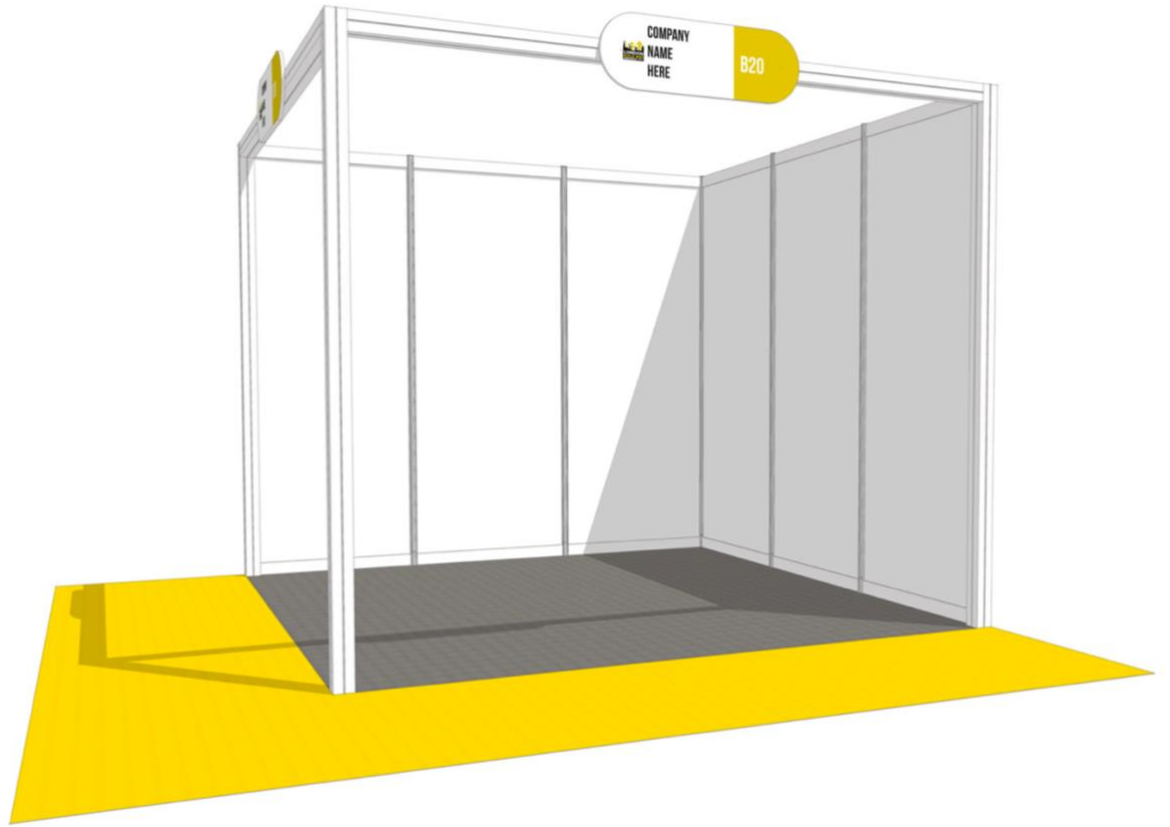


**actual furniture items may differ from those pictured*

If you wish to upgrade or add packages to your stand, please contact your London Build Sales rep. Available packages are as per below

FURNITURE UPGRADED PACKAGE	2 x White DSW chairs 1 x White table with chrome base 1 x Literature rack 1 x White lockable cupboard	
ELECTRICAL PACKAGE	1 x 500w power connection 1 x track with 3 spotlights	

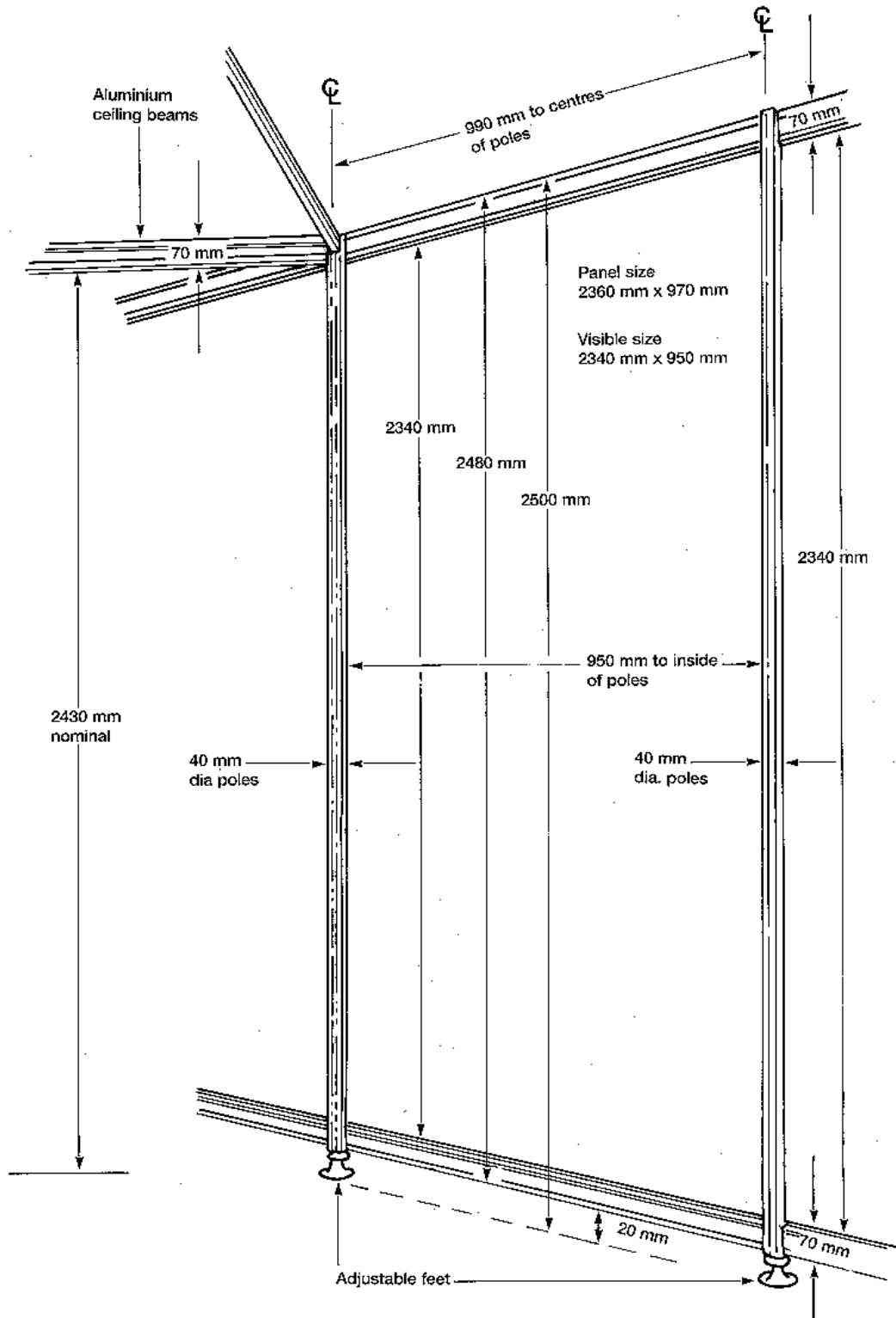
Shell Scheme
Visual



**Please note this is a representation only. Colours depicted are subject to change.*

OCTANORM SHELL SCHEME

THE BASIC SHELL SCHEME IS SHOWN BELOW IN DETAIL.



Look & Feel

We urge all exhibitors to consider how best to create an outstanding brand experience within their stand. The whole look and feel of your stand should be well thought out and planned. Some things to consider:

- Signage / printed materials for backdrops
- Interactive elements eg entertainment
- Display of your product
- Ways to convey your message

<p>Stand Additions & Upgrades</p>	<p>If you would like more information or to discuss, please contact the organisers.</p> <p>The following items are not included in your package</p> <ul style="list-style-type: none"> • Electrics and lighting (unless you have booked a package) • Graphics / shell scheme additions & upgrades <p>If you would like to order these items for your stand, please use the contacts below</p> <table border="1" data-bbox="316 331 1481 891"> <tr> <td colspan="2" data-bbox="316 331 1481 394">Shell Scheme Additions / Flooring upgrades</td> </tr> <tr> <td data-bbox="316 394 874 533"> <p>Full Circle Full Circle will contact you directly with details of how to access the online ordering portal for booking any additional items</p> </td> <td data-bbox="874 394 1481 533"> <p>T: +44 (0) 161 393 3949 E: exhibit@fullcircleeventsltd.co.uk</p> </td> </tr> <tr> <td colspan="2" data-bbox="316 533 1481 595">Graphics</td> </tr> <tr> <td data-bbox="316 595 874 694"> <p>Full Circle</p> </td> <td data-bbox="874 595 1481 694"> <p>T: +44 (0) 161 393 3949 E: eehub@fullcircleeventsltd.co.uk</p> </td> </tr> <tr> <td colspan="2" data-bbox="316 694 1481 766">Additional Furniture (in addition to the packages as per above)</td> </tr> <tr> <td data-bbox="316 766 874 891"> <p>Creative Hire</p> </td> <td data-bbox="874 766 1481 891"> <p>T: +44 (0) 1676 542 616 E: sales@creativehire.co.uk W: https://www.creativehire.co.uk/</p> </td> </tr> </table>	Shell Scheme Additions / Flooring upgrades		<p>Full Circle Full Circle will contact you directly with details of how to access the online ordering portal for booking any additional items</p>	<p>T: +44 (0) 161 393 3949 E: exhibit@fullcircleeventsltd.co.uk</p>	Graphics		<p>Full Circle</p>	<p>T: +44 (0) 161 393 3949 E: eehub@fullcircleeventsltd.co.uk</p>	Additional Furniture (in addition to the packages as per above)		<p>Creative Hire</p>	<p>T: +44 (0) 1676 542 616 E: sales@creativehire.co.uk W: https://www.creativehire.co.uk/</p>
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<p>Important information</p>	<ul style="list-style-type: none"> • Exhibitors may NOT request their fascia to be removed from their stand without the prior consent of the Organisers; the fascia is integral to the structural stability of the stands and may only be removed in exceptional circumstances and where the stand layout allows sufficient stability • Under no circumstances must anything be nailed, screwed or glued to the shell scheme panels or metal framework of the stand. Acceptable fixing methods are: <ul style="list-style-type: none"> • Two part Velcro (hook and loop) • Blu tack and double-sided sticky pads to fix light exhibits • A range of brackets and clips are available to carry panels, shelves, signs etc. - these can be ordered from Full Circle <p>Any damage to stand fittings, or residue or graphics left on panels, will be charged to the exhibitor at full replacement cost.</p> <ul style="list-style-type: none"> • If you wish to hang or fix heavy items please contact the shell scheme contractor to discuss suitable methods <p><i>Please note, internal dimensions differ from external dimensions shown, please contact the shell scheme contractor to obtain exact measurements</i></p>												
<p>Waste Management</p>	<ul style="list-style-type: none"> • Exhibitors, or their nominated contractors, are responsible for the management of rubbish and waste generated by the installation of flooring, stand build or supply of product to their stand (ie wrapping / offcuts / excess build material etc). This must all be removed from site by the exhibitor or contractor responsible for the stand. Waste may not be left onsite and the organisers reserve the right to charge exhibitors for the removal of any waste left by them or their contractor. <u>Please work under the principle that anything you bring to site must leave site with you</u> • The organisers actively encourage exhibitors and their contractors to consider the waste being generated by their flooring and stand construction and ensure that minimal waste is generated and that any residual waste is dealt with in a responsible manner. 												