



WOMEN IN CONSTRUCTION

AMBASSADORS PACK

GET BEHIND US TO DRIVE EQUALITY &
DIVERSITY IN THE BUILT ENVIRONMENT



ORGANISED BY



SUPPORTED BY



nawic
the national association
of women in construction

WOMEN IN 
CONSTRUCTION UK MAGAZINE

WHY JOIN AS A WIC AMBASSADOR?

At London Build we actively seek out professional and talented women within the construction industry to represent the extraordinary skill sets and expertise the industry has to offer.

Not only do we search for and appoint recognised and award-winning women for London Build, we focus on showcasing the advantages of being a woman in construction and strive to have a strong female line-up in our content programme.

It's important for us to tell the many amazing career stories within the industry and hear from inspiring women on what they have achieved and how they can motivate others to follow a similar path to success.

Our mission is to ensure that businesses within the construction industry, and the people leading them, have every opportunity to thrive.



**TOGETHER
DRIVING
CHANGE IN
THE UK'S
BUILT
ENVIRONMENT**

THE ANNUAL WOMEN IN CONSTRUCTION NETWORKING EVENT

London Build hosts the annual Women in Construction Networking Event each year which is attended by 1,200+ women working across all sectors within construction in the UK.

The session is free-to-attend for all and offers the chance for professional individuals operating in this market to network and feel inspired. Learn from a panel of established experts discussing the untapped opportunities for women working in construction, diversity and equality. Not to mention, complimentary tea, coffee and biscuits for anyone who donates a gold coin to the Pink Ribbon Foundation.

The event will be examining the issues of gender imbalance and inequality within the built environment.

We're excited to announce that the opening panel discussion will take the main stage at London Build on the 28th November, before breaking away to the 2 hour networking session in the Built Environment Networking Hub.

**10.30am -
11.30am**

**WOMEN IN CONSTRUCTION PANEL
DISCUSSION AT THE MAIN STAGE**

**11.45am -
1.45pm**

**WOMEN IN CONSTRUCTION
NETWORKING EVENT IN THE BUILT
ENVIRONMENT NETWORKING HUB**

THE ROLE AND BENEFITS OF BECOMING A WOMEN IN CONSTRUCTION AMBASSADOR:

PRE-SHOW

- Listed on the London Build website as a WIC Ambassador [including your profile picture, biography, personal statement and company logo]
- Promote the Women in Construction Networking Event and London Build to your business network and encourage all of your contacts to register for free tickets
- Send emails inviting your network to attend the Women in Construction Networking event and London Build
- Mention the show across social media channels – LinkedIn, Twitter, Facebook and Instagram - We can provide you with personalised marketing banners
- Submit questions for the Women in Construction Opening Panel Discussion speakers
- Attend the Women in Construction Autumn Networking Event for all WIC Ambassadors in September - further details coming soon!



**WE'RE CALLING
FOR ALL WOMEN
WORKING IN
CONSTRUCTION.
SPREAD THE
WORD!**

AT THE SHOW

- Attend the Women in Construction Opening Panel Discussion on the main stage from 10.30am - 11.30am (28th November)
- Attend the Women in Construction Networking Event in the Built Environment Networking Hub from 11.45am - 1.45pm (28th November)

All WIC Ambassadors will have priority seating at the conference and you will be introduced to all other attendees at the networking event to kick start the session.

You will be given a WIC Ambassadors badge to make you identifiable for all other attendees to approach you for advice, share stories and to establish new connections.

POST-SHOW

- Have an active role in comms in the Women in Construction LinkedIn group
- Continue the conversation with all other WIC Ambassadors and event attendees
- Keep striving to make incredible change in the UK's construction industry!

**TELL US WHO
ELSE WE NEED
TO APPROACH
TO BECOME
AMBASSADORS**



INTERESTED IN BECOMING A WIC AMBASSADOR?

WHO CAN BE A WIC AMBASSADOR?

Anyone (female or male) who is passionate about driving change in the UK's built environment. We welcome students to architects to CEO's to get involved in this initiative. We want every voice heard!

JOIN US!

Get in touch with the London Build Team to become an official Ambassador for this networking event and help us raise awareness for more diversity in the building and construction industry.

Simply fill out the online form to submit your details and join our large team of WIC Ambassadors!

[CLICK HERE TO SUBMIT
YOUR DETAILS](#)

CONTACT US



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