



# DIVERSITY IN CONSTRUCTION

## AMBASSADORS PACK

GET BEHIND US TO DRIVE DIVERSITY IN  
THE BUILT ENVIRONMENT



ORGANISED BY



## WHY JOIN AS A DIVERSITY AMBASSADOR?

At London Build we actively seek out professional and talented individuals within the construction industry to represent the extraordinary skill sets and expertise the industry has to offer.

It's important for us to tell the many amazing career stories within the industry and hear from inspiring individuals on what they have achieved and how they can motivate others to follow a similar path to success.

We're calling for all individuals, from students to graduates and diversity managers to CEO's!

Our mission is to ensure that businesses within the construction industry, and the people leading them, have every opportunity to thrive.



**TOGETHER  
DRIVING  
CHANGE IN  
THE UK'S  
BUILT  
ENVIRONMENT**

# THE DIVERSITY IN CONSTRUCTION NETWORKING EVENT

London Build is currently working with a large team of champions driving change and diversity, making the UK's built environment an inclusive industry.

The session is free-to-attend for all and offers the chance for professional individuals operating in this market to network and feel inspired. Learn from a panel of diversity champions discussing the the key issues and major developments within the UK's built environment.

28TH NOVEMBER 2019

12.50pm -  
1.40pm

**DIVERSITY IN CONSTRUCTION  
PANEL DISCUSSION ON THE MAIN  
STAGE**

1.45pm -  
2.15pm

**DIVERSITY IN CONSTRUCTION  
OPEN MIC SESSION IN THE BUILT  
ENVIRONMENT NETWORKING HUB**

2.15pm -  
3.15pm

**OPEN NETWORKING EVENT IN THE  
BUILT ENVIRONMENT NETWORKING  
HUB**

# THE ROLE AND BENEFITS OF BECOMING A DIVERSITY IN CONSTRUCTION AMBASSADOR:

## PRE-SHOW

- Listed on the London Build website as a Diversity Ambassador [including your profile picture, biography, personal statement and company logo]
- Promote the Diversity in Construction Networking Event and London Build to your business network and encourage all of your contacts to register for free tickets
- Send emails inviting your network to attend the Diversity in Construction Networking event and London Build
- Mention the show across social media channels – LinkedIn, Twitter, Facebook and Instagram - We can provide you with personalised marketing banners
- Submit questions for the Diversity in Construction Opening Panel Discussion speakers



**WE'RE CALLING  
FOR ALL  
DIVERSITY  
CHAMPIONS  
WORKING IN  
CONSTRUCTION.  
SPREAD THE  
WORD!**

## AT THE SHOW

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- Attend the Diversity in Construction Opening Panel Discussion on the main stage from 12.50pm - 1.40pm (28th November)
- Attend the Diversity in Construction Networking Event in the Built Environment Networking Hub from 1.45pm - 3.15pm (28th November)

All Diversity Ambassadors will have priority seating at the conference and you will be introduced to all other attendees at the networking event to kick start the session.

You will be given a Diversity Ambassadors badge to make you identifiable for all other attendees to approach you for advice, share stories and to establish new connections.

## POST-SHOW

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- Have an active role in comms in the Diversity in Construction LinkedIn group
- Continue the conversation with all other Diversity Ambassadors and event attendees
- Keep striving to make incredible change in the UK's construction industry!

**TELL US WHO  
ELSE WE NEED  
TO APPROACH  
TO BECOME  
AMBASSADORS**



# INTERESTED IN BECOMING A DIVERSITY AMBASSADOR?

## WHO CAN BE A DIVERSITY AMBASSADOR?

Anyone (female or male) who is passionate about driving change in the UK's built environment. We welcome students to architects to CEO's to get involved in this initiative. We want every voice heard!

## JOIN US!

Get in touch with the London Build Team to become an official Ambassador for this networking event and help us raise awareness for more diversity in the building and construction industry.

Simply fill out the online form to submit your details and join our large team of Diversity Ambassadors!

[CLICK HERE TO SUBMIT  
YOUR DETAILS](#)

## CONTACT US



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