

LONDON BUILD EXPO

THE UK'S LEADING CONSTRUCTION SHOW!

OLIVER
KINROSS



15 - 16 NOVEMBER

OLYMPIA LONDON



THOUSANDS OF
ATTENDEES



MEET THE
BUYERS



NETWORKING
PARTIES



500+ TOP-LEVEL
SPEAKERS



200+
CPD SESSIONS



HUNDREDS OF
EXHIBITORS



WOMEN IN
CONSTRUCTION
NETWORKING



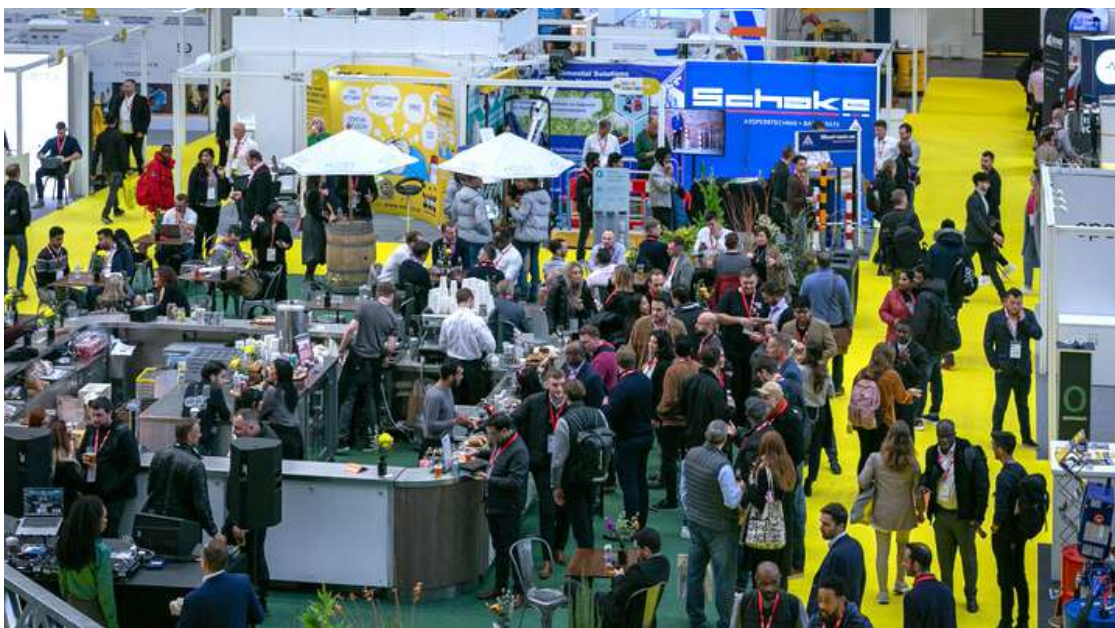
LIVE MUSIC &
ENTERTAINMENT

ENQUIRE TODAY: www.londonbuildexpo.com | info@londonbuildexpo.com

London Build has cemented itself as the leading and largest construction show in the UK!

Winner of Best Brand Expansion at the Exhibition News Awards and finalist of Best Trade Show in the UK at the AEO Awards.

The feedback from all exhibitors and attendees really speaks for itself. Attracting thousands of high-quality attendees from across the UK's entire construction industry, this is your one-stop show to network with key buyers, learn of the latest project opportunities and acquire thousands of new business leads.



GENERATE THOUSANDS OF NEW BUSINESS LEADS!



65% Exhibitors Rebooked Onsite for 2023



28,909 Registered Attendees



882,710+ Website Page Views (12 month average)



284,180+ Contacts in Email Database



116,080+ Social Media Followers

2022 SHOW HIGHLIGHTS



2022 EVENT STATS

28,909

Pre-Registered Attendees

12,611

Attendees Across 2 Days

323

Exhibitors

520

Speakers

33

NPS Score

87%

of Exhibitors rated London Build outstanding!

560

Event Ambassadors

49%

Female Speakers

86

Event Partners

12,488

Sqm of Exhibition Space

8

Conference Stages

12

Networking Sessions

50

International Exhibitors

3

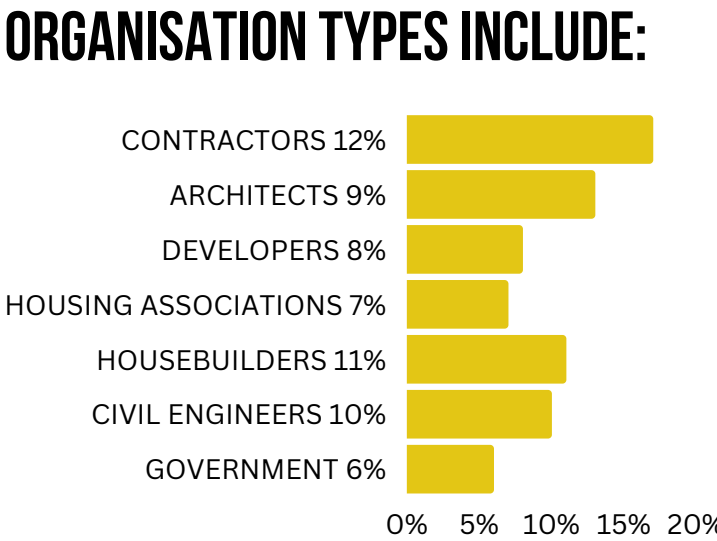
International Pavilions

40

Sponsors

220+

Hours of CPD Content





8

CONFERENCE STAGES



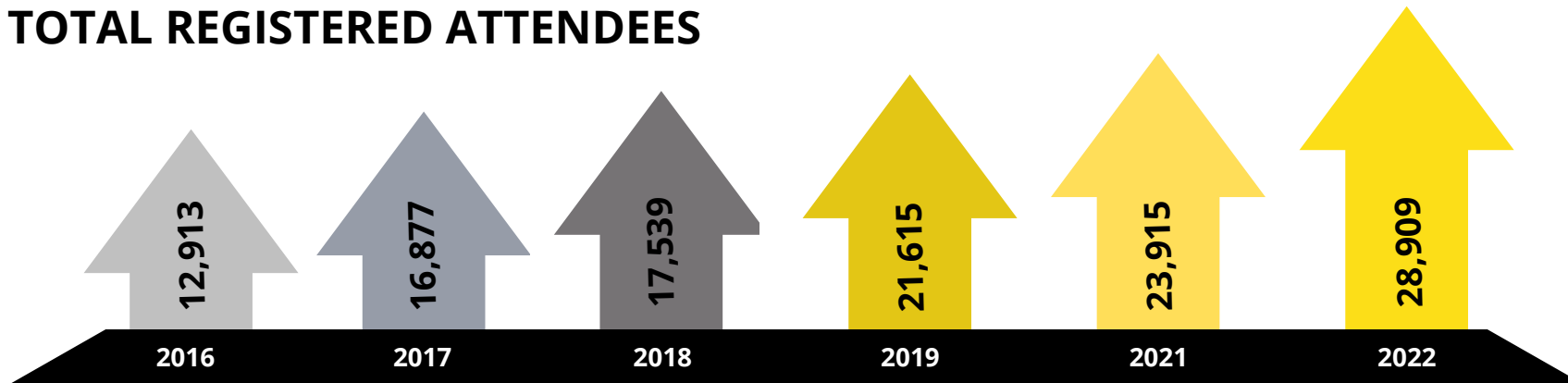
FEATURE AREAS INCLUDE



VIP LOUNGE



TOTAL REGISTERED ATTENDEES



42%

**INCREASE OF
ATTENDANCE
IN 2022**



74%

**REGISTERED
ATTENDEES IN SENIOR
MANAGEMENT**



82%

**ATTENDEES HAD
PURCHASING POWER**



12,850+

**HIGH QUALITY
BUSINESS MEETINGS
HELD**

ATTENDEE NUMBERS FROM CONTRACTORS



127



102



75



124



104



233



111



192



103



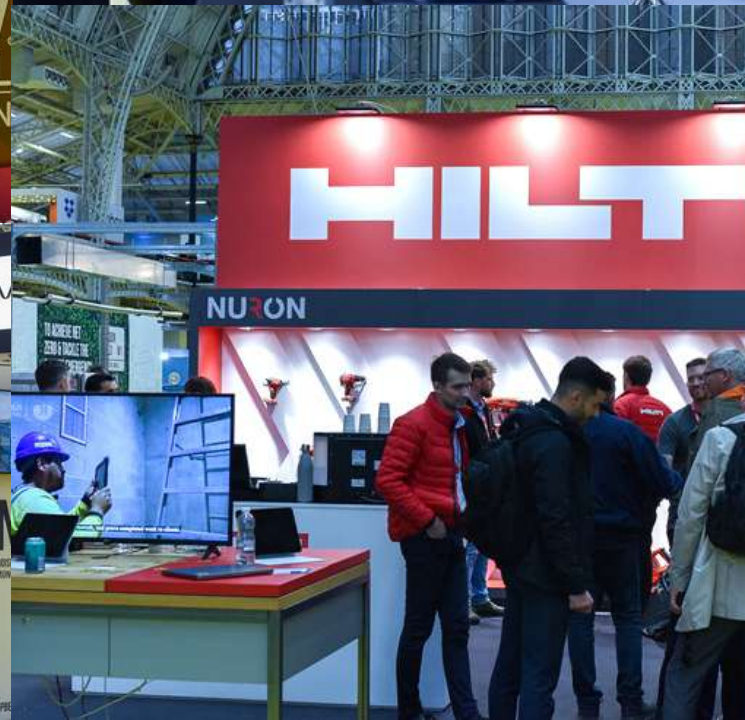
64



97



99





82%

ATTENDEES WITH DECISION MAKING & PURCHASING POWER

Architect
Architectural Designer
Architecture Interior Designer
Area Sales Manager
Associate Director
Bid Manager
BIM Director
BIM Manager
Building Controls Manager
Building Surveyor
Business Development
Business Development Director
Business Development Manager
Business Director
Buyer
CEO
Chairman
Chief Marketing Officer
Civil Engineer
Commercial Director
Commercial Manager
Commercial Project Specialist
Communications Director
Communications Manager
Compliance Manager

Construction Director
Construction Manager
Consultant
Contracts Manager
COO
CTO
Design Director
Design Engineer
Design Manager
Design Principal
Designer
Developer
Development Consultant
Development Manager
Digital Engineering Leader
Director
Director Business Development
Director of Construction
Director of Innovation
Engineer
Export Manager
Export Sales Director
External Affairs Manager
Fabricator
Facade Engineer
Finance Director
Finance Manager
Financial Advisor
Fire Engineer
Fire Risk Assessor
Fire Safety Inspector
Fire Safety Manager
Freight Manager

General Manager
Head of Business Development
Head of Communications
Head of Digital
Head of Enterprise
Head of Fire
Head of Fire Engineering
Head of Innovation
Head of Partnerships
Head of Procurement
Head of Research
Head of Sales
Health & Safety Manager
HR Director
Industry Development Manager
Installer
Interior Architect
Interior Architect Designer
Interior Designer
International Business
Development Manager
International Trade Advisor
Key Account Director
Key Account Manager
Land Buyer
Logistics Manager
Logistics Director
Manager
Managing Director
Marketing
Marketing Director
Marketing Executive
Marketing Manager

National Sales Manager
New Business Director
Operations Director
Operations manager
Owner
Partner
Partnerships Director
Performance Manager
Procurement Director
Procurement Manager
Product Development Manager
Project Director
Project Engineer
Project Manager
Property Director
Quantity Surveyor
Regional Sales Manager
Sales Director
Sales Manager
Senior Analyst
Senior Construction Manager
Senior Partner
Senior Project Manager
Solicitor
Specifiers/Specification Manager
Specification Business Manager
Surveyor
Sustainability Manager
Technical Director
Technology Manager
Transport Manager
UK Sales Manager
Warehouse Manager

ONLINE EXPOSURE

 **26,860+** FOLLOWERS

3,732,980+ ORGANIC POST IMPRESSIONS

 **9,000+** FOLLOWERS

16,100+ AVERAGE IMPRESSIONS PER MONTH

 **6,440+** FOLLOWERS

12,440+ PAGE VISITS

 **3,200+** FOLLOWERS

363,460+ PAGE REACH

 **5,000+** GROWING IMPRESSIONS

TOTAL REACH ACROSS SOCIAL MEDIA

116,080+



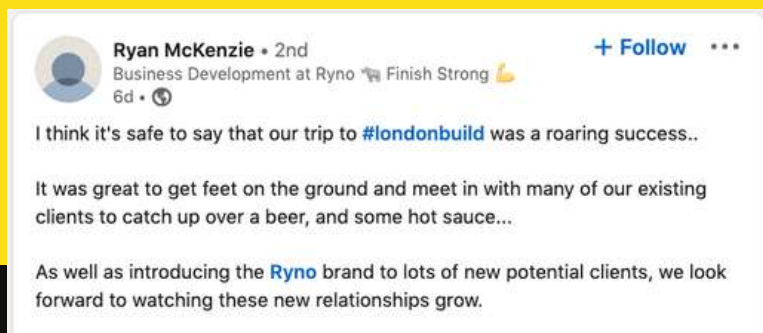
*SOCIAL MEDIA STATS FROM THE PAST 12 MONTHS (LAST UPDATED 30/11/2022)





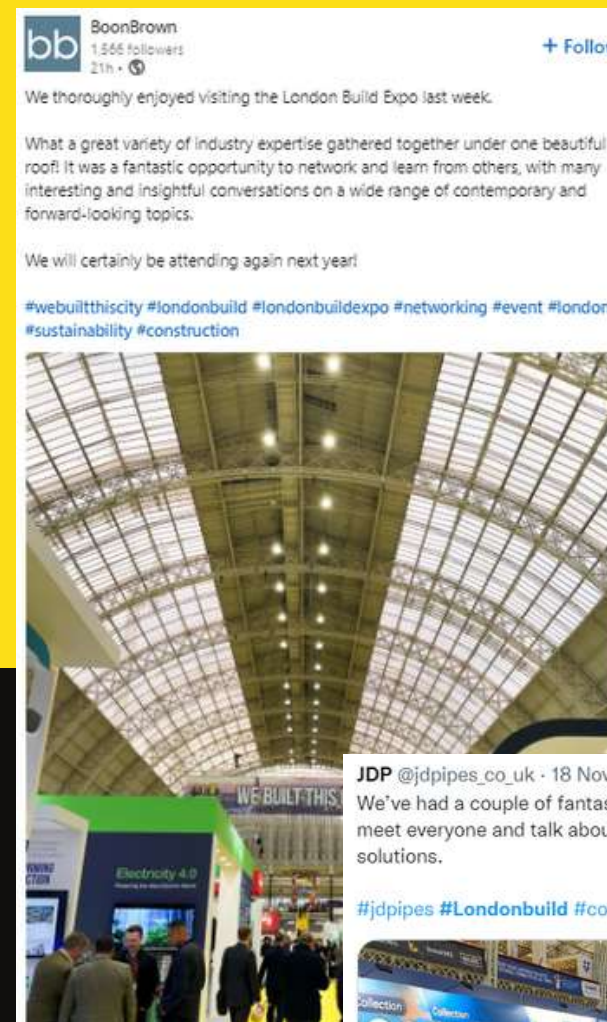
"That was the best show for us this year by far, great work! I appreciate your help and support and patience with members of the PlanRadar team. Personally, this is the flagship event of the year for PlanRadar in the UK and your support is always notice."

- Robert Norton, **PlanRadar**



"Good attendance numbers. We were extremely busy and made some very useful contacts."

- Paul Crouch, **Mace**



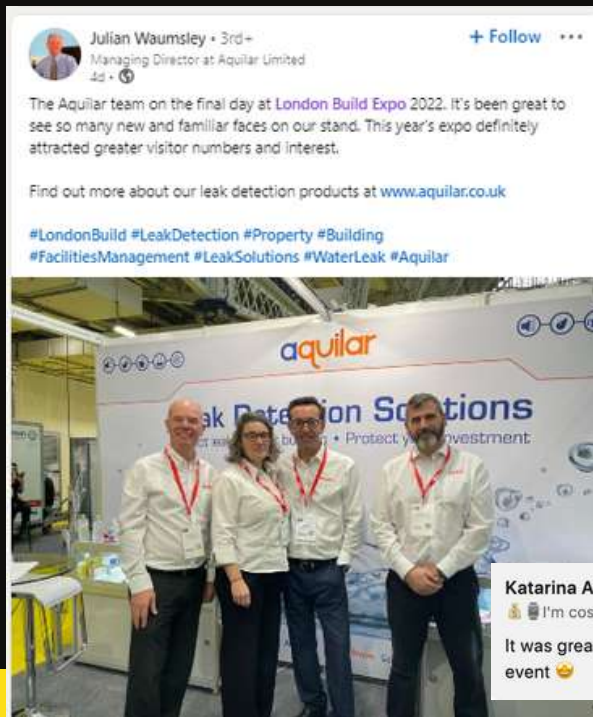
"EPIC!"

- Karim Mostafa Hussein,
G-Crystal Plastic Industries

"Well organised event, with good footfall and lot of sessions/facilities to attract potential clients."

- Mitchell Lee Disbrey, **Signstar Solutions Limited**





"Great atmosphere and lots of valuable conversations with decision makers!"

- Sarah Mizzi, Zaptec

"Well run, well supported, well attended!"

- Jamie Forsyth, Mates in Mind

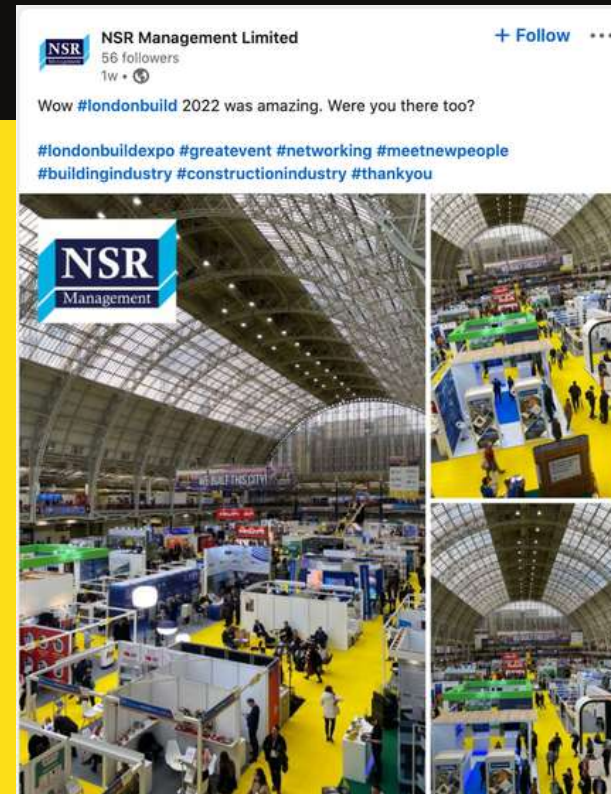
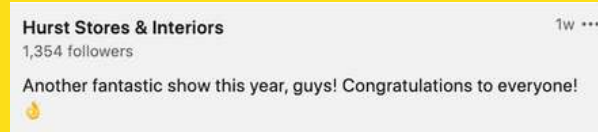
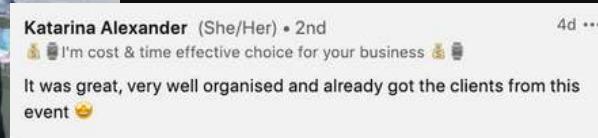
"The best large construction exhibition we have experienced in both 2021 and 2022."

- Melissa Harrison, The Fire Protection Association



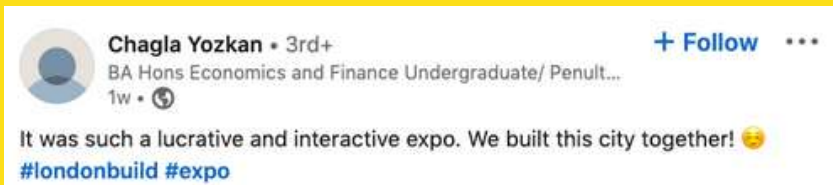
"We had a really productive show, lots of leads created and our stand was busy both days. Great atmosphere!"

- Charlotte Wardell, BuilderStorm



'Having the opportunity to engage with such a diverse range of stakeholders was so energising and we are super grateful to have had the opportunity to get involved. Congrats on pulling off my favourite industry/trade show so far – we hope to see you there again next year!"

- Chloe Donovan, Managing Director, Natural Building Systems

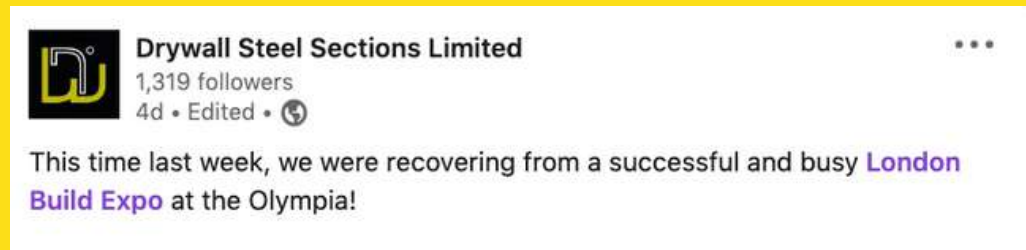
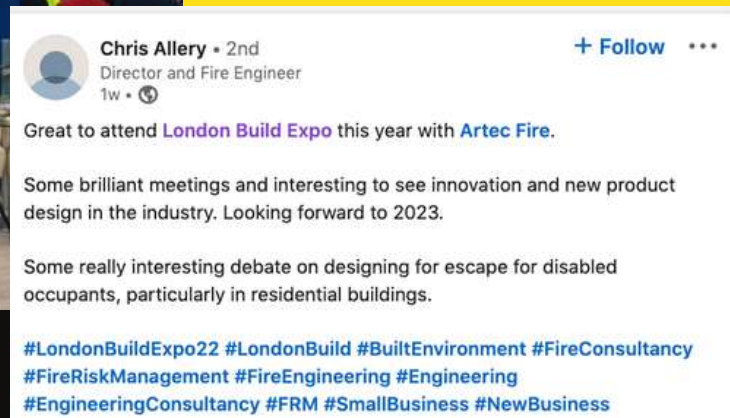


***"Fantastic 2 days
with quality
leads!"***

- Boyd Goulden, **CertOn** (Europa)

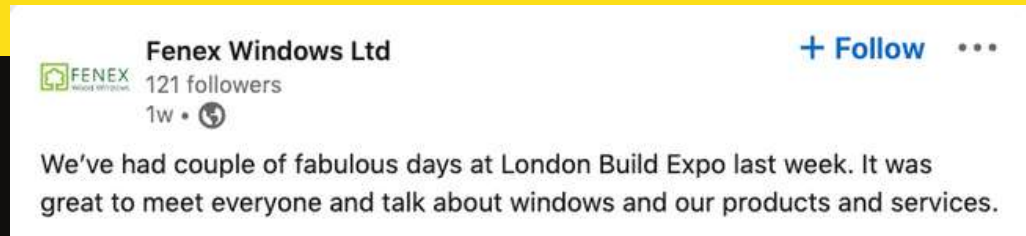
***"Great leads,
great
atmosphere!"***

- Boyd Goulden, **CertOn**
(Europa)



***"We received a lot of visitors to our stand
and made a number of useful contacts, those
who visited us and those that we visited."***

- Sarah Dexter - **MPG Quantity Surveyors Ltd**



"Fonn attended a large number of trade shows in 2021 and 2022, London Build was the best performing show in both years by a considerable margin – Paul Cooper and the team at Oliver Kinross do a stellar job of hosting the event over two days and ensure that we get to see the best people in the construction space. These events provide Fonn a considerable ROI and will remain our 'must do' event for the foreseeable future".

- David Lawrence, VP of Construction, **Fonn**

ATTENDING COMPANIES



ATKINS

Jacobs

MOTT
MACDONALD M M



Barking &
Dagenham



Haringey
LONDON



ROYAL borough of
GREENWICH

CROYDON
www.croydon.gov.uk



McLAREN



WilkinsonEyre

HOARE LEA (H.)



Innovate UK

Brookfield
Properties



CBRE

PRP

fletcher priest

Levitt Bernstein
People.Design



ALLFORD
HALL
MONAGHAN
MORRIS

a2dominion



chapmanbdsp



BARRATT
HOMES



gleeds

bsi.

Wi3

BURO HAPPOLD



BURO
FOUR

Gensler



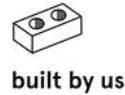
PLP/
ARCHITECTURE



ATTENDING COMPANIES



EVENT PARTNERS



LET'S BUILD



CHECK OUT OUR GLOBAL BUILD PORTFOLIO



**FOR EXHIBITION, SPONSORSHIP, PARTNERSHIP OR SPEAKING
OPPORTUNITIES, PLEASE CONTACT THE TEAM:**

MAKE AN ENQUIRY: www.londonbuildexpo.com | info@londonbuildexpo.com