ORGANIZED BY

NEW YORK BUILD 2022 EXPO
MARCH 2 - 3
JAVITS CENTER

GET BEHIND US TO DRIVE DIVERSITY IN THE BUILT ENVIRONMENT
At New York Build we actively seek out professional and talented individuals within the construction industry to represent the extraordinary skill sets and expertise the industry has to offer.

It’s important for us to tell the many amazing career stories within the industry and hear from inspiring individuals on what they have achieved and how they can motivate others to follow a similar path to success.

We're calling for all individuals, from students and graduates to diversity managers and CEOs!

Our mission is to ensure that businesses within the construction industry, and the people leading them, have every opportunity to thrive.

WHY JOIN AS A DIVERSITY AMBASSADOR?

DRIVING CHANGE IN NEW YORK'S BUILT ENVIRONMENT TOGETHER
New York Build is currently working with a large team of industry leaders seeking to drive change and champion diversity, making the built environment a more inclusive industry.

The Diversity in Construction panel and networking session is free-to-attend for all and offers the chance for professional individuals operating in this market to network and feel inspired. A panel of diversity champions will discuss the key issues and major developments within New York’s built environment.

**MARCH 2**

**2:00pm - 2:50pm**

Diversity in Construction Panel

**3:00pm - 4:00pm**

Diversity in Construction Networking Event
THE ROLE AND BENEFITS OF BECOMING A DIVERSITY IN CONSTRUCTION AMBASSADOR:

PRE-SHOW

- Listed on the New York Build website as a Diversity Ambassador (including your profile picture, biography, personal statement and company logo)

- Promote the Diversity in Construction Networking Event and New York Build to your business network and encourage all of your contacts to register for free tickets

- Send emails inviting your network to attend the Diversity in Construction Networking event and New York Build

- Mention the show across social media channels - LinkedIn, Twitter, Facebook and Instagram (we will provide you with personalized marketing banners)

- Submit questions for the Diversity in Construction Opening Panel Discussion

WE'RE CALLING FOR ALL DIVERSITY IN CONSTRUCTION CHAMPIONS WORKING IN CONSTRUCTION. SPREAD THE WORD!
AT THE SHOW

- Attend the Diversity in Construction Opening Panel Discussion from 2:00pm until 3:00pm (March 2)
- Attend the Diversity in Construction Networking Event 3:00pm - 4:30pm (March 2)

All Diversity Ambassadors will be introduced to all other attendees at the networking event to kick start the session.

You will be given a Diversity Ambassador badge to make you identifiable for all other attendees to approach you for advice, share stories and to establish new connections.

POST-SHOW

- Continue the conversation with all other Diversity Ambassadors and event attendees
- Keep striving for change within New York’s construction industry!

TELL US WHO ELSE WE NEED TO APPROACH TO BECOME AMBASSADORS
INTERESTED IN BECOMING A DIVERSITY AMBASSADOR?

WHO CAN BECOME AN AMBASSADOR?

Anyone, regardless of their race, religion, gender or orientation is welcome to become a Diversity Ambassador! We welcome everyone who is passionate about driving equality and diversity within the AEC and real estate industry and want to ensure that every voice is heard.

JOIN US!

Get in touch with the New York Build Team to become an official Ambassador for this networking event and help us to raise awareness and achieve more diversity in the building and construction industry.

Simply fill out the online form to submit your details and join our large team of Diversity Ambassadors!

CLICK HERE TO SUBMIT YOUR DETAILS

CONTACT US

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