

Elevators That Move You

# LIBERTY ELEVATOR CORPORATION

Ascent at One Vanderbilt





# ELEVATORS THAT MOVE YOU

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Why settle for the ordinary when there is an opportunity for an elevator experience that moves more than just your body, it lifts your soul.

Liberty Elevator Corporation has put together a portfolio of many of the most memorable glass lifts in the Industry. From Madison Ave Retailers to International Museums and National Landmarks, Liberty's industry leading team has been commissioned to create & install elevators that have become the focal point of many iconic properties.

Think outside of the box and take your project to the next level with a truly unique elevator experience.



# The Liberty Legacy

## Established 1960

**1960** – George Muttart begins National Elevator Co. in his Rutherford NJ basement, servicing NJ, NY & CT.

**1986** – Liberty Elevator Corporation is born during the centennial renovations of the Statue of Liberty.

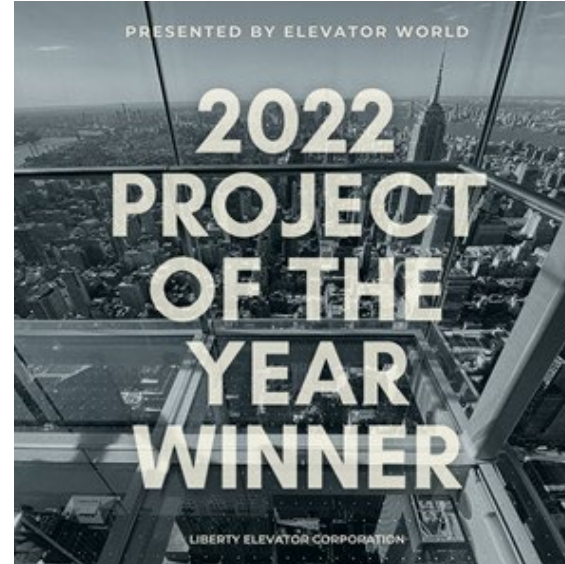
**2014** – Awarded “*Elevator Project of the Year*” for elevator installation, Life & Safety upgrades at the Statue of Liberty.

**2018** – Liberty Elevator is Voted the **#1 Family-Owned-Business** in the Elevator Industry by customers & peers.

**2020** – Awarded “*Elevator Project of the Year*” for the custom elevator installation at the Vessel, Hudson Yards.

**2021** – Liberty Elevator extends its service reach to South Florida & is again voted **#1 Family-Owned-Business** in the Elevator Industry.

**2022** – Awarded “*Elevator Project of the Year*” for the installation of the Ascent elevators at Summit One Vanderbilt.





# Ascent – Summit One Vanderbilt

The mission of Ascent was to expand the horizons of what an elevator experience could be. The elevators perform as one of the main attractions for Summit One Vanderbilt yet fits seamlessly alongside *Levitation*, *Après* and the art installations it shares space with. The feeling of floating on air as you elevate between the Chrysler and Empire State buildings in midtown Manhattan, gives Summit an experiential advantage over any other observation platform on the New York City skyline. Behind the breath-taking views and striking architecture of Summit lie two of the most unique and technologically advanced elevators in the world.



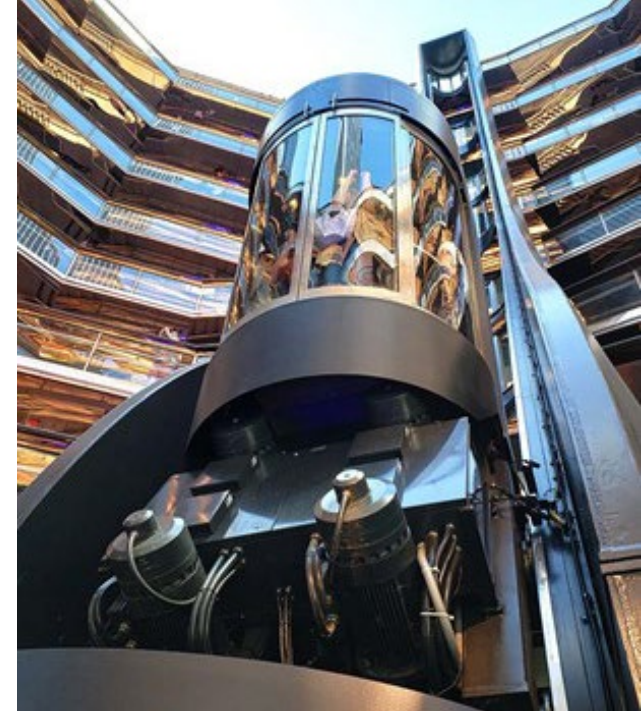
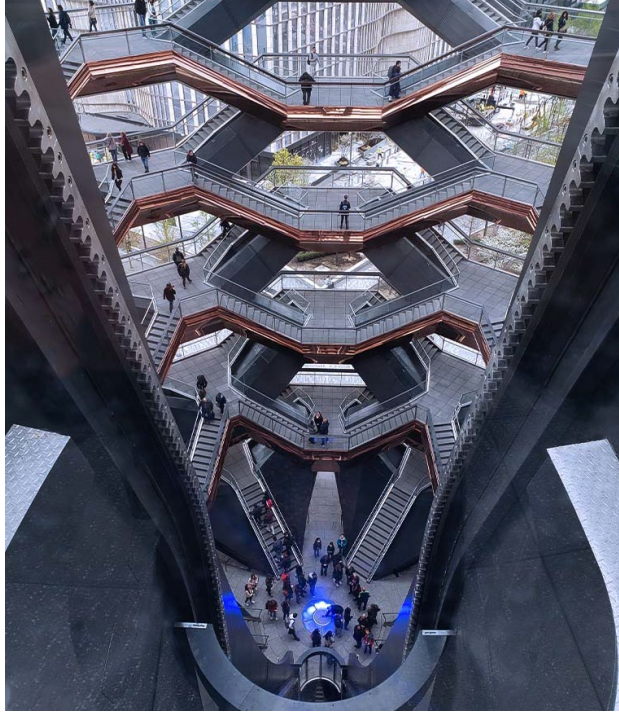




## ELEVATED TECHNOLOGY

Ascent is as much a technical marvel as it is an experience. The transparent floor allows for breathtaking views of the city over 1000' below your feet while the glass walls allow a 180\* view of the New York City skyline. The elevators ascend 120 feet up a steel track that climbs the exterior glass wall of the Skyscraper, from 1,084' at the Après outdoor alpine meadow to the highest vantage point on 1 Vanderbilt at 1,219'.





## Vessel – Hudson Yards

The Vessel is the extraordinary centerpiece of Hudson Yards that was designed by London's Heatherwick Studios as an interactive artwork to be experienced through its multitude of perspectives outwardly & within. The Vessel is a geometric latticework of copper-colored steel and concrete comprised of 154 interconnecting stairways, 80 landings and nearly 2500 stairs. Climbing the 7 stories may prove difficult for many visitors, so Related Companies and Heatherwick Studios reached out to Liberty Elevator Corporation to install and maintain an elevator to seamlessly fit within the open structure's artistic aesthetic while complying with New York's strict ADA requirements.





## 55 Hudson Yards

Custom glass elevators have recently become signature investments for many technology-based companies in New York City. When incorporating open floor plans with LEED certified natural lighting requirements, glass lifts are perfect for compliance while making a branding statement to your clients and improving the working environment for your employees.

During the day, sunlight shines throughout the entire elevator shaft, penetrating the cab through its clear glass ceiling and transparent glass walls while giving off an illuminating glow in the lobby deep within the building. During the evening, the translucent effect of the glass elevator shaft transforms, illuminating internal office space thanks to recessed LED lighting in the cab's floor & ceiling. This glass elevator is a key component to the energy efficiency of this property while allowing natural light to alleviate the demands on power consumption.

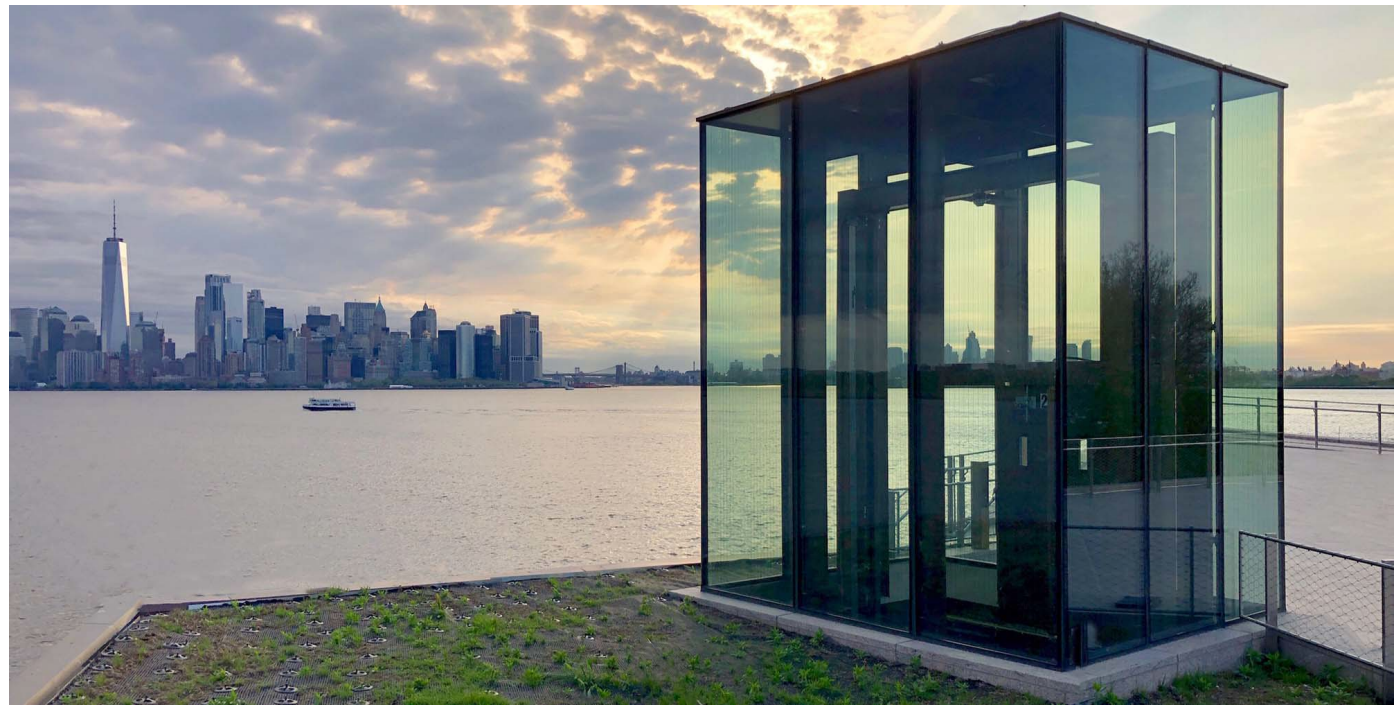




# Liberty Island Museum

In the fall of 2016, the next step in Lady Liberty's great legacy was announced—the construction of the brand-new Statue of Liberty Museum. When this new museum opened, it was the most monumental addition to Liberty Island since the Statue herself. More than that, it allows millions more visitors to enjoy the Statue of Liberty experience and be inspired by her history and message of freedom and opportunity.

The glass elevator lifts you from the new museum to an exterior vantage point that allows amazing views of the Statue of Liberty and of New York City across the harbor.







## Museum of Modern Art

Liberty Elevator Corporation installed this one-of-kind, round glass elevator in the museum as a true piece of art in motion. The custom elevator has a glass cab that surrounds you as you transcend from the mezzanine to the lower-level bookstore, giving a floating feeling as the transparent cylinder smoothly transports you between floors.



All mechanical aspects of the elevator are hidden underneath the cab floor, including door operators, giving a minimalistic appearance while maintaining its ultra-modern & cutting-edge technology in a shroud below. The round glass doors & clear glass ceiling allow for uninterrupted views of the lobby and gift shop.



# Richard Mille –

## Timeless Precision & Craftsmanship

Working around the clock with an iconic brand known for its style & precision made the Liberty Elevator team feel right at home, completing this project right on time.

This New York City Flagship showroom required the meticulous details found in an exclusive Swiss timepiece integrated into their elevator. From the beveled stainless-steel edges and glass exposure to the seamless design from showroom to lift, no corners were cut in the reflection of the brand's elite craftsmanship in its elevator.







## 850 Third Ave Brooklyn

Located between Gowanus Bay & Greenwood Heights in the Liberty View Industrial Complex, this major renovation of the eight story LEED Certified Industrial loft building included 1.2 million square feet and three beautiful, new lobby entrances. Liberty Elevator Corporation installed or renovated all 21 commercial & freight elevators on this 1920's property, showcasing the main entrance with twin glass hoist way lifts that access the first two retail floors.



## 888 Broadway – Neon Showroom Accents

Located in the historical garment district of New York City, this retail showroom decided to update their elevators with a creative flare. They created a brilliant focal point to their multilevel showroom when they modernized the outdated elevators.

By exposing the elevator shaft with glass walls & accenting the hoist way with internal LED lighting, they were able to transform a traditional lift into a centerpiece of their retail showroom. Through the modernization process they took the opportunity to accent the historical building with elements of modern architecture and used their elevator to create a branding statement.







## Coach Flagship – Classic Elements & Glass

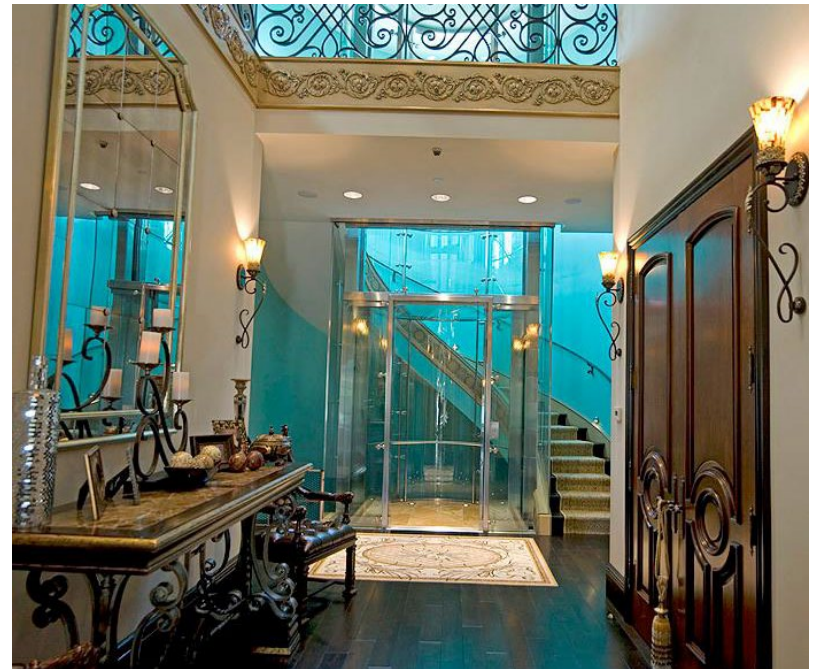
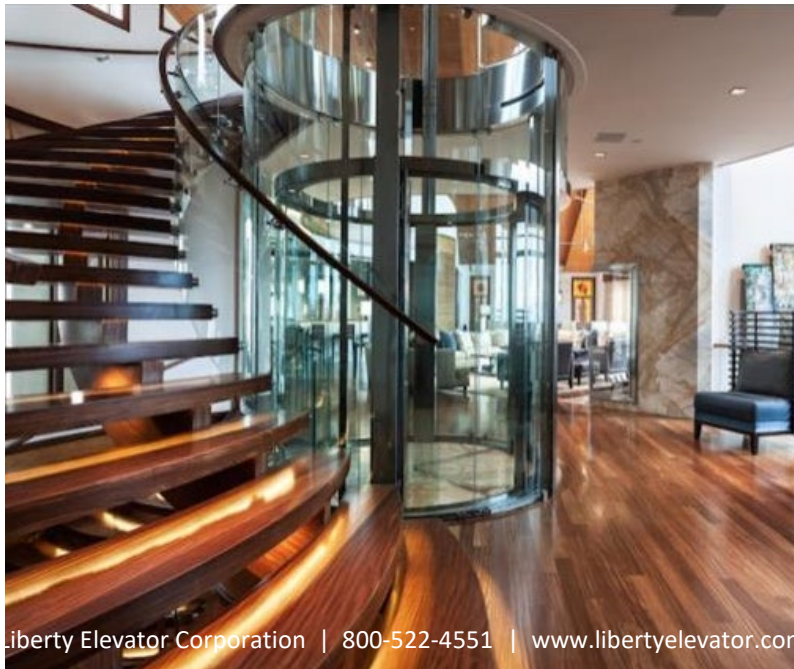
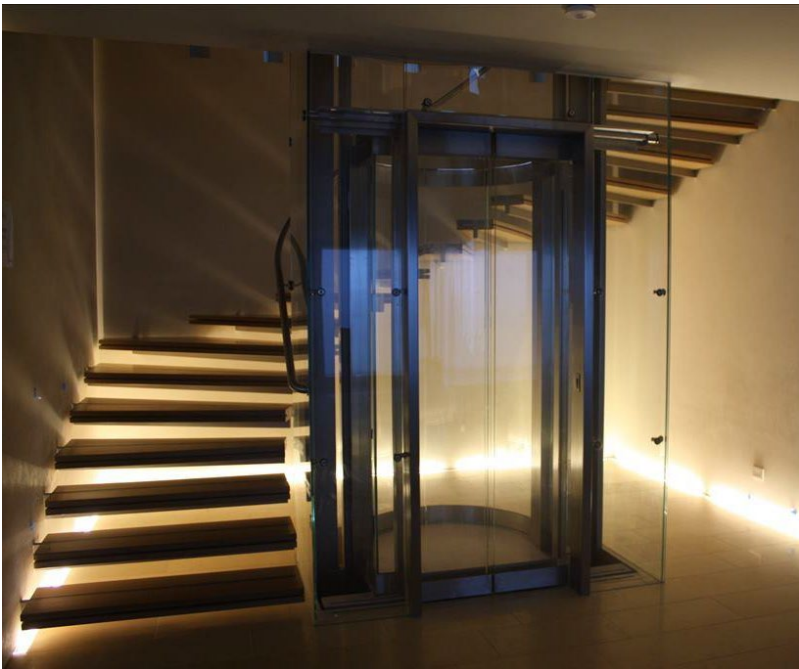
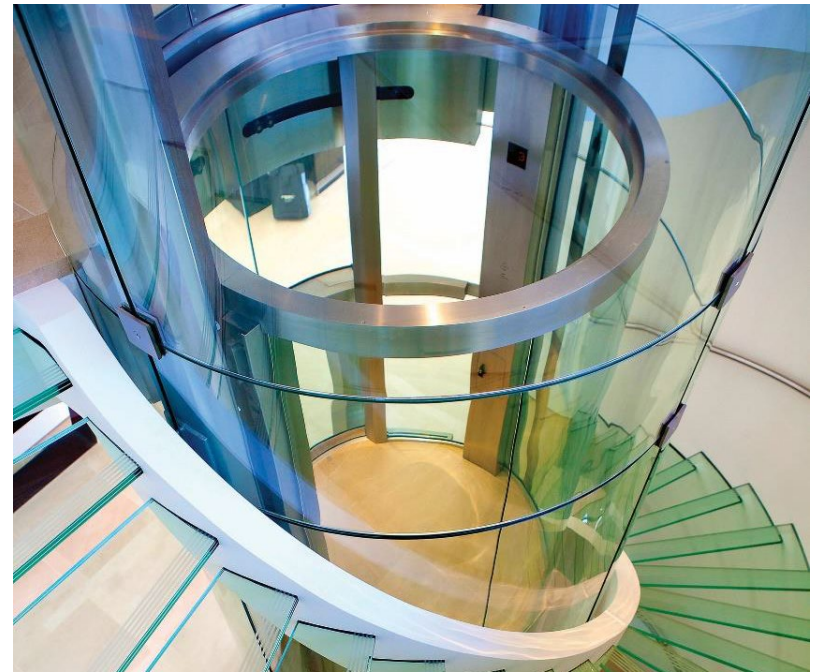
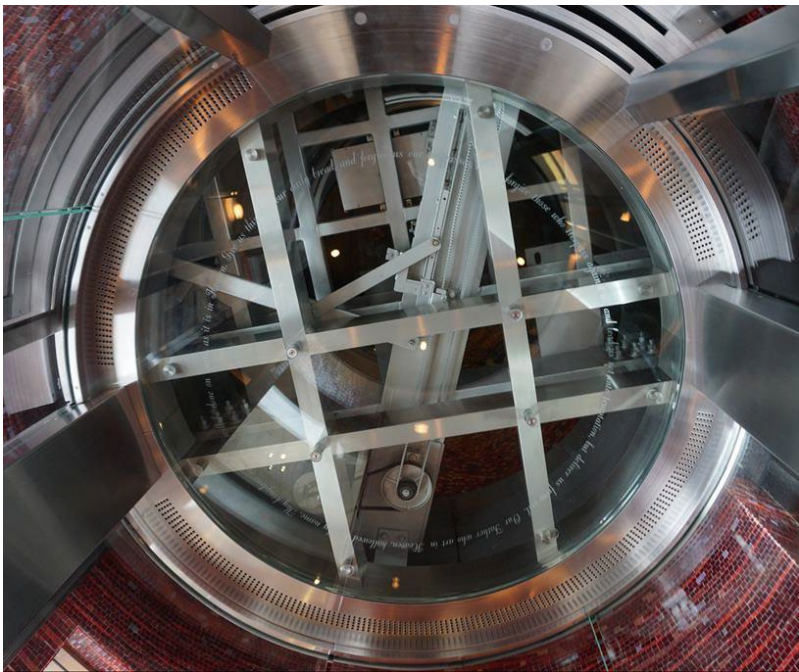
This iconic fashion brand moved their flagship store to 5th Avenue in Manhattan and challenged Liberty Elevator to develop a lift that captures their unique international style.

With a call for a craftsman flair, the elevator was required to incorporate the hand tooling style of the brands' iconic aesthetic. From a glass and wood cab with a branded mosaic tile floor to the metal lattice work on the exterior of the elevator shaft, Liberty Elevator Coach'd the client into a truly seamless showroom centerpiece.



This High-End retail brand was looking to take their customers shopping experience to the next level and Liberty Elevator Corporation delivered on time and on budget.











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