



# Future Proofing Construction:

*AI, BIM, and Modular Components in Sustainable Development*

Prepared by:

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Resia Manufacturing, LLC***

*Prepared for:*

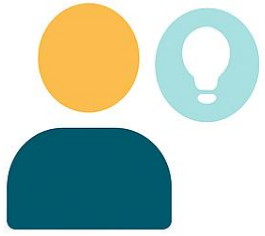
Chicago Build 2025

Festival of Construction, McCormick Place

October 29<sup>th</sup>, 2025 – Building Solutions & Materials (Wrksp 2)



# Quick Survey Before Exploring Stakeholder Benefits



GENERAL



DEVELOPERS



GENERAL  
CONTRACTORS



ARCHITECTS



INVESTORS

- |   |  |   |   |   |
|---|--|---|---|---|
| <ul style="list-style-type: none"><li>• Accelerated <b>speed to market</b></li><li>• Reduced on-site labor &amp; delays</li><li>• Enhanced quality control &amp; consistency</li><li>• Greater cost predictability &amp; ROI</li><li>• Seamless design-to-installation workflow</li></ul> | <ul style="list-style-type: none"><li>• <b>Maximize ROI</b> through streamlined timelines</li><li>• Predictable outcomes reduce financial risk</li><li>• Deliver consistent, market-ready finishes</li><li>• Integrated design &amp; manufacturing, eliminates delays &amp; rework</li></ul> | <ul style="list-style-type: none"><li>• <b>Simplified coordination</b> with fewer trades</li><li>• Off-site production reduces labor dependency &amp; site congestion</li><li>• Just-in-time delivery streamlines workflows</li></ul> | <ul style="list-style-type: none"><li>• <b>Design without Limits</b></li><li>• BIM-driven design collaboration ensures accuracy &amp; quality</li><li>• Factory-level control preserves design intent</li><li>• Seamless integration with modular systems</li></ul> | <ul style="list-style-type: none"><li>• <b>Vertically integrated</b> model reduces project risk</li><li>• <b>Scalable solution</b> supports portfolio growth</li><li>• High-quality, repeatable construction method</li></ul> |
|---|--|---|---|---|

# Future Proofing Construction

## AI, BIM & Modular Construction

- ... **Description:** This workshop explores the intersection of **digital construction and modular innovation**, showing how Resia's Manufacturing prefabricated bathroom and kitchen components integrate seamlessly with project models and coordination workflows.
- ... **Discussion topics** will include Leveraging BIM and AI-driven design tools to optimize component integration; How prefabrication supports sustainable design, and Investment perspectives: IRR improvements, scalability, and risk reduction for multifamily and hospitality sectors
- ... **Abstract:** Construction is at a turning point. Digital tools like AI and BIM are no longer optional. they are rapidly becoming the foundation for how projects are designed, coordinated, and delivered. When combined with prefabricated components, these technologies unlock new levels of efficiency and sustainability.
- ... **Learning Objectives / Key Takeaways**
  - ... Discover how AI and BIM integration enhance design coordination and reduce costly rework.
  - ... Understand the role modular components play in achieving sustainable development goals.
  - ... Learn how digital tools support project efficiency, scalability, and risk reduction.
  - ... Evaluate the financial case for prefabrication, including cost predictability and IRR improvements for investors and developers.



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Construction is Shifting From Reactive to Predictive — Digital + Modular is Now

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# Resia Manufacturing

## *Prefabricated Bathroom & Kitchen Solutions*



- ... **Expertise:** Specializes in prefabricated **bathroom & kitchen components for all construction modalities**; streamlining timelines, improving quality, and reducing on-site labor with ready-to-install units
- ... **Facility & Capacity:** **252,000 sf** Fairburn, GA facility; vertically integrated for high-volume production with scalability from **10,000 to 16,000+** components annually
- ... **HybridFabrication:** Lean, automated process using **BIM, DFMA, & conveyor-based** assembly lines to deliver consistent, high-quality bathrooms and kitchens
- ... **Automation & Standards:** Driving prefabrication forward with **robotics, sub-assembly, & rigorous QA/QC** to enhance efficiency, compliance, and reliability
- ... **Commitment:** Focused on **quality, innovation, and community development** across the U.S., while reshaping multifamily, hospitality, and student housing construction

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# HybridFabrication *Process Revolution Delivering Fully Finished Units*



## ... Problem with Traditional Construction

Traditional methods are slow, fragmented, and dependent on intensive site labor and sequencing, resulting in cost overruns, delays, and inconsistent quality

## ... Resia Advantage

**HybridFabrication** brings automotive-style efficiency to modular and prefabricated construction, delivering standardized, scalable, and quality-controlled results

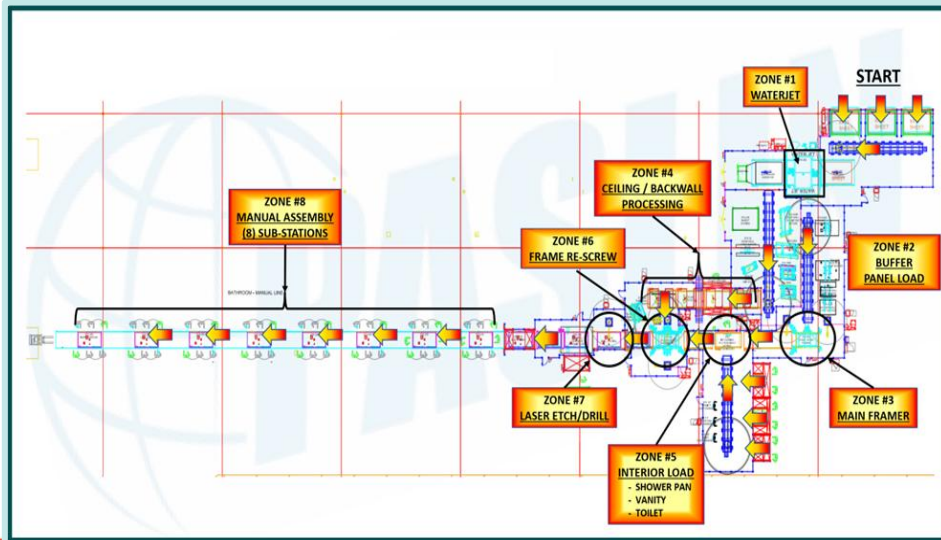
## ... Key Differentiators

**Faster Output** 2–3 pods per hour production vs. the traditional 0.5 – 1, achieving up to 6x greater efficiency

**Integrated Systems** Plumbing, electrical, and finishes combined in one unified flow, minimizing rework and delays

**Repeatable Quality** Centralized QA/QC ensures accuracy, precision, and compliance for every unit

**Cost Control** Pre-staged logistics and trade-specific work zones reduce labor demand and costs



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# Industry Challenges

Why this conversation matters and why now

...Rising Construction Costs  
...Skilled Labor Shortages



...Growing Environmental, Social, and Governance (ESG) Demands  
...Project Delays From Fragmented Supply Chains



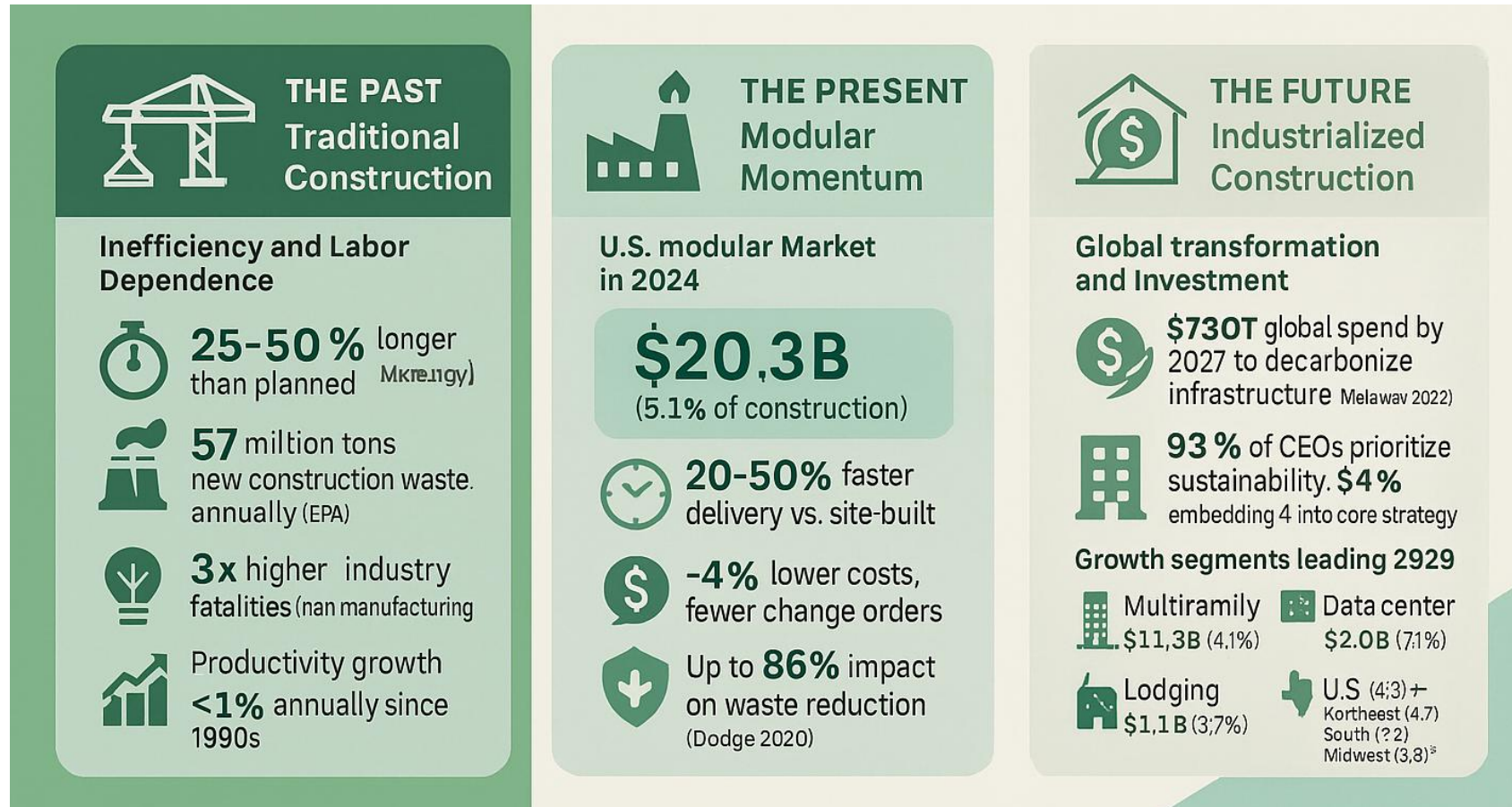
AI, BIM, and Modular Work Together to Unlock Efficiency and Certainty.

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# Construction is at an Inflection Point

...The Future of Construction is Here, Driven by Digital and Modular Innovation  
...With Rising Costs and ESG Pressures, Innovation Isn't Optional, It's Essential.

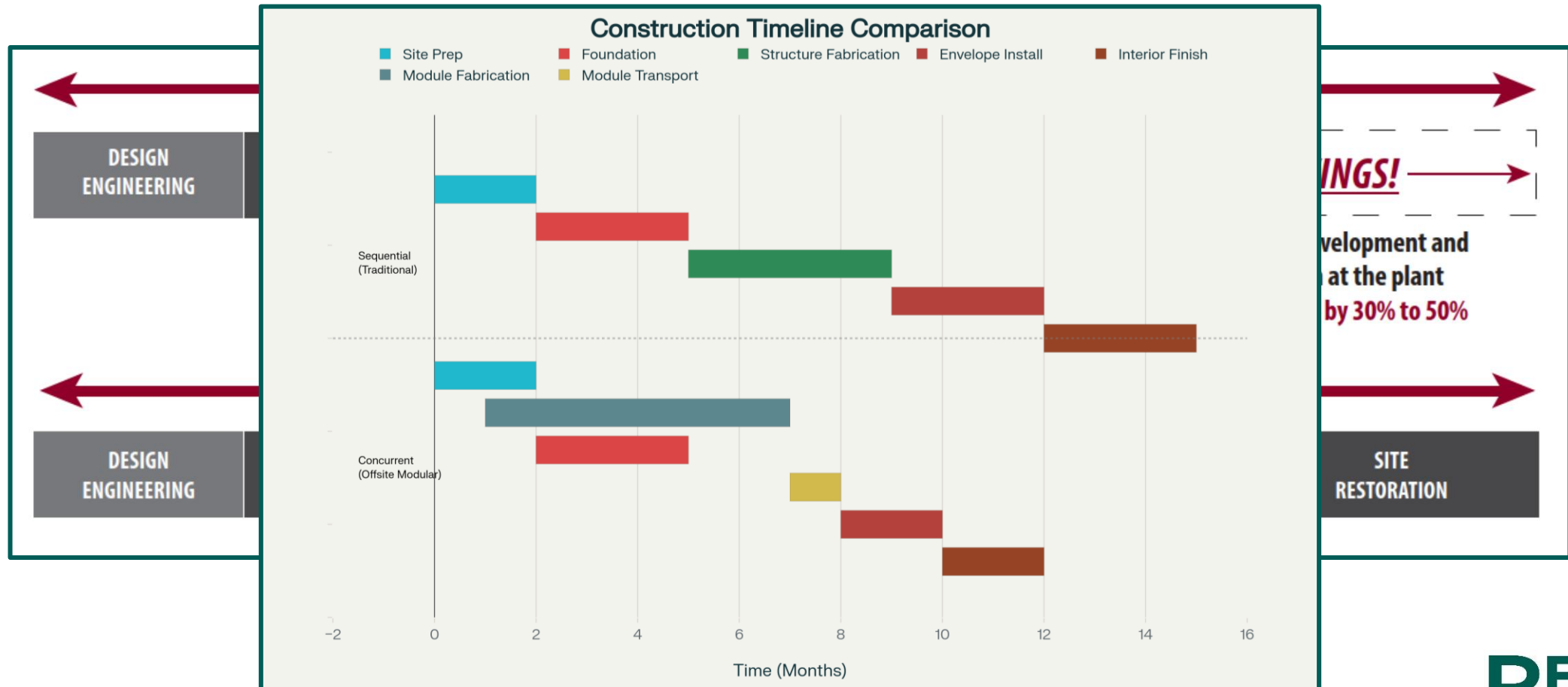


Rising Costs, Labor Shortages, and ESG Pressure Demand New Delivery Models.

# Traditional vs Prefabrication/Digital Delivery

... Sequential, Siloed Workflows → Delays, RFIs, Rework, & Change Orders

... Digital + Modular Workflows → Streamlined, Predictive, and Coordinated



Digital Workflows Eliminate Delays, RFIs, and Costly Change Orders.



# BIM – The Digital Backbone

- ...BIM Enables Real-time Collaboration and Precise Component Integration
- ...Data-riven Coordination Eliminates Errors and Costly Surprises



BIM is the Digital Backbone Enabling Precise Modular Integration.

# Power of AI in Construction

...Predictive Design and Scheduling

...Automated Compliance and Clash Detection

...Smarter Cost and Risk Forecasting

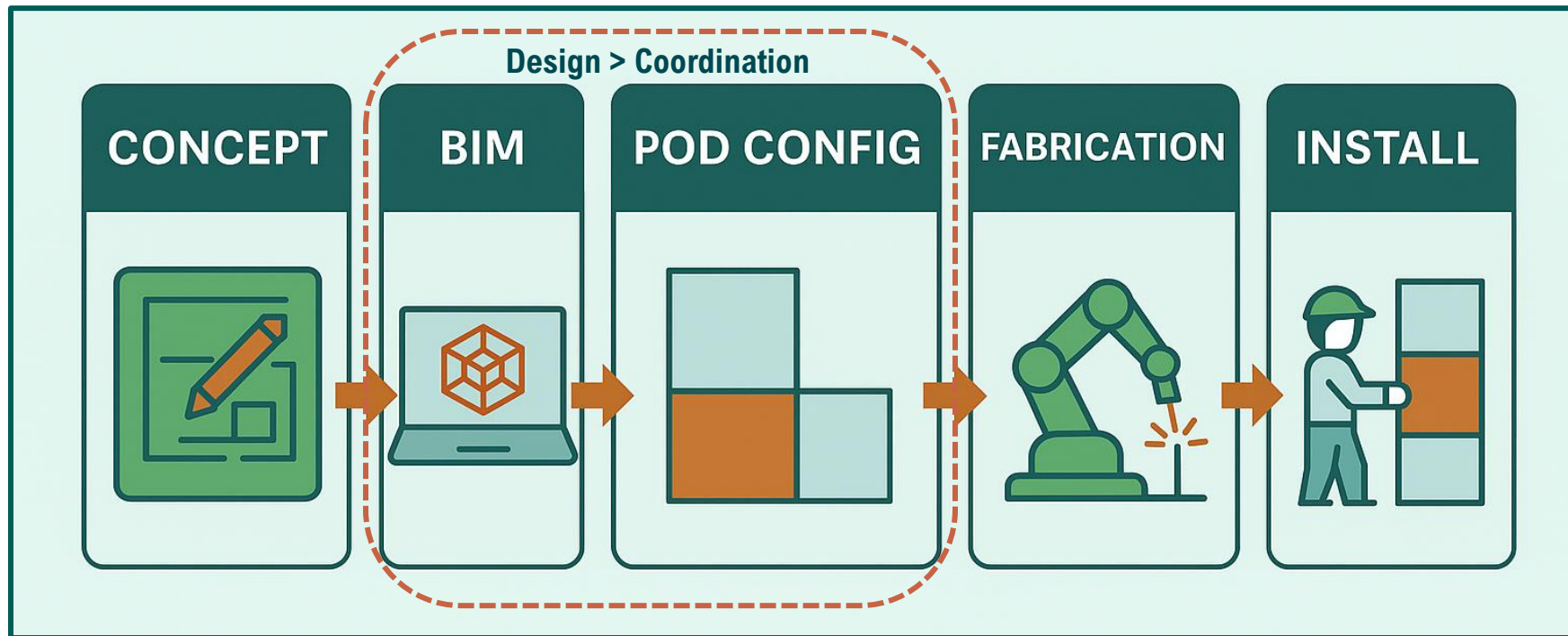


AI Optimizes Design, Cost, and Risk Decisions Before Construction Starts

# Digital Coordination in Action

... Concept  
... BIM Modeling  
... Configuration

... Fabrication  
... Delivery + Installation



**Elimination of “Handoff Gaps & Data”**  
(Architect, GC, Fabricator, Installer → 1 Data Environment)

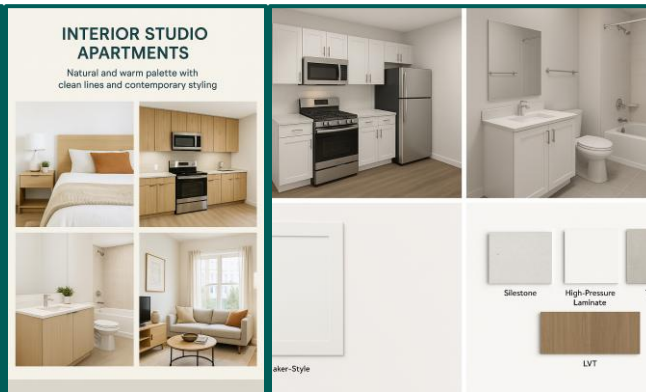
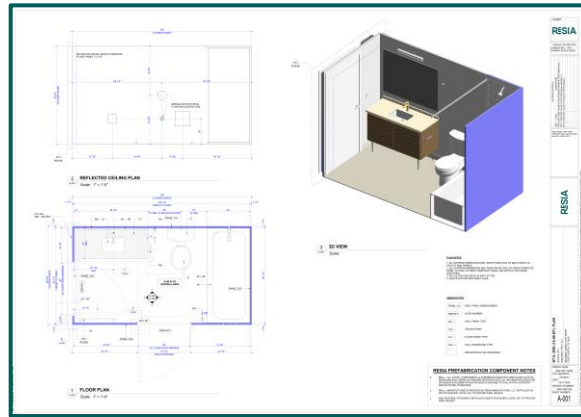
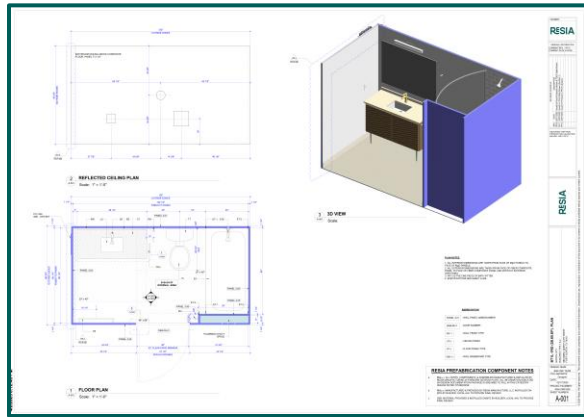
Integrated Workflows Align All Stakeholders and Eliminate Information Loss.



# AI Driven Design Optimization

...AI Evaluates Multiple Component Layout Options

...Optimized Designs Enhance MEP Flow, ADA Compliance, and Space Efficiency



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AI Evaluates Hundreds of Layouts in Minutes, Cutting Weeks From Pre-Con

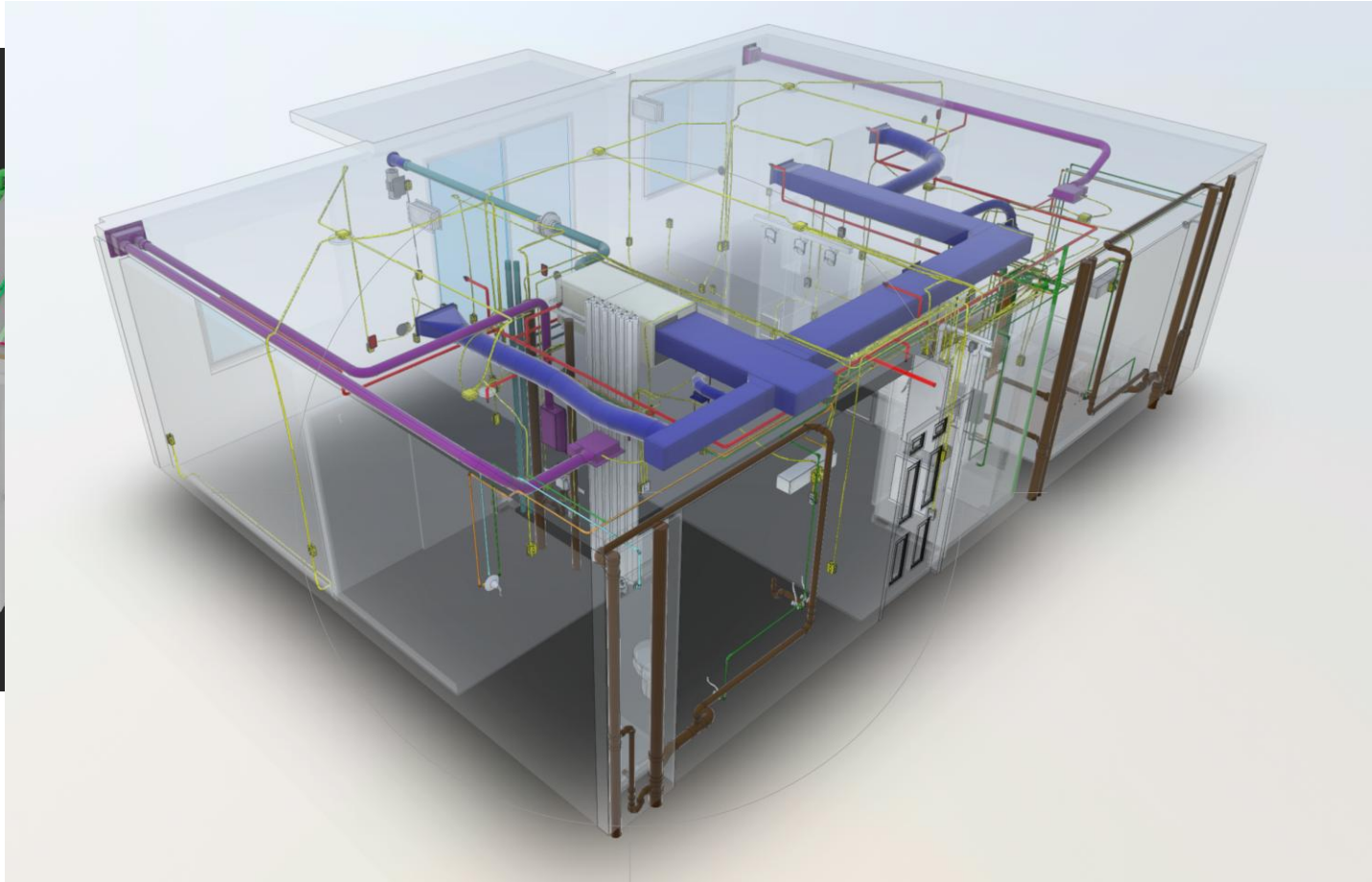
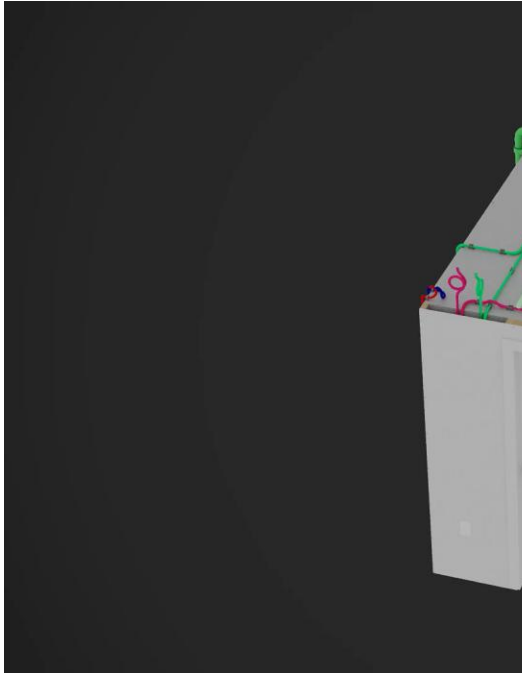
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# Modular as a Core Design Element

...Prefabricated Components are Integral to the Digital Design Model

...Parametric Integration Ensures Accuracy, Precision, Speed & Quality



Pods Become Parametric Components in the Model, Not Afterthoughts

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# Case Study Highlights *Multifamily*

...*Golden Glades, 5-story midrise pilot → 1500+ units delivered in 27 weeks, Average set rate of 41.5 units/week, 46-minute bathroom & kitchen installation per apartment.*

...*Key Outcomes → Faster Delivery, Reduced Rework, and ESG Alignment*



- ... *Schedule Reduction*
- ... *Labor Coordination Simplified*
- ... *Quality Outcomes Exceeded On-Site Benchmarks*
- ... *Repeatable Design Made Pods Ideal*

- ... *Predictable Delivery Improved Project Certainty*
- ... *Faster Occupancy Improved Financial Returns*
- ... *Developers Could Scale Portfolios Faster*

**Modular Integration Reduces Field Conflicts and Saves Weeks on Schedule**



# Case Study Highlights *Prefabrication vs Traditional Construction*

## ...Side by Side Construction Results

### Bathroom Prefabrication vs Traditional

Feature	HybridFabrication	Traditional Construction
Total Installed Material	\$14,500 <sup>1</sup> (average)	\$18,750 <sup>2</sup> (midrange)
Materials	Included	\$5,000
Labor	\$335	\$11,000
Installation Time	< 4 hours	≈ 15 days
Installation Scope	Plug-and-Play Single Crew	HVAC, Electrical, Plumbing, & Finish Trades
Risk Exposure	Low-Moderate (Factory Controlled)	High (Schedule/Quality /Cost)
Scalability	High	Low-Moderate

### Kitchen Prefabrication vs Traditional

Feature	HybridFabrication	Traditional Construction
Total Installed Material	\$13,500 <sup>1</sup> (average)	\$24,000 <sup>2</sup> (midrange)
Materials	Included	\$9,250
Labor	\$605	\$11,821
Installation Time	< 7 Hour	≈ 17 days
Installation Scope	Plug-and-Play, Single Crew	HVAC, Electrical, Plumbing, & Finish Trades
Risk Exposure	Low-Moderate (Factory Controlled)	High (Schedule/Quality /Cost)
Scalability	High	Low-Moderate

### Power Infrastructure Low Voltage vs Line Voltage

Feature	Low Voltage	Line Voltage
Wire Type	18/2 – 18/5 (Low voltage)	12 /2 (Romex/metal clad)
Fixture Longevity	20+ years	6 years
Installation Time	Fast (No hot work)	Slow (licensed electric)
Energy use	48%, centralized AC to DC	Less efficient (Fix level conv)
Safety	Class 2 (< 60V DC)	Class 1 (120V AC)
Cost Savings / Apt	≈ \$1,500 (50%-70% savings)	Baseline
Code Compliant	NEC chap 7, Art 411	NEC chap 2/3 (More complex)
Smart Integration	Native compatibility	Additional controls required

<sup>1</sup>HybridFabrication (all labor, inspection, and setting/installation included)

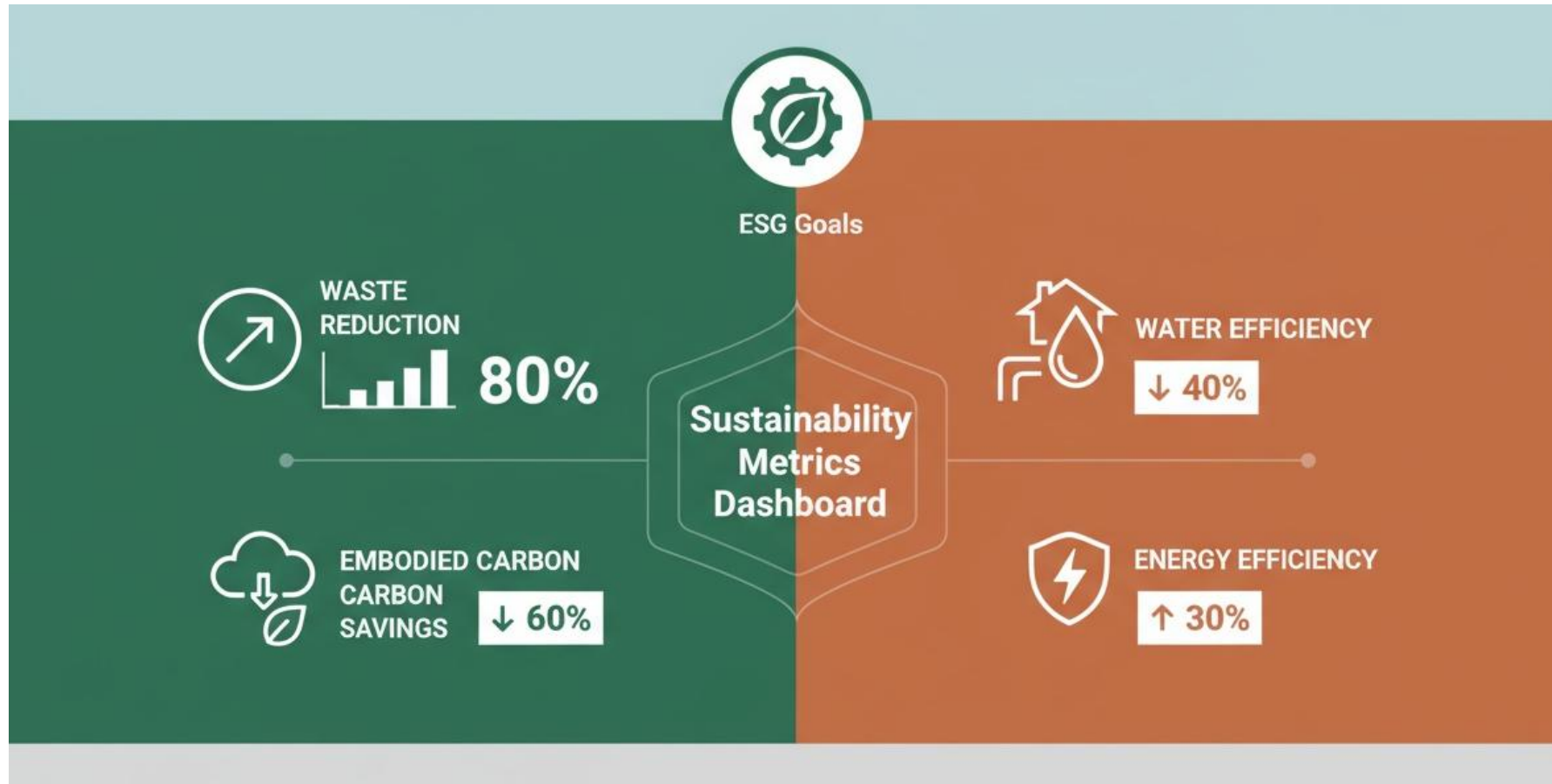
<sup>2</sup>Traditional (materials + GC markups + shop/field coordination + Inspections)

# Sustainability Imperatives

... Up to 80% Less Waste

... Reduced Embodied Carbon

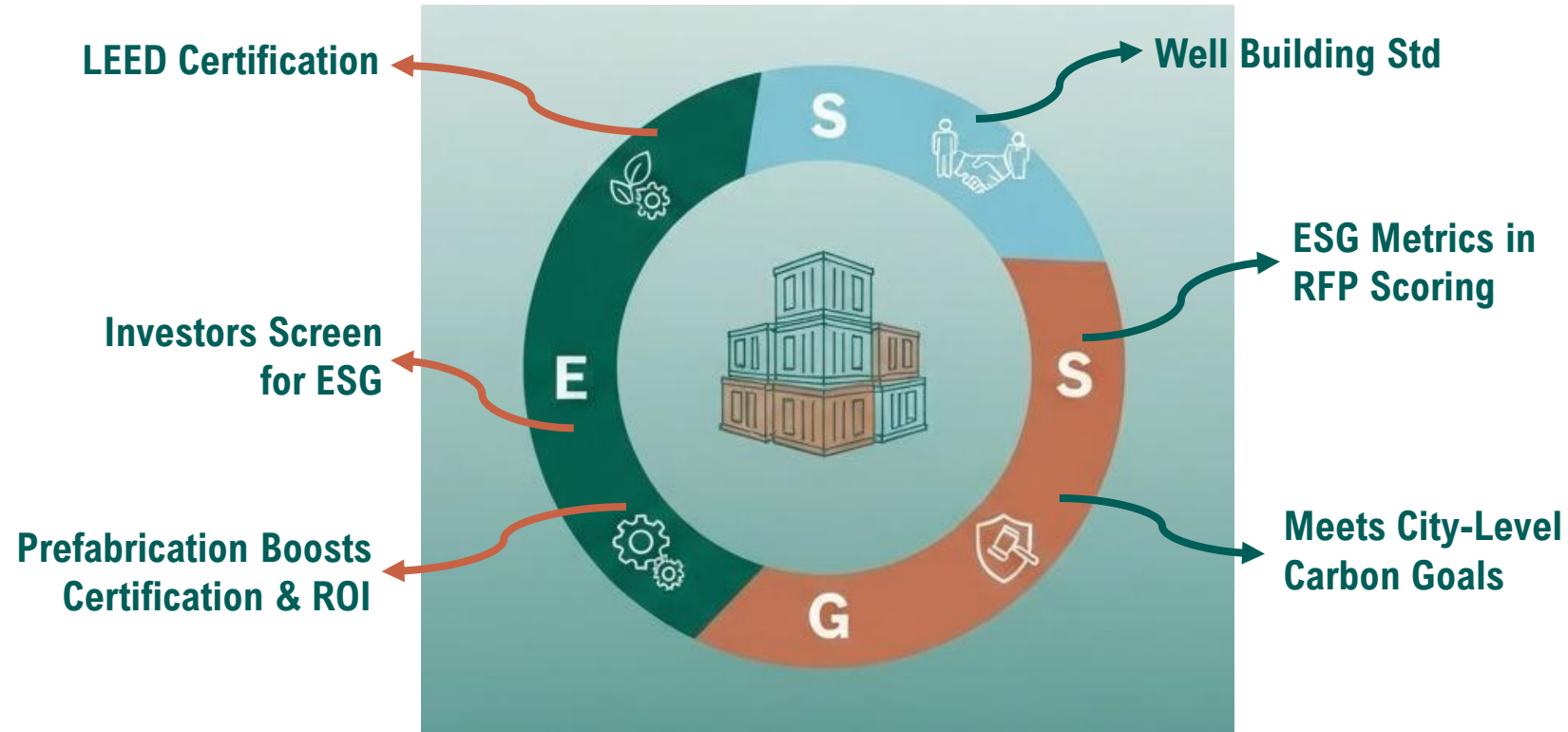
... Lower Water and Energy Consumption



Modular Dramatically Reduces Waste, Water Use, and Embodied Carbon

# Aligning with ESG & Policy Goals

- ...Modular Supports LEED, WELL, and Carbon Targets
- ...ESG Performance is Now a Competitive Differentiator

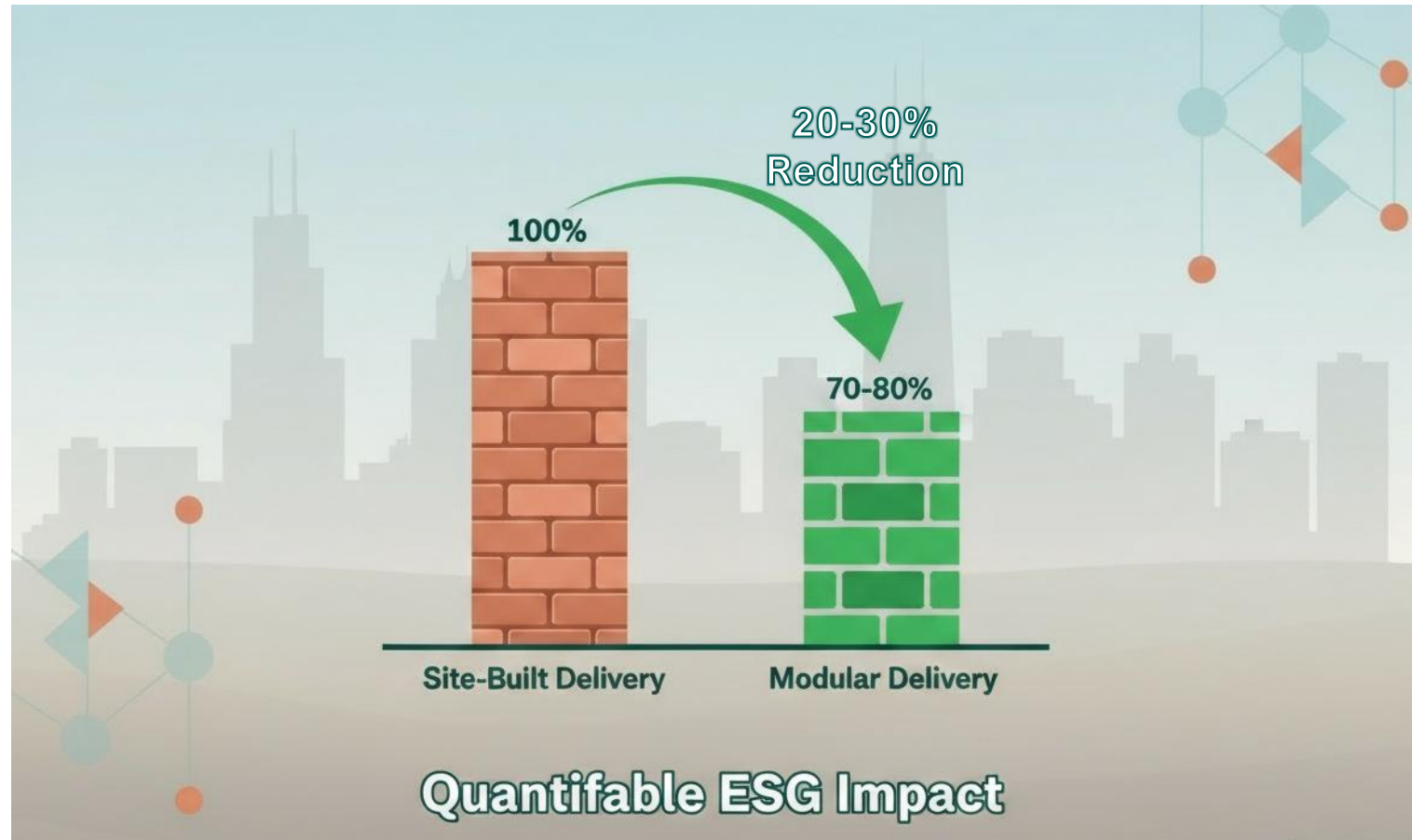


Modular/Prefab Supports ESG Goals and Strengthens RFP Competitiveness



# Lowering Embodied Carbon

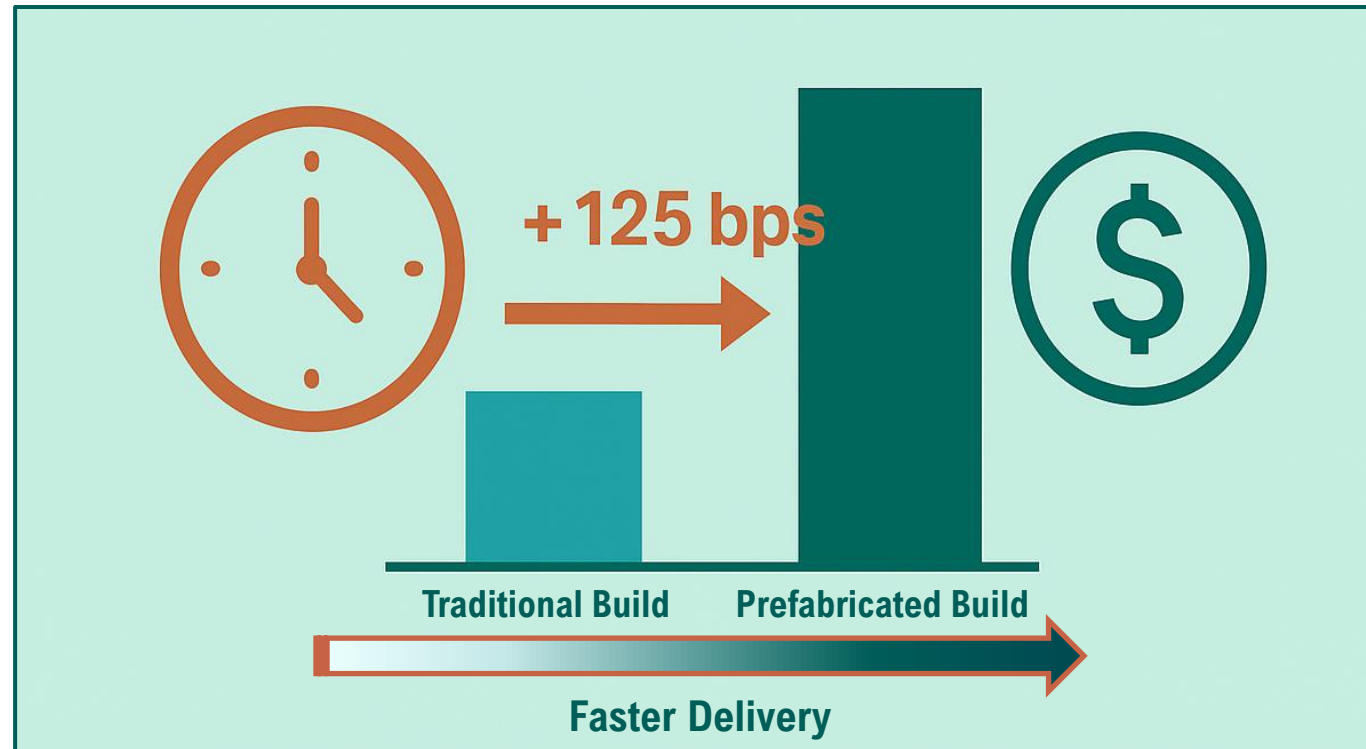
- ... Modular Construction Reduces Embodied Carbon Across the Project Lifecycle
- ... Lower Emissions → Higher Long-Term Asset Value



Lower Carbon Builds are Future-Proofed and More Valuable

# Financial Advantage

- ...Faster Time-to-Revenue → Boost IRR Gains
- ...Greater Cost Certainty and Predictability



IRR Improves Through Faster Delivery and Cost Certainty

# Cost Predictability & Risk Reduction

...Factory Production → Controlled Pricing, Reduces Volatility, and Risks

...Ensuring Greater Schedule Certainty, Less Exposure to Labor, Supply Chain, & Weather Risks

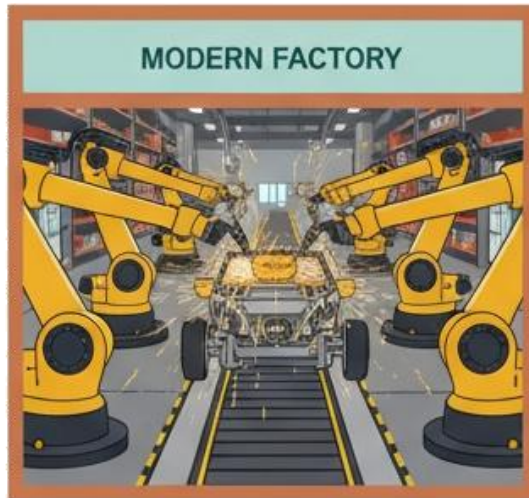


Factory Production Locks in Pricing and Reduces Volatility



# Scalability & Standardization *Components as a Platform, Not a Product*

- ... Standardized Component Platforms Scale Across Portfolios
- ... Repeatable Processes → Faster Rollout + Lower Costs



Standardization Enables Portfolio-Level Scale and Savings

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# Feedback Loop *Future Optimization Insight*

- ... Developers & Investors → Faster NOI, More Predictable Returns, Income Generation
- ... Lenders → Debt Service Coverage
- ... GCs → Project Acceleration Completion



*Progressive Coordination & Continuous Improvement (Insight for Future Optimization)*

All Stakeholders Benefit From Certainty and Faster Returns



# Future Outlook *Digital Twins & Smart Cities*

- ...Real-Time Performance Tracking and Predictive Maintenance
- ...Modular as Infrastructure for Connected, Intelligent Cities



- The future is connected and data-driven
- Modular becomes part of larger ecosystem

Digital Twins + Modular Create the Backbone for Smart Cities

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# Call to Action Roadmap

Engage • Visit • Explore

## Let's Build Smarter Together

- ... **Start:** Pilot Bathroom & Kitchen Components on One Project
- ... **Scale:** Align Design and Procurement
- ... **Standardize:** Build Repeatable Delivery Model(s)
- ... **Resia General Contact & Factory Tour**  
Contact Us To Learn How Resia Can Support Your Next Multifamily, Hospitality, Or Institutional Project With High-Efficiency Modular Solutions
- ... **Request a Quote or Begin Your 30-Day Design Development Evaluation**  
Whether you're interested in visiting our state-of-the-art facility, evaluating modular bathroom/kitchen components for your project, or requesting concept design and preliminary pricing, our team is ready to engage



**Experience Resia**

**Start Small, Scale Smart, and Standardize Workflows**

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The future isn't a concept, it's an active decision

### Contacts

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