CHICAGO BUILD 2026 · AI & DIGITAL CONSTRUCTION

Smarter. Faster. Scalable.

AI tools for modern residential builders and their teams

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Hendrickson Construction

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Owner, Brown Design

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THE THROUGH-LINE

AI makes a builder faster. People and systems make the company scale.

01 Smarter

02 Faster

03 Scalable

01 · SMARTER

Bidding & planning

From plan set to bid: what AI does, what you still do

“Act as a project manager reviewing this”

Where AI was confidently wrong

Give AI the real constraints, or it fills the gaps with guesses.

02 · FASTER

Daily operations

The superintendent's daily loop

SOPs, manuals & closeout packages

Where a small team gets time back

AI drafts. A person reviews. Don't expect perfection.

03 · SCALABLE

People & accountability

What broke first: people, process or systems?

When to hire, when to automate

Who’s accountable when AI is wrong?

“A well-written procedure doesn’t mean someone understands it, believes in it, or knows how to put it into practice.” — Chris Hendrickson

AUDIENCE Q&A

Your questions

Raise your hand. Chris and Josh will take it from here.

LIGHTNING CLOSE

Try this Monday

1

Start with one repeatable document

A ROM, an SOP or a homeowner manual. AI drafts, a person reviews.

2

Give AI the real constraints

Crew sizes, sequencing, your standards. Or it guesses.

3

Write down who owns what

On every job, before adding more tools. AI can’t fix unclear ownership.