Sydney Build 2027 Booking Contract

Australia's Largest Construction & Design Show

ICC, Sydney, 28 - 29 April

Details

Contact Person: | Position:

Contact Email: | Contact Number:

Accounts Payable Name: | Accounts Payable Email:

Company Name: | Stand Number:

Address: | Country:

Shell Scheme - 9m² minimum

Includes: Name Board, Fascia Walls, Spotlights, Power, Carpet, 2 x Chairs, 1 x table (L1800mm x D750mm x H730mm)

$1,700 per sqm

Space Only - 18m² minimum

Unfurnished. Build your own custom stand. Carpet is not included.

$1,600 per sqm

☐ 9m² Shell Scheme	**$16,475**
☐ 12m² Shell Scheme	**$21,575**
☐ 15m² Shell Scheme	**$26,675**
☐ 18m² Shell Scheme	**$31,775**
☐ 24m² Shell Scheme	**$41,975**



☐ 18m² Space Only	**$29,975**
☐ 24m² Space Only	**$39,575**
☐ 36m² Space Only	**$58,775**
☐ 42m² Space Only	**$68,375**
☐ 48m² Space Only	**$77,975**

Includes Listing & Marketing Fee *$800*	The $800 Listing & Marketing Fee has been included in the prices above. Includes: Exhibitor passes, access to exhibitor manual, company profile listed on electronic floorplan, company profile listed on official event website, personalised marketing pack.
Includes Insurance Fee *$375*	• To comply with the condition of this Agreement and to protect you, your fellow exhibitors and our visitors, insurance cover, has been arranged on your behalf as a "Participating Exhibitor" under our insurance policy, in return for payment by you of a fee (the "Insurance Participation" fee). • By providing satisfactory evidence of adequate alternative Minimum Cover in respect of Public Liability in accordance with this Agreement, you will be entitled to a credit in respect of the Insurance Participation fee. Payment of the Insurance Participation Fee will be made in full on your deposit invoice.

Sponsor Tiers

Zone Sponsor ☐ $50,000

- Zone naming, stage choice, keynote hosting & panel curation
- Stage attendance data and opt-in registration data transfer
- Full marketing suite, Access to VIP attendee database, Curated Meetings, Passport Trail inclusion, Lead Scanner
- 1 Keynote & Panel speaking opportunity with lead data

Diamond Sponsor ☐ $30,000

- Keynote hosting & panel curation with sessions lead data
- VIP attendee database access and curated meetings
- Digital & on-site branding, Passport Trail inclusion, Lead Scanner

Platinum Sponsor ☐ $20,000

- 2 speaking sessions with sessions lead data
- Enhanced digital, on-site branding, social media & website post
- Passport Trail Inclusion, Lead Scanner

Gold Sponsor ☐ $10,000

- 1 speaking session with session lead data
- Enhanced digital, on-site branding, website news article, Lead Scanner

Individual Sponsorship & Advertising

☐ Stage Sponsor	**$15,000**
~~Bar Sponsor~~	~~**$30,000**~~
☐ ~~VIP Lounge Sponsor~~	~~**$20,000**~~
☐ Networking Hub	**$20,000**
☐ Registration Sponsor	**$15,000**
☐ Photobooth Sponsor	**$10,000**
☐ Workshop Sponsor	**$7,000**
☐ Bag Sponsor	**$20,000**
☐ Co-Working Lounge Sponsor	**$10,000**
☐ Badge Sponsor	**$20,000**
☐ ~~Lanyard Sponsor~~	~~**$20,000**~~
☐ ~~Cafe Sponsor~~	~~**$20,000**~~

Online Show Guide

☐ 1/2 Page Advert	**$1,500**
☐ Full Page Advert	**$2,500**
☐ Inside Front Cover Advert	**$4,500**

Digital Floorplan & Website

☐ Logo in Header (10 Available)	**$2,000**
☐ Logo in Booth (10 Available)	**$2,000**
☐ Featured Exhibitor Listing	**$1,500**

IMPORTANT: Book your stand at Melbourne Build together with Sydney Build and unlock a $100 per sqm discount on your Melbourne Build exhibition space.
Melbourne Build takes place 25–26 November 2026 at the Melbourne Convention & Exhibition Centre (MCEC). Visit www.melbournebuildexpo.com for full details.

Supporting Australian Industry Programme — *Join a dedicated initiative designed to connect Australian companies with buyers, contractors, and decision-makers actively seeking local suppliers. Page 2 for full details and eligibility* ☐

Payment - Online Bank Transfer / Credit Card

- 35% invoiced on contract signing - due for payment within 30 days of invoice
- 35% invoiced on 15 Sep 2026 - due for payment within 30 days of invoice
- 30% invoiced on 19 Jan 2027 - due for payment within 30 days of invoice

Cancellation Charges:

- From time of booking until 15 Sep 2026 = 35% of charge
- After 15 Sep 2026 but on or before 19 Jan 2027 = 70% of total charge
- After 19 Jan 2027 = 100% of total charge

Total Cost: $ _____ AUD
Excluding GST (10%)

Organiser Signature: | **Customer Full Name:** | **Customer Signature:** | **Date:**

Supporting Australian Industry Programme

Championing Local Businesses. Driving Real Opportunities.
Join a dedicated initiative designed to connect Australian companies with buyers, contractors, and decision-makers actively seeking local suppliers.

This programme is designed for companies that are actively involved in the Australian market — including those manufacturing locally, supplying products or services, supporting national supply chains, and contributing to the delivery of major construction and infrastructure projects. It recognises businesses that help strengthen the domestic industry, whether through local production, employment, partnerships, or participation in Australian-led developments.

LOCAL SUPPLIER BADGE

Special branding on
- Floorplan
- Exhibitor Listings
- Digital Assets

LEAD GENERATION BOOST

Guaranteed inclusion in:
- "Top local Suppliers to Meet" email campaign
- Visitor pre-registration recommendations

PRIORITY STAND POSITIONING

Positioned:
- Near entrances
- Main aisles
- Feature areas

ENHANCED STAND VISIBILITY

Dedicated "Supporting Australian Industry" branding at your stand, clearly identifying you as a local supplier

ELIGIBILITY

✅ Australian-registered business (ABN holder)
✅ Headquartered or operating in Australia
✅ Manufactures, supplies, or delivers services within Australia
✅ Part of the Australian construction / infrastructure / built environment supply chain

All applications are subject to approval by THE PRINCIPAL. THE PRINCIPAL reserves the right to determine eligibility based on the company's contribution to supporting Australian industry.



1. DEFINITIONS
In this Agreement, the following expressions shall, unless the context otherwise requires, have the following meaning:
1.1. "Additional Regulations" means the regulations issued by the Hall Owner in relation to exhibitions mounted at the Halls.
1.2. "Agreement" means the Booking Form and these terms and conditions ("Terms and Conditions").
1.3. "Booking Form" means the signed booking form for the Exhibition attached to these Terms and Conditions.
1.4. "Breakdown Period" means the period for removal of all Exhibits and Stands from the Halls as set out in the Organiser Regulations.
1.5. "Build up Period" means the period for the installation of all Exhibits and Stands at the Halls, as set out in the Organiser Regulations.
1.6. "Cancellation Charges" means the cancellation charges payable by you as set out in the Booking Form.
1.7. "Confidential Information" means (i) this Agreement; (ii) all technical, operational, financial and other information relating to the Organiser, its group companies and/or the Exhibition; and (iii) any other information or data in any form that is marked as confidential or would reasonably be considered confidential information under the circumstances. Confidential Information does not include information that is independently developed by you, is rightfully given to you by a third party without confidentiality obligations, or becomes public through no fault of yours.
1.8. "Effective Date" means the date on which the Booking Form has been signed by the Organiser and the Exhibitor.
1.9. "Exhibits" means the items to be displayed by you within the Space as may be detailed in the Booking Form.
1.10. "Exhibition" means the exhibition taking place on the dates and times as stated on the Booking Form.
1.11. "Exhibitor" or "you" mean the person or entity set out on the Booking Form to whom Space has been allotted.
1.12. "Exhibitor Marks" means your logo and word marks supplied to us pursuant this Agreement. .
1.13. "Force Majeure Event" means an event or series of connected events outside of our reasonable control and/or the reasonable control of our sub-contractors and/or suppliers as applicable (including, without limitation, pandemic, strikes or other industrial disputes, failure of a utility service or transport network, act of God, war, riot, civil commotion, terrorism, malicious damage, compliance with any law or governmental order, rule, regulation or direction, accident, breakdown of plant or machinery, fire, flood or extreme adverse weather conditions.
1.14. "Halls" means the Exhibition halls in which the Exhibition shall take place.
1.15. "Intellectual Property Rights" means intellectual property and related rights including, without limitation, trade marks, copyright, design rights, know-how, confidential information and goodwill existing now or in the future anywhere in the world and whether registered or not.
1.16. "Organiser" or "we" mean the company specified as organising the Exhibition on the Booking Form.
1.17. "Organiser Marks" means any logo or word marks owned by us and used in connection with the Exhibition.
1.18. "Organiser Regulations" means such additional rules and regulations in respect of the operation of the Exhibition, including but not limited to those set out in any exhibitor manual provided to you by us in advance of the Exhibition.
1.19. "Owner" means the proprietor of the Halls, together with its agents, employees and contractors.
1.20. "Shell Scheme" means that part of the Stand to be constructed by the appointed contractors and conforming with the specifications for its type specified in the appropriate brochure.
1.21. "Space" means the area at the Exhibition allotted to you by us.
1.22. "Stand" means all erections on the Space.
1.23. "Venue" means the venue in which the Halls are located, as specified in the Booking Form.
1.24. In light of the meanings given above to "we" and "you", references to "us", "our" and "your" shall be construed accordingly.

2. APPLICATION FOR SPACE We reserve the right to accept or reject any application for Space from any potential Exhibitor in its sole discretion. Until the completed space application form has been received and accepted by us, we have the right without giving notice to you to reallocate the stand space to another exhibitor and the booking will be null and void. Upon acceptance of the space application form by us, there shall be a contract between you and us to which these terms & conditions shall apply.

3. OCCUPATION OF STAND
Subject to clause 8 (Rights of the Organiser), you shall be permitted to occupy the Space for the purpose of displaying Exhibits and other articles, items and materials within the scope of the Exhibition for the duration of the Exhibition. You shall install your Exhibits, articles, items, materials and Stands during the Build up Period and remove your Exhibits, articles, items, materials and Stands during the Break down Period. The Organiser and the Hall Owner shall be permitted to have access to the Stand at all times.

4. PAYMENT
In consideration for the provision of Space, any Shell Scheme or other associated services from or arranged by us, you shall pay us the fees as set out in the Booking Form. Unless otherwise agreed by us in writing, all sums due to us from you shall be paid within 30 days of the date of our invoice, to the account specified on the Booking Form. We reserve the right to refuse you entry to the Exhibition until we have received cleared funds of all payments due from you (including any applicable interest). Unless otherwise stated, all sums stated are exclusive of VAT, which (if applicable) you shall pay to us in addition. All Exhibitors who are not domiciled in the United Kingdom shall make all payments by credit card, bank transfer or by sterling cheque or bank draft drawn on a bank in the United Kingdom. If there is any payment still due to us less than fourteen days before the opening of the Exhibition, you shall pay us by bank transfer or credit card. We reserve the right to refuse cheque payments. You shall not be entitled to withhold any payment in whole or in part on the ground that you have a claim, counterclaim or set-off against us.

5. CANCELLATION BY EXHIBITOR
5.1. If you wish to cancel your Space booking and terminate this Agreement, you must send us written notice of cancellation by recorded delivery post to our address specified on the Booking Form.
5.2. In the event that you: (a) request to cancel your Space booking, in accordance with clause 5.1; or (b) fail to meet your payment obligations (whether as to the amounts due or dates of payment); or (c) fail to occupy the Space allotted to you by the opening time on the first day of the Exhibition;
5.3. We reserve the right to treat the allocation of Space to you as being cancelled, to apply the Cancellation Charges (which shall be payable by you in accordance with the Booking Form), and to re-allocate the Space to another Exhibitor.

6. REDUCTION OF SPACE If you wish to request the reduction of your Space after entry into this Agreement, you must send such request in writing by recorded delivery post to our address specified on the Booking Form ("a Reduction Request"). We shall not be obliged to accept the Reduction Request. If we accept the Reduction Request, we reserve the right to apply the scale of Cancellation Charges according to the amount by which the original Space area is reduced. For the avoidance of doubt, we may re-sell or reallocate the vacant space in our sole discretion.

6. REDUCTION OF SPACE If you wish to request the reduction of your Space after entry into this Agreement, you must send such request in writing by recorded delivery post to our address specified on the Booking Form ("a Reduction Request"). We shall not be obliged to accept the Reduction Request. If we accept the Reduction Request, we reserve the right to apply the scale of Cancellation Charges according to the amount by which the original Space area is reduced. For the avoidance of doubt, we may re-sell or reallocate the vacant space in our sole discretion.

7. OBLIGATIONS OF THE EXHIBITOR
7.1.In entering into the Agreement, you warrant to us that no Exhibits or materials relating to your Exhibits (including, but not limited to, materials promoting your attendance at the Exhibition) shall:
(a) be inaccurate, obscene, defamatory or disreputable;
(b) infringe the rights of any third party;
(c) otherwise be unlawful; or
(d) be detrimental to us, the Exhibition, to other exhibitors at the Exhibition or to our general commercial interests.
7.2. You shall provide us with (i) samples of the Exhibitor Marks in a suitable format; and (ii) the materials and information necessary to populate your promotional listing for the Exhibition within five days of entry into this Agreement (or within one day where this Agreement is entered into less than ten days before the start of the Exhibition). Any materials and information provided to us in accordance with this Clause 7.2 shall be subject to our approval and editorial discretion (which we may exercise at any time to remove or delete content).
7.3. You warrant that your Stand will be:
(a) manned by at least one member of your staff at all times during the opening hours of the Exhibition; and
(b)left in good order and in a safe and clean condition at the end of the Exhibition in accordance with the Organiser Regulations; failing which we may in our discretion carry out these obligations ourselves and retain or dispose of any items remaining at the Stand in each case at your cost.
17.4. You warrant that you will comply with (and shall procure that your employees shall comply with): (i) all relevant laws and regulations relating to your attendance at the Exhibition; and (ii) any further specific rules which apply to the Venue at which the Exhibition is being held, including but not limited to the Additional Regulations and Organiser Regulations.

8. RIGHTS OF THE ORGANISER 81. We shall be entitled to:
(a) allocate to you a space other than the Space for which you applied;
(b) change the Space or Stand allocated to you at any time before you take possession of the Space and Stand in our absolute discretion, provided that if such changed area of Space or Stand is smaller than the area specified in the Booking Form we shall refund to you a pro-rata amount in respect of the area reduced;
(c) alter the position or layout of the Exhibition, features, catering areas and any stands including the Stand and Space;
(d) refuse any person admission to the Exhibition or remove from the Exhibition any person whose presence in our opinion is likely to be undesirable and we may exercise such rights notwithstanding that any person is youremployee, agent or otherwise in any way connected or associated with you;
(e) remove from the Stand or the Hall, at your risk and expense any Exhibit, fitting or machinery or other items to which we have an objection or which you fail to remove in accordance with or which do not comply with these terms and conditions; and
(f) alter the Venue, dates, opening hours, dates and duration of the Build up Period and/or Breakdown Period and the total duration of the Exhibition, subject to clauses 14.3 and 14.4.

9. INTELLECTUAL PROPERTY
9.1. You acknowledge that all Intellectual Property Rights in and relating to the Exhibition and any materials provided by or produced by us in relation to the Exhibition are owned or shall vest in us (or the applicable third party licensor) and you undertake not to use any such rights without our prior written consent.
9.2. We grant to you a non-transferable, non-exclusive, royalty free licence during the Term to use Organiser Marks solely to promote your attendance at the Exhibition.
9.3. You grant to us a worldwide, non-exclusive, royalty free, sub-licensable licence to use the Exhibitor Marks and other materials and information provided by you to us, on the Exhibition website and other related marketing and publicity materials.

10. INSURANCE
10.1.It is a condition of this Agreement that you have in place adequate insurance in respect of this Agreement. In particular, you must have:
(a)public liability insurance providing cover of at least £2 million each occurrence; and
(b)employers liability insurance which extends cover to the acts and/or omissions of your permanent and temporary staff, agents and sub-contractors whom you engage in respect of the Exhibition. 10.2.We may request to see a copy of your public liability insurance policy at any time on reasonable notice.

11. DATA PROTECTION
11.1. In performing our obligations under this Agreement, we shall comply with all applicable laws, statutes and regulations from time to time in force relating to data protection including but not limited to Applicable Data Protection Legislation.
11.2. The following terms shall have the meaning give to them below: (a) "Applicable Data Protection Legislation" means all laws and regulations (as updated, amended or replaced from time to time), including local, state, national and/or foreign laws, treaties, and/or regulations, laws of the European Union, the European Economic Area and the United Kingdom, applicable to the Processing of Personal Data under the Agreement, including the GDPR. (b) "GDPR" means the General Data Protection Regulation (EU) 2016/679; (c) "Personal Data" shall be deemed defined by the Applicable Data Protection Legislation and where not defined, it means any information relating to an identified or identifiable person"; and (d) "Processing" shall be defined by the Applicable Data Protection Legislation and where not defined, means any operation of set of operations that is performed upon Personal Data, whether or not by automatic means.
11.3. To the extent that you collect Personal Data in connection with the Exhibition, and conduct Processing of such Personal Data, you acknowledge and agree that you are, in addition to us, a data controller (as defined by the Applicable Data Protection Legislation) in respect of such Personal Data.
11.4. You warrant that any Processing of Personal Data collected in connection with the Exhibition shall be carried out in accordance with all applicable laws, statutes and regulations from time to time in force relating to data protection including but not limited to Applicable Data Protection Legislation.

12. INDEMNITY You indemnify us and shall keep us indemnified against all liabilities, costs, expenses, damages and losses (including but not limited to any direct, indirect or consequential losses, loss of profit, loss of reputation and all interest, penalties and legal costs (calculated on a full indemnity basis) and all other reasonable professional costs and expenses) suffered or incurred by us (or any of our group companies) arising out of or in connection with (i) any breach by you of the licence granted at clause 9.2; (ii) any third party claim that the Exhibits or Exhibitor Marks breach their Intellectual Property Rights; and/ or (iii) any breach by you of the warranties given at Clauses 7.1, 7.3, 7.4 and/or 11.4.

13. LIABILITY
13.1. Subject to Clause 13.3, our aggregate liability to you, whether such liability arises in contract, tort (including negligence) or otherwise, for any damages, loss, costs, claims or expenses of any kind howsoever arising, out of or in connection with this Agreement, shall be limited to an amount equal to the fee(s) paid by you to us for use of the Space.
13.2. Subject to Clause 13.3, we shall not be liable to you for:
(a) loss of profit, loss of or damage to data, loss of anticipated savings or interest, loss of or damage to reputation or goodwill or;
(b) any indirect, special or consequential damages, loss, costs, claims or expenses of any kind.
1.3. Nothing in this Agreement shall limit or exclude either party's liability for:
(a) death or personal injury caused by that party's negligence, or the negligence of that party's employees, agents or subcontractors;
(b) fraud or fraudulent misrepresentation; or
(c) any other liability that cannot be limited or excluded by applicable law.

14. ALTERATION, CANCELLATION OR POSTPONEMENT BY ORGANISER
14.1. If the Halls become unfit or unavailable for occupancy or it becomes impossible or impractical to hold the Exhibition, in each case as a result of a Force Majeure Event, we may (in our absolute discretion): (a) change the location and/or date of the Exhibition; (b) curtail the Exhibition; (c) reduce the Build Up Period or Breakdown Period; or (d) cancel the Exhibition.
14.2. In the circumstances specified in clauses 14.1 (a) – (d), you agree and acknowledge that we shall not have any liability to you includingwithout limitation to make payment of any amount or for any loss or damage suffered by you, howsoever arising.
14.3. We reserve the right to alter the content, timing, date and/or location of the Exhibition at any time during the Term and without liability to you, provided that the Exhibition, as altered, is substantially similar to the Exhibition as originally advertised. We will provide you with notice of any such alterations as soon as reasonably practicable. 14.4. Subject to clause 14.3, if the Exhibition is materially altered or cancelled by us other than for a Force Majeure event including (without limitation) a lack of support for the Exhibition, you shall be entitled to request a credit for a future exhibition held by us. Any such credit shall: (a) amount to the fee(s) paid by you less the value of any services received by you from us or on our behalf (including without limitation in respect of promotional services), calculated by us in good faith as at the as at the date of your request; and (b) be issued to you within 30 days of your request.

15. TERM AND TERMINATION 15.1. This Agreement shall remain in force from the Effective Date until the earlier of the close of the Exhibition or date of earlier termination in accordance with this Agreement (the "Term"). 15.2. Either party may terminate this Agreement immediately by giving written notice to the other if the other: (a) has committed a material breach of any of its obligations under this Agreement (including a failure to pay any amounts due under this Agreement) and has not remedied any such breach (if capable of remedy) within fourteen (14) days of being required to do so by written notice; or (b) ceases or threatens to cease to carry on business, is unable to meet its debts as they fall due, has an order made or a resolution passed for its winding-up, has an administrator, receiver or manager appointed, makes any arrangement or composition with its creditors, or makes an application for the protection of its creditors in any way. 15.3. We shall be entitled to terminate the Agreement immediately in the event that: (a) you conduct yourself in such a way as to bring yourself, the Exhibition, any of the other exhibitors or us into disrepute; or (b) you breach the warranties given in Clauses 7.1, 7.4 and/or 11.4.

16. FORCE MAJEURE We shall not be deemed to be in breach of this Agreement or otherwise liable to you for any failure or delay in performing any of our obligations under this Agreement that occurs as a result of a Force Majeure Event.

17. GENERAL 17.1. This Agreement contains the entire agreement and understanding between the parties and supersedes all prior agreements, understandings or arrangements (both oral and written) relating to the subject matter of this Agreement. 17.2. You acknowledge that you have not relied on, and shall have no remedy in respect of, any statement, representation, warranty, understanding, promise or assurance (whether negligently or innocently made) of any person other than as expressly set out in this Agreement (save that this shall not apply so as to limit or exclude our liability for fraud). 17.3. No failure or delay by either party to exercise any right or remedy provided under this Agreement or by law shall constitute a waiver of that or any other right or remedy, nor shall it preclude or restrict the further exercise of that or any other right or remedy. No single or partial exercise of such right or remedy shall preclude or restrict the further exercise of that or any other right or remedy. 17.4. Unless otherwise set out in this Agreement or approved in writing between us, you agree that you shall: (a)use all reasonable care to preserve the confidentiality of our Confidential Information; (b)use our Confidential Information only to exercise your rights and fulfil your obligations under this Agreement; and (c)not disclose our Confidential Information except: (i)to your employees, affiliates, agents, or professional advisors who: (1) need to know it; (2) have a legal obligation to keep it confidential and (3) are subject to the same non-disclosure and use obligations as you; and (ii)when required by law, after giving prompt notice to us of such disclosure if permitted by law. 17.5. This Agreement shall not create, nor shall it be construed as creating, any partnership, endorsement or agency relationship between the parties. 17.6. You are not permitted to re-sell, transfer, assign or otherwise dispose of any of your rights or obligations arising under this Agreement. 17.7. In the event of termination or expiry of this Agreement for any reason, the following clauses (together with any other clauses that under their terms or by implication ought to survive) shall survive: 7.6, 9 (Intellectual Property), 10.6, 11.4, 12 (Indemnity), 13 (Liability) and 17 (General). 17.8. Each of the parties agrees that execution of this Agreement by electronic or digital signature shall be effective execution under the laws of England and Wales in accordance with the provisions of the Electronic Communications Act 2000 (as amended). 17.9. This Agreement and the rights and obligations of both parties shall be governed by and construed in accordance with the laws of England, and the parties irrevocably agree to submit to the exclusive jurisdiction of the English courts.