

Booking Contract - Sydney Build 2025 - 7 & 8 May



Contact Person:

Mobile Number: **Contact Email:**

Accounts Payable Name: **Accounts Payable Email:**

Digital Options

☐ Online Floorplan Sponsorship **\$2,000**

☐ Featured Exhibitor Profile **\$1,500**

Exhibiting Information

Company Name: **Stand Number:**

Address: **Country:**

Option 1 - Standard Booth Size

All prices listed in this section are exclusive of GST / applicable local taxes. The Listing & Marketing Fee of \$600 has been included. L&M Fee includes company profile added to event floorplan, event website and personalised marketing pack.

Shell Scheme: 9m² minimum
Includes carpet, fascia walls, table, 2 chairs, power, lighting, name board.

Space Only: 18m² minimum
Unfurnished. Build your own custom stand. Carpet is not included.

<input type="checkbox"/> 9m ² Shell Scheme	\$12,300	<input type="checkbox"/> 18m ² Space Only	\$22,200
<input type="checkbox"/> 12m ² Shell Scheme	\$16,200	<input type="checkbox"/> 24m ² Space Only	\$29,400
<input type="checkbox"/> 15m ² Shell Scheme	\$20,100	<input type="checkbox"/> 36m ² Space Only	\$43,800
<input type="checkbox"/> 18m ² Shell Scheme	\$24,000	<input type="checkbox"/> 42m ² Space Only	\$51,000
<input type="checkbox"/> 24m ² Shell Scheme	\$31,800	<input type="checkbox"/> 48m ² Space Only	\$58,200

Sponsorship Options

☐ Stage Sponsor (8 Available) **\$25,000**

☐ Bar Sponsor **\$30,000**

☐ VIP Lounge Sponsor (1 Available) **\$20,000**

☐ Networking Hub (1 Available) **\$20,000**

☐ Registration Sponsor (1 Available) **\$15,000**

☐ Cafe Sponsor **\$20,000**

☐ Event Map Sponsor (1 Available) **\$10,000**

☐ VIP Lounge Sponsor **\$20,000**

☐ Phone Charging Station Sponsor (1 Available) **\$10,000**

☐ Workshop Sponsor **\$10,000**

☐ Co-Working Lounge **\$10,000**

☐ Badge Sponsor **\$10,000**

☐ Workshop Sponsor **\$10,000**

Option 2 - Custom Stand Size

All prices listed in this section are exclusive of GST / applicable local taxes and the Listing & Marketing Fee of \$600. L&M Fee includes company profile added to event floorplan, event website and personalised marketing pack.

Space Only: **\$1,200**per sqm
18sqm Minimum

Shell Scheme: **\$1,300** per sqm
9sqm minimum

Stand Size: **Stand cost + \$600 Marketing Fee** **\$**

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Event Magazines Adverts

20,000 Magazines printed and distributed at event.

☐ 1/2 Page Advert **\$1,500**

☐ Full Page Advert **\$2,500**

☐ Double Page Advert (2 Available) **\$4,500**

☐ Inside Front Cover Advert (1 Available) **\$4,500**

☐ Back Cover Advert (1 Available) **\$6,000**

Additional Sponsorship Options, Comments or Notes

Payment Terms - Online Bank Transfer

100% Payment within 7 days of completing the contract.

Total Cost: **\$** **AUD**
Excluding GST (10%)

Customer Full Name: **Customer Signature:**

Organiser Signature: **Date:**

Presentation Option **\$14,000**

Gold Sponsor

- The opportunity for a senior representative of your company to join a panel discussion on a stage of your choice
- Opportunity to suggest panelists and topic, creating your own panel
- Featured Exhibitor Profile (worth \$1,500)
- Floorplan Sponsorship included (worth \$2,000)
- Enhanced branding at venue, across event signage
- Featured news story on website
- Leadscanner - collect leads of attendees at your booth

☐

STANDARD TERMS & CONDITIONS

Your Signature
Here:

1) Terms

The expression “the Exhibition” wherever mentioned herein shall mean **Sydney Build Expo**.

The expression “the “Organiser” wherever mentioned herein shall mean Oliver Kinross Ltd.

The expression “the Exhibitor” wherever mentioned herein shall mean any company, firm or person who has applied for or been allocated any space/shell unit at the Exhibition. It also means any company, firm or person who has purchased any sponsorship package at the Exhibition.

The expression “space/shell” wherever mentioned herein shall mean any exhibition space or shell stand allocated to the Exhibitor at the Exhibition.

2) Application for the Allocation of Space/Shell Stand

If the application is acceptable to the Organiser every effort will be made to allocate the space/shell applied for. However, in order to facilitate an orderly layout for the Exhibition the Exhibitor agrees to accept and pay for each space/shell as may be allocated to him/her provided that it shall not be more than 10% greater or less than the area/shell applied for. The space/shell allocated shall be the full extent of display area available to the Exhibitor.

The Organiser indicates on plans, given to Exhibitors dimension figures as accurately as possible. However, Exhibitors must ensure conformity prior to stand erection. The Organisers do not accept responsibility for any slight discrepancies which could be established between the indicated figures and the actual dimension of the space/shell. The location of pillars/columns cannot be positioned accurately within any stand/shell space and tolerance of at least 50cm in any direction should be allowed.

The Organiser reserves the right to relocate any Exhibitor if, in the Organiser’s absolute discretion, it thinks it is necessary in the best interests of the Exhibition.

Should any dispute arise as to the allocation of the space/shell, or as to the extent of any extra space deemed by the Organiser to be occupied by an Exhibitor beyond that allocated, the decision of the Organiser is final.

In the event of the Exhibitor giving written notice of any time prior to the Exhibition of his intention not to take possession of the space/shell allocated to him/her or in the event of his failing to take possession of the space/shell allocated to him/her or in the event of his failing to take possession of such space/shell on

the day prior to the opening of the Exhibition, the Organiser may deal with such space/shell as it thinks fit without being under any liability to refund or abate any charges paid or due hereunder.

3) Payment and Interest

Once the Organiser has received the signed booking contract by fax/email/post, the agreement is complete. By signing and returning the booking contract, the signee has agreed to make payment of the applicable fee even if payment is not made within the stated payment terms. By signing and returning the booking contract, the signee also confirms that they are authorised to sign such contracts on behalf of the Exhibitor and settle any liability that arises as a result of signing and returning the contract.

All prices are subject to a listing & marketing fee as stated on the exhibition booking contract. Full payment of the applicable fee, plus VAT/ applicable local taxes, must be paid within 7 days of issuing the signed Exhibition Space Booking Form to the organiser.

In the event that the Exhibitor fails to pay any sum due hereunder in the time and manner herein agreed, the Organiser may by notice in writing withdraw the space/shell allocated to him/her without being under any liability to refund the Exhibitor or abate charges paid or due hereunder.

Further, once an allocation of space/shell has been made in accordance with the foregoing, should he/she subsequently decide for any reason to withdraw from the Exhibition he shall promptly inform the Organiser in writing and he/she shall be liable to pay the following cancellation charges:

- Cancellation before 1st September 2024, 50% of the value of the booked stand plus GST / applicable local taxes is due.

- Cancellation after 1st September 2024, 100% of the agreed price of the booked stand plus GST/ applicable local taxes is due.

If the Exhibitor fails to make payment on the due date he/she shall pay the Organiser interest on the balance from time to time outstanding (as well after as before any judgement) at the rate of 2% per month or part thereof.

All prices quoted are net of applicable taxes. The Organiser reserves the right to charge applicable taxes in addition to the price stated.

A GST/tax receipt will be issued on receipt of full payment if applicable.

For events where the prices quoted on the Booking Form are not in GBP, if payment is to be made by credit/debit card, the Organiser may convert the quoted price into GBP using the latest conversion rate of the Bank of England. The Organiser shall not be liable for any differences that may arise as a result of converting the quoted price from a non- GBP currency into GBP in order to take payment by credit/ debit card. The Organiser is willing to update the invoice/ receipt to show the exact amount charged as a result of Foreign Exchange differences.

4) Termination

If the Exhibitor becomes bankrupt, makes any composition with his/her creditors, goes into liquidation or has a receiver appointed, fails to make payment on the due date or breaches any of these Terms and Conditions for Exhibitors, the Organiser may cancel any allocation of space/shell without being under any liability to refund or rebate any charges paid or due hereunder.

5) Exhibitor Representative

Each Exhibitor must name in writing at least one person to be his/her representative in connection with the installation, operation and removal of the exhibit. Such representatives shall be authorised to enter into such service contracts as may be necessary for which the Exhibitor may be responsible.

6) Exhibition Set Up and Hours of Opening

The Exhibitor shall have his/her stand complete and ready for visitors by 20.00 hrs on the day prior to the opening of the Exhibition. In the event of default from this clause the Organiser shall have the right to deal with the space in any way they consider is in the interests of the Exhibition.

The Exhibition will be open to visitors at advertised stated times each day, during which period the Exhibitor undertakes to have his exhibits on display, in good order, adequately attended and not covered up.

7) Removal of Exhibits

No Exhibitor shall have the right prior to closing of the Exhibition to pack or remove articles on display without permission and approval in writing by the Organiser. If the Exhibitor acts in breach of this provision he shall pay, as compensation for the detraction to the Exhibition’s appearance in addition to all sums otherwise due under this Agreement an amount equal to one third of the total space/shell charge

for the Exhibitor’s allocated area.

The Exhibitor will be liable for all storage and handling charges resulting from failure to remove all exhibits and display materials from the allocated area (the Organiser will inform all exhibitors of the time and date that these items need to be removed by prior to the Exhibition commencing)

The Exhibitor must surrender any occupied shell scheme in its original condition. The Exhibitor should make good and indemnify the Organiser for any damage done to the Exhibition premises or done to the shell scheme by the Exhibitor, his agent, contractors or employees.

8) Plan of Stands

A set of plans for all stands, structural units or display fitments etc, must be submitted to the Organisers for approval at its absolute discretion.

If you are building a RAW Stand and it is deemed that you require a structural engineer to sign off your structure, the event organiser will source one on your behalf but you may incur charges for this, which you will be notified of two weeks prior to the event commencing. Upon inspection of your stand, if it is deemed necessary by the exhibition organiser to purchase/hire additional equipment, such as extra safety equipment or fire extinguishers, that comes about due to the nature of your stand, you may be liable for these charges.

9) Stand and Display Arrangement

Exhibits shall be so arranged as to not obstruct the general view, nor hide or interfere with the exhibits of others. No display material exposing an unfinished surface to neighbouring stands shall be permitted.

10) Use, Transfer and Subletting of Space/Shell

Without the prior written consent of the Organiser the Exhibitor shall not transfer the whole or any part of the allotted space/shell, nor divide share or exchange space/shell with another Exhibitor nor display or advertise any products or services except such as are manufactured or regularly carried in the normal course of their business.

11) Space/Shell Allocation

The Organisers shall have full power to determine in every respect the allocation of area and position of space/shell and they shall be entitled for any reason which in their sole opinion is in the general interest of the Exhibition to vary the general layout or the situation and area of any particular stand even

if already allotted and the Exhibitor shall accept such new allotment of space in substitution of the originally allotted space/shell.

12) Exhibition Dates

The Organisers reserve the right to reschedule the dates of the Exhibition for any reason which in their sole opinion is in the general interests of the Exhibition.

All bookings will automatically transfer to the rescheduled dates of the Exhibition and the organiser is under no obligation to refund or abate any charges paid hereunder. Alternatively the organiser can provide the client with a full credit voucher which can be used to attend a future event arranged by the organiser

13) Requirements of Superior Authorities

The Exhibitor shall at once comply with any requirements imposed on the Organiser by the proprietors or managers of the Exhibition building or Municipal or other competent authority on written notice of such being given to the Exhibitor by the Organiser.

All inflammable material shall be fireproofed or otherwise processed against fire in accordance with the regulations for the time being in force and any statutory or local regulations or requirements to which the Exhibition may be subject.

Exhibition venue

This Agreement is subject to the terms, conditions, rules and regulations of the Conditions of Hiring regulating the use of the exhibition venue for the purpose of the Exhibition and made between the exhibition venue and the Organiser. A copy of which is incorporated in the Exhibitors Manual and the Exhibitor hereby expressly acknowledges that he/she is bound by such terms and conditions as are applicable to he/she as an Exhibitor at the Exhibition and undertakes to observe and perform all such terms and conditions at all times during the continuance of this Agreement.

14) Undesirable Activities

If it appears to the Organiser that an Exhibitor may be engaged in activities which are deemed to be contrary to the best interests of the Exhibition or which appear unethical or to be in breach of the Law, the Organiser may cancel any allocation of space/shell which may have been made to the Exhibitor and require him/ her forthwith to vacate any space/shell allocated to him/her and refuse the Exhibitor the right to participate further in the Exhibition without being under any liability to refund or abate any charges due hereunder.

STANDARD TERMS & CONDITIONS

Your Signature
Here:

Canvassing for orders, except by the Exhibitor on his own stand in the normal course of his business are strictly prohibited and in any such case the right of expulsion will at once be exercised. The distribution or display of printed or other placards, handbills or circulars or other articles except by the Exhibitor on his own stand is prohibited. Sales by auction are prohibited.

No food, tobacco or beverage (alcoholic or otherwise) shall be sold or supplied or distributed free of charge within the confines of the Exhibition building and no utensil or vessel for the consumption or preparation thereof shall be brought into the Exhibition building by the Exhibitor or his/her agents without, in any such case, the prior written consent of the Organiser.

15) Limitation of Liability

The Organiser, its employees and agents shall have no liability whatsoever for any loss, damage injury costs charges or expenses suffered or incurred by the Exhibitor, its employees or agents and arising whether directly or indirectly from the use or occupancy of the Exhibition space or shell stand or from their attendance at the Exhibition except liability for injury to persons arising solely from the negligence of the Organiser its employees or agents.

16) Indemnity and Insurance

The Exhibitor hereby agrees to indemnify and hold the Organiser, its employees and its agents harmless from all claims and all direct or indirect losses, costs, damages and expenses including legal fees made or awarded against, or incurred or paid by the Organisers as a result of or in connection with any claim made against the Organisers in respect of any liability, loss, damage, injury, death, cost or expense sustained by the Organisers' or its employees or agents or any third party attending the Event to the extent that such liability, loss, damage, injury, cost or expense was caused by, relates to, or arises due to the Exhibitor's involvement or the actions or inactions of the Exhibitor or its staff.

The Exhibitor will maintain in force Public Liability insurance and Employer's Liability insurance with a minimum limit of indemnity of £10 million for any one occurrence and for an unlimited number of occurrences and shall, if requested, produce the insurance certificates giving details of cover. The Exhibitor will ensure that any contractors and sub-contractors used by the Exhibitor shall have their own insurance to the same level.

The Exhibitor will send copies of the insurance certificates to the Organiser at least 30 days

prior to the Event.

17) Health & Safety

The Exhibitor will -

- Observe all health and safety rules and regulations and other security requirements that apply at the Event and will promptly notify the Organisers as soon as it becomes aware of any health and safety hazards or issues which arise.
- Risk-assess the space and all Equipment where they are to hold any display, activity or demonstration and ensure the suitability for its intended use. Maintain all necessary licences, training and consents and comply with all relevant legislation, statutes and codes in relation to any services or activities they intend to carry out and any equipment they intend to use.
- Behave at all times with reasonable care and skill and in accordance with best practices and standards and ensure adequate safety measures are in place at all times.
- Not invite nor permit any visitor, member of the public nor any person who is not a member of the Exhibitor's staff to be involved in any activity or demonstration or to consume, use or test any product or equipment.

18) Force Majeure

Under no circumstances shall the Organiser have any liability whatsoever for the direct or indirect consequences of any act, loss, damage, expense, mistake, omission or any other event of any type which is outside its reasonable control.

Nor shall it be liable for the consequences of any cancellation, postponement, truncation or relocation of the Event or any services due to such incident or event.

In the event that any incident or problem shall make the premises unavailable or unfit for occupancy or make any contractor or essential service or facility unavailable or shall seriously affect transport to the event or disrupt the Event in any way then at the sole discretion of the Organiser the Event and services related to the Event may be cancelled, postponed, modified, truncated or relocated or the planned preparation times and services may be changed or reduced.

Such incident or event giving rise to such a decision by the Organiser might include, but is not limited to, fire; flood; adverse weather conditions; transport disruption;

Government or emergency services activity or advice; terrorism; malicious damage; strike,

lockout or labour dispute; non-availability of the premises for any reason; outbreak of any pandemic, communicable or notifiable disease. In the event of such a decision to cancel, postpone, truncate or relocate by the Organiser or to change or reduce the planned preparation times and services then the Organiser shall have no liability to indemnify or reimburse the Exhibitor in respect of any direct or indirect loss, damage, charges, expenses or amounts paid to the Organiser.

In the event that visitor or delegate attendee numbers are reduced in any way by such incident as described above then the Organiser shall not be liable to indemnify nor reimburse the Exhibitor in any respect.

19) Responsibility

If the Exhibitor fails to comply in any respect with the terms of this Agreement and fails to remedy such non-compliance within fourteen days of written notification thereof being sent to him/her by the Organiser, shall have the right to offer said space/shell to another Exhibitor, or use the said space/shell in any other manner but shall not be construed as affecting the responsibility of the Exhibitor to pay the full amount specified by the contract.

The Organiser reserves the right to interpret, amend and enforce these regulations as it deems proper to ensure the success of the Exhibition.

20) Additional Provisions

The Exhibitor shall abide by all additional regulations made by the Organiser from time to time relating to the running of the Exhibition including without prejudice to the generality of the foregoing all such regulations as are set out in the Prospectus relating to the Exhibition and the Exhibitors Manual relating thereto (which expressions shall in each case include reference to any supplementary documents published or made available in connection therewith). Provided that in the event of any conflict between any such regulations wheresoever contained, and the Terms and Conditions set out herein, the Terms and Conditions set out herein shall take precedence.

21) Limits of Height

Any Exhibitor wishing to construct displays higher than the shell ceiling height must have written permission from the Organiser and must obtain written approval of the final floor plan.

22) Rates of Exchange

The rate of exchange in respect of funds transferred from overseas shall be that ruling

at the Bank of the Organiser to which funds are transferred at the date payment is made.

23) Applicable Law

This contract is governed by the law of England and Wales, and is subject to the exclusive jurisdiction of the courts of England and Wales.

24) Sanctions

Should any applicable sanctions, legislation or bank regulations prohibit this event or make its operation impractical, then the Organiser reserve the right to relocate the event to another country or region as appropriate.

25) Other

The Organiser will make every reasonable efforts to adhere to the advertised event package but reserves the right to change dates, location, content, speakers or topics if necessary. Any communication concerning the event shall not form part of the contract. If an event is cancelled or postponed for any reason the client shall receive a full credit voucher which can be used to attend a future event arranged by the Organiser. The customer is wholly responsible for booking and paying for all travel, accommodation and other services associated with attendance at an event. Under no circumstances shall the Organiser be liable for any expenses incurred by the customer even if the event is cancelled, postponed or modified in any way. It is agreed that the customer will only book such services where the customer has the right and ability to cancel these without cost or penalty and retains and accepts full ability and responsibility to do so. The Organiser shall have no liability whatsoever for any indirect costs or expenses or any consequential losses howsoever incurred by the customer in any circumstances including, for example, lost profits, lost revenues, lost business opportunity, lost goodwill.

Company Logo & Profile - unless specifically requested by the Exhibitor not to use this information, we will be listing your company profile (185 words), logo, and point of contact (address, email and telephone number) within the Exhibition Show Guide and on the Exhibition website. We send out many reminders to obtain this information directly, however if we do not receive this before our print deadline, our marketing team will obtain this information from your company website and use on our event materials which may include but are not limited to: exhibitor website section and printed manuals, flyers and other event documents.

Contractors - we, as the event Organiser, appoint a number of contractors to use for various on site services at the exhibition which

include but are not limited to: general decorator, audio visual, translation, temporary staffing agencies, dray age, labour services, freight and delivery. In certain circumstances, we are legally obliged by the host venue to obtain these services. In turn, you, as the exhibitor, are also legally obliged to use these services for your participation at the event. Please note that you will be informed about this in your exhibitor manual.

USB Sponsor - only applicable to the company that has purchased the USB Sponsorship option. You will be the exclusive USB provider. No other company may purchase this.

There is no limit what you can load onto the USB. The USB sponsor will be responsible for sourcing all USB's and arranging shipment to the venue (liaise with Event Organiser Operations team to obtain delivery schedule and address). If the USB sponsor wishes to include conference/workshop content, the event organiser will send this information to the USB sponsor two weeks prior to the event commencement date with any materials that we have permission to distribute/use. USB's will be distributed at registration by event organiser to every attendee at the event.

Lanyard Sponsor - only applicable to the company that has purchased the Lanyard Sponsorship option. You will be the exclusive Lanyard provider. No other company may purchase this. Artwork must be sent over to the event organiser two weeks prior to event commencement date for approval (and to check the attachments are suitable for the name badges). The lanyard sponsor will be responsible for sourcing all Lanyards, the personalized artwork and arranging shipment to the venue (liaise with Event Organiser Operations team to obtain delivery schedule and address).