

**PLASA AWARDS FOR INNOVATION 2025 - APPLICATION**

**This application will be shared with the PLASA Awards judging team, so it’s your opportunity to showcase your product’s innovation credentials!**

Before you submit your entry, please read the [**Rules of Entry**](https://www.plasa.org/wp-content/uploads/2025/06/Rules-of-Entry-PLASA-Awards-for-Innovation-2025.pdf). Once we receive your entry, we will submit it to our Judging Chair for approval. Once approved, we will email you to inform you and provide proof of payment for your records.

**PLEASE NOTE: you must complete one application form per product entry.**

**YOUR DETAILS:**

**Full name:**

**Company/Exhibitor Name:**

**Your Email:**

**Mobile number:** (how we contact you at the show)

**Are you a PLASA Show 2025 exhibitor?** Y / N

**If so, please specify your stand number:**

**Are you a PLASA member?**

**I understand the entry fees for the PLASA Awards which are payable upon application:** Y / N

**PRODUCT DETAILS:**

**Name of nominated product:**

**Manufacturer or Brand Name** (if different from company name above)**:**

**Product overview:** (100 words max. This will be published on the [**online Innovation Gallery**](https://www.plasashow.com/innovation-gallery))

**Full product overview:** (unlimited word count)

**Date of product launch:** (DD/MM/YYYY)

**Date of embargo:** (if applicable)

**PRODUCT TO BE DISPLAYED ON THE INNOVATION GALLERY:
(If you are unsure of the form your display will take, please tell us.)**

* **Size of product:** (max: 0.75m x 0.75m)
* **Weight of product:** (max: 20kg)

**Do you require power for your product to be displayed on the Innovation Gallery?** Y / N
(Only 1 x 13A outlet is available free of charge per nominated product)

**URL link to technical specification:**

**I understand and confirm the following:** Y / N

* Your product must be delivered to the Gallery on Saturday 6th Sept between 14.00 and 17.00.
* Your product must be collected from the Gallery on Tuesday 9th Sept between 16.00 and 17.30.
(If you are not an exhibitor, and will not have access to Olympia on Saturday, please tell us.)
* Although the Innovation Gallery will have a security guard present, items are left on display at the applicant’s own risk.

**PAYMENT DETAILS:**

**Payment from UK?** Y / N

**Early Bird Payment?** Y / N

**Do you require a pro forma invoice prior to payment?** Y / N

**TOTAL FEE PAYABLE:** **£**

**Please Note: You cannot complete your application until payment is made.**

Please have a card ready for payment.

Make your payment here: [**https://www.plasa.org/product/make-a-payment/**](https://www.plasa.org/product/make-a-payment/)

**AWARDS FOR INNOVATION - DETAILS:**

*Entrants must make clear what the claim(s) for innovation are and these will be checked before products are allowed to enter the awards. This information is also seen by the judges prior to the show and is used in the judging process, so clarity is important.*

**How does the product demonstrate a new style of thinking?**

**How does the product improve technical practice?**

**How does the product introduce new technologies, materials or techniques?**

**Which patents or unique intellectual property does the product have?**

**How does the product offer a new commercial advantage?**

**How does the product improve safety?**

**IF YOU WOULD LIKE TO BE CONSIDERED FOR THE SUSTAINABILITY AWARD, PLEASE ANSWER THE FOLLOWING:**

*Be sure to answer each question in detail to impress the judges!*

**Does the product offer a significant reduction of power usage for its product type/application?**

**Does the product make effective use of renewable energy sources?**

**Does the product offer a significant reduction of environmental impact of product life cycle?**

***THANK YOU AND GOOD LUCK!***