



## AWARDS FOR INNOVATION RULES OF ENTRY

1. Entry to the PLASA Awards for Innovation, including the Sustainability Award, is available to contracted exhibitors of PLASA Show 2025, PLASA members and non-member non-exhibitors.
2. Products can be entered directly by the manufacturer or, with the manufacturer's permission, by an officially appointed representative exhibitor (i.e. a distributor or dealer).
3. Nominated products must have been launched after PLASA Show 2024 (3<sup>rd</sup> September 2024). Products displayed at PLASA Show 2024 (unless in prototype form) are not eligible for entry.
4. You must complete one application form per product entry
5. To qualify, each entry must satisfy the chairman of judges that it meets the PLASA Awards criteria for Innovation, clearly showing that it does at least one of the following:
  - a. *Demonstrates a new style of thinking*
  - b. *Improves technical practice*
  - c. *Introduces new technology, new materials or new techniques*
  - d. *Includes patents or unique intellectual property*
  - e. *Offers a new commercial advantage*
  - f. *Improves safety*
6. Each nominated product will also be considered for the Sustainability Award. For this award, judges will be looking for products which demonstrate at least one of the following:
  - a. *Significant reduction of power usage for its product type/application*
  - b. *Effective use of renewable energy sources*
  - c. *Significant reduction of environmental impact of product lifecycle*
7. Each nominated product must carry a UKCA mark if intended for sale in Great Britain. Products intended solely for sale in other markets do not require a UKCA mark, but must not be powered up at PLASA Show.
8. Nominees must complete the online entry form in detail, along with an image and technical specification. This information will be made available to the judges and is your chance to promote the innovative aspects of the product.
9. The early bird entry fee for each application is £590 + VAT for exhibitors, £860+VAT for non exhibiting PLASA members, and £1,130+VAT for non exhibiting non PLASA members. The early bird rate will end at 12am (midnight) on Friday 1st August 2025. After this date, the entry fee increases by 20% to £710, £1,040 and £1,350 respectively. The final deadline for entries is Friday 22nd August. All entries will be acknowledged and a VAT invoice will be issued upon payment. This will cover all admin, judging expenses and power \* for the product on the innovation gallery.
10. All successful nominees will make a 5-minute presentation to a panel of judges who will visit their stand during the Sunday of the show (7th September 2025). A suitable person must be made available to make the presentation at the allotted time. Time slots for the judges' visits will be allocated once the product has been vetted by the chairman of judges and successfully admitted to the PLASA Awards for Innovation.
11. PLASA reserves the right to disqualify any product for non-compliance with the competition criteria.
12. All nominees accept that the judges' decision is final.

\* A 13-amp UK mains supply is provided – additional power should be organised in advance, and must be paid for by the entrant. The entrant is responsible for supplying a converter to UK mains.