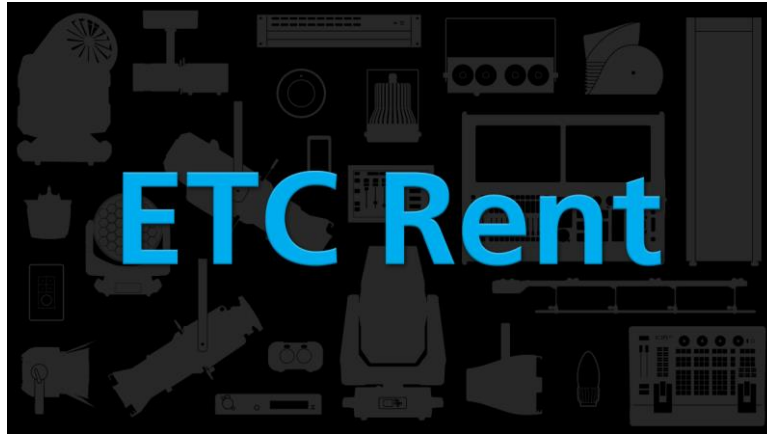


Press Information

For immediate release



ETC launches new program to help industry recovery



A selection of the latest ETC and High End Systems lighting equipment is now available through ETC Rental Partners with a newly launched program: ETC Rent.

Jeremy Roberts, Regional Sales Manager for the UK and Sub-Saharan Africa comments: “To help the creative industries get back on their feet, we have introduced ETC Rent in the UK: a program that will give your local venues, hire companies, creative designers and more, access to the very latest ETC and High End Systems lighting equipment via our rental partners.”

ETC Rent includes the new fos/4 Panel lights – designed specifically for the studio and film industry. They deliver intense light output and the highest color quality with the addition of Deep Red LEDs. ETC’s fos/4 Panels come in a Lustr X8 array and Daylight HDR array with different sizes also accessible via ETC Rental Partners.

A range of the newest High End Systems’ gear is available on the ETC Rent program, including SolaPix, SolaFrame and SolaHyBeam fixtures. These powerful LED automated luminaires offer a diverse range of effects and a variety of features that are suitable for every application or budget.

Darren Beckley, Sales Manager – ETC Ltd adds: “ETC Rent is here to assist the recovery of our industry with the support of our rental partners. As ETC expands its product range, we plan to offer even more with ETC Rent, continue building customer relationships and push the industry to get back on its feet.”

New and upcoming products will continue to be added to the ETC Rent platform which is available through ETC Rental Partners: Black Light, SLX, TSL and White Light.

– Ends –

About ETC

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A global leader in the manufacturing of lighting and rigging technology, ETC employs over 1200 people in 14 corporate offices around the world. ETC is proud of its industry reputation for unmatched technical and customer service, 24/7/365. And with a family of over 300 authorized service centers throughout the world, staffed by hundreds of certified technicians, customers are never far from an ETC resource with a face and a name.

We develop professional tools and make them accessible to everyone. Our products are found in small and large venues worldwide, such as theatres, churches, restaurants, hotels, schools, television studios, casinos, theme parks, and opera houses. etcconnect.com