




# GRAPHIC OPTIONS

Branding is a great way to ensure your stand makes an impression and stands out from the crowd. We are able to assist you with any graphics that you require should you wish to enhance your stand. We offer a printing and installation service on all of the below graphic types.

GRAPHIC TYPE	DESCRIPTION	COST PER LINEAR METER
<b>SEAMLESS GRAPHIC</b> 	A full graphic clad, offering you an uninterrupted graphic display for your shell scheme walls. These graphics are printed onto a fabric which is stretched and attached to a frame giving a complete seamless finish. This option is not compatible if you are looking to have anything attached to the walls e.g, shelves, wall mounted Tv etc. The fabric can be taken away, washed and reused. If not it is all recyclable material.	<b>Early booking rate: £235.00 ex VAT</b> Price will increase from 11 April
<b>INFILL GRAPHICS</b> 	Printed on to individual foamex panels, which replace the standard white shell scheme panels. They sit in between the aluminium framework and are a great way of branding sections of your stand. Offering you a full height graphic display, whilst allowing additional fixtures to be fastened to the shell scheme uprights.	<b>Early booking rate: £190.00 ex VAT</b> Price will increase from 11 April
<b>OVERLAY GRAPHICS</b> 	Printed on to 5mm foamex panels which gives a continuous image, as it is packed out and sits in front of the panels which hides the shell scheme posts that separate the shell scheme panels. With this option, it allows you to have a wall mounted TV whilst still covering the shell scheme framework.	<b>Early booking rate: £235.00 ex VAT</b> Price will increase from 11 April

## ARTWORK FORMAT

We require artwork to be supplied as high-resolution PDFs. Artwork should be created at 1/4 size with a minimum resolution of 300dpi. At full size this translates to 72dpi.

Any pantones supplied in artwork may not be converted correctly and can print a different shade to what you are expecting. Please ensure all pantones are converted to CMYK to ensure they print the correct colour.

All text and logos should be supplied in vector format and text converted to outlines where possible. Any instructional guides or boxes must be removed from artwork.

**For a full quote, artwork requirements or detailed advice, please contact us on:**  
[sales@creativelive.uk](mailto:sales@creativelive.uk) | 01676 545410