

# PLASA Focus leeds 2023 SOCIAL MEDIA TEMPLATES

Story graphics



#### **GRAPHIC INSTRUCTIONS**

# Please see examples below on how to customise your templates.

If you have opened this document in Canva, please save a copy to your account before editing.

If you have downloaded the PDF, you can add your logo and edit text in Adobe editor - then export as a PNG.

Please do not edit any colours, fonts, object sizes or layout before posting.

If you require a bespoke graphic, please email: marketing@plasa.org



## Register free with our link



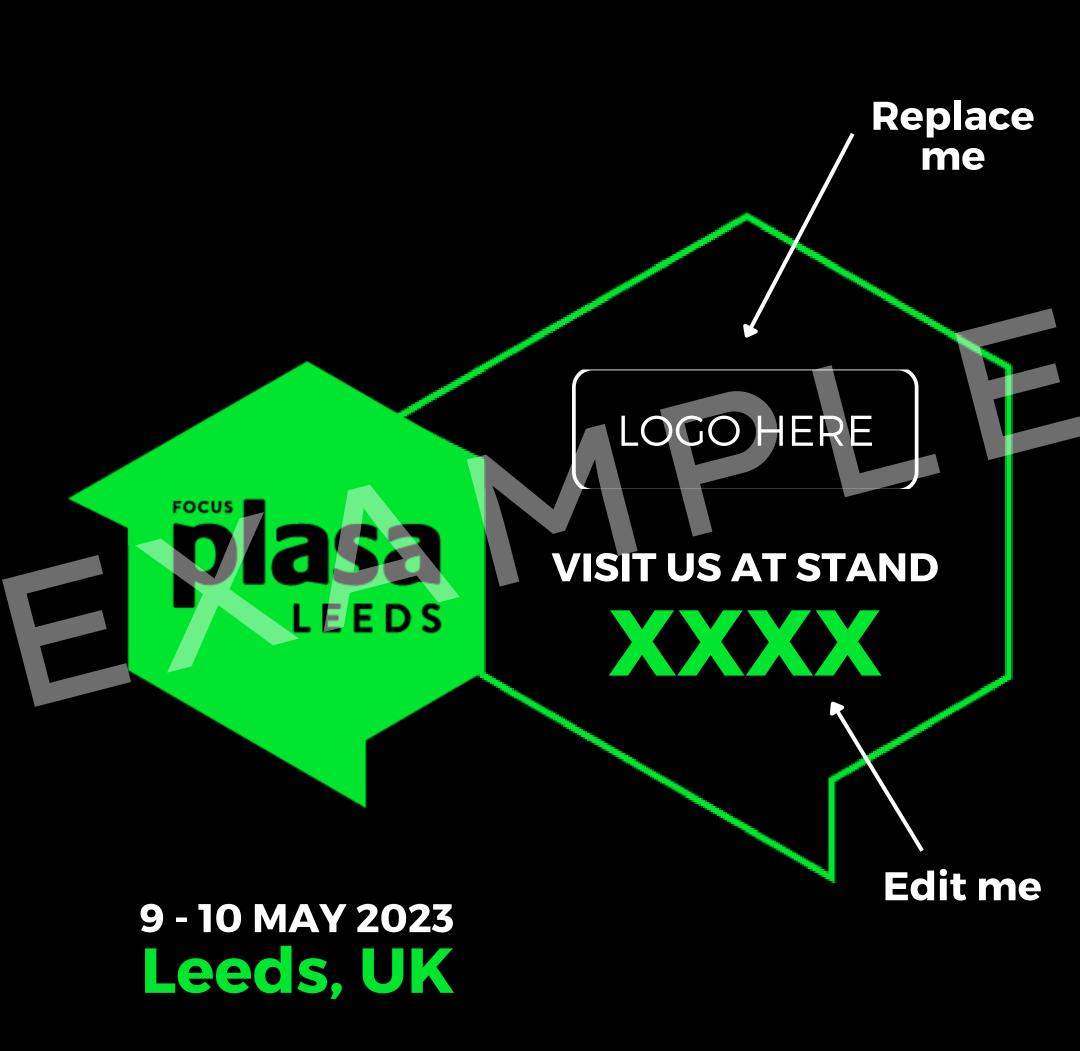
Add an insta story sticker and Insert your link



Register free with our link



Register free with our link





Add an insta story sticker and insert your link (optional)



Leeds, UK



9-10 MAY 2023 Leeds, UK



#### **GRAPHIC INSTRUCTIONS**

You have been allocated a unique registration link to share with your customers (found in your E-Zone).

This link feeds into your VISIT portal, where you can track who has used your link to register for the show.

#### Ideas to incentivise use of your link

- Run a competition for everyone who registers
- First 50 regsitrants can claim free gfit at your stand
- Registrants are eligable to book a 1-2-1 meeting
- Free branded goody bag for your registrants
- Registrants can claim a free drink at your stand

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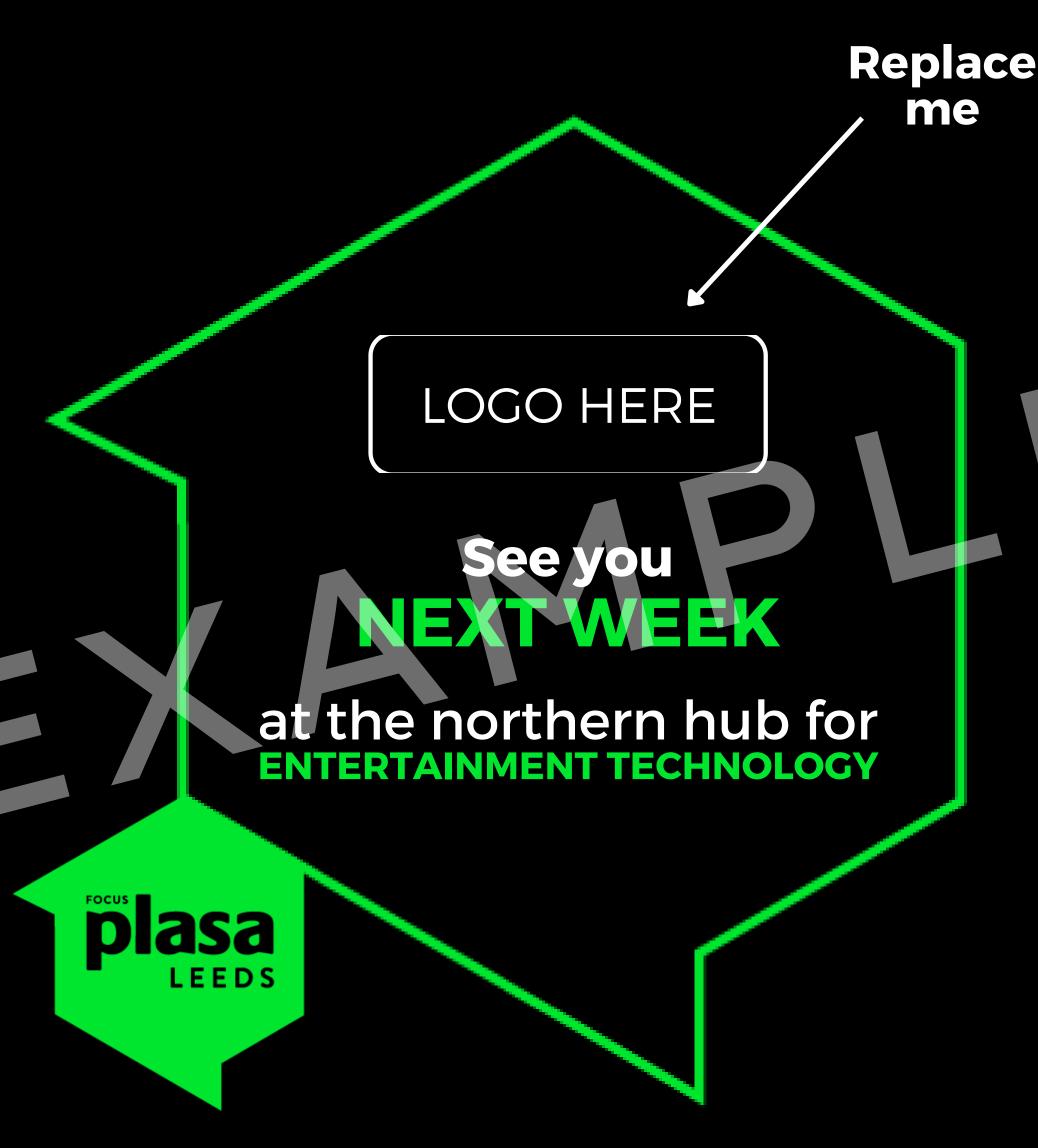


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at the northern hub for ENTERTAINMENT TECHNOLOGY



9 - 10 MAY 2023



at the northern hub for **ENTERTAINMENT TECHNOLOGY** 



9 - 10 MAY 2023



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at the northern hub for ENTERTAINMENT TECHNOLOGY



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Visit us at stand XXXX



9 - 10 MAY 2023



#### **GRAPHIC INSTRUCTIONS**

We hope that you find these useful in promoting your brand presence at PLASA Focus Leeds 2023!

We look forward to seeing your social media posts!

Don't forget to tag us!

Facebook: @PLASAshow

Instagram: @plasaonline

**Twitter: @plasashow** 

**LinkedIn: PLASA** 

**#PLASALeeds** 

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